

Global Automotive Smart Air Vent Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Smart Air Vent market size was valued at US\$ 484 million in 2025 and is forecast to a readjusted size of US\$ 1121 million by 2032 with a CAGR of 12.7% during review period.

The Automotive Smart Air Vent is an in-vehicle ventilation system integrating concealed storage, electric drive, and intelligent control. Its key features include: air vents that can be concealed within the dashboard or center console, achieving a flat and aesthetically pleasing cabin; vent extension and blade adjustment driven by micro-motors or actuators, allowing for automatic retraction or deployment; integration with the cabin HVAC system, enabling intelligent airflow and direction adjustment via touchscreen, voice, gestures, or automatic air sweeping; and support for zoned airflow adjustment, temperature sensing, and environmental sensing in high-end models, enhancing cabin comfort and technological sophistication. In short, the smart air vent is an intelligent upgrade of the concealed electric air vent, and is an important feature of mid-to-high-end new energy vehicles and smart cockpits. Global production of the Automotive Smart Air Vent in 2025 is estimated at approximately 5.493 million units, with an average price of approximately US\$85.71 per unit and a gross profit margin of approximately 15.8%-26.72%.

As the global automotive industry continues to advance towards electrification, intelligentization, and premiumization, intelligent electric air vents, as a crucial feature enhancing driving comfort and improving the visual experience of the interior, are experiencing rapid growth. Consumers' increasing demands for in-car comfort, refinement, and human-machine interaction are leading manufacturers to more frequently adopt intelligent HVAC components such as concealed electric air vents.

With the increasing prevalence of electric vehicles and high-end passenger cars, the integration level of these products is constantly improving, gradually becoming standard equipment in mid-to-high-end models. This is simultaneously driving increased R&D investment across the supply chain in areas such as motor drive, intelligent control, and material design to improve overall system performance.

Despite significant market opportunities, this segment still faces some challenges. First, as a high-value-added interior component, its design and manufacturing technologies are highly demanding, involving complex mechanical transmission and control systems. Therefore, R&D and production place higher demands on supply chain collaboration capabilities. Second, fluctuations in global supply chains and raw material prices may impact factory costs, thereby putting pressure on gross profit margins. Furthermore, the different configuration choices made by OEMs in different markets also affect product penetration rates, especially in low-to-mid-range models, where hidden electric air vents may still be replaced by traditional solutions. Finally, the integration of intelligent systems places higher demands on software/hardware compatibility and security, requiring suppliers to find a balance between standardization and product reliability.

On the downstream demand side, the passenger vehicle market's requirements for in-vehicle comfort and intelligent features continue to rise, driving the market share of electric ventilation systems such as hidden air vents to expand. At the same time, luxury and mid-to-high-end models have higher expectations for seamless interior design, quiet performance, and multi-zone climate control, providing greater market opportunities for suppliers with intelligent control functions and modular design solutions. With the maturity of autonomous driving technology, the proportion of in-vehicle comfort in the overall value chain is further increasing, making HVAC components, including hidden electric air vents, a crucial factor in enhancing the competitiveness of the entire vehicle.

This report is a detailed and comprehensive analysis for global Automotive Smart Air Vent market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Smart Air Vent market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Smart Air Vent market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Smart Air Vent market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Automotive Smart Air Vent market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Automotive Smart Air Vent

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Smart Air Vent market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Faurecia(FORVIA), Magna International, IAC Group, Adient, Valeo, Jifeng Co., Ltd., Ningbo Fulda Intelligent Technology Co., Ltd., Yibin Technology Co., Ltd., Visteon Corporation, Xiangshan Co., Ltd. (Joyson Qunying), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Smart Air Vent market is split by Type and by Application. For the period

2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Remote Control

No Remote Control

Market segment by Integrated

Intelligent Integration

Plug-in Module

Market segment by Structure

Rotating

Sliding

Hybrid

Market segment by Application

High-end Vehicles

Mid-range Vehicles

Major players covered

Faurecia(FORVIA)

Magna International

IAC Group

Adient

Valeo

Jifeng Co., Ltd.

Ningbo Fulda Intelligent Technology Co., Ltd.

Yibin Technology Co., Ltd.

Visteon Corporation

Xiangshan Co., Ltd. (Joyson Qunying)

Joyson Electronics

Yanfeng Automotive Trim Systems Co., Ltd. (Huayu Automotive)

Fosai Technology Co., Ltd.

Ningbo Siwei (Guangdong Hongtu)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Smart Air Vent product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Smart Air Vent, with price, sales quantity, revenue, and global market share of Automotive Smart Air Vent from 2021 to 2026.

Chapter 3, the Automotive Smart Air Vent competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Smart Air Vent breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Automotive Smart Air Vent market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Smart Air Vent.

Chapter 14 and 15, to describe Automotive Smart Air Vent sales channel, distributors, customers, research findings and conclusion.

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