

Global Automotive Reversing Rear Viewing Module Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Reversing Rear Viewing Module market size was valued at US\$ 2489 million in 2024 and is forecast to a readjusted size of USD 5620 million by 2031 with a CAGR of 12.5% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

The automotive reversing rear viewing module is a camera system designed specifically for reversing operations. It helps the driver judge the situation behind the car by displaying the reversing image, ensuring safety during the reversing process. The automotive reversing rear viewing module is commonly found in various mid-to-high-end cars, especially in parking lots or narrow areas.

This report is a detailed and comprehensive analysis for global Automotive Reversing Rear Viewing Module market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Reversing Rear Viewing Module market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Reversing Rear Viewing Module market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Reversing Rear Viewing Module market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Reversing Rear Viewing Module market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Reversing Rear Viewing Module

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Reversing Rear Viewing Module market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bosch, Continental, ZF Friedrichshafen, Aisin, Panasonic, Samsung Electro-Mechanics, Osram, Sunny Optical Technology, Desay SV, Ofilm Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Reversing Rear Viewing Module market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Basic Reversing Rear View Module

Reversing Rear View with Guide Lines

Night Vision Reversing Rear View Module

Market segment by Application

Passenger Cars

Commercial Vehicles

Major players covered

Bosch

Continental

ZF Friedrichshafen

Aisin

Panasonic

Samsung Electro-Mechanics

Osram

Sunny Optical Technology

Desay SV

Ofilm Group

Hikvision

Lianchuang Electronic Technology

BYD

Guangdong Hongjing Optoelectronic Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Reversing Rear Viewing Module product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Reversing Rear Viewing Module, with price, sales quantity, revenue, and global market share of Automotive Reversing Rear Viewing Module from 2020 to 2025.

Chapter 3, the Automotive Reversing Rear Viewing Module competitive situation, sales

quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Reversing Rear Viewing Module breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive Reversing Rear Viewing Module market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Reversing Rear Viewing Module.

Chapter 14 and 15, to describe Automotive Reversing Rear Viewing Module sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Automotive Reversing Rear Viewing Module Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Basic Reversing Rear View Module

1.3.3 Reversing Rear View with Guide Lines

1.3.4 Night Vision Reversing Rear View Module

1.4 Market Analysis by Application

1.4.1 Overview: Global Automotive Reversing Rear Viewing Module Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Passenger Cars

1.4.3 Commercial Vehicles

1.5 Global Automotive Reversing Rear Viewing Module Market Size & Forecast

1.5.1 Global Automotive Reversing Rear Viewing Module Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Automotive Reversing Rear Viewing Module Sales Quantity (2020-2031)

1.5.3 Global Automotive Reversing Rear Viewing Module Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Bosch

2.1.1 Bosch Details

2.1.2 Bosch Major Business

2.1.3 Bosch Automotive Reversing Rear Viewing Module Product and Services

2.1.4 Bosch Automotive Reversing Rear Viewing Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Bosch Recent Developments/Updates

2.2 Continental

2.2.1 Continental Details

2.2.2 Continental Major Business

2.2.3 Continental Automotive Reversing Rear Viewing Module Product and Services

2.2.4 Continental Automotive Reversing Rear Viewing Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Continental Recent Developments/Updates

2.3 ZF Friedrichshafen

2.3.1 ZF Friedrichshafen Details

2.3.2 ZF Friedrichshafen Major Business

2.3.3 ZF Friedrichshafen Automotive Reversing Rear Viewing Module Product and Services

2.3.4 ZF Friedrichshafen Automotive Reversing Rear Viewing Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 ZF Friedrichshafen Recent Developments/Updates

2.4 Aisin

2.4.1 Aisin Details

2.4.2 Aisin Major Business

2.4.3 Aisin Automotive Reversing Rear Viewing Module Product and Services

2.4.4 Aisin Automotive Reversing Rear Viewing Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Aisin Recent Developments/Updates

2.5 Panasonic

2.5.1 Panasonic Details

2.5.2 Panasonic Major Business

2.5.3 Panasonic Automotive Reversing Rear Viewing Module Product and Services

2.5.4 Panasonic Automotive Reversing Rear Viewing Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Panasonic Recent Developments/Updates

2.6 Samsung Electro-Mechanics

2.6.1 Samsung Electro-Mechanics Details

2.6.2 Samsung Electro-Mechanics Major Business

2.6.3 Samsung Electro-Mechanics Automotive Reversing Rear Viewing Module Product and Services

2.6.4 Samsung Electro-Mechanics Automotive Reversing Rear Viewing Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Samsung Electro-Mechanics Recent Developments/Updates

2.7 Osram

2.7.1 Osram Details

2.7.2 Osram Major Business

2.7.3 Osram Automotive Reversing Rear Viewing Module Product and Services

2.7.4 Osram Automotive Reversing Rear Viewing Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Osram Recent Developments/Updates

2.8 Sunny Optical Technology

2.8.1 Sunny Optical Technology Details

- 2.8.2 Sunny Optical Technology Major Business
- 2.8.3 Sunny Optical Technology Automotive Reversing Rear Viewing Module Product and Services
- 2.8.4 Sunny Optical Technology Automotive Reversing Rear Viewing Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Sunny Optical Technology Recent Developments/Updates
- 2.9 Desay SV
 - 2.9.1 Desay SV Details
 - 2.9.2 Desay SV Major Business
 - 2.9.3 Desay SV Automotive Reversing Rear Viewing Module Product and Services
 - 2.9.4 Desay SV Automotive Reversing Rear Viewing Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Desay SV Recent Developments/Updates
- 2.10 Ofilm Group
 - 2.10.1 Ofilm Group Details
 - 2.10.2 Ofilm Group Major Business
 - 2.10.3 Ofilm Group Automotive Reversing Rear Viewing Module Product and Services
 - 2.10.4 Ofilm Group Automotive Reversing Rear Viewing Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Ofilm Group Recent Developments/Updates
- 2.11 Hikvision
 - 2.11.1 Hikvision Details
 - 2.11.2 Hikvision Major Business
 - 2.11.3 Hikvision Automotive Reversing Rear Viewing Module Product and Services
 - 2.11.4 Hikvision Automotive Reversing Rear Viewing Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Hikvision Recent Developments/Updates
- 2.12 Lianchuang Electronic Technology
 - 2.12.1 Lianchuang Electronic Technology Details
 - 2.12.2 Lianchuang Electronic Technology Major Business
 - 2.12.3 Lianchuang Electronic Technology Automotive Reversing Rear Viewing Module Product and Services
 - 2.12.4 Lianchuang Electronic Technology Automotive Reversing Rear Viewing Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 Lianchuang Electronic Technology Recent Developments/Updates
- 2.13 BYD
 - 2.13.1 BYD Details
 - 2.13.2 BYD Major Business
 - 2.13.3 BYD Automotive Reversing Rear Viewing Module Product and Services

- 2.13.4 BYD Automotive Reversing Rear Viewing Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.13.5 BYD Recent Developments/Updates
- 2.14 Guangdong Hongjing Optoelectronic Technology
 - 2.14.1 Guangdong Hongjing Optoelectronic Technology Details
 - 2.14.2 Guangdong Hongjing Optoelectronic Technology Major Business
 - 2.14.3 Guangdong Hongjing Optoelectronic Technology Automotive Reversing Rear Viewing Module Product and Services
 - 2.14.4 Guangdong Hongjing Optoelectronic Technology Automotive Reversing Rear Viewing Module Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.14.5 Guangdong Hongjing Optoelectronic Technology Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE REVERSING REAR VIEWING MODULE BY MANUFACTURER

- 3.1 Global Automotive Reversing Rear Viewing Module Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Automotive Reversing Rear Viewing Module Revenue by Manufacturer (2020-2025)
- 3.3 Global Automotive Reversing Rear Viewing Module Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Automotive Reversing Rear Viewing Module by Manufacturer Revenue (\$MM) and Market Share (%): 2024
 - 3.4.2 Top 3 Automotive Reversing Rear Viewing Module Manufacturer Market Share in 2024
 - 3.4.3 Top 6 Automotive Reversing Rear Viewing Module Manufacturer Market Share in 2024
- 3.5 Automotive Reversing Rear Viewing Module Market: Overall Company Footprint Analysis
 - 3.5.1 Automotive Reversing Rear Viewing Module Market: Region Footprint
 - 3.5.2 Automotive Reversing Rear Viewing Module Market: Company Product Type Footprint
 - 3.5.3 Automotive Reversing Rear Viewing Module Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Automotive Reversing Rear Viewing Module Market Size by Region

4.1.1 Global Automotive Reversing Rear Viewing Module Sales Quantity by Region (2020-2031)

4.1.2 Global Automotive Reversing Rear Viewing Module Consumption Value by Region (2020-2031)

4.1.3 Global Automotive Reversing Rear Viewing Module Average Price by Region (2020-2031)

4.2 North America Automotive Reversing Rear Viewing Module Consumption Value (2020-2031)

4.3 Europe Automotive Reversing Rear Viewing Module Consumption Value (2020-2031)

4.4 Asia-Pacific Automotive Reversing Rear Viewing Module Consumption Value (2020-2031)

4.5 South America Automotive Reversing Rear Viewing Module Consumption Value (2020-2031)

4.6 Middle East & Africa Automotive Reversing Rear Viewing Module Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global Automotive Reversing Rear Viewing Module Sales Quantity by Type (2020-2031)

5.2 Global Automotive Reversing Rear Viewing Module Consumption Value by Type (2020-2031)

5.3 Global Automotive Reversing Rear Viewing Module Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Automotive Reversing Rear Viewing Module Sales Quantity by Application (2020-2031)

6.2 Global Automotive Reversing Rear Viewing Module Consumption Value by Application (2020-2031)

6.3 Global Automotive Reversing Rear Viewing Module Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America Automotive Reversing Rear Viewing Module Sales Quantity by Type (2020-2031)

7.2 North America Automotive Reversing Rear Viewing Module Sales Quantity by Application (2020-2031)

7.3 North America Automotive Reversing Rear Viewing Module Market Size by Country

7.3.1 North America Automotive Reversing Rear Viewing Module Sales Quantity by Country (2020-2031)

7.3.2 North America Automotive Reversing Rear Viewing Module Consumption Value by Country (2020-2031)

7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Automotive Reversing Rear Viewing Module Sales Quantity by Type (2020-2031)

8.2 Europe Automotive Reversing Rear Viewing Module Sales Quantity by Application (2020-2031)

8.3 Europe Automotive Reversing Rear Viewing Module Market Size by Country

8.3.1 Europe Automotive Reversing Rear Viewing Module Sales Quantity by Country (2020-2031)

8.3.2 Europe Automotive Reversing Rear Viewing Module Consumption Value by Country (2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Automotive Reversing Rear Viewing Module Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Automotive Reversing Rear Viewing Module Sales Quantity by Application (2020-2031)

9.3 Asia-Pacific Automotive Reversing Rear Viewing Module Market Size by Region

9.3.1 Asia-Pacific Automotive Reversing Rear Viewing Module Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Automotive Reversing Rear Viewing Module Consumption Value by Region (2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America Automotive Reversing Rear Viewing Module Sales Quantity by Type (2020-2031)

10.2 South America Automotive Reversing Rear Viewing Module Sales Quantity by Application (2020-2031)

10.3 South America Automotive Reversing Rear Viewing Module Market Size by Country

10.3.1 South America Automotive Reversing Rear Viewing Module Sales Quantity by Country (2020-2031)

10.3.2 South America Automotive Reversing Rear Viewing Module Consumption Value by Country (2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Automotive Reversing Rear Viewing Module Sales Quantity by Type (2020-2031)

11.2 Middle East & Africa Automotive Reversing Rear Viewing Module Sales Quantity by Application (2020-2031)

11.3 Middle East & Africa Automotive Reversing Rear Viewing Module Market Size by Country

11.3.1 Middle East & Africa Automotive Reversing Rear Viewing Module Sales Quantity by Country (2020-2031)

11.3.2 Middle East & Africa Automotive Reversing Rear Viewing Module Consumption Value by Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

- 11.3.4 Egypt Market Size and Forecast (2020-2031)
- 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
- 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Automotive Reversing Rear Viewing Module Market Drivers
- 12.2 Automotive Reversing Rear Viewing Module Market Restraints
- 12.3 Automotive Reversing Rear Viewing Module Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Automotive Reversing Rear Viewing Module and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Automotive Reversing Rear Viewing Module
- 13.3 Automotive Reversing Rear Viewing Module Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Automotive Reversing Rear Viewing Module Typical Distributors
- 14.3 Automotive Reversing Rear Viewing Module Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Automotive Reversing Rear Viewing Module Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Automotive Reversing Rear Viewing Module Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Bosch Basic Information, Manufacturing Base and Competitors

Table 4. Bosch Major Business

Table 5. Bosch Automotive Reversing Rear Viewing Module Product and Services

Table 6. Bosch Automotive Reversing Rear Viewing Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Bosch Recent Developments/Updates

Table 8. Continental Basic Information, Manufacturing Base and Competitors

Table 9. Continental Major Business

Table 10. Continental Automotive Reversing Rear Viewing Module Product and Services

Table 11. Continental Automotive Reversing Rear Viewing Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Continental Recent Developments/Updates

Table 13. ZF Friedrichshafen Basic Information, Manufacturing Base and Competitors

Table 14. ZF Friedrichshafen Major Business

Table 15. ZF Friedrichshafen Automotive Reversing Rear Viewing Module Product and Services

Table 16. ZF Friedrichshafen Automotive Reversing Rear Viewing Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. ZF Friedrichshafen Recent Developments/Updates

Table 18. Aisin Basic Information, Manufacturing Base and Competitors

Table 19. Aisin Major Business

Table 20. Aisin Automotive Reversing Rear Viewing Module Product and Services

Table 21. Aisin Automotive Reversing Rear Viewing Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Aisin Recent Developments/Updates

Table 23. Panasonic Basic Information, Manufacturing Base and Competitors

Table 24. Panasonic Major Business

Table 25. Panasonic Automotive Reversing Rear Viewing Module Product and Services

Table 26. Panasonic Automotive Reversing Rear Viewing Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Panasonic Recent Developments/Updates

Table 28. Samsung Electro-Mechanics Basic Information, Manufacturing Base and Competitors

Table 29. Samsung Electro-Mechanics Major Business

Table 30. Samsung Electro-Mechanics Automotive Reversing Rear Viewing Module Product and Services

Table 31. Samsung Electro-Mechanics Automotive Reversing Rear Viewing Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Samsung Electro-Mechanics Recent Developments/Updates

Table 33. Osram Basic Information, Manufacturing Base and Competitors

Table 34. Osram Major Business

Table 35. Osram Automotive Reversing Rear Viewing Module Product and Services

Table 36. Osram Automotive Reversing Rear Viewing Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Osram Recent Developments/Updates

Table 38. Sunny Optical Technology Basic Information, Manufacturing Base and Competitors

Table 39. Sunny Optical Technology Major Business

Table 40. Sunny Optical Technology Automotive Reversing Rear Viewing Module Product and Services

Table 41. Sunny Optical Technology Automotive Reversing Rear Viewing Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Sunny Optical Technology Recent Developments/Updates

Table 43. Desay SV Basic Information, Manufacturing Base and Competitors

Table 44. Desay SV Major Business

Table 45. Desay SV Automotive Reversing Rear Viewing Module Product and Services

Table 46. Desay SV Automotive Reversing Rear Viewing Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Desay SV Recent Developments/Updates

Table 48. Ofilm Group Basic Information, Manufacturing Base and Competitors

Table 49. Ofilm Group Major Business

Table 50. Ofilm Group Automotive Reversing Rear Viewing Module Product and Services

Table 51. Ofilm Group Automotive Reversing Rear Viewing Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Ofilm Group Recent Developments/Updates

Table 53. Hikvision Basic Information, Manufacturing Base and Competitors

Table 54. Hikvision Major Business

Table 55. Hikvision Automotive Reversing Rear Viewing Module Product and Services

Table 56. Hikvision Automotive Reversing Rear Viewing Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Hikvision Recent Developments/Updates

Table 58. Lianchuang Electronic Technology Basic Information, Manufacturing Base and Competitors

Table 59. Lianchuang Electronic Technology Major Business

Table 60. Lianchuang Electronic Technology Automotive Reversing Rear Viewing Module Product and Services

Table 61. Lianchuang Electronic Technology Automotive Reversing Rear Viewing Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. Lianchuang Electronic Technology Recent Developments/Updates

Table 63. BYD Basic Information, Manufacturing Base and Competitors

Table 64. BYD Major Business

Table 65. BYD Automotive Reversing Rear Viewing Module Product and Services

Table 66. BYD Automotive Reversing Rear Viewing Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. BYD Recent Developments/Updates

Table 68. Guangdong Hongjing Optoelectronic Technology Basic Information, Manufacturing Base and Competitors

Table 69. Guangdong Hongjing Optoelectronic Technology Major Business

Table 70. Guangdong Hongjing Optoelectronic Technology Automotive Reversing Rear Viewing Module Product and Services

Table 71. Guangdong Hongjing Optoelectronic Technology Automotive Reversing Rear Viewing Module Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. Guangdong Hongjing Optoelectronic Technology Recent

Developments/Updates

Table 73. Global Automotive Reversing Rear Viewing Module Sales Quantity by Manufacturer (2020-2025) & (K Units)

Table 74. Global Automotive Reversing Rear Viewing Module Revenue by Manufacturer (2020-2025) & (USD Million)

Table 75. Global Automotive Reversing Rear Viewing Module Average Price by Manufacturer (2020-2025) & (US\$/Unit)

Table 76. Market Position of Manufacturers in Automotive Reversing Rear Viewing Module, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 77. Head Office and Automotive Reversing Rear Viewing Module Production Site of Key Manufacturer

Table 78. Automotive Reversing Rear Viewing Module Market: Company Product Type Footprint

Table 79. Automotive Reversing Rear Viewing Module Market: Company Product Application Footprint

Table 80. Automotive Reversing Rear Viewing Module New Market Entrants and Barriers to Market Entry

Table 81. Automotive Reversing Rear Viewing Module Mergers, Acquisition, Agreements, and Collaborations

Table 82. Global Automotive Reversing Rear Viewing Module Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 83. Global Automotive Reversing Rear Viewing Module Sales Quantity by Region (2020-2025) & (K Units)

Table 84. Global Automotive Reversing Rear Viewing Module Sales Quantity by Region (2026-2031) & (K Units)

Table 85. Global Automotive Reversing Rear Viewing Module Consumption Value by Region (2020-2025) & (USD Million)

Table 86. Global Automotive Reversing Rear Viewing Module Consumption Value by Region (2026-2031) & (USD Million)

Table 87. Global Automotive Reversing Rear Viewing Module Average Price by Region (2020-2025) & (US\$/Unit)

Table 88. Global Automotive Reversing Rear Viewing Module Average Price by Region (2026-2031) & (US\$/Unit)

Table 89. Global Automotive Reversing Rear Viewing Module Sales Quantity by Type (2020-2025) & (K Units)

Table 90. Global Automotive Reversing Rear Viewing Module Sales Quantity by Type (2026-2031) & (K Units)

Table 91. Global Automotive Reversing Rear Viewing Module Consumption Value by Type (2020-2025) & (USD Million)

Table 92. Global Automotive Reversing Rear Viewing Module Consumption Value by Type (2026-2031) & (USD Million)

Table 93. Global Automotive Reversing Rear Viewing Module Average Price by Type (2020-2025) & (US\$/Unit)

Table 94. Global Automotive Reversing Rear Viewing Module Average Price by Type (2026-2031) & (US\$/Unit)

Table 95. Global Automotive Reversing Rear Viewing Module Sales Quantity by Application (2020-2025) & (K Units)

Table 96. Global Automotive Reversing Rear Viewing Module Sales Quantity by Application (2026-2031) & (K Units)

Table 97. Global Automotive Reversing Rear Viewing Module Consumption Value by Application (2020-2025) & (USD Million)

Table 98. Global Automotive Reversing Rear Viewing Module Consumption Value by Application (2026-2031) & (USD Million)

Table 99. Global Automotive Reversing Rear Viewing Module Average Price by Application (2020-2025) & (US\$/Unit)

Table 100. Global Automotive Reversing Rear Viewing Module Average Price by Application (2026-2031) & (US\$/Unit)

Table 101. North America Automotive Reversing Rear Viewing Module Sales Quantity by Type (2020-2025) & (K Units)

Table 102. North America Automotive Reversing Rear Viewing Module Sales Quantity by Type (2026-2031) & (K Units)

Table 103. North America Automotive Reversing Rear Viewing Module Sales Quantity by Application (2020-2025) & (K Units)

Table 104. North America Automotive Reversing Rear Viewing Module Sales Quantity by Application (2026-2031) & (K Units)

Table 105. North America Automotive Reversing Rear Viewing Module Sales Quantity by Country (2020-2025) & (K Units)

Table 106. North America Automotive Reversing Rear Viewing Module Sales Quantity by Country (2026-2031) & (K Units)

Table 107. North America Automotive Reversing Rear Viewing Module Consumption Value by Country (2020-2025) & (USD Million)

Table 108. North America Automotive Reversing Rear Viewing Module Consumption Value by Country (2026-2031) & (USD Million)

Table 109. Europe Automotive Reversing Rear Viewing Module Sales Quantity by Type (2020-2025) & (K Units)

Table 110. Europe Automotive Reversing Rear Viewing Module Sales Quantity by Type (2026-2031) & (K Units)

Table 111. Europe Automotive Reversing Rear Viewing Module Sales Quantity by

Application (2020-2025) & (K Units)

Table 112. Europe Automotive Reversing Rear Viewing Module Sales Quantity by Application (2026-2031) & (K Units)

Table 113. Europe Automotive Reversing Rear Viewing Module Sales Quantity by Country (2020-2025) & (K Units)

Table 114. Europe Automotive Reversing Rear Viewing Module Sales Quantity by Country (2026-2031) & (K Units)

Table 115. Europe Automotive Reversing Rear Viewing Module Consumption Value by Country (2020-2025) & (USD Million)

Table 116. Europe Automotive Reversing Rear Viewing Module Consumption Value by Country (2026-2031) & (USD Million)

Table 117. Asia-Pacific Automotive Reversing Rear Viewing Module Sales Quantity by Type (2020-2025) & (K Units)

Table 118. Asia-Pacific Automotive Reversing Rear Viewing Module Sales Quantity by Type (2026-2031) & (K Units)

Table 119. Asia-Pacific Automotive Reversing Rear Viewing Module Sales Quantity by Application (2020-2025) & (K Units)

Table 120. Asia-Pacific Automotive Reversing Rear Viewing Module Sales Quantity by Application (2026-2031) & (K Units)

Table 121. Asia-Pacific Automotive Reversing Rear Viewing Module Sales Quantity by Region (2020-2025) & (K Units)

Table 122. Asia-Pacific Automotive Reversing Rear Viewing Module Sales Quantity by Region (2026-2031) & (K Units)

Table 123. Asia-Pacific Automotive Reversing Rear Viewing Module Consumption Value by Region (2020-2025) & (USD Million)

Table 124. Asia-Pacific Automotive Reversing Rear Viewing Module Consumption Value by Region (2026-2031) & (USD Million)

Table 125. South America Automotive Reversing Rear Viewing Module Sales Quantity by Type (2020-2025) & (K Units)

Table 126. South America Automotive Reversing Rear Viewing Module Sales Quantity by Type (2026-2031) & (K Units)

Table 127. South America Automotive Reversing Rear Viewing Module Sales Quantity by Application (2020-2025) & (K Units)

Table 128. South America Automotive Reversing Rear Viewing Module Sales Quantity by Application (2026-2031) & (K Units)

Table 129. South America Automotive Reversing Rear Viewing Module Sales Quantity by Country (2020-2025) & (K Units)

Table 130. South America Automotive Reversing Rear Viewing Module Sales Quantity by Country (2026-2031) & (K Units)

Table 131. South America Automotive Reversing Rear Viewing Module Consumption Value by Country (2020-2025) & (USD Million)

Table 132. South America Automotive Reversing Rear Viewing Module Consumption Value by Country (2026-2031) & (USD Million)

Table 133. Middle East & Africa Automotive Reversing Rear Viewing Module Sales Quantity by Type (2020-2025) & (K Units)

Table 134. Middle East & Africa Automotive Reversing Rear Viewing Module Sales Quantity by Type (2026-2031) & (K Units)

Table 135. Middle East & Africa Automotive Reversing Rear Viewing Module Sales Quantity by Application (2020-2025) & (K Units)

Table 136. Middle East & Africa Automotive Reversing Rear Viewing Module Sales Quantity by Application (2026-2031) & (K Units)

Table 137. Middle East & Africa Automotive Reversing Rear Viewing Module Sales Quantity by Country (2020-2025) & (K Units)

Table 138. Middle East & Africa Automotive Reversing Rear Viewing Module Sales Quantity by Country (2026-2031) & (K Units)

Table 139. Middle East & Africa Automotive Reversing Rear Viewing Module Consumption Value by Country (2020-2025) & (USD Million)

Table 140. Middle East & Africa Automotive Reversing Rear Viewing Module Consumption Value by Country (2026-2031) & (USD Million)

Table 141. Automotive Reversing Rear Viewing Module Raw Material

Table 142. Key Manufacturers of Automotive Reversing Rear Viewing Module Raw Materials

Table 143. Automotive Reversing Rear Viewing Module Typical Distributors

Table 144. Automotive Reversing Rear Viewing Module Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Automotive Reversing Rear Viewing Module Picture
- Figure 2. Global Automotive Reversing Rear Viewing Module Revenue by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Automotive Reversing Rear Viewing Module Revenue Market Share by Type in 2024
- Figure 4. Basic Reversing Rear View Module Examples
- Figure 5. Reversing Rear View with Guide Lines Examples
- Figure 6. Night Vision Reversing Rear View Module Examples
- Figure 7. Global Automotive Reversing Rear Viewing Module Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 8. Global Automotive Reversing Rear Viewing Module Revenue Market Share by Application in 2024
- Figure 9. Passenger Cars Examples
- Figure 10. Commercial Vehicles Examples
- Figure 11. Global Automotive Reversing Rear Viewing Module Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 12. Global Automotive Reversing Rear Viewing Module Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 13. Global Automotive Reversing Rear Viewing Module Sales Quantity (2020-2031) & (K Units)
- Figure 14. Global Automotive Reversing Rear Viewing Module Price (2020-2031) & (US\$/Unit)
- Figure 15. Global Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Manufacturer in 2024
- Figure 16. Global Automotive Reversing Rear Viewing Module Revenue Market Share by Manufacturer in 2024
- Figure 17. Producer Shipments of Automotive Reversing Rear Viewing Module by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 18. Top 3 Automotive Reversing Rear Viewing Module Manufacturer (Revenue) Market Share in 2024
- Figure 19. Top 6 Automotive Reversing Rear Viewing Module Manufacturer (Revenue) Market Share in 2024
- Figure 20. Global Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Region (2020-2031)
- Figure 21. Global Automotive Reversing Rear Viewing Module Consumption Value

Market Share by Region (2020-2031)

Figure 22. North America Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 23. Europe Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 24. Asia-Pacific Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 25. South America Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 26. Middle East & Africa Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 27. Global Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Type (2020-2031)

Figure 28. Global Automotive Reversing Rear Viewing Module Consumption Value Market Share by Type (2020-2031)

Figure 29. Global Automotive Reversing Rear Viewing Module Average Price by Type (2020-2031) & (US\$/Unit)

Figure 30. Global Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Application (2020-2031)

Figure 31. Global Automotive Reversing Rear Viewing Module Revenue Market Share by Application (2020-2031)

Figure 32. Global Automotive Reversing Rear Viewing Module Average Price by Application (2020-2031) & (US\$/Unit)

Figure 33. North America Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Type (2020-2031)

Figure 34. North America Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Application (2020-2031)

Figure 35. North America Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Country (2020-2031)

Figure 36. North America Automotive Reversing Rear Viewing Module Consumption Value Market Share by Country (2020-2031)

Figure 37. United States Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 38. Canada Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 39. Mexico Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 40. Europe Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Type (2020-2031)

Figure 41. Europe Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Application (2020-2031)

Figure 42. Europe Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Country (2020-2031)

Figure 43. Europe Automotive Reversing Rear Viewing Module Consumption Value Market Share by Country (2020-2031)

Figure 44. Germany Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 45. France Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 46. United Kingdom Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 47. Russia Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 48. Italy Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 49. Asia-Pacific Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Type (2020-2031)

Figure 50. Asia-Pacific Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Application (2020-2031)

Figure 51. Asia-Pacific Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Region (2020-2031)

Figure 52. Asia-Pacific Automotive Reversing Rear Viewing Module Consumption Value Market Share by Region (2020-2031)

Figure 53. China Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 54. Japan Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 55. South Korea Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 56. India Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 57. Southeast Asia Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 58. Australia Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 59. South America Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Type (2020-2031)

Figure 60. South America Automotive Reversing Rear Viewing Module Sales Quantity

Market Share by Application (2020-2031)

Figure 61. South America Automotive Reversing Rear Viewing Module Sales Quantity

Market Share by Country (2020-2031)

Figure 62. South America Automotive Reversing Rear Viewing Module Consumption

Value Market Share by Country (2020-2031)

Figure 63. Brazil Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 64. Argentina Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 65. Middle East & Africa Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Type (2020-2031)

Figure 66. Middle East & Africa Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Application (2020-2031)

Figure 67. Middle East & Africa Automotive Reversing Rear Viewing Module Sales Quantity Market Share by Country (2020-2031)

Figure 68. Middle East & Africa Automotive Reversing Rear Viewing Module Consumption Value Market Share by Country (2020-2031)

Figure 69. Turkey Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 70. Egypt Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 71. Saudi Arabia Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 72. South Africa Automotive Reversing Rear Viewing Module Consumption Value (2020-2031) & (USD Million)

Figure 73. Automotive Reversing Rear Viewing Module Market Drivers

Figure 74. Automotive Reversing Rear Viewing Module Market Restraints

Figure 75. Automotive Reversing Rear Viewing Module Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Automotive Reversing Rear Viewing Module in 2024

Figure 78. Manufacturing Process Analysis of Automotive Reversing Rear Viewing Module

Figure 79. Automotive Reversing Rear Viewing Module Industrial Chain

Figure 80. Sales Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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