

# Global Automotive Starting Battery Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Automotive Starting Battery market size was valued at USD 24760 million in 2023 and is forecast to a readjusted size of USD 30780 million by 2030 with a CAGR of 3.2% during review period.

Automotive Starting Battery is an automotive battery that powers the starter motor, mainly in combustion vehicles. Automotive Starting Battery is usually lead-acid type, and is made of six galvanic cells connected in series to provide a nominally 12-volt system.

EU is the largest Automotive Starting Battery market with about 26% market share. China is follower, accounting for about 22% market share.

The key players are Johnson Controls, Exide Technologies, GS Yuasa, Sebang, Atlasbx, East Penn, Amara Raja, FIAMM, ACDelco, Bosch, Hitachi, Banner, MOLL, Camel, Fengfan, Chuanxi, Ruiyu, Jujiang, Leoch, Wanli etc. Top 3 companies occupied about 30% market share.

The Global Info Research report includes an overview of the development of the Automotive Starting Battery industry chain, the market status of OEMs (Maintenance-free Battery, Conventional Battery), Aftermarket (Maintenance-free Battery, Conventional Battery), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Starting Battery.



Regionally, the report analyzes the Automotive Starting Battery markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Starting Battery market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Automotive Starting Battery market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Starting Battery industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Maintenance-free Battery, Conventional Battery).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Starting Battery market.

Regional Analysis: The report involves examining the Automotive Starting Battery market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Starting Battery market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Starting Battery:

Company Analysis: Report covers individual Automotive Starting Battery manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and



strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Starting Battery This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (OEMs, Aftermarket).

Technology Analysis: Report covers specific technologies relevant to Automotive Starting Battery. It assesses the current state, advancements, and potential future developments in Automotive Starting Battery areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Starting Battery market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Starting Battery market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Maintenance-free Battery

Conventional Battery

Market segment by Application

**OEMs** 

Aftermarket



# Major players covered Johnson Controls **Exide Technologies GS** Yuasa Sebang Atlasbx East Penn Amara Raja **FIAMM ACDelco Bosch** Hitachi Banner **MOLL** Camel Fengfan Chuanxi Ruiyu Jujiang

Leoch



Wanli

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Starting Battery product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Starting Battery, with price, sales, revenue and global market share of Automotive Starting Battery from 2019 to 2024.

Chapter 3, the Automotive Starting Battery competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Starting Battery breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales



quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Automotive Starting Battery market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Starting Battery.

Chapter 14 and 15, to describe Automotive Starting Battery sales channel, distributors, customers, research findings and conclusion.



### **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Starting Battery
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
- 1.3.1 Overview: Global Automotive Starting Battery Consumption Value by Type: 2019

Versus 2023 Versus 2030

- 1.3.2 Maintenance-free Battery
- 1.3.3 Conventional Battery
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Automotive Starting Battery Consumption Value by Application:
- 2019 Versus 2023 Versus 2030
  - 1.4.2 OEMs
  - 1.4.3 Aftermarket
- 1.5 Global Automotive Starting Battery Market Size & Forecast
  - 1.5.1 Global Automotive Starting Battery Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Automotive Starting Battery Sales Quantity (2019-2030)
  - 1.5.3 Global Automotive Starting Battery Average Price (2019-2030)

#### **2 MANUFACTURERS PROFILES**

- 2.1 Johnson Controls
  - 2.1.1 Johnson Controls Details
  - 2.1.2 Johnson Controls Major Business
  - 2.1.3 Johnson Controls Automotive Starting Battery Product and Services
  - 2.1.4 Johnson Controls Automotive Starting Battery Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.1.5 Johnson Controls Recent Developments/Updates
- 2.2 Exide Technologies
  - 2.2.1 Exide Technologies Details
  - 2.2.2 Exide Technologies Major Business
  - 2.2.3 Exide Technologies Automotive Starting Battery Product and Services
- 2.2.4 Exide Technologies Automotive Starting Battery Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Exide Technologies Recent Developments/Updates
- 2.3 GS Yuasa
- 2.3.1 GS Yuasa Details



- 2.3.2 GS Yuasa Major Business
- 2.3.3 GS Yuasa Automotive Starting Battery Product and Services
- 2.3.4 GS Yuasa Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.3.5 GS Yuasa Recent Developments/Updates
- 2.4 Sebang
  - 2.4.1 Sebang Details
  - 2.4.2 Sebang Major Business
  - 2.4.3 Sebang Automotive Starting Battery Product and Services
  - 2.4.4 Sebang Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.4.5 Sebang Recent Developments/Updates
- 2.5 Atlasbx
  - 2.5.1 Atlasbx Details
  - 2.5.2 Atlasbx Major Business
  - 2.5.3 Atlasbx Automotive Starting Battery Product and Services
  - 2.5.4 Atlasbx Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.5.5 Atlasbx Recent Developments/Updates
- 2.6 East Penn
  - 2.6.1 East Penn Details
  - 2.6.2 East Penn Major Business
  - 2.6.3 East Penn Automotive Starting Battery Product and Services
  - 2.6.4 East Penn Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.6.5 East Penn Recent Developments/Updates
- 2.7 Amara Raja
  - 2.7.1 Amara Raja Details
  - 2.7.2 Amara Raja Major Business
  - 2.7.3 Amara Raja Automotive Starting Battery Product and Services
  - 2.7.4 Amara Raja Automotive Starting Battery Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.7.5 Amara Raja Recent Developments/Updates
- 2.8 FIAMM
  - 2.8.1 FIAMM Details
  - 2.8.2 FIAMM Major Business
  - 2.8.3 FIAMM Automotive Starting Battery Product and Services
  - 2.8.4 FIAMM Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)



#### 2.8.5 FIAMM Recent Developments/Updates

- 2.9 ACDelco
  - 2.9.1 ACDelco Details
  - 2.9.2 ACDelco Major Business
- 2.9.3 ACDelco Automotive Starting Battery Product and Services
- 2.9.4 ACDelco Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.9.5 ACDelco Recent Developments/Updates
- 2.10 Bosch
  - 2.10.1 Bosch Details
  - 2.10.2 Bosch Major Business
  - 2.10.3 Bosch Automotive Starting Battery Product and Services
  - 2.10.4 Bosch Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.10.5 Bosch Recent Developments/Updates
- 2.11 Hitachi
  - 2.11.1 Hitachi Details
  - 2.11.2 Hitachi Major Business
  - 2.11.3 Hitachi Automotive Starting Battery Product and Services
  - 2.11.4 Hitachi Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.11.5 Hitachi Recent Developments/Updates
- 2.12 Banner
  - 2.12.1 Banner Details
  - 2.12.2 Banner Major Business
  - 2.12.3 Banner Automotive Starting Battery Product and Services
  - 2.12.4 Banner Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.12.5 Banner Recent Developments/Updates
- 2.13 MOLL
  - 2.13.1 MOLL Details
  - 2.13.2 MOLL Major Business
  - 2.13.3 MOLL Automotive Starting Battery Product and Services
  - 2.13.4 MOLL Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.13.5 MOLL Recent Developments/Updates
- 2.14 Camel
  - 2.14.1 Camel Details
  - 2.14.2 Camel Major Business



- 2.14.3 Camel Automotive Starting Battery Product and Services
- 2.14.4 Camel Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.14.5 Camel Recent Developments/Updates
- 2.15 Fengfan
  - 2.15.1 Fengfan Details
  - 2.15.2 Fengfan Major Business
  - 2.15.3 Fengfan Automotive Starting Battery Product and Services
  - 2.15.4 Fengfan Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.15.5 Fengfan Recent Developments/Updates
- 2.16 Chuanxi
  - 2.16.1 Chuanxi Details
  - 2.16.2 Chuanxi Major Business
  - 2.16.3 Chuanxi Automotive Starting Battery Product and Services
  - 2.16.4 Chuanxi Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.16.5 Chuanxi Recent Developments/Updates
- 2.17 Ruiyu
  - 2.17.1 Ruiyu Details
  - 2.17.2 Ruiyu Major Business
  - 2.17.3 Ruiyu Automotive Starting Battery Product and Services
  - 2.17.4 Ruiyu Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.17.5 Ruiyu Recent Developments/Updates
- 2.18 Jujiang
  - 2.18.1 Jujiang Details
  - 2.18.2 Jujiang Major Business
  - 2.18.3 Jujiang Automotive Starting Battery Product and Services
  - 2.18.4 Jujiang Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

- 2.18.5 Jujiang Recent Developments/Updates
- 2.19 Leoch
  - 2.19.1 Leoch Details
  - 2.19.2 Leoch Major Business
  - 2.19.3 Leoch Automotive Starting Battery Product and Services
  - 2.19.4 Leoch Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.19.5 Leoch Recent Developments/Updates



#### 2.20 Wanli

- 2.20.1 Wanli Details
- 2.20.2 Wanli Major Business
- 2.20.3 Wanli Automotive Starting Battery Product and Services
- 2.20.4 Wanli Automotive Starting Battery Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.20.5 Wanli Recent Developments/Updates

# 3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE STARTING BATTERY BY MANUFACTURER

- 3.1 Global Automotive Starting Battery Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Automotive Starting Battery Revenue by Manufacturer (2019-2024)
- 3.3 Global Automotive Starting Battery Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
- 3.4.1 Producer Shipments of Automotive Starting Battery by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Automotive Starting Battery Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Automotive Starting Battery Manufacturer Market Share in 2023
- 3.5 Automotive Starting Battery Market: Overall Company Footprint Analysis
  - 3.5.1 Automotive Starting Battery Market: Region Footprint
  - 3.5.2 Automotive Starting Battery Market: Company Product Type Footprint
  - 3.5.3 Automotive Starting Battery Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

#### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Automotive Starting Battery Market Size by Region
  - 4.1.1 Global Automotive Starting Battery Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Automotive Starting Battery Consumption Value by Region (2019-2030)
  - 4.1.3 Global Automotive Starting Battery Average Price by Region (2019-2030)
- 4.2 North America Automotive Starting Battery Consumption Value (2019-2030)
- 4.3 Europe Automotive Starting Battery Consumption Value (2019-2030)
- 4.4 Asia-Pacific Automotive Starting Battery Consumption Value (2019-2030)
- 4.5 South America Automotive Starting Battery Consumption Value (2019-2030)
- 4.6 Middle East and Africa Automotive Starting Battery Consumption Value (2019-2030)

#### **5 MARKET SEGMENT BY TYPE**



- 5.1 Global Automotive Starting Battery Sales Quantity by Type (2019-2030)
- 5.2 Global Automotive Starting Battery Consumption Value by Type (2019-2030)
- 5.3 Global Automotive Starting Battery Average Price by Type (2019-2030)

#### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Automotive Starting Battery Sales Quantity by Application (2019-2030)
- 6.2 Global Automotive Starting Battery Consumption Value by Application (2019-2030)
- 6.3 Global Automotive Starting Battery Average Price by Application (2019-2030)

#### 7 NORTH AMERICA

- 7.1 North America Automotive Starting Battery Sales Quantity by Type (2019-2030)
- 7.2 North America Automotive Starting Battery Sales Quantity by Application (2019-2030)
- 7.3 North America Automotive Starting Battery Market Size by Country
- 7.3.1 North America Automotive Starting Battery Sales Quantity by Country (2019-2030)
- 7.3.2 North America Automotive Starting Battery Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

#### **8 EUROPE**

- 8.1 Europe Automotive Starting Battery Sales Quantity by Type (2019-2030)
- 8.2 Europe Automotive Starting Battery Sales Quantity by Application (2019-2030)
- 8.3 Europe Automotive Starting Battery Market Size by Country
- 8.3.1 Europe Automotive Starting Battery Sales Quantity by Country (2019-2030)
- 8.3.2 Europe Automotive Starting Battery Consumption Value by Country (2019-2030)
- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

#### 9 ASIA-PACIFIC



- 9.1 Asia-Pacific Automotive Starting Battery Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Automotive Starting Battery Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Automotive Starting Battery Market Size by Region
- 9.3.1 Asia-Pacific Automotive Starting Battery Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Automotive Starting Battery Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

#### 10 SOUTH AMERICA

- 10.1 South America Automotive Starting Battery Sales Quantity by Type (2019-2030)
- 10.2 South America Automotive Starting Battery Sales Quantity by Application (2019-2030)
- 10.3 South America Automotive Starting Battery Market Size by Country
- 10.3.1 South America Automotive Starting Battery Sales Quantity by Country (2019-2030)
- 10.3.2 South America Automotive Starting Battery Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

#### 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Automotive Starting Battery Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Automotive Starting Battery Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Automotive Starting Battery Market Size by Country
- 11.3.1 Middle East & Africa Automotive Starting Battery Sales Quantity by Country (2019-2030)
- 11.3.2 Middle East & Africa Automotive Starting Battery Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)



- 11.3.4 Egypt Market Size and Forecast (2019-2030)
- 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
- 11.3.6 South Africa Market Size and Forecast (2019-2030)

#### 12 MARKET DYNAMICS

- 12.1 Automotive Starting Battery Market Drivers
- 12.2 Automotive Starting Battery Market Restraints
- 12.3 Automotive Starting Battery Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

#### 13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Automotive Starting Battery and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Automotive Starting Battery
- 13.3 Automotive Starting Battery Production Process
- 13.4 Automotive Starting Battery Industrial Chain

#### 14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Automotive Starting Battery Typical Distributors
- 14.3 Automotive Starting Battery Typical Customers

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



## **List Of Tables**

#### LIST OF TABLES

- Table 1. Global Automotive Starting Battery Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Automotive Starting Battery Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Johnson Controls Basic Information, Manufacturing Base and Competitors
- Table 4. Johnson Controls Major Business
- Table 5. Johnson Controls Automotive Starting Battery Product and Services
- Table 6. Johnson Controls Automotive Starting Battery Sales Quantity (K Units),
- Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. Johnson Controls Recent Developments/Updates
- Table 8. Exide Technologies Basic Information, Manufacturing Base and Competitors
- Table 9. Exide Technologies Major Business
- Table 10. Exide Technologies Automotive Starting Battery Product and Services
- Table 11. Exide Technologies Automotive Starting Battery Sales Quantity (K Units),
- Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Exide Technologies Recent Developments/Updates
- Table 13. GS Yuasa Basic Information, Manufacturing Base and Competitors
- Table 14. GS Yuasa Major Business
- Table 15. GS Yuasa Automotive Starting Battery Product and Services
- Table 16. GS Yuasa Automotive Starting Battery Sales Quantity (K Units), Average
- Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. GS Yuasa Recent Developments/Updates
- Table 18. Sebang Basic Information, Manufacturing Base and Competitors
- Table 19. Sebang Major Business
- Table 20. Sebang Automotive Starting Battery Product and Services
- Table 21. Sebang Automotive Starting Battery Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Sebang Recent Developments/Updates
- Table 23. Atlasbx Basic Information, Manufacturing Base and Competitors
- Table 24. Atlasbx Major Business
- Table 25. Atlasbx Automotive Starting Battery Product and Services
- Table 26. Atlasbx Automotive Starting Battery Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)



- Table 27. Atlasbx Recent Developments/Updates
- Table 28. East Penn Basic Information, Manufacturing Base and Competitors
- Table 29. East Penn Major Business
- Table 30. East Penn Automotive Starting Battery Product and Services
- Table 31. East Penn Automotive Starting Battery Sales Quantity (K Units), Average
- Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. East Penn Recent Developments/Updates
- Table 33. Amara Raja Basic Information, Manufacturing Base and Competitors
- Table 34. Amara Raja Major Business
- Table 35. Amara Raja Automotive Starting Battery Product and Services
- Table 36. Amara Raja Automotive Starting Battery Sales Quantity (K Units), Average
- Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Amara Raja Recent Developments/Updates
- Table 38. FIAMM Basic Information, Manufacturing Base and Competitors
- Table 39. FIAMM Major Business
- Table 40. FIAMM Automotive Starting Battery Product and Services
- Table 41. FIAMM Automotive Starting Battery Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. FIAMM Recent Developments/Updates
- Table 43. ACDelco Basic Information, Manufacturing Base and Competitors
- Table 44. ACDelco Major Business
- Table 45. ACDelco Automotive Starting Battery Product and Services
- Table 46. ACDelco Automotive Starting Battery Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. ACDelco Recent Developments/Updates
- Table 48. Bosch Basic Information, Manufacturing Base and Competitors
- Table 49. Bosch Major Business
- Table 50. Bosch Automotive Starting Battery Product and Services
- Table 51. Bosch Automotive Starting Battery Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Bosch Recent Developments/Updates
- Table 53. Hitachi Basic Information, Manufacturing Base and Competitors
- Table 54. Hitachi Major Business
- Table 55. Hitachi Automotive Starting Battery Product and Services
- Table 56. Hitachi Automotive Starting Battery Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Hitachi Recent Developments/Updates
- Table 58. Banner Basic Information, Manufacturing Base and Competitors
- Table 59. Banner Major Business



Table 60. Banner Automotive Starting Battery Product and Services

Table 61. Banner Automotive Starting Battery Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Banner Recent Developments/Updates

Table 63. MOLL Basic Information, Manufacturing Base and Competitors

Table 64. MOLL Major Business

Table 65. MOLL Automotive Starting Battery Product and Services

Table 66. MOLL Automotive Starting Battery Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. MOLL Recent Developments/Updates

Table 68. Camel Basic Information, Manufacturing Base and Competitors

Table 69. Camel Major Business

Table 70. Camel Automotive Starting Battery Product and Services

Table 71. Camel Automotive Starting Battery Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Camel Recent Developments/Updates

Table 73. Fengfan Basic Information, Manufacturing Base and Competitors

Table 74. Fengfan Major Business

Table 75. Fengfan Automotive Starting Battery Product and Services

Table 76. Fengfan Automotive Starting Battery Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Fengfan Recent Developments/Updates

Table 78. Chuanxi Basic Information, Manufacturing Base and Competitors

Table 79. Chuanxi Major Business

Table 80. Chuanxi Automotive Starting Battery Product and Services

Table 81. Chuanxi Automotive Starting Battery Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Chuanxi Recent Developments/Updates

Table 83. Ruiyu Basic Information, Manufacturing Base and Competitors

Table 84. Ruiyu Major Business

Table 85. Ruiyu Automotive Starting Battery Product and Services

Table 86. Ruiyu Automotive Starting Battery Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Ruiyu Recent Developments/Updates

Table 88. Jujiang Basic Information, Manufacturing Base and Competitors

Table 89. Jujiang Major Business

Table 90. Jujiang Automotive Starting Battery Product and Services

Table 91. Jujiang Automotive Starting Battery Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)



- Table 92. Jujiang Recent Developments/Updates
- Table 93. Leoch Basic Information, Manufacturing Base and Competitors
- Table 94. Leoch Major Business
- Table 95. Leoch Automotive Starting Battery Product and Services
- Table 96. Leoch Automotive Starting Battery Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. Leoch Recent Developments/Updates
- Table 98. Wanli Basic Information, Manufacturing Base and Competitors
- Table 99. Wanli Major Business
- Table 100. Wanli Automotive Starting Battery Product and Services
- Table 101. Wanli Automotive Starting Battery Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. Wanli Recent Developments/Updates
- Table 103. Global Automotive Starting Battery Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 104. Global Automotive Starting Battery Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 105. Global Automotive Starting Battery Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 106. Market Position of Manufacturers in Automotive Starting Battery, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 107. Head Office and Automotive Starting Battery Production Site of Key Manufacturer
- Table 108. Automotive Starting Battery Market: Company Product Type Footprint
- Table 109. Automotive Starting Battery Market: Company Product Application Footprint
- Table 110. Automotive Starting Battery New Market Entrants and Barriers to Market Entry
- Table 111. Automotive Starting Battery Mergers, Acquisition, Agreements, and Collaborations
- Table 112. Global Automotive Starting Battery Sales Quantity by Region (2019-2024) & (K Units)
- Table 113. Global Automotive Starting Battery Sales Quantity by Region (2025-2030) & (K Units)
- Table 114. Global Automotive Starting Battery Consumption Value by Region (2019-2024) & (USD Million)
- Table 115. Global Automotive Starting Battery Consumption Value by Region (2025-2030) & (USD Million)
- Table 116. Global Automotive Starting Battery Average Price by Region (2019-2024) & (USD/Unit)



Table 117. Global Automotive Starting Battery Average Price by Region (2025-2030) & (USD/Unit)

Table 118. Global Automotive Starting Battery Sales Quantity by Type (2019-2024) & (K Units)

Table 119. Global Automotive Starting Battery Sales Quantity by Type (2025-2030) & (K Units)

Table 120. Global Automotive Starting Battery Consumption Value by Type (2019-2024) & (USD Million)

Table 121. Global Automotive Starting Battery Consumption Value by Type (2025-2030) & (USD Million)

Table 122. Global Automotive Starting Battery Average Price by Type (2019-2024) & (USD/Unit)

Table 123. Global Automotive Starting Battery Average Price by Type (2025-2030) & (USD/Unit)

Table 124. Global Automotive Starting Battery Sales Quantity by Application (2019-2024) & (K Units)

Table 125. Global Automotive Starting Battery Sales Quantity by Application (2025-2030) & (K Units)

Table 126. Global Automotive Starting Battery Consumption Value by Application (2019-2024) & (USD Million)

Table 127. Global Automotive Starting Battery Consumption Value by Application (2025-2030) & (USD Million)

Table 128. Global Automotive Starting Battery Average Price by Application (2019-2024) & (USD/Unit)

Table 129. Global Automotive Starting Battery Average Price by Application (2025-2030) & (USD/Unit)

Table 130. North America Automotive Starting Battery Sales Quantity by Type (2019-2024) & (K Units)

Table 131. North America Automotive Starting Battery Sales Quantity by Type (2025-2030) & (K Units)

Table 132. North America Automotive Starting Battery Sales Quantity by Application (2019-2024) & (K Units)

Table 133. North America Automotive Starting Battery Sales Quantity by Application (2025-2030) & (K Units)

Table 134. North America Automotive Starting Battery Sales Quantity by Country (2019-2024) & (K Units)

Table 135. North America Automotive Starting Battery Sales Quantity by Country (2025-2030) & (K Units)

Table 136. North America Automotive Starting Battery Consumption Value by Country



(2019-2024) & (USD Million)

Table 137. North America Automotive Starting Battery Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Europe Automotive Starting Battery Sales Quantity by Type (2019-2024) & (K Units)

Table 139. Europe Automotive Starting Battery Sales Quantity by Type (2025-2030) & (K Units)

Table 140. Europe Automotive Starting Battery Sales Quantity by Application (2019-2024) & (K Units)

Table 141. Europe Automotive Starting Battery Sales Quantity by Application (2025-2030) & (K Units)

Table 142. Europe Automotive Starting Battery Sales Quantity by Country (2019-2024) & (K Units)

Table 143. Europe Automotive Starting Battery Sales Quantity by Country (2025-2030) & (K Units)

Table 144. Europe Automotive Starting Battery Consumption Value by Country (2019-2024) & (USD Million)

Table 145. Europe Automotive Starting Battery Consumption Value by Country (2025-2030) & (USD Million)

Table 146. Asia-Pacific Automotive Starting Battery Sales Quantity by Type (2019-2024) & (K Units)

Table 147. Asia-Pacific Automotive Starting Battery Sales Quantity by Type (2025-2030) & (K Units)

Table 148. Asia-Pacific Automotive Starting Battery Sales Quantity by Application (2019-2024) & (K Units)

Table 149. Asia-Pacific Automotive Starting Battery Sales Quantity by Application (2025-2030) & (K Units)

Table 150. Asia-Pacific Automotive Starting Battery Sales Quantity by Region (2019-2024) & (K Units)

Table 151. Asia-Pacific Automotive Starting Battery Sales Quantity by Region (2025-2030) & (K Units)

Table 152. Asia-Pacific Automotive Starting Battery Consumption Value by Region (2019-2024) & (USD Million)

Table 153. Asia-Pacific Automotive Starting Battery Consumption Value by Region (2025-2030) & (USD Million)

Table 154. South America Automotive Starting Battery Sales Quantity by Type (2019-2024) & (K Units)

Table 155. South America Automotive Starting Battery Sales Quantity by Type (2025-2030) & (K Units)



Table 156. South America Automotive Starting Battery Sales Quantity by Application (2019-2024) & (K Units)

Table 157. South America Automotive Starting Battery Sales Quantity by Application (2025-2030) & (K Units)

Table 158. South America Automotive Starting Battery Sales Quantity by Country (2019-2024) & (K Units)

Table 159. South America Automotive Starting Battery Sales Quantity by Country (2025-2030) & (K Units)

Table 160. South America Automotive Starting Battery Consumption Value by Country (2019-2024) & (USD Million)

Table 161. South America Automotive Starting Battery Consumption Value by Country (2025-2030) & (USD Million)

Table 162. Middle East & Africa Automotive Starting Battery Sales Quantity by Type (2019-2024) & (K Units)

Table 163. Middle East & Africa Automotive Starting Battery Sales Quantity by Type (2025-2030) & (K Units)

Table 164. Middle East & Africa Automotive Starting Battery Sales Quantity by Application (2019-2024) & (K Units)

Table 165. Middle East & Africa Automotive Starting Battery Sales Quantity by Application (2025-2030) & (K Units)

Table 166. Middle East & Africa Automotive Starting Battery Sales Quantity by Region (2019-2024) & (K Units)

Table 167. Middle East & Africa Automotive Starting Battery Sales Quantity by Region (2025-2030) & (K Units)

Table 168. Middle East & Africa Automotive Starting Battery Consumption Value by Region (2019-2024) & (USD Million)

Table 169. Middle East & Africa Automotive Starting Battery Consumption Value by Region (2025-2030) & (USD Million)

Table 170. Automotive Starting Battery Raw Material

Table 171. Key Manufacturers of Automotive Starting Battery Raw Materials

Table 172. Automotive Starting Battery Typical Distributors

Table 173. Automotive Starting Battery Typical Customers



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Automotive Starting Battery Picture
- Figure 2. Global Automotive Starting Battery Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Automotive Starting Battery Consumption Value Market Share by Type in 2023
- Figure 4. Maintenance-free Battery Examples
- Figure 5. Conventional Battery Examples
- Figure 6. Global Automotive Starting Battery Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 7. Global Automotive Starting Battery Consumption Value Market Share by Application in 2023
- Figure 8. OEMs Examples
- Figure 9. Aftermarket Examples
- Figure 10. Global Automotive Starting Battery Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 11. Global Automotive Starting Battery Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 12. Global Automotive Starting Battery Sales Quantity (2019-2030) & (K Units)
- Figure 13. Global Automotive Starting Battery Average Price (2019-2030) & (USD/Unit)
- Figure 14. Global Automotive Starting Battery Sales Quantity Market Share by Manufacturer in 2023
- Figure 15. Global Automotive Starting Battery Consumption Value Market Share by Manufacturer in 2023
- Figure 16. Producer Shipments of Automotive Starting Battery by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 17. Top 3 Automotive Starting Battery Manufacturer (Consumption Value) Market Share in 2023
- Figure 18. Top 6 Automotive Starting Battery Manufacturer (Consumption Value) Market Share in 2023
- Figure 19. Global Automotive Starting Battery Sales Quantity Market Share by Region (2019-2030)
- Figure 20. Global Automotive Starting Battery Consumption Value Market Share by Region (2019-2030)
- Figure 21. North America Automotive Starting Battery Consumption Value (2019-2030) & (USD Million)



Figure 22. Europe Automotive Starting Battery Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Automotive Starting Battery Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Automotive Starting Battery Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Automotive Starting Battery Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Automotive Starting Battery Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Automotive Starting Battery Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Automotive Starting Battery Average Price by Type (2019-2030) & (USD/Unit)

Figure 29. Global Automotive Starting Battery Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Automotive Starting Battery Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Automotive Starting Battery Average Price by Application (2019-2030) & (USD/Unit)

Figure 32. North America Automotive Starting Battery Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Automotive Starting Battery Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Automotive Starting Battery Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Automotive Starting Battery Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Automotive Starting Battery Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Automotive Starting Battery Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Automotive Starting Battery Sales Quantity Market Share by Country



(2019-2030)

Figure 42. Europe Automotive Starting Battery Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Automotive Starting Battery Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Automotive Starting Battery Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Automotive Starting Battery Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Automotive Starting Battery Consumption Value Market Share by Region (2019-2030)

Figure 52. China Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Automotive Starting Battery Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Automotive Starting Battery Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Automotive Starting Battery Sales Quantity Market Share by Country (2019-2030)



Figure 61. South America Automotive Starting Battery Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Automotive Starting Battery Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Automotive Starting Battery Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Automotive Starting Battery Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Automotive Starting Battery Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Automotive Starting Battery Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Automotive Starting Battery Market Drivers

Figure 73. Automotive Starting Battery Market Restraints

Figure 74. Automotive Starting Battery Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Automotive Starting Battery in 2023

Figure 77. Manufacturing Process Analysis of Automotive Starting Battery

Figure 78. Automotive Starting Battery Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source



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