

Global Automotive Prismatic Cell Modules Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Prismatic Cell Modules market size was valued at US\$ 715 million in 2024 and is forecast to a readjusted size of USD 2503 million by 2031 with a CAGR of 19.8% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Prismatic cell modules are a cornerstone in modern automotive battery systems, particularly in electric vehicles (EVs). These cells, characterized by their rectangular shape, are designed to optimize space utilization and energy density within battery packs.

This report is a detailed and comprehensive analysis for global Automotive Prismatic Cell Modules market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Prismatic Cell Modules market size and forecasts, in consumption

value (\$ Million), sales quantity (KWh), and average selling prices (US\$/KWh), 2020-2031

Global Automotive Prismatic Cell Modules market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (KWh), and average selling prices (US\$/KWh), 2020-2031

Global Automotive Prismatic Cell Modules market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (KWh), and average selling prices (US\$/KWh), 2020-2031

Global Automotive Prismatic Cell Modules market shares of main players, shipments in revenue (\$ Million), sales quantity (KWh), and ASP (US\$/KWh), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Prismatic Cell Modules

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Prismatic Cell Modules market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sungrow Power Supply, Zhejiang Narada Power Source, Tianneng Shuaifude Energy, Guangdong Boliva Technology, Dongguan Xinnan Technology, Chilwee Group, Samsung, Robert Bosch, LG, Panasonic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Prismatic Cell Modules market is split by Type and by Application. For the

period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Non-VDA Battery Modules

VDA 355 Battery Modules

VDA 590 Battery Modules

Others

Market segment by Application

Passenger Vehicle

Commercial Vehicle

Major players covered

Sungrow Power Supply

Zhejiang Narada Power Source

Tianneng Shuaifude Energy

Guangdong Boliva Technology

Dongguan Xinnan Technology

Chilwee Group

Samsung

Robert Bosch

LG

Panasonic

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Prismatic Cell Modules product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Prismatic Cell Modules, with price, sales quantity, revenue, and global market share of Automotive Prismatic Cell Modules from 2020 to 2025.

Chapter 3, the Automotive Prismatic Cell Modules competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Prismatic Cell Modules breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive Prismatic Cell Modules market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Prismatic Cell Modules.

Chapter 14 and 15, to describe Automotive Prismatic Cell Modules sales channel, distributors, customers, research findings and conclusion.

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