

# Global Automotive Radar Chipset Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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### **Abstracts**

According to our (Global Info Research) latest study, the global Automotive Radar Chipset market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Radar is becoming an important automotive technology. Automotive radar systems are the primary sensor used in adaptive cruise control and are a critical sensor system in autonomous driving assistance systems (ADAS). In ADAS, automotive radar is one of the several sensor systems for collision avoidance, pedestrian and cyclist detection, and complements vision-based camera-sensing systems. The radar technology generally used is frequency-modulated continuous-wave or FMCW radar, which is quite different than the pulse-Doppler radar. The analog and RF hardware in FMCW is considerably less complex than that of pulse-Doppler radar. In addition, the digital processing requirements are generally modest and can be performed in low-cost field programmable gate arrays, microprocessors with specialized acceleration engines, or specialized application-specific integrated circuits.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea,



Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

The Global Info Research report includes an overview of the development of the Automotive Radar Chipset industry chain, the market status of Passenger Car (24GHz, 77GHz), Commercial Vehicle (24GHz, 77GHz), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Radar Chipset.

Regionally, the report analyzes the Automotive Radar Chipset markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Radar Chipset market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Automotive Radar Chipset market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Radar Chipset industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 24GHz, 77GHz).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Radar Chipset market.

Regional Analysis: The report involves examining the Automotive Radar Chipset market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.



Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Radar Chipset market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Radar Chipset:

Company Analysis: Report covers individual Automotive Radar Chipset manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Radar Chipset This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Car, Commercial Vehicle).

Technology Analysis: Report covers specific technologies relevant to Automotive Radar Chipset. It assesses the current state, advancements, and potential future developments in Automotive Radar Chipset areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Radar Chipset market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Radar Chipset market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

24GHz



# 77GHz

Market segment by Application
Passenger Car
Commercial Vehicle
Other
Major players covered
Analog Devices
Infineon Technologies
NXP Semiconductors
Texas Instruments
Mitsubishi Electric Corp
Freescale Semiconductor
Imec
TriQuint
Market segment by region, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)



South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Radar Chipset product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Radar Chipset, with price, sales, revenue and global market share of Automotive Radar Chipset from 2019 to 2024.

Chapter 3, the Automotive Radar Chipset competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Radar Chipset breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Automotive Radar Chipset market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Radar Chipset.

Chapter 14 and 15, to describe Automotive Radar Chipset sales channel, distributors, customers, research findings and conclusion.



# **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Radar Chipset
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
- 1.3.1 Overview: Global Automotive Radar Chipset Consumption Value by Type: 2019

Versus 2023 Versus 2030

- 1.3.2 24GHz
- 1.3.3 77GHz
- 1.4 Market Analysis by Application
- 1.4.1 Overview: Global Automotive Radar Chipset Consumption Value by Application:
- 2019 Versus 2023 Versus 2030
  - 1.4.2 Passenger Car
  - 1.4.3 Commercial Vehicle
  - 1.4.4 Other
- 1.5 Global Automotive Radar Chipset Market Size & Forecast
  - 1.5.1 Global Automotive Radar Chipset Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Automotive Radar Chipset Sales Quantity (2019-2030)
  - 1.5.3 Global Automotive Radar Chipset Average Price (2019-2030)

#### **2 MANUFACTURERS PROFILES**

- 2.1 Analog Devices
  - 2.1.1 Analog Devices Details
  - 2.1.2 Analog Devices Major Business
  - 2.1.3 Analog Devices Automotive Radar Chipset Product and Services
  - 2.1.4 Analog Devices Automotive Radar Chipset Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.1.5 Analog Devices Recent Developments/Updates
- 2.2 Infineon Technologies
  - 2.2.1 Infineon Technologies Details
  - 2.2.2 Infineon Technologies Major Business
  - 2.2.3 Infineon Technologies Automotive Radar Chipset Product and Services
- 2.2.4 Infineon Technologies Automotive Radar Chipset Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Infineon Technologies Recent Developments/Updates
- 2.3 NXP Semiconductors



- 2.3.1 NXP Semiconductors Details
- 2.3.2 NXP Semiconductors Major Business
- 2.3.3 NXP Semiconductors Automotive Radar Chipset Product and Services
- 2.3.4 NXP Semiconductors Automotive Radar Chipset Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.3.5 NXP Semiconductors Recent Developments/Updates
- 2.4 Texas Instruments
  - 2.4.1 Texas Instruments Details
  - 2.4.2 Texas Instruments Major Business
  - 2.4.3 Texas Instruments Automotive Radar Chipset Product and Services
  - 2.4.4 Texas Instruments Automotive Radar Chipset Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

- 2.4.5 Texas Instruments Recent Developments/Updates
- 2.5 Mitsubishi Electric Corp
  - 2.5.1 Mitsubishi Electric Corp Details
  - 2.5.2 Mitsubishi Electric Corp Major Business
  - 2.5.3 Mitsubishi Electric Corp Automotive Radar Chipset Product and Services
  - 2.5.4 Mitsubishi Electric Corp Automotive Radar Chipset Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.5.5 Mitsubishi Electric Corp Recent Developments/Updates
- 2.6 Freescale Semiconductor
  - 2.6.1 Freescale Semiconductor Details
  - 2.6.2 Freescale Semiconductor Major Business
  - 2.6.3 Freescale Semiconductor Automotive Radar Chipset Product and Services
  - 2.6.4 Freescale Semiconductor Automotive Radar Chipset Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.6.5 Freescale Semiconductor Recent Developments/Updates
- 2.7 Imec
  - 2.7.1 Imec Details
  - 2.7.2 Imec Major Business
  - 2.7.3 Imec Automotive Radar Chipset Product and Services
- 2.7.4 Imec Automotive Radar Chipset Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Imec Recent Developments/Updates
- 2.8 TriQuint
  - 2.8.1 TriQuint Details
  - 2.8.2 TriQuint Major Business
  - 2.8.3 TriQuint Automotive Radar Chipset Product and Services
  - 2.8.4 TriQuint Automotive Radar Chipset Sales Quantity, Average Price, Revenue,



Gross Margin and Market Share (2019-2024)
2.8.5 TriQuint Recent Developments/Updates

# 3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE RADAR CHIPSET BY MANUFACTURER

- 3.1 Global Automotive Radar Chipset Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Automotive Radar Chipset Revenue by Manufacturer (2019-2024)
- 3.3 Global Automotive Radar Chipset Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
- 3.4.1 Producer Shipments of Automotive Radar Chipset by Manufacturer Revenue (\$MM) and Market Share (%): 2023
- 3.4.2 Top 3 Automotive Radar Chipset Manufacturer Market Share in 2023
- 3.4.2 Top 6 Automotive Radar Chipset Manufacturer Market Share in 2023
- 3.5 Automotive Radar Chipset Market: Overall Company Footprint Analysis
  - 3.5.1 Automotive Radar Chipset Market: Region Footprint
  - 3.5.2 Automotive Radar Chipset Market: Company Product Type Footprint
  - 3.5.3 Automotive Radar Chipset Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

#### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Automotive Radar Chipset Market Size by Region
  - 4.1.1 Global Automotive Radar Chipset Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Automotive Radar Chipset Consumption Value by Region (2019-2030)
  - 4.1.3 Global Automotive Radar Chipset Average Price by Region (2019-2030)
- 4.2 North America Automotive Radar Chipset Consumption Value (2019-2030)
- 4.3 Europe Automotive Radar Chipset Consumption Value (2019-2030)
- 4.4 Asia-Pacific Automotive Radar Chipset Consumption Value (2019-2030)
- 4.5 South America Automotive Radar Chipset Consumption Value (2019-2030)
- 4.6 Middle East and Africa Automotive Radar Chipset Consumption Value (2019-2030)

#### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Automotive Radar Chipset Sales Quantity by Type (2019-2030)
- 5.2 Global Automotive Radar Chipset Consumption Value by Type (2019-2030)
- 5.3 Global Automotive Radar Chipset Average Price by Type (2019-2030)



#### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Automotive Radar Chipset Sales Quantity by Application (2019-2030)
- 6.2 Global Automotive Radar Chipset Consumption Value by Application (2019-2030)
- 6.3 Global Automotive Radar Chipset Average Price by Application (2019-2030)

#### 7 NORTH AMERICA

- 7.1 North America Automotive Radar Chipset Sales Quantity by Type (2019-2030)
- 7.2 North America Automotive Radar Chipset Sales Quantity by Application (2019-2030)
- 7.3 North America Automotive Radar Chipset Market Size by Country
- 7.3.1 North America Automotive Radar Chipset Sales Quantity by Country (2019-2030)
- 7.3.2 North America Automotive Radar Chipset Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

#### **8 EUROPE**

- 8.1 Europe Automotive Radar Chipset Sales Quantity by Type (2019-2030)
- 8.2 Europe Automotive Radar Chipset Sales Quantity by Application (2019-2030)
- 8.3 Europe Automotive Radar Chipset Market Size by Country
  - 8.3.1 Europe Automotive Radar Chipset Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Automotive Radar Chipset Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

#### 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Automotive Radar Chipset Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Automotive Radar Chipset Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Automotive Radar Chipset Market Size by Region
  - 9.3.1 Asia-Pacific Automotive Radar Chipset Sales Quantity by Region (2019-2030)



- 9.3.2 Asia-Pacific Automotive Radar Chipset Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

#### **10 SOUTH AMERICA**

- 10.1 South America Automotive Radar Chipset Sales Quantity by Type (2019-2030)
- 10.2 South America Automotive Radar Chipset Sales Quantity by Application (2019-2030)
- 10.3 South America Automotive Radar Chipset Market Size by Country
- 10.3.1 South America Automotive Radar Chipset Sales Quantity by Country (2019-2030)
- 10.3.2 South America Automotive Radar Chipset Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

#### 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Automotive Radar Chipset Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Automotive Radar Chipset Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Automotive Radar Chipset Market Size by Country
- 11.3.1 Middle East & Africa Automotive Radar Chipset Sales Quantity by Country (2019-2030)
- 11.3.2 Middle East & Africa Automotive Radar Chipset Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

#### 12 MARKET DYNAMICS



- 12.1 Automotive Radar Chipset Market Drivers
- 12.2 Automotive Radar Chipset Market Restraints
- 12.3 Automotive Radar Chipset Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

#### 13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Automotive Radar Chipset and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Automotive Radar Chipset
- 13.3 Automotive Radar Chipset Production Process
- 13.4 Automotive Radar Chipset Industrial Chain

#### 14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Automotive Radar Chipset Typical Distributors
- 14.3 Automotive Radar Chipset Typical Customers

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Global Automotive Radar Chipset Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Automotive Radar Chipset Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Analog Devices Basic Information, Manufacturing Base and Competitors
- Table 4. Analog Devices Major Business
- Table 5. Analog Devices Automotive Radar Chipset Product and Services
- Table 6. Analog Devices Automotive Radar Chipset Sales Quantity (K Units), Average
- Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. Analog Devices Recent Developments/Updates
- Table 8. Infineon Technologies Basic Information, Manufacturing Base and Competitors
- Table 9. Infineon Technologies Major Business
- Table 10. Infineon Technologies Automotive Radar Chipset Product and Services
- Table 11. Infineon Technologies Automotive Radar Chipset Sales Quantity (K Units),
- Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Infineon Technologies Recent Developments/Updates
- Table 13. NXP Semiconductors Basic Information, Manufacturing Base and Competitors
- Table 14. NXP Semiconductors Major Business
- Table 15. NXP Semiconductors Automotive Radar Chipset Product and Services
- Table 16. NXP Semiconductors Automotive Radar Chipset Sales Quantity (K Units),
- Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. NXP Semiconductors Recent Developments/Updates
- Table 18. Texas Instruments Basic Information, Manufacturing Base and Competitors
- Table 19. Texas Instruments Major Business
- Table 20. Texas Instruments Automotive Radar Chipset Product and Services
- Table 21. Texas Instruments Automotive Radar Chipset Sales Quantity (K Units),
- Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Texas Instruments Recent Developments/Updates
- Table 23. Mitsubishi Electric Corp Basic Information, Manufacturing Base and Competitors
- Table 24. Mitsubishi Electric Corp Major Business



- Table 25. Mitsubishi Electric Corp Automotive Radar Chipset Product and Services
- Table 26. Mitsubishi Electric Corp Automotive Radar Chipset Sales Quantity (K Units),
- Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Mitsubishi Electric Corp Recent Developments/Updates
- Table 28. Freescale Semiconductor Basic Information, Manufacturing Base and Competitors
- Table 29. Freescale Semiconductor Major Business
- Table 30. Freescale Semiconductor Automotive Radar Chipset Product and Services
- Table 31. Freescale Semiconductor Automotive Radar Chipset Sales Quantity (K Units),
- Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Freescale Semiconductor Recent Developments/Updates
- Table 33. Imec Basic Information, Manufacturing Base and Competitors
- Table 34. Imec Major Business
- Table 35. Imec Automotive Radar Chipset Product and Services
- Table 36. Imec Automotive Radar Chipset Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Imec Recent Developments/Updates
- Table 38. TriQuint Basic Information, Manufacturing Base and Competitors
- Table 39. TriQuint Major Business
- Table 40. TriQuint Automotive Radar Chipset Product and Services
- Table 41. TriQuint Automotive Radar Chipset Sales Quantity (K Units), Average Price
- (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. TriQuint Recent Developments/Updates
- Table 43. Global Automotive Radar Chipset Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 44. Global Automotive Radar Chipset Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 45. Global Automotive Radar Chipset Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 46. Market Position of Manufacturers in Automotive Radar Chipset, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 47. Head Office and Automotive Radar Chipset Production Site of Key Manufacturer
- Table 48. Automotive Radar Chipset Market: Company Product Type Footprint
- Table 49. Automotive Radar Chipset Market: Company Product Application Footprint
- Table 50. Automotive Radar Chipset New Market Entrants and Barriers to Market Entry
- Table 51. Automotive Radar Chipset Mergers, Acquisition, Agreements, and



#### Collaborations

Table 52. Global Automotive Radar Chipset Sales Quantity by Region (2019-2024) & (K Units)

Table 53. Global Automotive Radar Chipset Sales Quantity by Region (2025-2030) & (K Units)

Table 54. Global Automotive Radar Chipset Consumption Value by Region (2019-2024) & (USD Million)

Table 55. Global Automotive Radar Chipset Consumption Value by Region (2025-2030) & (USD Million)

Table 56. Global Automotive Radar Chipset Average Price by Region (2019-2024) & (USD/Unit)

Table 57. Global Automotive Radar Chipset Average Price by Region (2025-2030) & (USD/Unit)

Table 58. Global Automotive Radar Chipset Sales Quantity by Type (2019-2024) & (K Units)

Table 59. Global Automotive Radar Chipset Sales Quantity by Type (2025-2030) & (K Units)

Table 60. Global Automotive Radar Chipset Consumption Value by Type (2019-2024) & (USD Million)

Table 61. Global Automotive Radar Chipset Consumption Value by Type (2025-2030) & (USD Million)

Table 62. Global Automotive Radar Chipset Average Price by Type (2019-2024) & (USD/Unit)

Table 63. Global Automotive Radar Chipset Average Price by Type (2025-2030) & (USD/Unit)

Table 64. Global Automotive Radar Chipset Sales Quantity by Application (2019-2024) & (K Units)

Table 65. Global Automotive Radar Chipset Sales Quantity by Application (2025-2030) & (K Units)

Table 66. Global Automotive Radar Chipset Consumption Value by Application (2019-2024) & (USD Million)

Table 67. Global Automotive Radar Chipset Consumption Value by Application (2025-2030) & (USD Million)

Table 68. Global Automotive Radar Chipset Average Price by Application (2019-2024) & (USD/Unit)

Table 69. Global Automotive Radar Chipset Average Price by Application (2025-2030) & (USD/Unit)

Table 70. North America Automotive Radar Chipset Sales Quantity by Type (2019-2024) & (K Units)



- Table 71. North America Automotive Radar Chipset Sales Quantity by Type (2025-2030) & (K Units)
- Table 72. North America Automotive Radar Chipset Sales Quantity by Application (2019-2024) & (K Units)
- Table 73. North America Automotive Radar Chipset Sales Quantity by Application (2025-2030) & (K Units)
- Table 74. North America Automotive Radar Chipset Sales Quantity by Country (2019-2024) & (K Units)
- Table 75. North America Automotive Radar Chipset Sales Quantity by Country (2025-2030) & (K Units)
- Table 76. North America Automotive Radar Chipset Consumption Value by Country (2019-2024) & (USD Million)
- Table 77. North America Automotive Radar Chipset Consumption Value by Country (2025-2030) & (USD Million)
- Table 78. Europe Automotive Radar Chipset Sales Quantity by Type (2019-2024) & (K Units)
- Table 79. Europe Automotive Radar Chipset Sales Quantity by Type (2025-2030) & (K Units)
- Table 80. Europe Automotive Radar Chipset Sales Quantity by Application (2019-2024) & (K Units)
- Table 81. Europe Automotive Radar Chipset Sales Quantity by Application (2025-2030) & (K Units)
- Table 82. Europe Automotive Radar Chipset Sales Quantity by Country (2019-2024) & (K Units)
- Table 83. Europe Automotive Radar Chipset Sales Quantity by Country (2025-2030) & (K Units)
- Table 84. Europe Automotive Radar Chipset Consumption Value by Country (2019-2024) & (USD Million)
- Table 85. Europe Automotive Radar Chipset Consumption Value by Country (2025-2030) & (USD Million)
- Table 86. Asia-Pacific Automotive Radar Chipset Sales Quantity by Type (2019-2024) & (K Units)
- Table 87. Asia-Pacific Automotive Radar Chipset Sales Quantity by Type (2025-2030) & (K Units)
- Table 88. Asia-Pacific Automotive Radar Chipset Sales Quantity by Application (2019-2024) & (K Units)
- Table 89. Asia-Pacific Automotive Radar Chipset Sales Quantity by Application (2025-2030) & (K Units)
- Table 90. Asia-Pacific Automotive Radar Chipset Sales Quantity by Region (2019-2024)



& (K Units)

Table 91. Asia-Pacific Automotive Radar Chipset Sales Quantity by Region (2025-2030) & (K Units)

Table 92. Asia-Pacific Automotive Radar Chipset Consumption Value by Region (2019-2024) & (USD Million)

Table 93. Asia-Pacific Automotive Radar Chipset Consumption Value by Region (2025-2030) & (USD Million)

Table 94. South America Automotive Radar Chipset Sales Quantity by Type (2019-2024) & (K Units)

Table 95. South America Automotive Radar Chipset Sales Quantity by Type (2025-2030) & (K Units)

Table 96. South America Automotive Radar Chipset Sales Quantity by Application (2019-2024) & (K Units)

Table 97. South America Automotive Radar Chipset Sales Quantity by Application (2025-2030) & (K Units)

Table 98. South America Automotive Radar Chipset Sales Quantity by Country (2019-2024) & (K Units)

Table 99. South America Automotive Radar Chipset Sales Quantity by Country (2025-2030) & (K Units)

Table 100. South America Automotive Radar Chipset Consumption Value by Country (2019-2024) & (USD Million)

Table 101. South America Automotive Radar Chipset Consumption Value by Country (2025-2030) & (USD Million)

Table 102. Middle East & Africa Automotive Radar Chipset Sales Quantity by Type (2019-2024) & (K Units)

Table 103. Middle East & Africa Automotive Radar Chipset Sales Quantity by Type (2025-2030) & (K Units)

Table 104. Middle East & Africa Automotive Radar Chipset Sales Quantity by Application (2019-2024) & (K Units)

Table 105. Middle East & Africa Automotive Radar Chipset Sales Quantity by Application (2025-2030) & (K Units)

Table 106. Middle East & Africa Automotive Radar Chipset Sales Quantity by Region (2019-2024) & (K Units)

Table 107. Middle East & Africa Automotive Radar Chipset Sales Quantity by Region (2025-2030) & (K Units)

Table 108. Middle East & Africa Automotive Radar Chipset Consumption Value by Region (2019-2024) & (USD Million)

Table 109. Middle East & Africa Automotive Radar Chipset Consumption Value by Region (2025-2030) & (USD Million)



- Table 110. Automotive Radar Chipset Raw Material
- Table 111. Key Manufacturers of Automotive Radar Chipset Raw Materials
- Table 112. Automotive Radar Chipset Typical Distributors
- Table 113. Automotive Radar Chipset Typical Customers



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Automotive Radar Chipset Picture

Figure 2. Global Automotive Radar Chipset Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Automotive Radar Chipset Consumption Value Market Share by Type in 2023

Figure 4. 24GHz Examples

Figure 5. 77GHz Examples

Figure 6. Global Automotive Radar Chipset Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Automotive Radar Chipset Consumption Value Market Share by Application in 2023

Figure 8. Passenger Car Examples

Figure 9. Commercial Vehicle Examples

Figure 10. Other Examples

Figure 11. Global Automotive Radar Chipset Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Automotive Radar Chipset Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Automotive Radar Chipset Sales Quantity (2019-2030) & (K Units)

Figure 14. Global Automotive Radar Chipset Average Price (2019-2030) & (USD/Unit)

Figure 15. Global Automotive Radar Chipset Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Automotive Radar Chipset Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Automotive Radar Chipset by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Automotive Radar Chipset Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Automotive Radar Chipset Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Automotive Radar Chipset Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Automotive Radar Chipset Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Automotive Radar Chipset Consumption Value (2019-2030) &



(USD Million)

Figure 23. Europe Automotive Radar Chipset Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Automotive Radar Chipset Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Automotive Radar Chipset Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Automotive Radar Chipset Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Automotive Radar Chipset Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Automotive Radar Chipset Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Automotive Radar Chipset Average Price by Type (2019-2030) & (USD/Unit)

Figure 30. Global Automotive Radar Chipset Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Automotive Radar Chipset Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Automotive Radar Chipset Average Price by Application (2019-2030) & (USD/Unit)

Figure 33. North America Automotive Radar Chipset Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Automotive Radar Chipset Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Automotive Radar Chipset Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Automotive Radar Chipset Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Automotive Radar Chipset Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Automotive Radar Chipset Sales Quantity Market Share by Application (2019-2030)



Figure 42. Europe Automotive Radar Chipset Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Automotive Radar Chipset Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Automotive Radar Chipset Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Automotive Radar Chipset Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Automotive Radar Chipset Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Automotive Radar Chipset Consumption Value Market Share by Region (2019-2030)

Figure 53. China Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Automotive Radar Chipset Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Automotive Radar Chipset Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Automotive Radar Chipset Sales Quantity Market Share by



Country (2019-2030)

Figure 62. South America Automotive Radar Chipset Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Automotive Radar Chipset Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Automotive Radar Chipset Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Automotive Radar Chipset Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Automotive Radar Chipset Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Automotive Radar Chipset Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Automotive Radar Chipset Market Drivers

Figure 74. Automotive Radar Chipset Market Restraints

Figure 75. Automotive Radar Chipset Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Automotive Radar Chipset in 2023

Figure 78. Manufacturing Process Analysis of Automotive Radar Chipset

Figure 79. Automotive Radar Chipset Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source



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