

Global Automotive Tape Base Fabric Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Tape Base Fabric market size is expected to reach \$ 198 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

In 2025, the global automotive tape base fabric market reached 311 million square meters, with an average selling price of US\$440 per thousand square meters.

Automotive tape base fabric is a fibrous load-bearing and functional material used in automotive adhesive tapes, pressure-sensitive tapes, and wire harness covering tapes. The main product forms include PET or PA woven fabrics, stitch-woven nonwoven fabrics, needle-punched felt, fleece, thermally bonded nonwoven fabrics, and composite textile backing materials. These materials typically undergo dyeing, flame retardancy, calendering, surface activation, anti-fraying, tear resistance adjustment, or pretreatment to ensure dimensional stability, adhesive compatibility, and continuous processing performance during subsequent adhesive coating and slitting processes.

From a product roadmap perspective, ordinary PET stitch-bonded and nonwoven backing materials will continue to meet the needs of wire harness bundling, flexible covering, and basic noise reduction, while high-abrasion-resistant areas will increasingly utilize PET woven fabric, PA woven fabric, or PA fleece. New energy vehicles have increased requirements for high-voltage wire harness identification, heat resistance, abrasion resistance, and flame retardancy, while more complex electronic and electrical architectures have expanded the demand for wire harness management; however, domain controllers, regionalized electronic architectures, and the trend towards wireless technology may also reduce the total length of some low-voltage wire harnesses. Future growth will come more from improvements in the performance and value of materials

per vehicle, rather than solely relying on global automobile production. Downstream companies have already promoted new products using recycled PET backing materials, solvent-free adhesives, and automated winding, while upstream base fabric manufacturers need to correspondingly improve roll consistency, low VOCs, traceability of recycled materials, and high-speed conversion performance. In terms of capacity, the industry's annual single-line capacity is approximately 12-14 million square meters, with an average capacity utilization rate of approximately 79.26% and a gross profit margin of 21.8%.

This report studies the global Automotive Tape Base Fabric production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Tape Base Fabric and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Tape Base Fabric that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Tape Base Fabric total production and demand, 2021-2032, (M Sqm)

Global Automotive Tape Base Fabric total production value, 2021-2032, (USD Million)

Global Automotive Tape Base Fabric production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm), (based on production site)

Global Automotive Tape Base Fabric consumption by region & country, CAGR, 2021-2032 & (M Sqm)

U.S. VS China: Automotive Tape Base Fabric domestic production, consumption, key domestic manufacturers and share

Global Automotive Tape Base Fabric production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Sqm)

Global Automotive Tape Base Fabric production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm)

Global Automotive Tape Base Fabric production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm)

This report profiles key players in the global Automotive Tape Base Fabric market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TENOWO GmbH, Milliken &

Company, Tietex International, Ltd., Aurora Specialty Textiles Group, Inc., Freudenberg Performance Materials SE & Co. KG / Japan Vilene Company, Ltd., K K NonWovens, WINIW INTERNATIONAL, Yangzhou Leebo Environmental Protection Material, Quanzhou Mijester New Material Technology, Shanghai Bentensh Environmental Protection Material, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Tape Base Fabric market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Sqm) and average price (US\$/K Sqm) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Tape Base Fabric Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Tape Base Fabric Market, Segmentation by Type:

Natural Fiber Base Fabric

Synthetic Fiber Base Fabric

Global Automotive Tape Base Fabric Market, Segmentation by Base Fabric Thickness:

?0.5mm

?0.5mm

Global Automotive Tape Base Fabric Market, Segmentation by Abrasion Resistance:

?500 Cycles

?500 Cycles

Global Automotive Tape Base Fabric Market, Segmentation by Application:

Car Headliner

Car Carpet

Car Seats

Other

Companies Profiled:

TENOWO GmbH

Milliken & Company

Tietex International, Ltd.

Aurora Specialty Textiles Group, Inc.

Freudenberg Performance Materials SE & Co. KG / Japan Vilene Company, Ltd.

K K NonWovens

WINIW INTERNATIONAL

Yangzhou Leebo Environmental Protection Material

Quanzhou Mijester New Material Technology

Shanghai Bentensh Environmental Protection Material

Quanzhou Jiewei Nonwoven Products

QUANZHOU GOLDEN NONWOVEN

Key Questions Answered:

1. How big is the global Automotive Tape Base Fabric market?
2. What is the demand of the global Automotive Tape Base Fabric market?
3. What is the year over year growth of the global Automotive Tape Base Fabric market?
4. What is the production and production value of the global Automotive Tape Base Fabric market?
5. Who are the key producers in the global Automotive Tape Base Fabric market?
6. What are the growth factors driving the market demand?

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