

Global Automotive Seat Headrests Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G01008A58390EN.html>

Date: June 2026

Pages: 153

Price: US\$ 4,480.00 (Single User License)

ID: G01008A58390EN

Abstracts

The global Automotive Seat Headrests market size is expected to reach \$ 5593 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032).

Automotive seat headrests are safety and comfort components installed at the top of car seat backs. Their primary function is to support the occupant's head and neck, mitigating the impact force caused by head tilting backward during a collision or sudden braking, thereby reducing the risk of cervical spine injury. Headrest structures are typically integrated with the seat frame, foam padding, and covering materials, and offer height and angle adjustments. Some high-end models also integrate active safety and comfort features such as active headrests, impact cushioning, leather upholstery, and memory function. As a standard component of automotive seat systems, headrests play a crucial role in overall vehicle safety, comfort, and user experience, and are designed in harmony with the vehicle's exterior and interior styling. Global production of automotive seat headrests is projected to reach approximately 332.89 million units in 2025, with an average price of approximately US\$11.76 per unit and a gross margin of 15%-32.03%.

Headrests are seat safety components that provide support to prevent backward head movement during a vehicle collision. In a typical vehicle accident scenario, such as a rear-end collision, the seat back is forced forward, straightening the spine, while the head, due to inertia, tilts backward. The headrest provides support to help decelerate the head, and then rebounds under pressure, helping the body return to a normal position. Therefore, headrests are a safety feature, and fixed safety headrests have become standard equipment. Traditional headrests cost around 40 yuan each, with 4-5 typically included in a bicycle. With the addition of smart headrests featuring different

fabrics, music playback, and active functions, headrests produced by Jifeng are currently priced around 85 yuan each, and the market is expected to grow rapidly. Active safety headrests are also rapidly gaining popularity in vehicles. Toyota, Hyundai, Mercedes-Benz, and other mid-to-high-end car manufacturers have successively launched active safety headrests. For example, Toyota incorporates pressure sensors within the seat back; when a person presses backward, it triggers a headrest ejection mechanism, moving the headrest forward 25mm and upward 30mm, quickly responding to head movement and providing cervical spine protection. Toyota claims this product can reduce cervical spine injuries by 10%-20%. Similarly, Volvo's design disconnects the connection between the seat back and seat cushion during a collision, creating a larger backrest tilt and fixation point. Volvo's research indicates this system can reduce short-term cervical spine injuries by 33% and long-term (over one year) injuries by 54%. Domestic companies like Jifeng are also accelerating their research and development, having already manufactured prototypes. These prototypes meet relevant standards in terms of function and data, and are currently developing active headrest products with enhanced active protection functions, lighter weight, and lower cost.

The continued steady growth of the global automotive industry and consumers' increasing demands for safety and comfort are providing stable growth momentum for the automotive seat headrest market. Headrests, as a crucial interactive component of the vehicle seating system, not only provide basic safety protection but also continuously incorporate active safety technologies and comfort features with each vehicle model update. High-end models are increasingly demanding features such as leather upholstery, intelligent height adjustment, and whiplash protection. The SUV and luxury car markets are expanding significantly, particularly in major automotive manufacturing and consuming countries in North America, Europe, and the Asia-Pacific region, driving a sustained increase in headrest demand.

While market potential continues to be realized, fluctuations in raw material prices, rising supply chain costs, and cyclical adjustments in the global automotive industry continue to put pressure on headrest manufacturing profits. As countries increasingly impose stricter automotive safety standards and requirements for flame retardancy and durability testing, manufacturers need to invest more in R&D and testing to meet different market regulations. Fluctuations in vehicle production in some regions may also pose short-term risks to headrest shipments. Simultaneously, the cost and manufacturing complexity of high-end functional components place higher demands on supply chain agility.

Downstream demand is shifting from traditional basic support to differentiation and

functionality, with users increasingly demanding improvements in ride comfort, neck support, and active safety. With the deepening trends of electrification and smart cockpits, intelligent headrest modules such as active collision avoidance, memory adjustment, and integration with the overall ergonomic system of the cockpit are becoming new growth points. OEM suppliers and seat system integrators are strengthening their cooperation with vehicle manufacturers to enhance the added value of headrest products through modular platforms, lightweight design, and digital manufacturing. At the same time, the demand for upgrade and replacement products in the aftermarket is also maintaining steady growth.

This report studies the global Automotive Seat Headrests production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Seat Headrests and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Seat Headrests that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Seat Headrests total production and demand, 2021-2032, (K Units)

Global Automotive Seat Headrests total production value, 2021-2032, (USD Million)

Global Automotive Seat Headrests production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Automotive Seat Headrests consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Automotive Seat Headrests domestic production, consumption, key domestic manufacturers and share

Global Automotive Seat Headrests production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Automotive Seat Headrests production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Automotive Seat Headrests production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Automotive Seat Headrests market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lear, Adient, FORVIA, Toyota Boshoku, Tachi-S,

Magna International, Hyundai Transys (Merged Hyundai Dymos and Hyundai PowerTech), TS TECH, NHK SPRING Co.,Ltd., Tata AutoComp Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Seat Headrests market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Seat Headrests Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Seat Headrests Market, Segmentation by Type:

Passive Headrest

Active Headrest

Global Automotive Seat Headrests Market, Segmentation by Installation Location:

Front Headrest (Adjustable Headrest)

Rear Headrest (Fixed Headrest)

Global Automotive Seat Headrests Market, Segmentation by Price:

Entry Level (15?25 USD)

Mid-Range (26?40 USD)

High-End (41?80 USD)

Global Automotive Seat Headrests Market, Segmentation by Application:

Passenger Cars

Commercial Vehicles

Companies Profiled:

Lear

Adient

FORVIA

Toyota Boshoku

Tachi-S

Magna International

Hyundai Transys (Merged Hyundai Dymos and Hyundai PowerTech)

TS TECH

NHK SPRING Co.,Ltd.

Tata AutoComp Systems

GSK Group

Ningbo Jifeng Auto Parts Co., Ltd.?Grammer?

NOBO AUTO

Zhejiang Tenchen Controls?CN?

Yanfeng

Shanghai Daimay Automotive Interior Co., Ltd.

Key Questions Answered:

1. How big is the global Automotive Seat Headrests market?
2. What is the demand of the global Automotive Seat Headrests market?
3. What is the year over year growth of the global Automotive Seat Headrests market?
4. What is the production and production value of the global Automotive Seat Headrests market?
5. Who are the key producers in the global Automotive Seat Headrests market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Automotive Seat Headrests Introduction
- 1.2 World Automotive Seat Headrests Supply & Forecast
 - 1.2.1 World Automotive Seat Headrests Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Automotive Seat Headrests Production (2021-2032)
 - 1.2.3 World Automotive Seat Headrests Pricing Trends (2021-2032)
- 1.3 World Automotive Seat Headrests Production by Region (Based on Production Site)
 - 1.3.1 World Automotive Seat Headrests Production Value by Region (2021-2032)
 - 1.3.2 World Automotive Seat Headrests Production by Region (2021-2032)
 - 1.3.3 World Automotive Seat Headrests Average Price by Region (2021-2032)
 - 1.3.4 North America Automotive Seat Headrests Production (2021-2032)
 - 1.3.5 Europe Automotive Seat Headrests Production (2021-2032)
 - 1.3.6 Japan Automotive Seat Headrests Production (2021-2032)
 - 1.3.7 South Korea Automotive Seat Headrests Production (2021-2032)
 - 1.3.8 India Automotive Seat Headrests Production (2021-2032)
 - 1.3.9 China Automotive Seat Headrests Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Automotive Seat Headrests Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Automotive Seat Headrests Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Automotive Seat Headrests Demand (2021-2032)
- 2.2 World Automotive Seat Headrests Consumption by Region
 - 2.2.1 World Automotive Seat Headrests Consumption by Region (2021-2026)
 - 2.2.2 World Automotive Seat Headrests Consumption Forecast by Region (2027-2032)
- 2.3 United States Automotive Seat Headrests Consumption (2021-2032)
- 2.4 China Automotive Seat Headrests Consumption (2021-2032)
- 2.5 Europe Automotive Seat Headrests Consumption (2021-2032)
- 2.6 Japan Automotive Seat Headrests Consumption (2021-2032)
- 2.7 South Korea Automotive Seat Headrests Consumption (2021-2032)
- 2.8 ASEAN Automotive Seat Headrests Consumption (2021-2032)
- 2.9 India Automotive Seat Headrests Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Automotive Seat Headrests Production Value by Manufacturer (2021-2026)
- 3.2 World Automotive Seat Headrests Production by Manufacturer (2021-2026)
- 3.3 World Automotive Seat Headrests Average Price by Manufacturer (2021-2026)
- 3.4 Automotive Seat Headrests Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Automotive Seat Headrests Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Automotive Seat Headrests in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Automotive Seat Headrests in 2025
- 3.6 Automotive Seat Headrests Market: Overall Company Footprint Analysis
 - 3.6.1 Automotive Seat Headrests Market: Region Footprint
 - 3.6.2 Automotive Seat Headrests Market: Company Product Type Footprint
 - 3.6.3 Automotive Seat Headrests Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Automotive Seat Headrests Production Value Comparison
 - 4.1.1 United States VS China: Automotive Seat Headrests Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Automotive Seat Headrests Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Automotive Seat Headrests Production Comparison
 - 4.2.1 United States VS China: Automotive Seat Headrests Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Automotive Seat Headrests Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Automotive Seat Headrests Consumption Comparison
 - 4.3.1 United States VS China: Automotive Seat Headrests Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Automotive Seat Headrests Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Automotive Seat Headrests Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Automotive Seat Headrests Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Automotive Seat Headrests Production Value (2021-2026)

4.4.3 United States Based Manufacturers Automotive Seat Headrests Production (2021-2026)

4.5 China Based Automotive Seat Headrests Manufacturers and Market Share

4.5.1 China Based Automotive Seat Headrests Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Automotive Seat Headrests Production Value (2021-2026)

4.5.3 China Based Manufacturers Automotive Seat Headrests Production (2021-2026)

4.6 Rest of World Based Automotive Seat Headrests Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Automotive Seat Headrests Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Automotive Seat Headrests Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Automotive Seat Headrests Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Automotive Seat Headrests Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Passive Headrest

5.2.2 Active Headrest

5.3 Market Segment by Type

5.3.1 World Automotive Seat Headrests Production by Type (2021-2032)

5.3.2 World Automotive Seat Headrests Production Value by Type (2021-2032)

5.3.3 World Automotive Seat Headrests Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY INSTALLATION LOCATION

6.1 World Automotive Seat Headrests Market Size Overview by Installation Location: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Installation Location

6.2.1 Front Headrest (Adjustable Headrest)

6.2.2 Rear Headrest (Fixed Headrest)

6.3 Market Segment by Installation Location

6.3.1 World Automotive Seat Headrests Production by Installation Location (2021-2032)

6.3.2 World Automotive Seat Headrests Production Value by Installation Location (2021-2032)

6.3.3 World Automotive Seat Headrests Average Price by Installation Location (2021-2032)

7 MARKET ANALYSIS BY PRICE

7.1 World Automotive Seat Headrests Market Size Overview by Price: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Price

7.2.1 Entry Level (15?25 USD)

7.2.2 Mid-Range (26?40 USD)

7.2.3 High-End (41?80 USD)

7.3 Market Segment by Price

7.3.1 World Automotive Seat Headrests Production by Price (2021-2032)

7.3.2 World Automotive Seat Headrests Production Value by Price (2021-2032)

7.3.3 World Automotive Seat Headrests Average Price by Price (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Automotive Seat Headrests Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Passenger Cars

8.2.2 Commercial Vehicles

8.3 Market Segment by Application

8.3.1 World Automotive Seat Headrests Production by Application (2021-2032)

8.3.2 World Automotive Seat Headrests Production Value by Application (2021-2032)

8.3.3 World Automotive Seat Headrests Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Lear

9.1.1 Lear Details

9.1.2 Lear Major Business

9.1.3 Lear Automotive Seat Headrests Product and Services

9.1.4 Lear Automotive Seat Headrests Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Lear Recent Developments/Updates

9.1.6 Lear Competitive Strengths & Weaknesses

9.2 Adient

9.2.1 Adient Details

9.2.2 Adient Major Business

9.2.3 Adient Automotive Seat Headrests Product and Services

9.2.4 Adient Automotive Seat Headrests Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Adient Recent Developments/Updates

9.2.6 Adient Competitive Strengths & Weaknesses

9.3 FORVIA

9.3.1 FORVIA Details

9.3.2 FORVIA Major Business

9.3.3 FORVIA Automotive Seat Headrests Product and Services

9.3.4 FORVIA Automotive Seat Headrests Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 FORVIA Recent Developments/Updates

9.3.6 FORVIA Competitive Strengths & Weaknesses

9.4 Toyota Boshoku

9.4.1 Toyota Boshoku Details

9.4.2 Toyota Boshoku Major Business

9.4.3 Toyota Boshoku Automotive Seat Headrests Product and Services

9.4.4 Toyota Boshoku Automotive Seat Headrests Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Toyota Boshoku Recent Developments/Updates

9.4.6 Toyota Boshoku Competitive Strengths & Weaknesses

9.5 Tachi-S

9.5.1 Tachi-S Details

9.5.2 Tachi-S Major Business

9.5.3 Tachi-S Automotive Seat Headrests Product and Services

9.5.4 Tachi-S Automotive Seat Headrests Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Tachi-S Recent Developments/Updates

9.5.6 Tachi-S Competitive Strengths & Weaknesses

9.6 Magna International

9.6.1 Magna International Details

9.6.2 Magna International Major Business

- 9.6.3 Magna International Automotive Seat Headrests Product and Services
- 9.6.4 Magna International Automotive Seat Headrests Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.6.5 Magna International Recent Developments/Updates
- 9.6.6 Magna International Competitive Strengths & Weaknesses
- 9.7 Hyundai Transys (Merged Hyundai Dymos and Hyundai PowerTech)
- 9.7.1 Hyundai Transys (Merged Hyundai Dymos and Hyundai PowerTech) Details
- 9.7.2 Hyundai Transys (Merged Hyundai Dymos and Hyundai PowerTech) Major Business
- 9.7.3 Hyundai Transys (Merged Hyundai Dymos and Hyundai PowerTech) Automotive Seat Headrests Product and Services
- 9.7.4 Hyundai Transys (Merged Hyundai Dymos and Hyundai PowerTech) Automotive Seat Headrests Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.7.5 Hyundai Transys (Merged Hyundai Dymos and Hyundai PowerTech) Recent Developments/Updates
- 9.7.6 Hyundai Transys (Merged Hyundai Dymos and Hyundai PowerTech) Competitive Strengths & Weaknesses
- 9.8 TS TECH
- 9.8.1 TS TECH Details
- 9.8.2 TS TECH Major Business
- 9.8.3 TS TECH Automotive Seat Headrests Product and Services
- 9.8.4 TS TECH Automotive Seat Headrests Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.8.5 TS TECH Recent Developments/Updates
- 9.8.6 TS TECH Competitive Strengths & Weaknesses
- 9.9 NHK SPRING Co.,Ltd.
- 9.9.1 NHK SPRING Co.,Ltd. Details
- 9.9.2 NHK SPRING Co.,Ltd. Major Business
- 9.9.3 NHK SPRING Co.,Ltd. Automotive Seat Headrests Product and Services
- 9.9.4 NHK SPRING Co.,Ltd. Automotive Seat Headrests Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.9.5 NHK SPRING Co.,Ltd. Recent Developments/Updates
- 9.9.6 NHK SPRING Co.,Ltd. Competitive Strengths & Weaknesses
- 9.10 Tata AutoComp Systems
- 9.10.1 Tata AutoComp Systems Details
- 9.10.2 Tata AutoComp Systems Major Business
- 9.10.3 Tata AutoComp Systems Automotive Seat Headrests Product and Services
- 9.10.4 Tata AutoComp Systems Automotive Seat Headrests Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.10.5 Tata AutoComp Systems Recent Developments/Updates
- 9.10.6 Tata AutoComp Systems Competitive Strengths & Weaknesses
- 9.11 GSK Group
 - 9.11.1 GSK Group Details
 - 9.11.2 GSK Group Major Business
 - 9.11.3 GSK Group Automotive Seat Headrests Product and Services
 - 9.11.4 GSK Group Automotive Seat Headrests Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 GSK Group Recent Developments/Updates
 - 9.11.6 GSK Group Competitive Strengths & Weaknesses
- 9.12 Ningbo Jifeng Auto Parts Co., Ltd.?Grammer?
 - 9.12.1 Ningbo Jifeng Auto Parts Co., Ltd.?Grammer? Details
 - 9.12.2 Ningbo Jifeng Auto Parts Co., Ltd.?Grammer? Major Business
 - 9.12.3 Ningbo Jifeng Auto Parts Co., Ltd.?Grammer? Automotive Seat Headrests Product and Services
 - 9.12.4 Ningbo Jifeng Auto Parts Co., Ltd.?Grammer? Automotive Seat Headrests Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Ningbo Jifeng Auto Parts Co., Ltd.?Grammer? Recent Developments/Updates
 - 9.12.6 Ningbo Jifeng Auto Parts Co., Ltd.?Grammer? Competitive Strengths & Weaknesses
- 9.13 NOBO AUTO
 - 9.13.1 NOBO AUTO Details
 - 9.13.2 NOBO AUTO Major Business
 - 9.13.3 NOBO AUTO Automotive Seat Headrests Product and Services
 - 9.13.4 NOBO AUTO Automotive Seat Headrests Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 NOBO AUTO Recent Developments/Updates
 - 9.13.6 NOBO AUTO Competitive Strengths & Weaknesses
- 9.14 Zhejiang Tenchen Controls?CN?
 - 9.14.1 Zhejiang Tenchen Controls?CN? Details
 - 9.14.2 Zhejiang Tenchen Controls?CN? Major Business
 - 9.14.3 Zhejiang Tenchen Controls?CN? Automotive Seat Headrests Product and Services
 - 9.14.4 Zhejiang Tenchen Controls?CN? Automotive Seat Headrests Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Zhejiang Tenchen Controls?CN? Recent Developments/Updates
 - 9.14.6 Zhejiang Tenchen Controls?CN? Competitive Strengths & Weaknesses
- 9.15 Yanfeng
 - 9.15.1 Yanfeng Details

- 9.15.2 Yanfeng Major Business
- 9.15.3 Yanfeng Automotive Seat Headrests Product and Services
- 9.15.4 Yanfeng Automotive Seat Headrests Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.15.5 Yanfeng Recent Developments/Updates
- 9.15.6 Yanfeng Competitive Strengths & Weaknesses
- 9.16 Shanghai Daimay Automotive Interior Co., Ltd.
- 9.16.1 Shanghai Daimay Automotive Interior Co., Ltd. Details
- 9.16.2 Shanghai Daimay Automotive Interior Co., Ltd. Major Business
- 9.16.3 Shanghai Daimay Automotive Interior Co., Ltd. Automotive Seat Headrests Product and Services
- 9.16.4 Shanghai Daimay Automotive Interior Co., Ltd. Automotive Seat Headrests Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.16.5 Shanghai Daimay Automotive Interior Co., Ltd. Recent Developments/Updates
- 9.16.6 Shanghai Daimay Automotive Interior Co., Ltd. Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Automotive Seat Headrests Industry Chain
- 10.2 Automotive Seat Headrests Upstream Analysis
 - 10.2.1 Automotive Seat Headrests Core Raw Materials
 - 10.2.2 Main Manufacturers of Automotive Seat Headrests Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Automotive Seat Headrests Production Mode
- 10.6 Automotive Seat Headrests Procurement Model
- 10.7 Automotive Seat Headrests Industry Sales Model and Sales Channels
 - 10.7.1 Automotive Seat Headrests Sales Model
 - 10.7.2 Automotive Seat Headrests Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Automotive Seat Headrests Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Automotive Seat Headrests Production Value by Region (2021-2026) & (USD Million)

Table 3. World Automotive Seat Headrests Production Value by Region (2027-2032) & (USD Million)

Table 4. World Automotive Seat Headrests Production Value Market Share by Region (2021-2026)

Table 5. World Automotive Seat Headrests Production Value Market Share by Region (2027-2032)

Table 6. World Automotive Seat Headrests Production by Region (2021-2026) & (K Units)

Table 7. World Automotive Seat Headrests Production by Region (2027-2032) & (K Units)

Table 8. World Automotive Seat Headrests Production Market Share by Region (2021-2026)

Table 9. World Automotive Seat Headrests Production Market Share by Region (2027-2032)

Table 10. World Automotive Seat Headrests Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Automotive Seat Headrests Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Automotive Seat Headrests Major Market Trends

Table 13. World Automotive Seat Headrests Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Automotive Seat Headrests Consumption by Region (2021-2026) & (K Units)

Table 15. World Automotive Seat Headrests Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Automotive Seat Headrests Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Automotive Seat Headrests Producers in 2025

Table 18. World Automotive Seat Headrests Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Automotive Seat Headrests Producers in 2025

Table 20. World Automotive Seat Headrests Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Automotive Seat Headrests Company Evaluation Quadrant

Table 22. World Automotive Seat Headrests Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Automotive Seat Headrests Production Site of Key Manufacturer

Table 24. Automotive Seat Headrests Market: Company Product Type Footprint

Table 25. Automotive Seat Headrests Market: Company Product Application Footprint

Table 26. Automotive Seat Headrests Competitive Factors

Table 27. Automotive Seat Headrests New Entrant and Capacity Expansion Plans

Table 28. Automotive Seat Headrests Mergers & Acquisitions Activity

Table 29. United States VS China Automotive Seat Headrests Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Automotive Seat Headrests Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Automotive Seat Headrests Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Automotive Seat Headrests Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Automotive Seat Headrests Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Automotive Seat Headrests Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Automotive Seat Headrests Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Automotive Seat Headrests Production Market Share (2021-2026)

Table 37. China Based Automotive Seat Headrests Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Automotive Seat Headrests Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Automotive Seat Headrests Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Automotive Seat Headrests Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Automotive Seat Headrests Production Market

Share (2021-2026)

Table 42. Rest of World Based Automotive Seat Headrests Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Automotive Seat Headrests Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Automotive Seat Headrests Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Automotive Seat Headrests Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Automotive Seat Headrests Production Market Share (2021-2026)

Table 47. World Automotive Seat Headrests Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Automotive Seat Headrests Production by Type (2021-2026) & (K Units)

Table 49. World Automotive Seat Headrests Production by Type (2027-2032) & (K Units)

Table 50. World Automotive Seat Headrests Production Value by Type (2021-2026) & (USD Million)

Table 51. World Automotive Seat Headrests Production Value by Type (2027-2032) & (USD Million)

Table 52. World Automotive Seat Headrests Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Automotive Seat Headrests Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Automotive Seat Headrests Production Value by Installation Location, (USD Million), 2021 & 2025 & 2032

Table 55. World Automotive Seat Headrests Production by Installation Location (2021-2026) & (K Units)

Table 56. World Automotive Seat Headrests Production by Installation Location (2027-2032) & (K Units)

Table 57. World Automotive Seat Headrests Production Value by Installation Location (2021-2026) & (USD Million)

Table 58. World Automotive Seat Headrests Production Value by Installation Location (2027-2032) & (USD Million)

Table 59. World Automotive Seat Headrests Average Price by Installation Location (2021-2026) & (US\$/Unit)

Table 60. World Automotive Seat Headrests Average Price by Installation Location (2027-2032) & (US\$/Unit)

Table 61. World Automotive Seat Headrests Production Value by Price, (USD Million), 2021 & 2025 & 2032

Table 62. World Automotive Seat Headrests Production by Price (2021-2026) & (K Units)

Table 63. World Automotive Seat Headrests Production by Price (2027-2032) & (K Units)

Table 64. World Automotive Seat Headrests Production Value by Price (2021-2026) & (USD Million)

Table 65. World Automotive Seat Headrests Production Value by Price (2027-2032) & (USD Million)

Table 66. World Automotive Seat Headrests Average Price by Price (2021-2026) & (US\$/Unit)

Table 67. World Automotive Seat Headrests Average Price by Price (2027-2032) & (US\$/Unit)

Table 68. World Automotive Seat Headrests Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Automotive Seat Headrests Production by Application (2021-2026) & (K Units)

Table 70. World Automotive Seat Headrests Production by Application (2027-2032) & (K Units)

Table 71. World Automotive Seat Headrests Production Value by Application (2021-2026) & (USD Million)

Table 72. World Automotive Seat Headrests Production Value by Application (2027-2032) & (USD Million)

Table 73. World Automotive Seat Headrests Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Automotive Seat Headrests Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Lear Basic Information, Manufacturing Base and Competitors

Table 76. Lear Major Business

Table 77. Lear Automotive Seat Headrests Product and Services

Table 78. Lear Automotive Seat Headrests Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Lear Recent Developments/Updates

Table 80. Lear Competitive Strengths & Weaknesses

Table 81. Adient Basic Information, Manufacturing Base and Competitors

Table 82. Adient Major Business

Table 83. Adient Automotive Seat Headrests Product and Services

Table 84. Adient Automotive Seat Headrests Production (K Units), Price (US\$/Unit),

Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Adient Recent Developments/Updates

Table 86. Adient Competitive Strengths & Weaknesses

Table 87. FORVIA Basic Information, Manufacturing Base and Competitors

Table 88. FORVIA Major Business

Table 89. FORVIA Automotive Seat Headrests Product and Services

Table 90. FORVIA Automotive Seat Headrests Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. FORVIA Recent Developments/Updates

Table 92. FORVIA Competitive Strengths & Weaknesses

Table 93. Toyota Boshoku Basic Information, Manufacturing Base and Competitors

Table 94. Toyota Boshoku Major Business

Table 95. Toyota Boshoku Automotive Seat Headrests Product and Services

Table 96. Toyota Boshoku Automotive Seat Headrests Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Toyota Boshoku Recent Developments/Updates

Table 98. Toyota Boshoku Competitive Strengths & Weaknesses

Table 99. Tachi-S Basic Information, Manufacturing Base and Competitors

Table 100. Tachi-S Major Business

Table 101. Tachi-S Automotive Seat Headrests Product and Services

Table 102. Tachi-S Automotive Seat Headrests Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Tachi-S Recent Developments/Updates

Table 104. Tachi-S Competitive Strengths & Weaknesses

Table 105. Magna International Basic Information, Manufacturing Base and Competitors

Table 106. Magna International Major Business

Table 107. Magna International Automotive Seat Headrests Product and Services

Table 108. Magna International Automotive Seat Headrests Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Magna International Recent Developments/Updates

Table 110. Magna International Competitive Strengths & Weaknesses

Table 111. Hyundai Transys (Merged Hyundai Dymos and Hyundai PowerTech) Basic Information, Manufacturing Base and Competitors

Table 112. Hyundai Transys (Merged Hyundai Dymos and Hyundai PowerTech) Major Business

Table 113. Hyundai Transys (Merged Hyundai Dymos and Hyundai PowerTech) Automotive Seat Headrests Product and Services

Table 114. Hyundai Transys (Merged Hyundai Dymos and Hyundai PowerTech) Automotive Seat Headrests Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Hyundai Transys (Merged Hyundai Dymos and Hyundai PowerTech) Recent Developments/Updates

Table 116. Hyundai Transys (Merged Hyundai Dymos and Hyundai PowerTech) Competitive Strengths & Weaknesses

Table 117. TS TECH Basic Information, Manufacturing Base and Competitors

Table 118. TS TECH Major Business

Table 119. TS TECH Automotive Seat Headrests Product and Services

Table 120. TS TECH Automotive Seat Headrests Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. TS TECH Recent Developments/Updates

Table 122. TS TECH Competitive Strengths & Weaknesses

Table 123. NHK SPRING Co.,Ltd. Basic Information, Manufacturing Base and Competitors

Table 124. NHK SPRING Co.,Ltd. Major Business

Table 125. NHK SPRING Co.,Ltd. Automotive Seat Headrests Product and Services

Table 126. NHK SPRING Co.,Ltd. Automotive Seat Headrests Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. NHK SPRING Co.,Ltd. Recent Developments/Updates

Table 128. NHK SPRING Co.,Ltd. Competitive Strengths & Weaknesses

Table 129. Tata AutoComp Systems Basic Information, Manufacturing Base and Competitors

Table 130. Tata AutoComp Systems Major Business

Table 131. Tata AutoComp Systems Automotive Seat Headrests Product and Services

Table 132. Tata AutoComp Systems Automotive Seat Headrests Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Tata AutoComp Systems Recent Developments/Updates

Table 134. Tata AutoComp Systems Competitive Strengths & Weaknesses

Table 135. GSK Group Basic Information, Manufacturing Base and Competitors

Table 136. GSK Group Major Business

Table 137. GSK Group Automotive Seat Headrests Product and Services

Table 138. GSK Group Automotive Seat Headrests Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. GSK Group Recent Developments/Updates
Table 140. GSK Group Competitive Strengths & Weaknesses
Table 141. Ningbo Jifeng Auto Parts Co., Ltd.?Grammer? Basic Information, Manufacturing Base and Competitors
Table 142. Ningbo Jifeng Auto Parts Co., Ltd.?Grammer? Major Business
Table 143. Ningbo Jifeng Auto Parts Co., Ltd.?Grammer? Automotive Seat Headrests Product and Services
Table 144. Ningbo Jifeng Auto Parts Co., Ltd.?Grammer? Automotive Seat Headrests Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Ningbo Jifeng Auto Parts Co., Ltd.?Grammer? Recent Developments/Updates
Table 146. Ningbo Jifeng Auto Parts Co., Ltd.?Grammer? Competitive Strengths & Weaknesses
Table 147. NOBO AUTO Basic Information, Manufacturing Base and Competitors
Table 148. NOBO AUTO Major Business
Table 149. NOBO AUTO Automotive Seat Headrests Product and Services
Table 150. NOBO AUTO Automotive Seat Headrests Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. NOBO AUTO Recent Developments/Updates
Table 152. NOBO AUTO Competitive Strengths & Weaknesses
Table 153. Zhejiang Tenchen Controls?CN? Basic Information, Manufacturing Base and Competitors
Table 154. Zhejiang Tenchen Controls?CN? Major Business
Table 155. Zhejiang Tenchen Controls?CN? Automotive Seat Headrests Product and Services
Table 156. Zhejiang Tenchen Controls?CN? Automotive Seat Headrests Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Zhejiang Tenchen Controls?CN? Recent Developments/Updates
Table 158. Zhejiang Tenchen Controls?CN? Competitive Strengths & Weaknesses
Table 159. Yanfeng Basic Information, Manufacturing Base and Competitors
Table 160. Yanfeng Major Business
Table 161. Yanfeng Automotive Seat Headrests Product and Services
Table 162. Yanfeng Automotive Seat Headrests Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. Yanfeng Recent Developments/Updates
Table 164. Yanfeng Competitive Strengths & Weaknesses

- Table 165. Shanghai Daimay Automotive Interior Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 166. Shanghai Daimay Automotive Interior Co., Ltd. Major Business
- Table 167. Shanghai Daimay Automotive Interior Co., Ltd. Automotive Seat Headrests Product and Services
- Table 168. Shanghai Daimay Automotive Interior Co., Ltd. Automotive Seat Headrests Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 169. Shanghai Daimay Automotive Interior Co., Ltd. Recent Developments/Updates
- Table 170. Shanghai Daimay Automotive Interior Co., Ltd. Competitive Strengths & Weaknesses
- Table 171. Global Key Players of Automotive Seat Headrests Upstream (Raw Materials)
- Table 172. Global Automotive Seat Headrests Typical Customers
- Table 173. Automotive Seat Headrests Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Automotive Seat Headrests Picture

Figure 2. World Automotive Seat Headrests Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Automotive Seat Headrests Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Automotive Seat Headrests Production (2021-2032) & (K Units)

Figure 5. World Automotive Seat Headrests Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Automotive Seat Headrests Production Value Market Share by Region (2021-2032)

Figure 7. World Automotive Seat Headrests Production Market Share by Region (2021-2032)

Figure 8. North America Automotive Seat Headrests Production (2021-2032) & (K Units)

Figure 9. Europe Automotive Seat Headrests Production (2021-2032) & (K Units)

Figure 10. Japan Automotive Seat Headrests Production (2021-2032) & (K Units)

Figure 11. South Korea Automotive Seat Headrests Production (2021-2032) & (K Units)

Figure 12. India Automotive Seat Headrests Production (2021-2032) & (K Units)

Figure 13. China Automotive Seat Headrests Production (2021-2032) & (K Units)

Figure 14. Automotive Seat Headrests Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World Automotive Seat Headrests Consumption (2021-2032) & (K Units)

Figure 17. World Automotive Seat Headrests Consumption Market Share by Region (2021-2032)

Figure 18. United States Automotive Seat Headrests Consumption (2021-2032) & (K Units)

Figure 19. China Automotive Seat Headrests Consumption (2021-2032) & (K Units)

Figure 20. Europe Automotive Seat Headrests Consumption (2021-2032) & (K Units)

Figure 21. Japan Automotive Seat Headrests Consumption (2021-2032) & (K Units)

Figure 22. South Korea Automotive Seat Headrests Consumption (2021-2032) & (K Units)

Figure 23. ASEAN Automotive Seat Headrests Consumption (2021-2032) & (K Units)

Figure 24. India Automotive Seat Headrests Consumption (2021-2032) & (K Units)

Figure 25. Producer Shipments of Automotive Seat Headrests by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for Automotive Seat Headrests Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for Automotive Seat Headrests Markets in 2025

Figure 28. United States VS China: Automotive Seat Headrests Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Automotive Seat Headrests Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Automotive Seat Headrests Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers Automotive Seat Headrests Production Market Share 2025

Figure 32. China Based Manufacturers Automotive Seat Headrests Production Market Share 2025

Figure 33. Rest of World Based Manufacturers Automotive Seat Headrests Production Market Share 2025

Figure 34. World Automotive Seat Headrests Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World Automotive Seat Headrests Production Value Market Share by Type in 2025

Figure 36. Passive Headrest

Figure 37. Active Headrest

Figure 38. World Automotive Seat Headrests Production Market Share by Type (2021-2032)

Figure 39. World Automotive Seat Headrests Production Value Market Share by Type (2021-2032)

Figure 40. World Automotive Seat Headrests Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. World Automotive Seat Headrests Production Value by Installation Location, (USD Million), 2021 & 2025 & 2032

Figure 42. World Automotive Seat Headrests Production Value Market Share by Installation Location in 2025

Figure 43. Front Headrest (Adjustable Headrest)

Figure 44. Rear Headrest (Fixed Headrest)

Figure 45. World Automotive Seat Headrests Production Market Share by Installation Location (2021-2032)

Figure 46. World Automotive Seat Headrests Production Value Market Share by Installation Location (2021-2032)

Figure 47. World Automotive Seat Headrests Average Price by Installation Location (2021-2032) & (US\$/Unit)

Figure 48. World Automotive Seat Headrests Production Value by Price, (USD Million),

2021 & 2025 & 2032

Figure 49. World Automotive Seat Headrests Production Value Market Share by Price in 2025

Figure 50. Entry Level (15?25 USD)

Figure 51. Mid-Range (26?40 USD)

Figure 52. High-End (41?80 USD)

Figure 53. World Automotive Seat Headrests Production Market Share by Price (2021-2032)

Figure 54. World Automotive Seat Headrests Production Value Market Share by Price (2021-2032)

Figure 55. World Automotive Seat Headrests Average Price by Price (2021-2032) & (US\$/Unit)

Figure 56. World Automotive Seat Headrests Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 57. World Automotive Seat Headrests Production Value Market Share by Application in 2025

Figure 58. Passenger Cars

Figure 59. Commercial Vehicles

Figure 60. World Automotive Seat Headrests Production Market Share by Application (2021-2032)

Figure 61. World Automotive Seat Headrests Production Value Market Share by Application (2021-2032)

Figure 62. World Automotive Seat Headrests Average Price by Application (2021-2032) & (US\$/Unit)

Figure 63. Automotive Seat Headrests Industry Chain

Figure 64. Automotive Seat Headrests Procurement Model

Figure 65. Automotive Seat Headrests Sales Model

Figure 66. Automotive Seat Headrests Sales Channels, Direct Sales, and Distribution

Figure 67. Methodology

Figure 68. Research Process and Data Source

I would like to order

Product name: Global Automotive Seat Headrests Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/G01008A58390EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G01008A58390EN.html>