

Global Automotive Radar OTA Test Solution Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Radar OTA Test Solution market size is expected to reach \$ 1781 million by 2032, rising at a market growth of 13.3% CAGR during the forecast period (2026-2032).

The automotive radar OTA (Over-The-Air) test solution is a comprehensive system designed for the wireless performance testing, verification, and calibration of automotive radar sensors in their fully assembled state. Unlike traditional RF port testing, which requires direct connections to radar chips or RF interfaces, OTA testing simulates real-world driving scenarios in a free-space environment. It evaluates parameters such as transmission, reception, detection range, angular resolution, velocity recognition, and interference immunity of automotive millimeter-wave radars using a combination of antenna systems, target simulators, anechoic chambers, measurement equipment, and test software. With the rapid advancement of Advanced Driver Assistance Systems (ADAS) and autonomous driving technologies, 77GHz millimeter-wave radar has become a critical sensing component in modern vehicles. The solution comprises components such as an OTA anechoic chamber, a positioning turntable, a millimeter-wave target simulator, a test antenna array, a vector network analyzer, a signal generator, spectrum analysis equipment, a data acquisition system, and automated test software; it supports automotive radar frequency bands including 24GHz, 77GHz, and 79GHz. Widely used across R&D verification, component certification, vehicle-level testing, regulatory compliance testing, and mass-production quality control, this solution serves as a fundamental testing technology ensuring the safe and reliable operation of intelligent vehicle perception systems.

As Advanced Driver Assistance Systems (ADAS) evolve from basic assistance functions toward higher levels of autonomous driving, millimeter-wave radar has

become a crucial component of vehicle environmental perception systems. Compared to traditional RF port testing, Over-the-Air (OTA) testing enables the verification of radar performance in a fully installed vehicle configuration under conditions closely resembling real-world environments; this allows for more accurate assessment of detection range, angular resolution, multi-target recognition, and interference immunity. In recent years, the rising market penetration of new energy vehicles and smart vehicles—along with the increasing number of radars per vehicle—has driven automakers, radar suppliers, and autonomous driving companies to ramp up investment in OTA testing equipment and services. Simultaneously, the growing adoption of 77GHz and 79GHz millimeter-wave radars and 4D imaging radars has further expanded the demand for high-precision, highly reliable testing solutions.

As automotive radar shifts from simple range detection toward high-resolution environmental perception, next-generation radar systems require higher bandwidth, more complex signal processing capabilities, and greater environmental adaptability, thereby imposing stricter requirements on testing and validation. Automotive radar OTA testing solutions cover a wide range of aspects—including radar transmission performance, receiver sensitivity, target simulation, scenario emulation, electromagnetic compatibility (EMC), and vehicle-level performance verification—making them essential tools for radar R&D, certification, and mass production. Furthermore, the continuous refinement of global automotive safety regulations and autonomous driving testing standards has led to more rigorous demands regarding ADAS reliability, prompting OEMs and component suppliers to establish more comprehensive testing frameworks. Looking ahead, as autonomous driving levels advance, OTA testing will play an increasingly pivotal role in the automotive R&D lifecycle and supply chain certification processes.

Advancements in 4D imaging radar, multi-sensor fusion, and intelligent testing technologies will drive the evolution of OTA testing solutions toward high-end capabilities. Future automotive perception systems will transition from standalone millimeter-wave radar to multi-sensor fusion architectures integrating radar, cameras, LiDAR, and V2X; consequently, testing requirements will shift from single-parameter performance checks to complex traffic scenario simulation and system-level validation. Specifically for 4D millimeter-wave radar, OTA testing systems must support higher frequencies, wider dynamic ranges, and more complex target simulation capabilities, while also incorporating AI algorithms and automation software to enable the automatic acquisition, analysis, and evaluation of test data. Furthermore, advancements in digital twin, virtual simulation, and hardware-in-the-loop (HIL) testing technologies will drive the evolution of OTA testing platforms toward greater intelligence and automation, thereby

enhancing testing efficiency and reducing R&D costs.

Report Scope

This report studies the global Automotive Radar OTA Test Solution demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Radar OTA Test Solution, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Radar OTA Test Solution that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Radar OTA Test Solution total market, 2021-2032, (USD Million)

Global Automotive Radar OTA Test Solution total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Automotive Radar OTA Test Solution total market, key domestic companies, and share, (USD Million)

Global Automotive Radar OTA Test Solution revenue by player, revenue and market share 2021-2026, (USD Million)

Global Automotive Radar OTA Test Solution total market by Type, CAGR, 2021-2032, (USD Million)

Global Automotive Radar OTA Test Solution total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Automotive Radar OTA Test Solution market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies

covered as a part of this study include Anritsu, Bluetest, dSPACE, Keysight Technologies, Microwave Vision Group, NSI-MI Technologies, Rohde & Schwarz, TOYOTech, Avera, MVG World, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Automotive Radar OTA Test Solution market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Radar OTA Test Solution Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Automotive Radar OTA Test Solution Supply, Demand and Key Producers, 2026-2032

Global Automotive Radar OTA Test Solution Market, Segmentation by Type:

Shielded Anechoic Chambers

CATR Reflectors

Radar Target Simulators

Path Loss Calibrators

Others

Global Automotive Radar OTA Test Solution Market, Segmentation by Test Objects:

77GHz Millimeter-wave Radar Testing

79GHz High-resolution Radar Testing

24GHz Radar Testing

Multi-sensor Fusion Testing

Global Automotive Radar OTA Test Solution Market, Segmentation by Autonomous Driving Level:

L1/L2 Driver Assistance Testing

L2+/L3 Advanced Autonomous Driving Testing

L4/L5 Autonomous Driving Testing

Global Automotive Radar OTA Test Solution Market, Segmentation by

Test Environment:

Anechoic Chamber OTA Test Solution

Compact Antenna Test Range

Near-field OTA Test Solution

Open Road OTA Testing

Global Automotive Radar OTA Test Solution Market, Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

Companies Profiled:

Anritsu

Bluetest

dSPACE

Keysight Technologies

Microwave Vision Group

NSI-MI Technologies

Rohde & Schwarz

TOYOTech

Averna

MVG World

Cohu

RanLOS

General Test Systems

HBTE Tech

Key Questions Answered

1. How big is the global Automotive Radar OTA Test Solution market?
2. What is the demand of the global Automotive Radar OTA Test Solution market?
3. What is the year over year growth of the global Automotive Radar OTA Test Solution market?
4. What is the total value of the global Automotive Radar OTA Test Solution market?
5. Who are the Major Players in the global Automotive Radar OTA Test Solution market?
6. What are the growth factors driving the market demand?

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