

Global Automotive E-Commerce Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G2A58D70381DEN.html>

Date: July 2024

Pages: 84

Price: US\$ 3,480.00 (Single User License)

ID: G2A58D70381DEN

Abstracts

According to our (Global Info Research) latest study, the global Automotive E-Commerce market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The global E-commerce industry is in a state of expansion with consolidation. More consumers are buying digitally, and worldwide retail E-commerce sales are rising. At the same time, the major international players such as Amazon and Alibaba are widening their reach by buying up smaller local platforms, especially in flourishing e-commerce markets.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

The Global Info Research report includes an overview of the development of the Automotive E-Commerce industry chain, the market status of B2B (Infotainment and

Multimedia, Engine Components), B2C (Infotainment and Multimedia, Engine Components), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive E-Commerce.

Regionally, the report analyzes the Automotive E-Commerce markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive E-Commerce market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive E-Commerce market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive E-Commerce industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Infotainment and Multimedia, Engine Components).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive E-Commerce market.

Regional Analysis: The report involves examining the Automotive E-Commerce market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive E-Commerce market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive E-Commerce:

Company Analysis: Report covers individual Automotive E-Commerce players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive E-Commerce. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (B2B, B2C).

Technology Analysis: Report covers specific technologies relevant to Automotive E-Commerce. It assesses the current state, advancements, and potential future developments in Automotive E-Commerce areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive E-Commerce market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive E-Commerce market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Infotainment and Multimedia

Engine Components

Tires

Interior Accessories

Electrical Product

Market segment by Application

B2B

B2C

Market segment by players, this report covers

Amazon

eBay

Taobao

Tmall

Alibaba Group

Wal-Mart

JD

Snapdeal

Denso Corporation

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Automotive E-Commerce product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automotive E-Commerce, with revenue, gross margin and global market share of Automotive E-Commerce from 2019 to 2024.

Chapter 3, the Automotive E-Commerce competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Automotive E-Commerce market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automotive E-Commerce.

Chapter 13, to describe Automotive E-Commerce research findings and conclusion.

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