

Global Automotive Radar OTA Test Solution Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Radar OTA Test Solution market size was valued at US\$ 733 million in 2025 and is forecast to a readjusted size of US\$ 1781 million by 2032 with a CAGR of 13.3% during review period.

The automotive radar OTA (Over-The-Air) test solution is a comprehensive system designed for the wireless performance testing, verification, and calibration of automotive radar sensors in their fully assembled state. Unlike traditional RF port testing, which requires direct connections to radar chips or RF interfaces, OTA testing simulates real-world driving scenarios in a free-space environment. It evaluates parameters such as transmission, reception, detection range, angular resolution, velocity recognition, and interference immunity of automotive millimeter-wave radars using a combination of antenna systems, target simulators, anechoic chambers, measurement equipment, and test software. With the rapid advancement of Advanced Driver Assistance Systems (ADAS) and autonomous driving technologies, 77GHz millimeter-wave radar has become a critical sensing component in modern vehicles. The solution comprises components such as an OTA anechoic chamber, a positioning turntable, a millimeter-wave target simulator, a test antenna array, a vector network analyzer, a signal generator, spectrum analysis equipment, a data acquisition system, and automated test software; it supports automotive radar frequency bands including 24GHz, 77GHz, and 79GHz. Widely used across R&D verification, component certification, vehicle-level testing, regulatory compliance testing, and mass-production quality control, this solution serves as a fundamental testing technology ensuring the safe and reliable operation of intelligent vehicle perception systems.

As Advanced Driver Assistance Systems (ADAS) evolve from basic assistance functions toward higher levels of autonomous driving, millimeter-wave radar has become a crucial component of vehicle environmental perception systems. Compared to traditional RF port testing, Over-the-Air (OTA) testing enables the verification of radar performance in a fully installed vehicle configuration under conditions closely resembling real-world environments; this allows for more accurate assessment of detection range, angular resolution, multi-target recognition, and interference immunity. In recent years, the rising market penetration of new energy vehicles and smart vehicles—along with the increasing number of radars per vehicle—has driven automakers, radar suppliers, and autonomous driving companies to ramp up investment in OTA testing equipment and services. Simultaneously, the growing adoption of 77GHz and 79GHz millimeter-wave radars and 4D imaging radars has further expanded the demand for high-precision, highly reliable testing solutions.

As automotive radar shifts from simple range detection toward high-resolution environmental perception, next-generation radar systems require higher bandwidth, more complex signal processing capabilities, and greater environmental adaptability, thereby imposing stricter requirements on testing and validation. Automotive radar OTA testing solutions cover a wide range of aspects—including radar transmission performance, receiver sensitivity, target simulation, scenario emulation, electromagnetic compatibility (EMC), and vehicle-level performance verification—making them essential tools for radar R&D, certification, and mass production. Furthermore, the continuous refinement of global automotive safety regulations and autonomous driving testing standards has led to more rigorous demands regarding ADAS reliability, prompting OEMs and component suppliers to establish more comprehensive testing frameworks. Looking ahead, as autonomous driving levels advance, OTA testing will play an increasingly pivotal role in the automotive R&D lifecycle and supply chain certification processes.

Advancements in 4D imaging radar, multi-sensor fusion, and intelligent testing technologies will drive the evolution of OTA testing solutions toward high-end capabilities. Future automotive perception systems will transition from standalone millimeter-wave radar to multi-sensor fusion architectures integrating radar, cameras, LiDAR, and V2X; consequently, testing requirements will shift from single-parameter performance checks to complex traffic scenario simulation and system-level validation. Specifically for 4D millimeter-wave radar, OTA testing systems must support higher frequencies, wider dynamic ranges, and more complex target simulation capabilities, while also incorporating AI algorithms and automation software to enable the automatic acquisition, analysis, and evaluation of test data. Furthermore, advancements in digital

twin, virtual simulation, and hardware-in-the-loop (HIL) testing technologies will drive the evolution of OTA testing platforms toward greater intelligence and automation, thereby enhancing testing efficiency and reducing R&D costs.

Report Scope

This report is a detailed and comprehensive analysis for global Automotive Radar OTA Test Solution market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Radar OTA Test Solution market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Automotive Radar OTA Test Solution market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Automotive Radar OTA Test Solution market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Automotive Radar OTA Test Solution market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Radar OTA Test Solution

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Radar OTA Test Solution market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Anritsu, Bluetest, dSPACE, Keysight Technologies, Microwave Vision Group, NSI-MI Technologies, Rohde & Schwarz, TOYOTech, Avera, MVG World, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Automotive Radar OTA Test Solution market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Market segment by Type

Shielded Anechoic Chambers

CATR Reflectors

Radar Target Simulators

Path Loss Calibrators

Others

Market segment by Test Objects

77GHz Millimeter-wave Radar Testing

79GHz High-resolution Radar Testing

24GHz Radar Testing

Multi-sensor Fusion Testing

Market segment by Autonomous Driving Level

L1/L2 Driver Assistance Testing

L2+/L3 Advanced Autonomous Driving Testing

L4/L5 Autonomous Driving Testing

Market segment by Test Environment

Anechoic Chamber OTA Test Solution

Compact Antenna Test Range

Near-field OTA Test Solution

Open Road OTA Testing

Market segment by Application

Passenger Vehicles

Commercial Vehicles

Market segment by players, this report covers

Anritsu

Bluetest

dSPACE

Keysight Technologies

Microwave Vision Group

NSI-MI Technologies

Rohde & Schwarz

TOYOTech

Averna

MVG World

Cohu

RanLOS

General Test Systems

HBTE Tech

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Automotive Radar OTA Test Solution product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Automotive Radar OTA Test Solution, with revenue, gross margin, and global market share of Automotive Radar OTA Test Solution from 2021 to 2026.

Chapter 3, the Automotive Radar OTA Test Solution competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Automotive Radar OTA Test Solution market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Automotive Radar OTA Test Solution.

Chapter 13, to describe Automotive Radar OTA Test Solution research findings and conclusion.

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