

# Global Automotive Seat Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Seat market size was valued at USD 67650 million in 2023 and is forecast to a readjusted size of USD 79520 million by 2030 with a CAGR of 2.3% during review period.

Automotive seat is the seat used in the automobile. Automotive seat has the function of keep drivers and passengers comfort and safe. Automotive Seat comprise of seat frame, headrest, seat lift, slide rail and so on. Automotive seat in the report doesn't contain children safety seat.

Global main manufacturers of automotive seat include Yanfeng International Seating Systems, Lear Corporation and Faurecia, etc. The top three players hold a share about 57%. China is the largest producer, holds a share around 31%, followed by Europe and North America, with share 21% and 13%, separately. The largest market is Europe, holds a share about 29%, followed by China and North America, with around 22% and 18% market share respectively.

The Global Info Research report includes an overview of the development of the Automotive Seat industry chain, the market status of Passenger Car (Fabric Seat, Genuine Leather Seat), Commercial Vehicle (Fabric Seat, Genuine Leather Seat), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Seat.

Regionally, the report analyzes the Automotive Seat markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Automotive Seat market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Automotive Seat market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Seat industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Fabric Seat, Genuine Leather Seat).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Seat market.

**Regional Analysis:** The report involves examining the Automotive Seat market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Seat market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Seat:

**Company Analysis:** Report covers individual Automotive Seat manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Seat This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Car,

Commercial Vehicle).

**Technology Analysis:** Report covers specific technologies relevant to Automotive Seat. It assesses the current state, advancements, and potential future developments in Automotive Seat areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Seat market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Automotive Seat market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Fabric Seat

Genuine Leather Seat

Others

### Market segment by Application

Passenger Car

Commercial Vehicle

### Major players covered

Lear Corporation

Adient

Faurecia

Toyota Boshoku

Magna

Yanfeng International Seating Systems

TS TECH

NHK Springs

Hyundai Transys

Tachi-S

Isringhausen

Sitech Sitztechnik

Ningbo Jifeng

Tiancheng Controls

Zhejiang Jujin

Goldrare Automobile

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Seat product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Seat, with price, sales, revenue and global market share of Automotive Seat from 2019 to 2024.

Chapter 3, the Automotive Seat competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Seat breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Seat market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Seat.

Chapter 14 and 15, to describe Automotive Seat sales channel, distributors, customers, research findings and conclusion.

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