

Global Automotive Tape Base Fabric Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Tape Base Fabric market size was valued at US\$ 141 million in 2025 and is forecast to a readjusted size of US\$ 198 million by 2032 with a CAGR of 5.0% during review period.

In 2025, the global automotive tape base fabric market reached 311 million square meters, with an average selling price of US\$440 per thousand square meters.

Automotive tape base fabric is a fibrous load-bearing and functional material used in automotive adhesive tapes, pressure-sensitive tapes, and wire harness covering tapes. The main product forms include PET or PA woven fabrics, stitch-woven nonwoven fabrics, needle-punched felt, fleece, thermally bonded nonwoven fabrics, and composite textile backing materials. These materials typically undergo dyeing, flame retardancy, calendering, surface activation, anti-fraying, tear resistance adjustment, or pretreatment to ensure dimensional stability, adhesive compatibility, and continuous processing performance during subsequent adhesive coating and slitting processes.

From a product roadmap perspective, ordinary PET stitch-bonded and nonwoven backing materials will continue to meet the needs of wire harness bundling, flexible covering, and basic noise reduction, while high-abrasion-resistant areas will increasingly utilize PET woven fabric, PA woven fabric, or PA fleece. New energy vehicles have increased requirements for high-voltage wire harness identification, heat resistance, abrasion resistance, and flame retardancy, while more complex electronic and electrical architectures have expanded the demand for wire harness management; however, domain controllers, regionalized electronic architectures, and the trend towards wireless technology may also reduce the total length of some low-voltage wire harnesses. Future

growth will come more from improvements in the performance and value of materials per vehicle, rather than solely relying on global automobile production. Downstream companies have already promoted new products using recycled PET backing materials, solvent-free adhesives, and automated winding, while upstream base fabric manufacturers need to correspondingly improve roll consistency, low VOCs, traceability of recycled materials, and high-speed conversion performance. In terms of capacity, the industry's annual single-line capacity is approximately 12-14 million square meters, with an average capacity utilization rate of approximately 79.26% and a gross profit margin of 21.8%.

This report is a detailed and comprehensive analysis for global Automotive Tape Base Fabric market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Tape Base Fabric market size and forecasts, in consumption value (\$ Million), sales quantity (M Sqm), and average selling prices (US\$/K Sqm), 2021-2032

Global Automotive Tape Base Fabric market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Sqm), and average selling prices (US\$/K Sqm), 2021-2032

Global Automotive Tape Base Fabric market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Sqm), and average selling prices (US\$/K Sqm), 2021-2032

Global Automotive Tape Base Fabric market shares of main players, shipments in revenue (\$ Million), sales quantity (M Sqm), and ASP (US\$/K Sqm), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Tape Base Fabric

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Tape Base Fabric market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TENOWO GmbH, Milliken & Company, Tietex International, Ltd., Aurora Specialty Textiles Group, Inc., Freudenberg Performance Materials SE & Co. KG / Japan Vilene Company, Ltd., K K NonWovens, WINIW INTERNATIONAL, Yangzhou Leebo Environmental Protection Material, Quanzhou Mijester New Material Technology, Shanghai Bentensh Environmental Protection Material, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Tape Base Fabric market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Natural Fiber Base Fabric

Synthetic Fiber Base Fabric

Market segment by Base Fabric Thickness

?0.5mm

?0.5mm

Market segment by Abrasion Resistance

?500 Cycles

?500 Cycles

Market segment by Application

Car Headliner

Car Carpet

Car Seats

Other

Major players covered

TENOWO GmbH

Milliken & Company

Tietex International, Ltd.

Aurora Specialty Textiles Group, Inc.

Freudenberg Performance Materials SE & Co. KG / Japan Vilene Company, Ltd.

K K NonWovens

WINIW INTERNATIONAL

Yangzhou Leebo Environmental Protection Material

Quanzhou Mijester New Material Technology

Shanghai Bentensh Environmental Protection Material

Quanzhou Jiewei Nonwoven Products

QUANZHOU GOLDEN NONWOVEN

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Tape Base Fabric product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Tape Base Fabric, with price, sales quantity, revenue, and global market share of Automotive Tape Base Fabric from 2021 to 2026.

Chapter 3, the Automotive Tape Base Fabric competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Tape Base Fabric breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Automotive Tape Base Fabric market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Tape Base Fabric.

Chapter 14 and 15, to describe Automotive Tape Base Fabric sales channel, distributors, customers, research findings and conclusion.

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