

Global Automotive PVC Artificial Leather Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Automotive PVC Artificial Leather market size was valued at US\$ 1292 million in 2024 and is forecast to a readjusted size of USD 1439 million by 2031 with a CAGR of 1.6% during review period.

Artificial leather is a material intended to substitute for leather in fields such as upholstery, clothing, footwear and fabrics and other uses where a leather-like finish is desired but the actual material is cost-prohibitive or unsuitable.

Polyvinylchloride (PVC), also commonly referred to as vinyl, is essentially a flexible plastic made from PVC resin, various fillers, and additives such as plasticizers to manipulate its softness, color and texture. Once the desired fillers have been added, PVC is used to coat one side of a knit or woven fabric backing and sometimes a center layer of foam.

PVC resin as raw materials to produce artificial leather called PVC artificial leather (referred to as artificial leather).

Global Automotive PVC Artificial Leather key players include Benecke-Kaliko, Kyowa Leather Cloth, CGT, etc. Global top three manufacturers hold a share over 60%.

Europe is the largest market, with a share about 35%, followed by China and North America, both have a share about 35 percent.

In terms of product, Seats is the largest segment, with a share over 50%. And in terms

of application, the largest application is Passenger Vehicle, followed by Commercial Vehicle.

This report is a detailed and comprehensive analysis for global Automotive PVC Artificial Leather market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive PVC Artificial Leather market size and forecasts, in consumption value (\$ Million), sales quantity (M Sqm), and average selling prices (USD/Sqm), 2020-2031

Global Automotive PVC Artificial Leather market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Sqm), and average selling prices (USD/Sqm), 2020-2031

Global Automotive PVC Artificial Leather market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Sqm), and average selling prices (USD/Sqm), 2020-2031

Global Automotive PVC Artificial Leather market shares of main players, shipments in revenue (\$ Million), sales quantity (M Sqm), and ASP (USD/Sqm), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive PVC Artificial Leather

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive PVC Artificial Leather market

based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Benecke-Kaliko, Kyowa Leather Cloth, CGT, Vulcaflex, Scientex Berhad, Archilles, Mayur Uniquoters, Fujian Polyrech Technology, Wise Star, MarvelVinyls, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive PVC Artificial Leather market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Seats

Door Panel

Instrument Panel

Consoles

Other

Market segment by Application

Passenger Vehicle

Commercial Vehicle

Major players covered

Benecke-Kaliko

Kyowa Leather Cloth

CGT

Vulcaflex

Scientex Berhad

Archilles

Mayur Uniquoters

Fujian Polyrech Technology

Wise Star

MarvelVinyls

Super Tannery Limited

Jiangsu Zhongtong Auto Interior Material

HR Polycoats

Longyue Leather

Wellmark

Veekay Polycoats

Xie fu Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive PVC Artificial Leather product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive PVC Artificial Leather, with price, sales quantity, revenue, and global market share of Automotive PVC Artificial Leather from 2020 to 2025.

Chapter 3, the Automotive PVC Artificial Leather competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive PVC Artificial Leather breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive PVC Artificial Leather market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive PVC Artificial Leather.

Chapter 14 and 15, to describe Automotive PVC Artificial Leather sales channel, distributors, customers, research findings and conclusion.

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