

Global Automotive Surround-View Systems Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Surround-View Systems market size is expected to reach \$ 20430 million by 2032, rising at a market growth of 14.8% CAGR during the forecast period (2026-2032).

Automotive Surround-View Systems (also known as 360-degree panoramic imaging systems) use multiple cameras mounted around the vehicle (typically located in the front and rear bumpers and left and right exterior mirrors) to capture images. Using image stitching technology, they present a bird's-eye view of the vehicle's surroundings on the central control screen, helping the driver gain a comprehensive understanding of the surrounding environment when driving at low speeds, parking, or navigating narrow roads. This system significantly improves driving safety and convenience and has been widely adopted in mid- to high-end vehicles and intelligent driver assistance systems.

With the continuous development of intelligent driving technology and rising consumer safety awareness, automotive surround-view systems (360° panoramic imaging systems) are rapidly penetrating from high-end models into the mid- and low-end markets, becoming a key component of modern vehicles' active safety features.

Key factors driving market expansion include: First, the strengthening of driving safety regulations and the growing demand for ADAS systems. Countries such as Europe, the United States, and China have gradually incorporated parking assistance systems and blind spot monitoring into mandatory safety standards for new cars, driving the widespread adoption of 360° surround-view systems as standard features. Second, the increasingly complex urban driving environment, with increasingly prominent issues such as parking difficulties and numerous blind spots, has led to a high reliance on low-speed driving assistance systems. Third, the maturity of key technologies such as

cameras and image processing chips has driven system costs down, accelerating their adoption in A-segment vehicles and new energy vehicles.

However, market development also faces certain challenges. On the one hand, image stitching errors and limited recognition capabilities at night or in extreme weather remain technical difficulties that hinder the improvement of system experience. On the other hand, the high integration requirements of OEMs and the inconsistent standards in the aftermarket modification market require suppliers to continuously strengthen software and hardware collaboration, customer customization, and service responsiveness. At the same time, some low- and mid-end markets are price-sensitive, placing higher demands on system cost control.

Currently, the global market is highly concentrated, with Tier 1 component suppliers from countries such as Japan, Europe, North America, and South Korea dominating the market. Representative companies include Valeo, DENSO, Continental, Magna, Mobis, and Sunny Optical. These companies leverage their advantages in image algorithms, embedded systems, and OEM partnerships to establish strong market barriers. Furthermore, with the development of electric vehicles and smart cockpits, a growing number of emerging technology companies are entering the market, driving product upgrades towards 'AI visual recognition + 3D modeling + AR display.'

Looking ahead, automotive surround-view systems will go beyond simply being parking assistance tools and will become integral to autonomous driving perception systems, integrating with high-definition maps and millimeter-wave radar to support Level 2+/L3 intelligent driving. Furthermore, features such as 3D surround view, dynamic obstacle recognition, and AR navigation overlays will gradually become mainstream in the industry. With the continuous innovation of smart car technology, the automotive panoramic system market will move towards a new stage of broader intelligent perception and become an indispensable key link in the global intelligent connected car industry chain.

This report studies the global Automotive Surround-View Systems production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Surround-View Systems and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Surround-View Systems that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Surround-View Systems total production and demand, 2021-2032, (Units)

Global Automotive Surround-View Systems total production value, 2021-2032, (USD Million)

Global Automotive Surround-View Systems production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Automotive Surround-View Systems consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Automotive Surround-View Systems domestic production, consumption, key domestic manufacturers and share

Global Automotive Surround-View Systems production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Automotive Surround-View Systems production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Automotive Surround-View Systems production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Automotive Surround-View Systems market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Valeo, Continental, Magna, Denso, Mobis, Clarion, SL Corporation, socionext, STONKAM, TTE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Surround-View Systems market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Surround-View Systems Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Surround-View Systems Market, Segmentation by Type:

4 Cameras Type

6 Cameras Type

Others

Global Automotive Surround-View Systems Market, Segmentation by Application:

OEM

Aftermarket

Companies Profiled:

Valeo

Continental

Magna

Denso

Mobis

Clarion

SL Corporation

socionext

STONKAM

TTE

Baolong Automotive Corporation

Huizhou Foryou General Electronics

Key Questions Answered:

1. How big is the global Automotive Surround-View Systems market?
2. What is the demand of the global Automotive Surround-View Systems market?
3. What is the year over year growth of the global Automotive Surround-View Systems market?
4. What is the production and production value of the global Automotive Surround-View Systems market?
5. Who are the key producers in the global Automotive Surround-View Systems market?
6. What are the growth factors driving the market demand?

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