

Global Automotive Smart Helmet Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Smart Helmet market size was valued at USD 84 million in 2023 and is forecast to a readjusted size of USD 124.7 million by 2030 with a CAGR of 5.9% during review period.

An automotive helmet is a helmet body used to protect the head and avoid head impact. With the development of smart devices, more and more functions are integrated into the smart helmet, including smart lighting, voice system, travel record, body detection, etc. and other functions.

Global key players of automotive smart helmet include Arai, Schuberth, Bell Racing Helmets, OMP, Sparco, etc. The top five players hold a share over 62%. Europe is the largest market, has a share about 44%, followed by North America, and Asia-Pacific, with share 31% and 16%, separately. In terms of product type, full face helmet is the largest segment, occupied for a share of 87%, and in terms of application, offline has a share about 76 percent.

The Global Info Research report includes an overview of the development of the Automotive Smart Helmet industry chain, the market status of Offline (Full Face Helmet, Open Face Helmet), Online (Full Face Helmet, Open Face Helmet), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Smart Helmet.

Regionally, the report analyzes the Automotive Smart Helmet markets in key regions. North America and Europe are experiencing steady growth, driven by government



initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Smart Helmet market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Smart Helmet market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Smart Helmet industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Full Face Helmet, Open Face Helmet).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Smart Helmet market.

Regional Analysis: The report involves examining the Automotive Smart Helmet market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Smart Helmet market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Smart Helmet:

Company Analysis: Report covers individual Automotive Smart Helmet manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Smart Helmet This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Distribution Channel (Offline, Online).

Technology Analysis: Report covers specific technologies relevant to Automotive Smart Helmet. It assesses the current state, advancements, and potential future developments in Automotive Smart Helmet areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Smart Helmet market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Smart Helmet market is split by Type and by Distribution Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Distribution Channel in terms of volume and value.

Market segment by Type

Full Face Helmet

Open Face Helmet

Market segment by Distribution Channel

Offline

Online

Major players covered





The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Smart Helmet product scope, market overview, market estimation caveats and base year.



Chapter 2, to profile the top manufacturers of Automotive Smart Helmet, with price, sales, revenue and global market share of Automotive Smart Helmet from 2019 to 2024.

Chapter 3, the Automotive Smart Helmet competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Smart Helmet breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and distribution channel, with sales market share and growth rate by type, distribution channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Automotive Smart Helmet market forecast, by regions, type and distribution channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Smart Helmet.

Chapter 14 and 15, to describe Automotive Smart Helmet sales channel, distributors, customers, research findings and conclusion.



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