

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Smart Seating Market 2018, Forecast to 2023

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Abstracts

Automotive smart seating systems are advanced systems that offer enhanced driving experience with added comfort and safety features. Smart seating systems automatically positions and monitors behavioral dynamics of the individual in the seat. Additionally, automotive smart seating systems have ability to measure driver's vital information such as heart rate, stress level, breath rate, and also senses sign of fatigue or exhaustion.

Scope of the Report:

This report focuses on the Automotive Smart Seating in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The recent development of holistic HMI seats is a key trend spurring the growth prospects for this market during the forecast period. With the recent increase in the comfort level of customers and their expectations, most seat developers have started developing new technologies for automotive seats. This has led to the advent of intelligent seat configurations and seat adjustment features that have increased the comfort level of the driver to levels that were not experienced earlier. For instance, Continental is developing a concept that will store the seat position through the memory function. This development will allow the seat to automatically adjust according to the driver's preferred position as soon as he/she enters the vehicle. The worldwide market for Automotive Smart Seating is expected to grow at a CAGR of roughly 9.3% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Johnson Controls

Faurecia

Magna International

Continental

DURA Automotive Systems

Lear

Nippon Seiki Co., Ltd.

Garmin Ltd.

Panasonic Corporation

Alpine Electronics, Inc.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

For Commercial Vehicles (CV)

For Mid-segment Cars

Other

Market Segment by Applications, can be divided into

OEMs

Aftermarket

There are 15 Chapters to deeply display the global Automotive Smart Seating market.

Chapter 1, to describe Automotive Smart Seating Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Smart Seating, with sales, revenue, and price of Automotive Smart Seating, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Smart Seating, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Smart Seating market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Smart Seating sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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