

Global Automotive Sun Visor Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Sun Visor market size was valued at USD 1985.9 million in 2023 and is forecast to a readjusted size of USD 2754.5 million by 2030 with a CAGR of 4.8% during review period.

Automotive sun visor is a component of an automobile located on the interior just above the windshield. They are designed with a hinged flap that is adjustable to help shade the eyes of drivers and passengers from the glare of sunlight.

China is the largest producer of Automotive Sun Visor, with a market share about 30%, followed by Europe and North America, etc. Grupo Antolin, Daime, Atlas (Motus), Kyowa Sangyo and KASAI KOGYO are the top 5 manufacturers of industry, and they had nearly 75% combined market share.

The Global Info Research report includes an overview of the development of the Automotive Sun Visor industry chain, the market status of Passenger Vehicle (Sun Visor with Mirror, Sun Visor without Mirror), Commercial Vehicle (Sun Visor with Mirror, Sun Visor without Mirror), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Sun Visor.

Regionally, the report analyzes the Automotive Sun Visor markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Sun Visor market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Sun Visor market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Sun Visor industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Sun Visor with Mirror, Sun Visor without Mirror).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Sun Visor market.

Regional Analysis: The report involves examining the Automotive Sun Visor market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Sun Visor market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Sun Visor:

Company Analysis: Report covers individual Automotive Sun Visor manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Sun Visor This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger

Vehicle, Commercial Vehicle).

Technology Analysis: Report covers specific technologies relevant to Automotive Sun Visor. It assesses the current state, advancements, and potential future developments in Automotive Sun Visor areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Sun Visor market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Sun Visor market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Sun Visor with Mirror

Sun Visor without Mirror

Market segment by Application

Passenger Vehicle

Commercial Vehicle

Major players covered

Grupo Antolin

Daimei

Atlas (Motus)

Kyowa Sangyo

KASAI KOGYO

Hayashi

Joyson Safety Systems

IAC Group

HOWA TEXTILE

Dongfeng Electronic

Yongsan

Mecai

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Sun Visor product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Sun Visor, with price, sales, revenue and global market share of Automotive Sun Visor from 2019 to 2024.

Chapter 3, the Automotive Sun Visor competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Sun Visor breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Sun Visor market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Sun Visor.

Chapter 14 and 15, to describe Automotive Sun Visor sales channel, distributors, customers, research findings and conclusion.

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