

Global Automotive Small and Medium DC Motor Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Small and Medium DC Motor market size is expected to reach \$ 20124 million by 2032, rising at a market growth of 2.5% CAGR during the forecast period (2026-2032).

In 2025, global production of Automotive Small and Medium DC Motor reached 3.535 billion units; the global average market price was approximately \$5.21 per unit, and the industry's average gross profit margin stood at 21.36%.

Key upstream raw materials include rotors and stators, metal materials, and resin materials.

Upstream suppliers include Hengdian Group DMEGC Magnetics, Aurubis, and Parker Hannifin.

Downstream customers include Tesla, Volkswagen, BMW, Mercedes-Benz, Audi, and Volvo.

Small and medium-sized automotive motors refer to low-power DC motors widely used in vehicle auxiliary systems; they typically operate at voltages of 12V, 24V, or 48V, with rated power ranging from a few watts to several hundred watts. These motors play a critical role in functions such as power windows, seat adjustment, HVAC blowers, fuel pumps, electronic parking brakes, rearview mirror adjustment, and power tailgates.

The global automotive small and medium DC motor market is highly concentrated, with the top three manufacturers?Johnson Electric (Hong Kong, China), Denso (Japan), and Bosch (Germany)?collectively holding over 36.78% of global revenue market share in

2024. German and Japanese companies maintain a leading position in the high-end market due to their strong technical expertise, while Chinese manufacturers are rapidly catching up through continuous innovation. As the NEV market expands and local supply chains mature, Chinese firms are enhancing their global competitiveness, potentially reshaping the competitive landscape in the future.

Lightweight and High Efficiency: Advanced materials (e.g., rare-earth permanent magnets, high-strength plastics) and optimized designs will reduce motor weight and improve energy efficiency.

Smart and Integrated Systems: Motors will incorporate intelligent control modules for real-time interaction with vehicle systems (e.g., automatic wiper speed adjustment, smart seat adjustment).

Low Noise and High Reliability: Improved manufacturing processes (e.g., precision stamping, automated winding) will minimize vibration and wear, extending service life.

NEV-Driven Demand: The adoption of electric vehicles will spur growth in applications such as electronic water pumps, electric compressors, and battery cooling fans.

As automotive electrification and smart technology accelerate, the small and medium DC motor industry will undergo structural upgrades. Brushless motors and smart motor systems will become key competitive differentiators, while the optimization of local supply chains and cost-efficiency will determine market success. To capitalize on emerging opportunities, manufacturers should strengthen technical collaborations with OEMs and Tier 1 suppliers, expand into high-growth regions (e.g., India, Southeast Asia), and invest in automated production capabilities.

This report studies the global Automotive Small and Medium DC Motor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Small and Medium DC Motor and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Small and Medium DC Motor that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Small and Medium DC Motor total production and demand,

2021-2032, (K Units)

Global Automotive Small and Medium DC Motor total production value, 2021-2032, (USD Million)

Global Automotive Small and Medium DC Motor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Automotive Small and Medium DC Motor consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Automotive Small and Medium DC Motor domestic production, consumption, key domestic manufacturers and share

Global Automotive Small and Medium DC Motor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Automotive Small and Medium DC Motor production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Automotive Small and Medium DC Motor production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Automotive Small and Medium DC Motor market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Johnson Electric, Denso, Nidec, Bosch, Brose, Mitsuba, Mabuchi Motor, Valeo, Shenghuabo, DY, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Small and Medium DC Motor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Small and Medium DC Motor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Small and Medium DC Motor Market, Segmentation by Type:

Brushless DC Motor

Brushed DC Motor

Global Automotive Small and Medium DC Motor Market, Segmentation by Power:

Power: ≤50W

Power: 50-200W

Power: 200-800W

Global Automotive Small and Medium DC Motor Market, Segmentation by Material System:

Ferrite Magnet Motor

NdFeB Permanent Magnet Motor

Others

Global Automotive Small and Medium DC Motor Market, Segmentation by Application:

Passenger Car

Commercial Vehicle

Companies Profiled:

Johnson Electric

Denso

Nidec

Bosch

Brose

Mitsuba

Mabuchi Motor

Valeo

Shenghuabo

DY

MinebeaMitsumi

LG Innotek

Hyoseong Electric

Yanfeng

Keyang Electric Machinery

Ningbo Jingcheng Motor

Leggett & Platt

Marelli

Key Questions Answered:

1. How big is the global Automotive Small and Medium DC Motor market?
2. What is the demand of the global Automotive Small and Medium DC Motor market?
3. What is the year over year growth of the global Automotive Small and Medium DC Motor market?
4. What is the production and production value of the global Automotive Small and Medium DC Motor market?
5. Who are the key producers in the global Automotive Small and Medium DC Motor market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Automotive Small and Medium DC Motor Introduction
- 1.2 World Automotive Small and Medium DC Motor Supply & Forecast
 - 1.2.1 World Automotive Small and Medium DC Motor Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Automotive Small and Medium DC Motor Production (2021-2032)
 - 1.2.3 World Automotive Small and Medium DC Motor Pricing Trends (2021-2032)
- 1.3 World Automotive Small and Medium DC Motor Production by Region (Based on Production Site)
 - 1.3.1 World Automotive Small and Medium DC Motor Production Value by Region (2021-2032)
 - 1.3.2 World Automotive Small and Medium DC Motor Production by Region (2021-2032)
 - 1.3.3 World Automotive Small and Medium DC Motor Average Price by Region (2021-2032)
 - 1.3.4 North America Automotive Small and Medium DC Motor Production (2021-2032)
 - 1.3.5 Europe Automotive Small and Medium DC Motor Production (2021-2032)
 - 1.3.6 China Automotive Small and Medium DC Motor Production (2021-2032)
 - 1.3.7 Japan Automotive Small and Medium DC Motor Production (2021-2032)
 - 1.3.8 South Korea Automotive Small and Medium DC Motor Production (2021-2032)
 - 1.3.9 India Automotive Small and Medium DC Motor Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Automotive Small and Medium DC Motor Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Automotive Small and Medium DC Motor Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Automotive Small and Medium DC Motor Demand (2021-2032)
- 2.2 World Automotive Small and Medium DC Motor Consumption by Region
 - 2.2.1 World Automotive Small and Medium DC Motor Consumption by Region (2021-2026)
 - 2.2.2 World Automotive Small and Medium DC Motor Consumption Forecast by Region (2027-2032)
- 2.3 United States Automotive Small and Medium DC Motor Consumption (2021-2032)
- 2.4 China Automotive Small and Medium DC Motor Consumption (2021-2032)

- 2.5 Europe Automotive Small and Medium DC Motor Consumption (2021-2032)
- 2.6 Japan Automotive Small and Medium DC Motor Consumption (2021-2032)
- 2.7 South Korea Automotive Small and Medium DC Motor Consumption (2021-2032)
- 2.8 ASEAN Automotive Small and Medium DC Motor Consumption (2021-2032)
- 2.9 India Automotive Small and Medium DC Motor Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Automotive Small and Medium DC Motor Production Value by Manufacturer (2021-2026)
- 3.2 World Automotive Small and Medium DC Motor Production by Manufacturer (2021-2026)
- 3.3 World Automotive Small and Medium DC Motor Average Price by Manufacturer (2021-2026)
- 3.4 Automotive Small and Medium DC Motor Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Automotive Small and Medium DC Motor Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Automotive Small and Medium DC Motor in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Automotive Small and Medium DC Motor in 2025
- 3.6 Automotive Small and Medium DC Motor Market: Overall Company Footprint Analysis
 - 3.6.1 Automotive Small and Medium DC Motor Market: Region Footprint
 - 3.6.2 Automotive Small and Medium DC Motor Market: Company Product Type Footprint
 - 3.6.3 Automotive Small and Medium DC Motor Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Automotive Small and Medium DC Motor Production Value

Comparison

4.1.1 United States VS China: Automotive Small and Medium DC Motor Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Automotive Small and Medium DC Motor Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Automotive Small and Medium DC Motor Production Comparison

4.2.1 United States VS China: Automotive Small and Medium DC Motor Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Automotive Small and Medium DC Motor Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Automotive Small and Medium DC Motor Consumption Comparison

4.3.1 United States VS China: Automotive Small and Medium DC Motor Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Automotive Small and Medium DC Motor Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Automotive Small and Medium DC Motor Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Automotive Small and Medium DC Motor Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Automotive Small and Medium DC Motor Production Value (2021-2026)

4.4.3 United States Based Manufacturers Automotive Small and Medium DC Motor Production (2021-2026)

4.5 China Based Automotive Small and Medium DC Motor Manufacturers and Market Share

4.5.1 China Based Automotive Small and Medium DC Motor Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Automotive Small and Medium DC Motor Production Value (2021-2026)

4.5.3 China Based Manufacturers Automotive Small and Medium DC Motor Production (2021-2026)

4.6 Rest of World Based Automotive Small and Medium DC Motor Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Automotive Small and Medium DC Motor Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Automotive Small and Medium DC Motor Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Automotive Small and Medium DC Motor Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Automotive Small and Medium DC Motor Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Brushless DC Motor

5.2.2 Brushed DC Motor

5.3 Market Segment by Type

5.3.1 World Automotive Small and Medium DC Motor Production by Type (2021-2032)

5.3.2 World Automotive Small and Medium DC Motor Production Value by Type (2021-2032)

5.3.3 World Automotive Small and Medium DC Motor Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY POWER

6.1 World Automotive Small and Medium DC Motor Market Size Overview by Power: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Power

6.2.1 Power: ?50W

6.2.2 Power: 50?200W

6.2.3 Power: 200?800W

6.3 Market Segment by Power

6.3.1 World Automotive Small and Medium DC Motor Production by Power (2021-2032)

6.3.2 World Automotive Small and Medium DC Motor Production Value by Power (2021-2032)

6.3.3 World Automotive Small and Medium DC Motor Average Price by Power (2021-2032)

7 MARKET ANALYSIS BY MATERIAL SYSTEM

7.1 World Automotive Small and Medium DC Motor Market Size Overview by Material System: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Material System

7.2.1 Ferrite Magnet Motor

7.2.2 NdFeB Permanent Magnet Motor

7.2.3 Others

7.3 Market Segment by Material System

7.3.1 World Automotive Small and Medium DC Motor Production by Material System (2021-2032)

7.3.2 World Automotive Small and Medium DC Motor Production Value by Material System (2021-2032)

7.3.3 World Automotive Small and Medium DC Motor Average Price by Material System (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Automotive Small and Medium DC Motor Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Passenger Car

8.2.2 Commercial Vehicle

8.3 Market Segment by Application

8.3.1 World Automotive Small and Medium DC Motor Production by Application (2021-2032)

8.3.2 World Automotive Small and Medium DC Motor Production Value by Application (2021-2032)

8.3.3 World Automotive Small and Medium DC Motor Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Johnson Electric

9.1.1 Johnson Electric Details

9.1.2 Johnson Electric Major Business

9.1.3 Johnson Electric Automotive Small and Medium DC Motor Product and Services

9.1.4 Johnson Electric Automotive Small and Medium DC Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Johnson Electric Recent Developments/Updates

9.1.6 Johnson Electric Competitive Strengths & Weaknesses

9.2 Denso

9.2.1 Denso Details

9.2.2 Denso Major Business

9.2.3 Denso Automotive Small and Medium DC Motor Product and Services

9.2.4 Denso Automotive Small and Medium DC Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Denso Recent Developments/Updates

9.2.6 Denso Competitive Strengths & Weaknesses

9.3 Nidec

9.3.1 Nidec Details

9.3.2 Nidec Major Business

9.3.3 Nidec Automotive Small and Medium DC Motor Product and Services

9.3.4 Nidec Automotive Small and Medium DC Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Nidec Recent Developments/Updates

9.3.6 Nidec Competitive Strengths & Weaknesses

9.4 Bosch

9.4.1 Bosch Details

9.4.2 Bosch Major Business

9.4.3 Bosch Automotive Small and Medium DC Motor Product and Services

9.4.4 Bosch Automotive Small and Medium DC Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Bosch Recent Developments/Updates

9.4.6 Bosch Competitive Strengths & Weaknesses

9.5 Brose

9.5.1 Brose Details

9.5.2 Brose Major Business

9.5.3 Brose Automotive Small and Medium DC Motor Product and Services

9.5.4 Brose Automotive Small and Medium DC Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Brose Recent Developments/Updates

9.5.6 Brose Competitive Strengths & Weaknesses

9.6 Mitsuba

9.6.1 Mitsuba Details

9.6.2 Mitsuba Major Business

9.6.3 Mitsuba Automotive Small and Medium DC Motor Product and Services

9.6.4 Mitsuba Automotive Small and Medium DC Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Mitsuba Recent Developments/Updates

9.6.6 Mitsuba Competitive Strengths & Weaknesses

9.7 Mabuchi Motor

9.7.1 Mabuchi Motor Details

9.7.2 Mabuchi Motor Major Business

- 9.7.3 Mabuchi Motor Automotive Small and Medium DC Motor Product and Services
- 9.7.4 Mabuchi Motor Automotive Small and Medium DC Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.7.5 Mabuchi Motor Recent Developments/Updates
- 9.7.6 Mabuchi Motor Competitive Strengths & Weaknesses
- 9.8 Valeo
 - 9.8.1 Valeo Details
 - 9.8.2 Valeo Major Business
 - 9.8.3 Valeo Automotive Small and Medium DC Motor Product and Services
 - 9.8.4 Valeo Automotive Small and Medium DC Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Valeo Recent Developments/Updates
 - 9.8.6 Valeo Competitive Strengths & Weaknesses
- 9.9 Shenghuabo
 - 9.9.1 Shenghuabo Details
 - 9.9.2 Shenghuabo Major Business
 - 9.9.3 Shenghuabo Automotive Small and Medium DC Motor Product and Services
 - 9.9.4 Shenghuabo Automotive Small and Medium DC Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Shenghuabo Recent Developments/Updates
 - 9.9.6 Shenghuabo Competitive Strengths & Weaknesses
- 9.10 DY
 - 9.10.1 DY Details
 - 9.10.2 DY Major Business
 - 9.10.3 DY Automotive Small and Medium DC Motor Product and Services
 - 9.10.4 DY Automotive Small and Medium DC Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 DY Recent Developments/Updates
 - 9.10.6 DY Competitive Strengths & Weaknesses
- 9.11 MinebeaMitsumi
 - 9.11.1 MinebeaMitsumi Details
 - 9.11.2 MinebeaMitsumi Major Business
 - 9.11.3 MinebeaMitsumi Automotive Small and Medium DC Motor Product and Services
 - 9.11.4 MinebeaMitsumi Automotive Small and Medium DC Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 MinebeaMitsumi Recent Developments/Updates
 - 9.11.6 MinebeaMitsumi Competitive Strengths & Weaknesses
- 9.12 LG Innotek

- 9.12.1 LG Innotek Details
- 9.12.2 LG Innotek Major Business
- 9.12.3 LG Innotek Automotive Small and Medium DC Motor Product and Services
- 9.12.4 LG Innotek Automotive Small and Medium DC Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.12.5 LG Innotek Recent Developments/Updates
- 9.12.6 LG Innotek Competitive Strengths & Weaknesses
- 9.13 Hyoseong Electric
 - 9.13.1 Hyoseong Electric Details
 - 9.13.2 Hyoseong Electric Major Business
 - 9.13.3 Hyoseong Electric Automotive Small and Medium DC Motor Product and Services
 - 9.13.4 Hyoseong Electric Automotive Small and Medium DC Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Hyoseong Electric Recent Developments/Updates
 - 9.13.6 Hyoseong Electric Competitive Strengths & Weaknesses
- 9.14 Yanfeng
 - 9.14.1 Yanfeng Details
 - 9.14.2 Yanfeng Major Business
 - 9.14.3 Yanfeng Automotive Small and Medium DC Motor Product and Services
 - 9.14.4 Yanfeng Automotive Small and Medium DC Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Yanfeng Recent Developments/Updates
 - 9.14.6 Yanfeng Competitive Strengths & Weaknesses
- 9.15 Keyang Electric Machinery
 - 9.15.1 Keyang Electric Machinery Details
 - 9.15.2 Keyang Electric Machinery Major Business
 - 9.15.3 Keyang Electric Machinery Automotive Small and Medium DC Motor Product and Services
 - 9.15.4 Keyang Electric Machinery Automotive Small and Medium DC Motor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Keyang Electric Machinery Recent Developments/Updates
 - 9.15.6 Keyang Electric Machinery Competitive Strengths & Weaknesses
- 9.16 Ningbo Jingcheng Motor
 - 9.16.1 Ningbo Jingcheng Motor Details
 - 9.16.2 Ningbo Jingcheng Motor Major Business
 - 9.16.3 Ningbo Jingcheng Motor Automotive Small and Medium DC Motor Product and Services
 - 9.16.4 Ningbo Jingcheng Motor Automotive Small and Medium DC Motor Production,

Price, Value, Gross Margin and Market Share (2021-2026)

9.16.5 Ningbo Jingcheng Motor Recent Developments/Updates

9.16.6 Ningbo Jingcheng Motor Competitive Strengths & Weaknesses

9.17 Leggett & Platt

9.17.1 Leggett & Platt Details

9.17.2 Leggett & Platt Major Business

9.17.3 Leggett & Platt Automotive Small and Medium DC Motor Product and Services

9.17.4 Leggett & Platt Automotive Small and Medium DC Motor Production, Price,

Value, Gross Margin and Market Share (2021-2026)

9.17.5 Leggett & Platt Recent Developments/Updates

9.17.6 Leggett & Platt Competitive Strengths & Weaknesses

9.18 Marelli

9.18.1 Marelli Details

9.18.2 Marelli Major Business

9.18.3 Marelli Automotive Small and Medium DC Motor Product and Services

9.18.4 Marelli Automotive Small and Medium DC Motor Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.18.5 Marelli Recent Developments/Updates

9.18.6 Marelli Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Automotive Small and Medium DC Motor Industry Chain

10.2 Automotive Small and Medium DC Motor Upstream Analysis

10.2.1 Automotive Small and Medium DC Motor Core Raw Materials

10.2.2 Main Manufacturers of Automotive Small and Medium DC Motor Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Automotive Small and Medium DC Motor Production Mode

10.6 Automotive Small and Medium DC Motor Procurement Model

10.7 Automotive Small and Medium DC Motor Industry Sales Model and Sales Channels

10.7.1 Automotive Small and Medium DC Motor Sales Model

10.7.2 Automotive Small and Medium DC Motor Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Automotive Small and Medium DC Motor Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Automotive Small and Medium DC Motor Production Value by Region (2021-2026) & (USD Million)

Table 3. World Automotive Small and Medium DC Motor Production Value by Region (2027-2032) & (USD Million)

Table 4. World Automotive Small and Medium DC Motor Production Value Market Share by Region (2021-2026)

Table 5. World Automotive Small and Medium DC Motor Production Value Market Share by Region (2027-2032)

Table 6. World Automotive Small and Medium DC Motor Production by Region (2021-2026) & (K Units)

Table 7. World Automotive Small and Medium DC Motor Production by Region (2027-2032) & (K Units)

Table 8. World Automotive Small and Medium DC Motor Production Market Share by Region (2021-2026)

Table 9. World Automotive Small and Medium DC Motor Production Market Share by Region (2027-2032)

Table 10. World Automotive Small and Medium DC Motor Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Automotive Small and Medium DC Motor Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Automotive Small and Medium DC Motor Major Market Trends

Table 13. World Automotive Small and Medium DC Motor Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Automotive Small and Medium DC Motor Consumption by Region (2021-2026) & (K Units)

Table 15. World Automotive Small and Medium DC Motor Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Automotive Small and Medium DC Motor Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Automotive Small and Medium DC Motor Producers in 2025

Table 18. World Automotive Small and Medium DC Motor Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Automotive Small and Medium DC Motor Producers in 2025

Table 20. World Automotive Small and Medium DC Motor Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Automotive Small and Medium DC Motor Company Evaluation Quadrant

Table 22. World Automotive Small and Medium DC Motor Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Automotive Small and Medium DC Motor Production Site of Key Manufacturer

Table 24. Automotive Small and Medium DC Motor Market: Company Product Type Footprint

Table 25. Automotive Small and Medium DC Motor Market: Company Product Application Footprint

Table 26. Automotive Small and Medium DC Motor Competitive Factors

Table 27. Automotive Small and Medium DC Motor New Entrant and Capacity Expansion Plans

Table 28. Automotive Small and Medium DC Motor Mergers & Acquisitions Activity

Table 29. United States VS China Automotive Small and Medium DC Motor Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Automotive Small and Medium DC Motor Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Automotive Small and Medium DC Motor Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Automotive Small and Medium DC Motor Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Automotive Small and Medium DC Motor Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Automotive Small and Medium DC Motor Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Automotive Small and Medium DC Motor Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Automotive Small and Medium DC Motor Production Market Share (2021-2026)

Table 37. China Based Automotive Small and Medium DC Motor Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Automotive Small and Medium DC Motor Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Automotive Small and Medium DC Motor

Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Automotive Small and Medium DC Motor Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Automotive Small and Medium DC Motor Production Market Share (2021-2026)

Table 42. Rest of World Based Automotive Small and Medium DC Motor Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Automotive Small and Medium DC Motor Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Automotive Small and Medium DC Motor Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Automotive Small and Medium DC Motor Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Automotive Small and Medium DC Motor Production Market Share (2021-2026)

Table 47. World Automotive Small and Medium DC Motor Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Automotive Small and Medium DC Motor Production by Type (2021-2026) & (K Units)

Table 49. World Automotive Small and Medium DC Motor Production by Type (2027-2032) & (K Units)

Table 50. World Automotive Small and Medium DC Motor Production Value by Type (2021-2026) & (USD Million)

Table 51. World Automotive Small and Medium DC Motor Production Value by Type (2027-2032) & (USD Million)

Table 52. World Automotive Small and Medium DC Motor Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Automotive Small and Medium DC Motor Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Automotive Small and Medium DC Motor Production Value by Power, (USD Million), 2021 & 2025 & 2032

Table 55. World Automotive Small and Medium DC Motor Production by Power (2021-2026) & (K Units)

Table 56. World Automotive Small and Medium DC Motor Production by Power (2027-2032) & (K Units)

Table 57. World Automotive Small and Medium DC Motor Production Value by Power (2021-2026) & (USD Million)

Table 58. World Automotive Small and Medium DC Motor Production Value by Power (2027-2032) & (USD Million)

Table 59. World Automotive Small and Medium DC Motor Average Price by Power (2021-2026) & (US\$/Unit)

Table 60. World Automotive Small and Medium DC Motor Average Price by Power (2027-2032) & (US\$/Unit)

Table 61. World Automotive Small and Medium DC Motor Production Value by Material System, (USD Million), 2021 & 2025 & 2032

Table 62. World Automotive Small and Medium DC Motor Production by Material System (2021-2026) & (K Units)

Table 63. World Automotive Small and Medium DC Motor Production by Material System (2027-2032) & (K Units)

Table 64. World Automotive Small and Medium DC Motor Production Value by Material System (2021-2026) & (USD Million)

Table 65. World Automotive Small and Medium DC Motor Production Value by Material System (2027-2032) & (USD Million)

Table 66. World Automotive Small and Medium DC Motor Average Price by Material System (2021-2026) & (US\$/Unit)

Table 67. World Automotive Small and Medium DC Motor Average Price by Material System (2027-2032) & (US\$/Unit)

Table 68. World Automotive Small and Medium DC Motor Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Automotive Small and Medium DC Motor Production by Application (2021-2026) & (K Units)

Table 70. World Automotive Small and Medium DC Motor Production by Application (2027-2032) & (K Units)

Table 71. World Automotive Small and Medium DC Motor Production Value by Application (2021-2026) & (USD Million)

Table 72. World Automotive Small and Medium DC Motor Production Value by Application (2027-2032) & (USD Million)

Table 73. World Automotive Small and Medium DC Motor Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Automotive Small and Medium DC Motor Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Johnson Electric Basic Information, Manufacturing Base and Competitors

Table 76. Johnson Electric Major Business

Table 77. Johnson Electric Automotive Small and Medium DC Motor Product and Services

Table 78. Johnson Electric Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Johnson Electric Recent Developments/Updates

Table 80. Johnson Electric Competitive Strengths & Weaknesses

Table 81. Denso Basic Information, Manufacturing Base and Competitors

Table 82. Denso Major Business

Table 83. Denso Automotive Small and Medium DC Motor Product and Services

Table 84. Denso Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Denso Recent Developments/Updates

Table 86. Denso Competitive Strengths & Weaknesses

Table 87. Nidec Basic Information, Manufacturing Base and Competitors

Table 88. Nidec Major Business

Table 89. Nidec Automotive Small and Medium DC Motor Product and Services

Table 90. Nidec Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Nidec Recent Developments/Updates

Table 92. Nidec Competitive Strengths & Weaknesses

Table 93. Bosch Basic Information, Manufacturing Base and Competitors

Table 94. Bosch Major Business

Table 95. Bosch Automotive Small and Medium DC Motor Product and Services

Table 96. Bosch Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Bosch Recent Developments/Updates

Table 98. Bosch Competitive Strengths & Weaknesses

Table 99. Brose Basic Information, Manufacturing Base and Competitors

Table 100. Brose Major Business

Table 101. Brose Automotive Small and Medium DC Motor Product and Services

Table 102. Brose Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Brose Recent Developments/Updates

Table 104. Brose Competitive Strengths & Weaknesses

Table 105. Mitsuba Basic Information, Manufacturing Base and Competitors

Table 106. Mitsuba Major Business

Table 107. Mitsuba Automotive Small and Medium DC Motor Product and Services

Table 108. Mitsuba Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 109. Mitsuba Recent Developments/Updates

Table 110. Mitsuba Competitive Strengths & Weaknesses

Table 111. Mabuchi Motor Basic Information, Manufacturing Base and Competitors

Table 112. Mabuchi Motor Major Business

Table 113. Mabuchi Motor Automotive Small and Medium DC Motor Product and Services

Table 114. Mabuchi Motor Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Mabuchi Motor Recent Developments/Updates

Table 116. Mabuchi Motor Competitive Strengths & Weaknesses

Table 117. Valeo Basic Information, Manufacturing Base and Competitors

Table 118. Valeo Major Business

Table 119. Valeo Automotive Small and Medium DC Motor Product and Services

Table 120. Valeo Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Valeo Recent Developments/Updates

Table 122. Valeo Competitive Strengths & Weaknesses

Table 123. Shenghuabo Basic Information, Manufacturing Base and Competitors

Table 124. Shenghuabo Major Business

Table 125. Shenghuabo Automotive Small and Medium DC Motor Product and Services

Table 126. Shenghuabo Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Shenghuabo Recent Developments/Updates

Table 128. Shenghuabo Competitive Strengths & Weaknesses

Table 129. DY Basic Information, Manufacturing Base and Competitors

Table 130. DY Major Business

Table 131. DY Automotive Small and Medium DC Motor Product and Services

Table 132. DY Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. DY Recent Developments/Updates

Table 134. DY Competitive Strengths & Weaknesses

Table 135. MinebeaMitsumi Basic Information, Manufacturing Base and Competitors

Table 136. MinebeaMitsumi Major Business

Table 137. MinebeaMitsumi Automotive Small and Medium DC Motor Product and

Services

Table 138. MinebeaMitsumi Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. MinebeaMitsumi Recent Developments/Updates

Table 140. MinebeaMitsumi Competitive Strengths & Weaknesses

Table 141. LG Innotek Basic Information, Manufacturing Base and Competitors

Table 142. LG Innotek Major Business

Table 143. LG Innotek Automotive Small and Medium DC Motor Product and Services

Table 144. LG Innotek Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. LG Innotek Recent Developments/Updates

Table 146. LG Innotek Competitive Strengths & Weaknesses

Table 147. Hyoseong Electric Basic Information, Manufacturing Base and Competitors

Table 148. Hyoseong Electric Major Business

Table 149. Hyoseong Electric Automotive Small and Medium DC Motor Product and Services

Table 150. Hyoseong Electric Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Hyoseong Electric Recent Developments/Updates

Table 152. Hyoseong Electric Competitive Strengths & Weaknesses

Table 153. Yanfeng Basic Information, Manufacturing Base and Competitors

Table 154. Yanfeng Major Business

Table 155. Yanfeng Automotive Small and Medium DC Motor Product and Services

Table 156. Yanfeng Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Yanfeng Recent Developments/Updates

Table 158. Yanfeng Competitive Strengths & Weaknesses

Table 159. Keyang Electric Machinery Basic Information, Manufacturing Base and Competitors

Table 160. Keyang Electric Machinery Major Business

Table 161. Keyang Electric Machinery Automotive Small and Medium DC Motor Product and Services

Table 162. Keyang Electric Machinery Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Keyang Electric Machinery Recent Developments/Updates
Table 164. Keyang Electric Machinery Competitive Strengths & Weaknesses
Table 165. Ningbo Jingcheng Motor Basic Information, Manufacturing Base and Competitors
Table 166. Ningbo Jingcheng Motor Major Business
Table 167. Ningbo Jingcheng Motor Automotive Small and Medium DC Motor Product and Services
Table 168. Ningbo Jingcheng Motor Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. Ningbo Jingcheng Motor Recent Developments/Updates
Table 170. Ningbo Jingcheng Motor Competitive Strengths & Weaknesses
Table 171. Leggett & Platt Basic Information, Manufacturing Base and Competitors
Table 172. Leggett & Platt Major Business
Table 173. Leggett & Platt Automotive Small and Medium DC Motor Product and Services
Table 174. Leggett & Platt Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. Leggett & Platt Recent Developments/Updates
Table 176. Leggett & Platt Competitive Strengths & Weaknesses
Table 177. Marelli Basic Information, Manufacturing Base and Competitors
Table 178. Marelli Major Business
Table 179. Marelli Automotive Small and Medium DC Motor Product and Services
Table 180. Marelli Automotive Small and Medium DC Motor Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 181. Marelli Recent Developments/Updates
Table 182. Marelli Competitive Strengths & Weaknesses
Table 183. Global Key Players of Automotive Small and Medium DC Motor Upstream (Raw Materials)
Table 184. Global Automotive Small and Medium DC Motor Typical Customers
Table 185. Automotive Small and Medium DC Motor Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Automotive Small and Medium DC Motor Picture

Figure 2. World Automotive Small and Medium DC Motor Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Automotive Small and Medium DC Motor Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Automotive Small and Medium DC Motor Production (2021-2032) & (K Units)

Figure 5. World Automotive Small and Medium DC Motor Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Automotive Small and Medium DC Motor Production Value Market Share by Region (2021-2032)

Figure 7. World Automotive Small and Medium DC Motor Production Market Share by Region (2021-2032)

Figure 8. North America Automotive Small and Medium DC Motor Production (2021-2032) & (K Units)

Figure 9. Europe Automotive Small and Medium DC Motor Production (2021-2032) & (K Units)

Figure 10. China Automotive Small and Medium DC Motor Production (2021-2032) & (K Units)

Figure 11. Japan Automotive Small and Medium DC Motor Production (2021-2032) & (K Units)

Figure 12. South Korea Automotive Small and Medium DC Motor Production (2021-2032) & (K Units)

Figure 13. India Automotive Small and Medium DC Motor Production (2021-2032) & (K Units)

Figure 14. Automotive Small and Medium DC Motor Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World Automotive Small and Medium DC Motor Consumption (2021-2032) & (K Units)

Figure 17. World Automotive Small and Medium DC Motor Consumption Market Share by Region (2021-2032)

Figure 18. United States Automotive Small and Medium DC Motor Consumption (2021-2032) & (K Units)

Figure 19. China Automotive Small and Medium DC Motor Consumption (2021-2032) & (K Units)

- Figure 20. Europe Automotive Small and Medium DC Motor Consumption (2021-2032) & (K Units)
- Figure 21. Japan Automotive Small and Medium DC Motor Consumption (2021-2032) & (K Units)
- Figure 22. South Korea Automotive Small and Medium DC Motor Consumption (2021-2032) & (K Units)
- Figure 23. ASEAN Automotive Small and Medium DC Motor Consumption (2021-2032) & (K Units)
- Figure 24. India Automotive Small and Medium DC Motor Consumption (2021-2032) & (K Units)
- Figure 25. Producer Shipments of Automotive Small and Medium DC Motor by Manufacturer Revenue (\$MM) and Market Share (%): 2025
- Figure 26. Global Four-firm Concentration Ratios (CR4) for Automotive Small and Medium DC Motor Markets in 2025
- Figure 27. Global Four-firm Concentration Ratios (CR8) for Automotive Small and Medium DC Motor Markets in 2025
- Figure 28. United States VS China: Automotive Small and Medium DC Motor Production Value Market Share Comparison (2021 & 2025 & 2032)
- Figure 29. United States VS China: Automotive Small and Medium DC Motor Production Market Share Comparison (2021 & 2025 & 2032)
- Figure 30. United States VS China: Automotive Small and Medium DC Motor Consumption Market Share Comparison (2021 & 2025 & 2032)
- Figure 31. United States Based Manufacturers Automotive Small and Medium DC Motor Production Market Share 2025
- Figure 32. China Based Manufacturers Automotive Small and Medium DC Motor Production Market Share 2025
- Figure 33. Rest of World Based Manufacturers Automotive Small and Medium DC Motor Production Market Share 2025
- Figure 34. World Automotive Small and Medium DC Motor Production Value by Type, (USD Million), 2021 & 2025 & 2032
- Figure 35. World Automotive Small and Medium DC Motor Production Value Market Share by Type in 2025
- Figure 36. Brushless DC Motor
- Figure 37. Brushed DC Motor
- Figure 38. World Automotive Small and Medium DC Motor Production Market Share by Type (2021-2032)
- Figure 39. World Automotive Small and Medium DC Motor Production Value Market Share by Type (2021-2032)
- Figure 40. World Automotive Small and Medium DC Motor Average Price by Type

(2021-2032) & (US\$/Unit)

Figure 41. World Automotive Small and Medium DC Motor Production Value by Power, (USD Million), 2021 & 2025 & 2032

Figure 42. World Automotive Small and Medium DC Motor Production Value Market Share by Power in 2025

Figure 43. Power: ?50W

Figure 44. Power: 50?200W

Figure 45. Power: 200?800W

Figure 46. World Automotive Small and Medium DC Motor Production Market Share by Power (2021-2032)

Figure 47. World Automotive Small and Medium DC Motor Production Value Market Share by Power (2021-2032)

Figure 48. World Automotive Small and Medium DC Motor Average Price by Power (2021-2032) & (US\$/Unit)

Figure 49. World Automotive Small and Medium DC Motor Production Value by Material System, (USD Million), 2021 & 2025 & 2032

Figure 50. World Automotive Small and Medium DC Motor Production Value Market Share by Material System in 2025

Figure 51. Ferrite Magnet Motor

Figure 52. NdFeB Permanent Magnet Motor

Figure 53. Others

Figure 54. World Automotive Small and Medium DC Motor Production Market Share by Material System (2021-2032)

Figure 55. World Automotive Small and Medium DC Motor Production Value Market Share by Material System (2021-2032)

Figure 56. World Automotive Small and Medium DC Motor Average Price by Material System (2021-2032) & (US\$/Unit)

Figure 57. World Automotive Small and Medium DC Motor Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 58. World Automotive Small and Medium DC Motor Production Value Market Share by Application in 2025

Figure 59. Passenger Car

Figure 60. Commercial Vehicle

Figure 61. World Automotive Small and Medium DC Motor Production Market Share by Application (2021-2032)

Figure 62. World Automotive Small and Medium DC Motor Production Value Market Share by Application (2021-2032)

Figure 63. World Automotive Small and Medium DC Motor Average Price by Application (2021-2032) & (US\$/Unit)

Figure 64. Automotive Small and Medium DC Motor Industry Chain

Figure 65. Automotive Small and Medium DC Motor Procurement Model

Figure 66. Automotive Small and Medium DC Motor Sales Model

Figure 67. Automotive Small and Medium DC Motor Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

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