

Global Automotive Public Cloud Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Public Cloud market size is expected to reach \$ 6534 million by 2032, rising at a market growth of 12.7% CAGR during the forecast period (2026-2032).

Automotive Public Cloud is a public cloud service platform designed for connected vehicles, software-defined vehicle operations, vehicle data processing, remote control, OTA updates, and vehicle-cloud collaboration. It provides shared cloud infrastructure, elastic computing resources, data transmission, application hosting, security management, and software service deployment for automotive scenarios, supporting connected-car services, remote diagnostics, intelligent cockpit applications, autonomous-driving data transmission, fleet management, predictive maintenance, and lifecycle operations. In 2025, the industry's average gross margin was around 56%. Upstream, the key inputs mainly include servers, storage equipment, network equipment, cloud computing infrastructure, automotive data platforms, and software platforms, with representative suppliers including Dell Technologies, Cisco Systems, and NVIDIA providing computing hardware, network connectivity, and vehicle data-processing support. The midstream segment focuses on public cloud architecture design, vehicle data access, connectivity management, data lake construction, computing resource scheduling, OTA management, cybersecurity, API integration, software platform operation, data governance, service monitoring, and customer support, which together determine platform availability, network reliability, scalability, data security, computing efficiency, and automotive application adaptability. Downstream demand mainly comes from passenger cars and commercial vehicles, where the platform supports connected-car functions, remote diagnostics, intelligent cockpit applications, autonomous-driving data transmission, fleet management, predictive maintenance, and vehicle lifecycle operations, with representative customers including Toyota, Volkswagen, and BYD.

The automotive public cloud is a cloud computing service provided by a third-party cloud service provider that is customised specifically for the automotive industry. It allows automotive manufacturers, suppliers, and other related businesses to host their data, applications, and services in a public cloud environment without having to build or maintain their own data centres. Such cloud environments are typically multi-tenant, meaning that different customers can share the same hardware and software resources, but their respective data and applications are independent.

This report studies the global Automotive Public Cloud demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Public Cloud, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Public Cloud that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Public Cloud total market, 2021-2032, (USD Million)

Global Automotive Public Cloud total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Automotive Public Cloud total market, key domestic companies, and share, (USD Million)

Global Automotive Public Cloud revenue by player, revenue and market share 2021-2026, (USD Million)

Global Automotive Public Cloud total market by Type, CAGR, 2021-2032, (USD Million)

Global Automotive Public Cloud total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Automotive Public Cloud market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Huawei Cloud (China), Alibaba Cloud Automotive (China), Tencent Cloud Automotive (China), PATEO (China), Harman Ignite (USA), CARIAD (Germany), Cerence Cloud (USA), HERE Technologies (Netherlands), TomTom Automotive Cloud (Netherlands), Airbiquity (USA), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Automotive Public Cloud market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Public Cloud Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Public Cloud Market, Segmentation by Type:

Autonomous Driving Data Management Service

AI Model Training Service

Others

Global Automotive Public Cloud Market, Segmentation by Cloud Service:

IaaS

PaaS

SaaS

Global Automotive Public Cloud Market, Segmentation by Data Processing Volume:

Year Data Volume

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