

Global Automotive Smart Air Vent Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Smart Air Vent market size is expected to reach \$ 1121 million by 2032, rising at a market growth of 12.7% CAGR during the forecast period (2026-2032).

The Automotive Smart Air Vent is an in-vehicle ventilation system integrating concealed storage, electric drive, and intelligent control. Its key features include: air vents that can be concealed within the dashboard or center console, achieving a flat and aesthetically pleasing cabin; vent extension and blade adjustment driven by micro-motors or actuators, allowing for automatic retraction or deployment; integration with the cabin HVAC system, enabling intelligent airflow and direction adjustment via touchscreen, voice, gestures, or automatic air sweeping; and support for zoned airflow adjustment, temperature sensing, and environmental sensing in high-end models, enhancing cabin comfort and technological sophistication. In short, the smart air vent is an intelligent upgrade of the concealed electric air vent, and is an important feature of mid-to-high-end new energy vehicles and smart cockpits. Global production of the Automotive Smart Air Vent in 2025 is estimated at approximately 5.493 million units, with an average price of approximately US\$85.71 per unit and a gross profit margin of approximately 15.8%-26.72%.

As the global automotive industry continues to advance towards electrification, intelligentization, and premiumization, intelligent electric air vents, as a crucial feature enhancing driving comfort and improving the visual experience of the interior, are experiencing rapid growth. Consumers' increasing demands for in-car comfort, refinement, and human-machine interaction are leading manufacturers to more frequently adopt intelligent HVAC components such as concealed electric air vents. With the increasing prevalence of electric vehicles and high-end passenger cars, the

integration level of these products is constantly improving, gradually becoming standard equipment in mid-to-high-end models. This is simultaneously driving increased R&D investment across the supply chain in areas such as motor drive, intelligent control, and material design to improve overall system performance.

Despite significant market opportunities, this segment still faces some challenges. First, as a high-value-added interior component, its design and manufacturing technologies are highly demanding, involving complex mechanical transmission and control systems. Therefore, R&D and production place higher demands on supply chain collaboration capabilities. Second, fluctuations in global supply chains and raw material prices may impact factory costs, thereby putting pressure on gross profit margins. Furthermore, the different configuration choices made by OEMs in different markets also affect product penetration rates, especially in low-to-mid-range models, where hidden electric air vents may still be replaced by traditional solutions. Finally, the integration of intelligent systems places higher demands on software/hardware compatibility and security, requiring suppliers to find a balance between standardization and product reliability.

On the downstream demand side, the passenger vehicle market's requirements for in-vehicle comfort and intelligent features continue to rise, driving the market share of electric ventilation systems such as hidden air vents to expand. At the same time, luxury and mid-to-high-end models have higher expectations for seamless interior design, quiet performance, and multi-zone climate control, providing greater market opportunities for suppliers with intelligent control functions and modular design solutions. With the maturity of autonomous driving technology, the proportion of in-vehicle comfort in the overall value chain is further increasing, making HVAC components, including hidden electric air vents, a crucial factor in enhancing the competitiveness of the entire vehicle.

This report studies the global Automotive Smart Air Vent production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Smart Air Vent and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Smart Air Vent that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Smart Air Vent total production and demand, 2021-2032, (K Units)

Global Automotive Smart Air Vent Supply, Demand and Key Producers, 2026-2032

Global Automotive Smart Air Vent total production value, 2021-2032, (USD Million)

Global Automotive Smart Air Vent production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Automotive Smart Air Vent consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Automotive Smart Air Vent domestic production, consumption, key domestic manufacturers and share

Global Automotive Smart Air Vent production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Automotive Smart Air Vent production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Automotive Smart Air Vent production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Automotive Smart Air Vent market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Faurecia(FORVIA), Magna International, IAC Group, Adient, Valeo, Jifeng Co., Ltd., Ningbo Fulda Intelligent Technology Co., Ltd., Yibin Technology Co., Ltd., Visteon Corporation, Xiangshan Co., Ltd. (Joyson Qunying), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Smart Air Vent market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Smart Air Vent Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Smart Air Vent Market, Segmentation by Type:

Remote Control

No Remote Control

Global Automotive Smart Air Vent Market, Segmentation by Integrated:

Intelligent Integration

Plug-in Module

Global Automotive Smart Air Vent Market, Segmentation by Structure:

Rotating

Sliding

Hybrid

Global Automotive Smart Air Vent Market, Segmentation by Application:

High-end Vehicles

Mid-range Vehicles

Companies Profiled:

Faurecia(FORVIA)

Magna International

IAC Group

Adient

Valeo

Jifeng Co., Ltd.

Ningbo Fulda Intelligent Technology Co., Ltd.

Yibin Technology Co., Ltd.

Visteon Corporation

Xiangshan Co., Ltd. (Joyson Qunying)

Joyson Electronics

Yanfeng Automotive Trim Systems Co., Ltd. (Huayu Automotive)

Fosai Technology Co., Ltd.

Ningbo Siwei (Guangdong Hongtu)

Key Questions Answered:

1. How big is the global Automotive Smart Air Vent market?
2. What is the demand of the global Automotive Smart Air Vent market?
3. What is the year over year growth of the global Automotive Smart Air Vent market?
4. What is the production and production value of the global Automotive Smart Air Vent market?
5. Who are the key producers in the global Automotive Smart Air Vent market?
6. What are the growth factors driving the market demand?

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