

Global Automotive RFID Inlay Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

An automotive RFID inlay refers to a small electronic component containing an RFID chip and an antenna that is embedded within automotive parts or components. This inlay allows for the tracking, identification, and management of individual automotive components throughout their lifecycle, from manufacturing to distribution to end-user use.

According to our (Global Info Research) latest study, the global Automotive RFID Inlay market size was valued at US\$ million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of %during review period.

Demand for Enhanced Supply Chain Visibility: Automotive manufacturers and suppliers are increasingly adopting RFID technology to improve supply chain visibility. RFID inlays enable real-time tracking and monitoring of automotive components throughout the manufacturing process, distribution, and logistics, leading to improved inventory management, reduced lead times, and increased operational efficiency.

Focus on Asset Tracking and Management: With the growing complexity of automotive manufacturing and assembly processes, there is a rising demand for solutions that can track and manage assets such as vehicles, parts, tools, and equipment. RFID inlays provide a cost-effective and efficient way to track assets throughout their lifecycle, ensuring better utilization, maintenance, and security.

Regulatory Compliance and Quality Assurance: Regulatory requirements and quality standards in the automotive industry necessitate robust traceability and documentation of components and materials used in vehicles. RFID technology enables automakers to

accurately identify and authenticate parts, verify compliance with regulations, and maintain detailed records of component history and origin.

This report is a detailed and comprehensive analysis for global Automotive RFID Inlay market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Automotive RFID Inlay market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Automotive RFID Inlay market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Automotive RFID Inlay market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2019-2030

Global Automotive RFID Inlay market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive RFID Inlay

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive RFID Inlay market based on the following parameters - company overview, sales quantity, revenue, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NXP Semiconductors, Alien Technology, AVERY DENNISON, Zebra Technologies, HID Global, Checkpoint Systems, Huayuan, OSRFID TECHNOLOGY, SUPOIN, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive RFID Inlay market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

HF Inlay

UHF Inlay

Market segment by Application

Passenger Cars

Commercial Vehicles

Major players covered

NXP Semiconductors

Alien Technology

AVERY DENNISON

Zebra Technologies

HID Global

Checkpoint Systems

Huayuan

OSRFID TECHNOLOGY

SUPOIN

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive RFID Inlay product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive RFID Inlay, with price, sales quantity, revenue, and global market share of Automotive RFID Inlay from 2019 to 2024.

Chapter 3, the Automotive RFID Inlay competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive RFID Inlay breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to

2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024. and Automotive RFID Inlay market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive RFID Inlay.

Chapter 14 and 15, to describe Automotive RFID Inlay sales channel, distributors, customers, research findings and conclusion.

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