

# Global Automotive Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

Automotive software is a kind of software which is mainly used in the automotive and aftermarket sales. The automotive software can help companies and distributors to increase sales and margins, make smarter and faster inventory decisions and reduce returns etc.

According to our (Global Info Research) latest study, the global Automotive Software market size was valued at US\$ 9957 million in 2023 and is forecast to a readjusted size of USD 16970 million by 2030 with a CAGR of 8.0% during review period.

The major players in global Automotive Software market include Cox Automotive, CDK Global, Reynolds and Reynolds, etc. The top 3 players occupy about 70% shares of the global market. North America and Europe are main markets, they occupy about 80% of the global market. Dealer Management System is the main type, with a share about 35%. Manufacturer Retail Store is the main application, which holds a share about 35%.

This report is a detailed and comprehensive analysis for global Automotive Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Automotive Software market size and forecasts, in consumption value (\$ Million),

2019-2030

Global Automotive Software market size and forecasts by region and country, in consumption value (\$ Million), 2019-2030

Global Automotive Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2019-2030

Global Automotive Software market shares of main players, in revenue (\$ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cox Automotive, CDK Global, Reynolds and Reynolds, Solera, Dominion Enterprise, Epicor, Internet Brands, Wipro Limited, NEC, Infomedia, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Automotive Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

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#### Market segment by Type

Dealer Management System

F&I Solution

Electronic Vehicle Registration

Inventory Solutions

Digital Marketing Solution

Others

#### Market segment by Application

Manufacturer Retail Store

Automotive Dealer

Automotive Repair Store

Auto Part Wholesaler & Agent

Others

#### Market segment by players, this report covers

Cox Automotive

CDK Global

Reynolds and Reynolds

Solera

Dominion Enterprise

Epicor

Internet Brands

Wipro Limited

NEC

Infomedia

Kerridge Commercial Systems

Auto-IT

ARI

RouteOne

WHI Solutions

Yonyou Auto

Qiming Information

Kingdee

Shenzhen Lianyou

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automotive Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automotive Software, with revenue, gross margin, and global market share of Automotive Software from 2019 to 2024.

Chapter 3, the Automotive Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Automotive Software market forecast, by regions, by Type and by Application, with consumption value, from 2024 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automotive Software.

Chapter 13, to describe Automotive Software research findings and conclusion.

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