

Global Automotive PVC Artificial Leather Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive PVC Artificial Leather market size is expected to reach \$ 1459 million by 2032, rising at a market growth of 1.6% CAGR during the forecast period (2026-2032).

Artificial leather is a material intended to substitute for leather in fields such as upholstery, clothing, footwear and fabrics and other uses where a leather-like finish is desired but the actual material is cost-prohibitive or unsuitable.

Polyvinylchloride (PVC), also commonly referred to as vinyl, is essentially a flexible plastic made from PVC resin, various fillers, and additives such as plasticizers to manipulate its softness, color and texture. Once the desired fillers have been added, PVC is used to coat one side of a knit or woven fabric backing and sometimes a center layer of foam.

PVC resin as raw materials to produce artificial leather called PVC artificial leather (referred to as artificial leather).

Global Automotive PVC Artificial Leather key players include Benecke-Kaliko, Kyowa Leather Cloth, CGT, etc. Global top three manufacturers hold a share over 60%.

Europe is the largest market, with a share about 35%, followed by China and North America, both have a share about 35 percent.

In terms of product, Seats is the largest segment, with a share over 50%. And in terms of application, the largest application is Passenger Vehicle, followed by Commercial Vehicle.

This report studies the global Automotive PVC Artificial Leather production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive PVC Artificial Leather and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive PVC Artificial Leather that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive PVC Artificial Leather total production and demand, 2021-2032, (M Sqm)

Global Automotive PVC Artificial Leather total production value, 2021-2032, (USD Million)

Global Automotive PVC Artificial Leather production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm), (based on production site)

Global Automotive PVC Artificial Leather consumption by region & country, CAGR, 2021-2032 & (M Sqm)

U.S. VS China: Automotive PVC Artificial Leather domestic production, consumption, key domestic manufacturers and share

Global Automotive PVC Artificial Leather production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Sqm)

Global Automotive PVC Artificial Leather production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm)

Global Automotive PVC Artificial Leather production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm)

This report profiles key players in the global Automotive PVC Artificial Leather market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Benecke-Kaliko, Kyowa Leather Cloth, CGT, Vulcaflex, Scientex Berhad, Archilles, Mayur Uniquoters, Fujian Polyrech Technology, Wise Star, MarvelVinyls, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Automotive PVC Artificial Leather market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Sqm) and average price (USD/Sqm) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive PVC Artificial Leather Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive PVC Artificial Leather Market, Segmentation by Type:

Seats

Door Panel

Instrument Panel

Consoles

Other

Global Automotive PVC Artificial Leather Market, Segmentation by Application:

Passenger Vehicle

Commercial Vehicle

Companies Profiled:

Benecke-Kaliko

Kyowa Leather Cloth

CGT

Vulcaflex

Scientex Berhad

Archilles

Mayur Uniquoters

Fujian Polyrech Technology

Wise Star

MarvelVinyls

Super Tannery Limited

Jiangsu Zhongtong Auto Interior Material

HR Polycoats

Longyue Leather

Wellmark

Veekay Polycoats

Xiefu Group

Key Questions Answered:

1. How big is the global Automotive PVC Artificial Leather market?
2. What is the demand of the global Automotive PVC Artificial Leather market?
3. What is the year over year growth of the global Automotive PVC Artificial Leather market?
4. What is the production and production value of the global Automotive PVC Artificial Leather market?
5. Who are the key producers in the global Automotive PVC Artificial Leather market?
6. What are the growth factors driving the market demand?

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