

# Global Automotive Seat Devices Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Seat Devices market size was valued at USD 50300 million in 2022 and is forecast to a readjusted size of USD 59190 million by 2029 with a CAGR of 2.4% during review period.

Automotive Seat Devices include seat structural parts and core parts. Specifically, it can be divided into core parts (skeleton, angle adjuster, slide rail), foam materials, structural parts (headrest, armrest, legs), seat control module (seat motor), seat function module (comfort system), face cover, etc. Generally speaking, the Automotive Seat industry chain is roughly divided into three levels. Tier 1 is a seat assembly manufacturer, which mainly purchases key components, manufactures seat assemblies, and provides them to automobile manufacturers. Tier 2 provides Tier 1 with parts such as seat frames, slide rails, and recliners. In this report, Automotive Seat Devices mainly focuses on seat assemblies, and will also analyze major components such as seat frames, adjusters, motors, and seat fabrics.

The Global Info Research report includes an overview of the development of the Automotive Seat Devices industry chain, the market status of Passenger Car (Seat Frame, Seat Adjuster), Commercial Vehicle (Seat Frame, Seat Adjuster), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Seat Devices.

Regionally, the report analyzes the Automotive Seat Devices markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads

the global Automotive Seat Devices market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Automotive Seat Devices market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Seat Devices industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Seat Frame, Seat Adjuster).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Seat Devices market.

**Regional Analysis:** The report involves examining the Automotive Seat Devices market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Seat Devices market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Seat Devices:

**Company Analysis:** Report covers individual Automotive Seat Devices manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Automotive Seat Devices This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Car, Commercial Vehicle).

**Technology Analysis:** Report covers specific technologies relevant to Automotive Seat Devices. It assesses the current state, advancements, and potential future developments in Automotive Seat Devices areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Seat Devices market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Automotive Seat Devices market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Market segment by Type

Seat Frame

Seat Adjuster

Seat Slide

Seat Fabric

Seat Control Module

Others

## Market segment by Application

Passenger Car

Commercial Vehicle

#### Major players covered

Lear Corporation

Faurecia

Toyota Boshoku

TS TECH

Adient

Tachi-S

Hyundai Transys

Magna

NHK Springs

Isringhausen

Sitech Sitztechnik

Yanfeng International Seating Systems

Tiancheng Controls

Ningbo Jifeng

Zhejiang Jujin

Goldrare Automobile

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Seat Devices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Seat Devices, with price, sales, revenue and global market share of Automotive Seat Devices from 2018 to 2023.

Chapter 3, the Automotive Seat Devices competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Seat Devices breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Automotive Seat Devices market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Seat Devices.

Chapter 14 and 15, to describe Automotive Seat Devices sales channel, distributors, customers, research findings and conclusion.

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