

Global Automotive Suede Material Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GAAEDC69C9D0EN.html>

Date: January 2024

Pages: 71

Price: US\$ 3,480.00 (Single User License)

ID: GAAEDC69C9D0EN

Abstracts

According to our (Global Info Research) latest study, the global Automotive Suede Material market size was valued at USD 534 million in 2023 and is forecast to a readjusted size of USD 769.6 million by 2030 with a CAGR of 5.4% during review period.

Suede belongs to the velvet fabric, and the surface of the fabric is covered with a layer of 0.2mm nap, which has a very good feel. Can be divided into natural suede and suede imitation. Many properties of artificial suede fabric are no less than natural suede, and many properties are even better than natural suede, such as its fabric wool feel soft, delicate, sticky, good drape, texture of thick and thin optional. Suede has a wide range of application: suitable for clothing, home textile (sofa fabric), bags, shoes (lining, fabric), car interior, clean cloth (eyeglasses cloth), leather cloth, high-grade packaging boxes, lighting materials.

Car suede material is mainly used in car roof, door panel, seat, instrument panel, steering wheel, handle and so on.

Global Automotive Suede Material key players include Alcantara S.P.A, Asahi Kasei Corporation, TORAY, etc. Global top 3 manufacturers hold a share over 81%.

Europe is the largest market, with a share about 58%, followed by Asia-Pacific, and North America, both have a share about 37 percent.

In terms of product, Seat is the largest segment, with a share over 37%. And in terms of application, the largest application is Passenger Vehicle, followed by Commercial

Vehicle.

The Global Info Research report includes an overview of the development of the Automotive Suede Material industry chain, the market status of Passenger Car (Seat, Headliners), Commercial Vehicle (Seat, Headliners), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Suede Material.

Regionally, the report analyzes the Automotive Suede Material markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Suede Material market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Suede Material market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Suede Material industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Sqm), revenue generated, and market share of different by Type (e.g., Seat, Headliners).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Suede Material market.

Regional Analysis: The report involves examining the Automotive Suede Material market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Suede Material market. This may include

estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Suede Material:

Company Analysis: Report covers individual Automotive Suede Material manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Suede Material. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Car, Commercial Vehicle).

Technology Analysis: Report covers specific technologies relevant to Automotive Suede Material. It assesses the current state, advancements, and potential future developments in Automotive Suede Material areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Suede Material market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Suede Material market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Seat

Headliners

Door Trims

Dashboard

Others

Market segment by Application

Passenger Car

Commercial Vehicle

Major players covered

Alcantara S.P.A

Asahi Kasei Corporation

TORAY

Kolon Industries

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Suede Material product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Suede Material, with price, sales, revenue and global market share of Automotive Suede Material from 2019 to 2024.

Chapter 3, the Automotive Suede Material competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Suede Material breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Suede Material market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Suede Material.

Chapter 14 and 15, to describe Automotive Suede Material sales channel, distributors, customers, research findings and conclusion.

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