

# Global Automotive Software Platform Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Automotive software refers to any software, (or firmware or embedded software), related to automotive industry specific products or services.

### SCOPE OF THE REPORT:

Automotive software is a set of instructions that helps the user interact with underlying in-vehicle hardware and also perform control functions in a vehicle.

The global Automotive Software Platform market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Automotive Software Platform.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Automotive Software Platform market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Automotive Software Platform market by product type and applications/end industries.

## Market Segment by Companies, this report covers

Cisco Jasper

AT&T

Microsoft

Airbiquity

Bright Box

Google Drive

Apollo

Hyundai Autron

Jaspar

Autoware

VentureRadar

Agnik

Autodesk

## Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Standard Software Platform (Classic Autosar)

High Performance Software Platform

Market Segment by Applications, can be divided into

System Service

Memory Service

Communication Service

Others

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