

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Solar Film Market 2018, Forecast to 2023

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Abstracts

Automotive solar film is a thin film/laminate retrofit coating which can be installed to the interior of glass surfaces in automobiles. Automotive solar film is usually made from polyester. The usages of polyester take the advantage of its feature. Polyester is used for clarity, tensile strength, dimensional stability (retains its shape and shrinks minimally over time) and the ability to accept a variety of surface applied or embedded substances (i.e. ceramics, metals, pigments, dyes, ultraviolet inhibitors, etc.)

Automotive solar films can be used to address a range of problems inherent to glazing, including heat and glare reduction, thermal insulation, UV filtration, safety and security, privacy, protection from graffiti.

Scope of the Report:

This report focuses on the Automotive Solar Film in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. There are various drivers or factors which are leading to use of solar films. In the automotive sector, with the rapid increase in demand for vehicles is expected to increase penetration of window films. There is a tremendous potential for growth in the manufacturing sector in emerging economies such as India and China. This can help companies to expand the market in the South Asian market, where significant growth is expected. Several companies are opening up manufacturing facilities in India. With the growing demand for the automation industry window films also is projected to witness significant growth. The real estate sector is a key market for the product.

The worldwide market for Automotive Solar Film is expected to grow at a CAGR of

roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Eastman Chemical Company

3M

Hanita Coatings (Acquired by Avery Dennison)

Johnson Window Films

Madico, Inc.

Saint-Gobain company

V-KOOL

Sekisui

Wintech

A & B Films Pte Ltd

HAVERKAMP

Erickson International

LINTEC CORPORATION

Atlantic Solar Film

Fil-Art

Letbon

Jiangsu Kangdexin

Dobons Film

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Tinted Film

Metalized Film

Ceramic Film

Others

Market Segment by Applications, can be divided into

Passenger Cars

Light Commercial Vehicles

Heavy Commercial Vehicles

There are 15 Chapters to deeply display the global Automotive Solar Film market.

Chapter 1, to describe Automotive Solar Film Introduction, product scope, market

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overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Solar Film, with sales, revenue, and price of Automotive Solar Film, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Solar Film, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Solar Film market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Solar Film sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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