

Global Automotive Power Window Motor Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Power Window Motor market size was valued at USD 4856.2 million in 2023 and is forecast to a readjusted size of USD 5401.3 million by 2030 with a CAGR of 1.5% during review period.

Automotive power window motor is an electrical motor which is used to raise automobile power window which converts electrical energy into mechanical energy, transferring or transforming electric power according to the principle of electromagnetic induction.

Power window or electric window lifts are automobile windows which can be raised and lowered by depressing a button or switch, as opposed to using a hand-turned crank handle.

Denso, Brose, Bosch, Mabuchi and Shiroki are the leading manufacturers of Automotive Power Window Motor, with the top 5 accounting for 50% of the market share.

China is the largest production region, accounting for about 30% of the total market, followed by Europe and North America at about 20% and 15% percent.

The Global Info Research report includes an overview of the development of the Automotive Power Window Motor industry chain, the market status of Commercial Vehicle (DC 12V Motor, DC 24V Motor), Passenger Vehicle (DC 12V Motor, DC 24V Motor), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Power Window Motor.

Regionally, the report analyzes the Automotive Power Window Motor markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Power Window Motor market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Power Window Motor market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Power Window Motor industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., DC 12V Motor, DC 24V Motor).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Power Window Motor market.

Regional Analysis: The report involves examining the Automotive Power Window Motor market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Power Window Motor market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Power Window Motor:

Company Analysis: Report covers individual Automotive Power Window Motor manufacturers, suppliers, and other relevant industry players. This analysis includes

studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Power Window Motor. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial Vehicle, Passenger Vehicle).

Technology Analysis: Report covers specific technologies relevant to Automotive Power Window Motor. It assesses the current state, advancements, and potential future developments in Automotive Power Window Motor areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Power Window Motor market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Power Window Motor market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

DC 12V Motor

DC 24V Motor

Market segment by Application

Commercial Vehicle

Passenger Vehicle

Major players covered

Denso

Brose

Bosch

Mabuchi

SHIROKI

Aisin

Antolin

Magna

Valeo

DY Auto

Johnson Electric

Lames

Hi-Lex

Ningbo Hengte

MITSUBA

ACDelco

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Power Window Motor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Power Window Motor, with price, sales, revenue and global market share of Automotive Power Window Motor from 2019 to 2024.

Chapter 3, the Automotive Power Window Motor competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Power Window Motor breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Power Window Motor market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Power Window Motor.

Chapter 14 and 15, to describe Automotive Power Window Motor sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Power Window Motor
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Automotive Power Window Motor Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 DC 12V Motor
 - 1.3.3 DC 24V Motor
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Automotive Power Window Motor Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Commercial Vehicle
 - 1.4.3 Passenger Vehicle
- 1.5 Global Automotive Power Window Motor Market Size & Forecast
 - 1.5.1 Global Automotive Power Window Motor Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Automotive Power Window Motor Sales Quantity (2019-2030)
 - 1.5.3 Global Automotive Power Window Motor Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Denso
 - 2.1.1 Denso Details
 - 2.1.2 Denso Major Business
 - 2.1.3 Denso Automotive Power Window Motor Product and Services
 - 2.1.4 Denso Automotive Power Window Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Denso Recent Developments/Updates
- 2.2 Brose
 - 2.2.1 Brose Details
 - 2.2.2 Brose Major Business
 - 2.2.3 Brose Automotive Power Window Motor Product and Services
 - 2.2.4 Brose Automotive Power Window Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Brose Recent Developments/Updates
- 2.3 Bosch

- 2.3.1 Bosch Details
- 2.3.2 Bosch Major Business
- 2.3.3 Bosch Automotive Power Window Motor Product and Services
- 2.3.4 Bosch Automotive Power Window Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Bosch Recent Developments/Updates
- 2.4 Mabuchi
 - 2.4.1 Mabuchi Details
 - 2.4.2 Mabuchi Major Business
 - 2.4.3 Mabuchi Automotive Power Window Motor Product and Services
 - 2.4.4 Mabuchi Automotive Power Window Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Mabuchi Recent Developments/Updates
- 2.5 SHIROKI
 - 2.5.1 SHIROKI Details
 - 2.5.2 SHIROKI Major Business
 - 2.5.3 SHIROKI Automotive Power Window Motor Product and Services
 - 2.5.4 SHIROKI Automotive Power Window Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 SHIROKI Recent Developments/Updates
- 2.6 Aisin
 - 2.6.1 Aisin Details
 - 2.6.2 Aisin Major Business
 - 2.6.3 Aisin Automotive Power Window Motor Product and Services
 - 2.6.4 Aisin Automotive Power Window Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Aisin Recent Developments/Updates
- 2.7 Antolin
 - 2.7.1 Antolin Details
 - 2.7.2 Antolin Major Business
 - 2.7.3 Antolin Automotive Power Window Motor Product and Services
 - 2.7.4 Antolin Automotive Power Window Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Antolin Recent Developments/Updates
- 2.8 Magna
 - 2.8.1 Magna Details
 - 2.8.2 Magna Major Business
 - 2.8.3 Magna Automotive Power Window Motor Product and Services
 - 2.8.4 Magna Automotive Power Window Motor Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Magna Recent Developments/Updates

2.9 Valeo

2.9.1 Valeo Details

2.9.2 Valeo Major Business

2.9.3 Valeo Automotive Power Window Motor Product and Services

2.9.4 Valeo Automotive Power Window Motor Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Valeo Recent Developments/Updates

2.10 DY Auto

2.10.1 DY Auto Details

2.10.2 DY Auto Major Business

2.10.3 DY Auto Automotive Power Window Motor Product and Services

2.10.4 DY Auto Automotive Power Window Motor Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 DY Auto Recent Developments/Updates

2.11 Johnson Electric

2.11.1 Johnson Electric Details

2.11.2 Johnson Electric Major Business

2.11.3 Johnson Electric Automotive Power Window Motor Product and Services

2.11.4 Johnson Electric Automotive Power Window Motor Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Johnson Electric Recent Developments/Updates

2.12 Lames

2.12.1 Lames Details

2.12.2 Lames Major Business

2.12.3 Lames Automotive Power Window Motor Product and Services

2.12.4 Lames Automotive Power Window Motor Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Lames Recent Developments/Updates

2.13 Hi-Lex

2.13.1 Hi-Lex Details

2.13.2 Hi-Lex Major Business

2.13.3 Hi-Lex Automotive Power Window Motor Product and Services

2.13.4 Hi-Lex Automotive Power Window Motor Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Hi-Lex Recent Developments/Updates

2.14 Ningbo Hengte

2.14.1 Ningbo Hengte Details

- 2.14.2 Ningbo Hengte Major Business
- 2.14.3 Ningbo Hengte Automotive Power Window Motor Product and Services
- 2.14.4 Ningbo Hengte Automotive Power Window Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Ningbo Hengte Recent Developments/Updates
- 2.15 MITSUBA
 - 2.15.1 MITSUBA Details
 - 2.15.2 MITSUBA Major Business
 - 2.15.3 MITSUBA Automotive Power Window Motor Product and Services
 - 2.15.4 MITSUBA Automotive Power Window Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 MITSUBA Recent Developments/Updates
- 2.16 ACDelco
 - 2.16.1 ACDelco Details
 - 2.16.2 ACDelco Major Business
 - 2.16.3 ACDelco Automotive Power Window Motor Product and Services
 - 2.16.4 ACDelco Automotive Power Window Motor Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 ACDelco Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE POWER WINDOW MOTOR BY MANUFACTURER

- 3.1 Global Automotive Power Window Motor Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Automotive Power Window Motor Revenue by Manufacturer (2019-2024)
- 3.3 Global Automotive Power Window Motor Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Automotive Power Window Motor by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Automotive Power Window Motor Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Automotive Power Window Motor Manufacturer Market Share in 2023
- 3.5 Automotive Power Window Motor Market: Overall Company Footprint Analysis
 - 3.5.1 Automotive Power Window Motor Market: Region Footprint
 - 3.5.2 Automotive Power Window Motor Market: Company Product Type Footprint
 - 3.5.3 Automotive Power Window Motor Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Automotive Power Window Motor Market Size by Region

4.1.1 Global Automotive Power Window Motor Sales Quantity by Region (2019-2030)

4.1.2 Global Automotive Power Window Motor Consumption Value by Region (2019-2030)

4.1.3 Global Automotive Power Window Motor Average Price by Region (2019-2030)

4.2 North America Automotive Power Window Motor Consumption Value (2019-2030)

4.3 Europe Automotive Power Window Motor Consumption Value (2019-2030)

4.4 Asia-Pacific Automotive Power Window Motor Consumption Value (2019-2030)

4.5 South America Automotive Power Window Motor Consumption Value (2019-2030)

4.6 Middle East and Africa Automotive Power Window Motor Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Automotive Power Window Motor Sales Quantity by Type (2019-2030)

5.2 Global Automotive Power Window Motor Consumption Value by Type (2019-2030)

5.3 Global Automotive Power Window Motor Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Automotive Power Window Motor Sales Quantity by Application (2019-2030)

6.2 Global Automotive Power Window Motor Consumption Value by Application (2019-2030)

6.3 Global Automotive Power Window Motor Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Automotive Power Window Motor Sales Quantity by Type (2019-2030)

7.2 North America Automotive Power Window Motor Sales Quantity by Application (2019-2030)

7.3 North America Automotive Power Window Motor Market Size by Country

7.3.1 North America Automotive Power Window Motor Sales Quantity by Country (2019-2030)

7.3.2 North America Automotive Power Window Motor Consumption Value by Country

(2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Automotive Power Window Motor Sales Quantity by Type (2019-2030)

8.2 Europe Automotive Power Window Motor Sales Quantity by Application (2019-2030)

8.3 Europe Automotive Power Window Motor Market Size by Country

8.3.1 Europe Automotive Power Window Motor Sales Quantity by Country (2019-2030)

8.3.2 Europe Automotive Power Window Motor Consumption Value by Country

(2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Automotive Power Window Motor Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Automotive Power Window Motor Sales Quantity by Application
(2019-2030)

9.3 Asia-Pacific Automotive Power Window Motor Market Size by Region

9.3.1 Asia-Pacific Automotive Power Window Motor Sales Quantity by Region
(2019-2030)

9.3.2 Asia-Pacific Automotive Power Window Motor Consumption Value by Region
(2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Automotive Power Window Motor Sales Quantity by Type

(2019-2030)

10.2 South America Automotive Power Window Motor Sales Quantity by Application (2019-2030)

10.3 South America Automotive Power Window Motor Market Size by Country

10.3.1 South America Automotive Power Window Motor Sales Quantity by Country (2019-2030)

10.3.2 South America Automotive Power Window Motor Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Automotive Power Window Motor Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Automotive Power Window Motor Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Automotive Power Window Motor Market Size by Country

11.3.1 Middle East & Africa Automotive Power Window Motor Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Automotive Power Window Motor Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Automotive Power Window Motor Market Drivers

12.2 Automotive Power Window Motor Market Restraints

12.3 Automotive Power Window Motor Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Automotive Power Window Motor and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Automotive Power Window Motor
- 13.3 Automotive Power Window Motor Production Process
- 13.4 Automotive Power Window Motor Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Automotive Power Window Motor Typical Distributors
- 14.3 Automotive Power Window Motor Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Automotive Power Window Motor Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Automotive Power Window Motor Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Denso Basic Information, Manufacturing Base and Competitors

Table 4. Denso Major Business

Table 5. Denso Automotive Power Window Motor Product and Services

Table 6. Denso Automotive Power Window Motor Sales Quantity (M Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Denso Recent Developments/Updates

Table 8. Brose Basic Information, Manufacturing Base and Competitors

Table 9. Brose Major Business

Table 10. Brose Automotive Power Window Motor Product and Services

Table 11. Brose Automotive Power Window Motor Sales Quantity (M Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Brose Recent Developments/Updates

Table 13. Bosch Basic Information, Manufacturing Base and Competitors

Table 14. Bosch Major Business

Table 15. Bosch Automotive Power Window Motor Product and Services

Table 16. Bosch Automotive Power Window Motor Sales Quantity (M Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Bosch Recent Developments/Updates

Table 18. Mabuchi Basic Information, Manufacturing Base and Competitors

Table 19. Mabuchi Major Business

Table 20. Mabuchi Automotive Power Window Motor Product and Services

Table 21. Mabuchi Automotive Power Window Motor Sales Quantity (M Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Mabuchi Recent Developments/Updates

Table 23. SHIROKI Basic Information, Manufacturing Base and Competitors

Table 24. SHIROKI Major Business

Table 25. SHIROKI Automotive Power Window Motor Product and Services

Table 26. SHIROKI Automotive Power Window Motor Sales Quantity (M Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. SHIROKI Recent Developments/Updates

Table 28. Aisin Basic Information, Manufacturing Base and Competitors

Table 29. Aisin Major Business

Table 30. Aisin Automotive Power Window Motor Product and Services

Table 31. Aisin Automotive Power Window Motor Sales Quantity (M Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Aisin Recent Developments/Updates

Table 33. Antolin Basic Information, Manufacturing Base and Competitors

Table 34. Antolin Major Business

Table 35. Antolin Automotive Power Window Motor Product and Services

Table 36. Antolin Automotive Power Window Motor Sales Quantity (M Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Antolin Recent Developments/Updates

Table 38. Magna Basic Information, Manufacturing Base and Competitors

Table 39. Magna Major Business

Table 40. Magna Automotive Power Window Motor Product and Services

Table 41. Magna Automotive Power Window Motor Sales Quantity (M Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Magna Recent Developments/Updates

Table 43. Valeo Basic Information, Manufacturing Base and Competitors

Table 44. Valeo Major Business

Table 45. Valeo Automotive Power Window Motor Product and Services

Table 46. Valeo Automotive Power Window Motor Sales Quantity (M Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Valeo Recent Developments/Updates

Table 48. DY Auto Basic Information, Manufacturing Base and Competitors

Table 49. DY Auto Major Business

Table 50. DY Auto Automotive Power Window Motor Product and Services

Table 51. DY Auto Automotive Power Window Motor Sales Quantity (M Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. DY Auto Recent Developments/Updates

Table 53. Johnson Electric Basic Information, Manufacturing Base and Competitors

Table 54. Johnson Electric Major Business

Table 55. Johnson Electric Automotive Power Window Motor Product and Services

Table 56. Johnson Electric Automotive Power Window Motor Sales Quantity (M Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Johnson Electric Recent Developments/Updates

Table 58. Lames Basic Information, Manufacturing Base and Competitors

Table 59. Lames Major Business

- Table 60. Lames Automotive Power Window Motor Product and Services
- Table 61. Lames Automotive Power Window Motor Sales Quantity (M Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Lames Recent Developments/Updates
- Table 63. Hi-Lex Basic Information, Manufacturing Base and Competitors
- Table 64. Hi-Lex Major Business
- Table 65. Hi-Lex Automotive Power Window Motor Product and Services
- Table 66. Hi-Lex Automotive Power Window Motor Sales Quantity (M Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Hi-Lex Recent Developments/Updates
- Table 68. Ningbo Hengte Basic Information, Manufacturing Base and Competitors
- Table 69. Ningbo Hengte Major Business
- Table 70. Ningbo Hengte Automotive Power Window Motor Product and Services
- Table 71. Ningbo Hengte Automotive Power Window Motor Sales Quantity (M Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Ningbo Hengte Recent Developments/Updates
- Table 73. MITSUBA Basic Information, Manufacturing Base and Competitors
- Table 74. MITSUBA Major Business
- Table 75. MITSUBA Automotive Power Window Motor Product and Services
- Table 76. MITSUBA Automotive Power Window Motor Sales Quantity (M Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. MITSUBA Recent Developments/Updates
- Table 78. ACDelco Basic Information, Manufacturing Base and Competitors
- Table 79. ACDelco Major Business
- Table 80. ACDelco Automotive Power Window Motor Product and Services
- Table 81. ACDelco Automotive Power Window Motor Sales Quantity (M Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. ACDelco Recent Developments/Updates
- Table 83. Global Automotive Power Window Motor Sales Quantity by Manufacturer (2019-2024) & (M Units)
- Table 84. Global Automotive Power Window Motor Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 85. Global Automotive Power Window Motor Average Price by Manufacturer (2019-2024) & (USD/Unit)
- Table 86. Market Position of Manufacturers in Automotive Power Window Motor, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 87. Head Office and Automotive Power Window Motor Production Site of Key

Manufacturer

Table 88. Automotive Power Window Motor Market: Company Product Type Footprint

Table 89. Automotive Power Window Motor Market: Company Product Application Footprint

Table 90. Automotive Power Window Motor New Market Entrants and Barriers to Market Entry

Table 91. Automotive Power Window Motor Mergers, Acquisition, Agreements, and Collaborations

Table 92. Global Automotive Power Window Motor Sales Quantity by Region (2019-2024) & (M Units)

Table 93. Global Automotive Power Window Motor Sales Quantity by Region (2025-2030) & (M Units)

Table 94. Global Automotive Power Window Motor Consumption Value by Region (2019-2024) & (USD Million)

Table 95. Global Automotive Power Window Motor Consumption Value by Region (2025-2030) & (USD Million)

Table 96. Global Automotive Power Window Motor Average Price by Region (2019-2024) & (USD/Unit)

Table 97. Global Automotive Power Window Motor Average Price by Region (2025-2030) & (USD/Unit)

Table 98. Global Automotive Power Window Motor Sales Quantity by Type (2019-2024) & (M Units)

Table 99. Global Automotive Power Window Motor Sales Quantity by Type (2025-2030) & (M Units)

Table 100. Global Automotive Power Window Motor Consumption Value by Type (2019-2024) & (USD Million)

Table 101. Global Automotive Power Window Motor Consumption Value by Type (2025-2030) & (USD Million)

Table 102. Global Automotive Power Window Motor Average Price by Type (2019-2024) & (USD/Unit)

Table 103. Global Automotive Power Window Motor Average Price by Type (2025-2030) & (USD/Unit)

Table 104. Global Automotive Power Window Motor Sales Quantity by Application (2019-2024) & (M Units)

Table 105. Global Automotive Power Window Motor Sales Quantity by Application (2025-2030) & (M Units)

Table 106. Global Automotive Power Window Motor Consumption Value by Application (2019-2024) & (USD Million)

Table 107. Global Automotive Power Window Motor Consumption Value by Application

(2025-2030) & (USD Million)

Table 108. Global Automotive Power Window Motor Average Price by Application (2019-2024) & (USD/Unit)

Table 109. Global Automotive Power Window Motor Average Price by Application (2025-2030) & (USD/Unit)

Table 110. North America Automotive Power Window Motor Sales Quantity by Type (2019-2024) & (M Units)

Table 111. North America Automotive Power Window Motor Sales Quantity by Type (2025-2030) & (M Units)

Table 112. North America Automotive Power Window Motor Sales Quantity by Application (2019-2024) & (M Units)

Table 113. North America Automotive Power Window Motor Sales Quantity by Application (2025-2030) & (M Units)

Table 114. North America Automotive Power Window Motor Sales Quantity by Country (2019-2024) & (M Units)

Table 115. North America Automotive Power Window Motor Sales Quantity by Country (2025-2030) & (M Units)

Table 116. North America Automotive Power Window Motor Consumption Value by Country (2019-2024) & (USD Million)

Table 117. North America Automotive Power Window Motor Consumption Value by Country (2025-2030) & (USD Million)

Table 118. Europe Automotive Power Window Motor Sales Quantity by Type (2019-2024) & (M Units)

Table 119. Europe Automotive Power Window Motor Sales Quantity by Type (2025-2030) & (M Units)

Table 120. Europe Automotive Power Window Motor Sales Quantity by Application (2019-2024) & (M Units)

Table 121. Europe Automotive Power Window Motor Sales Quantity by Application (2025-2030) & (M Units)

Table 122. Europe Automotive Power Window Motor Sales Quantity by Country (2019-2024) & (M Units)

Table 123. Europe Automotive Power Window Motor Sales Quantity by Country (2025-2030) & (M Units)

Table 124. Europe Automotive Power Window Motor Consumption Value by Country (2019-2024) & (USD Million)

Table 125. Europe Automotive Power Window Motor Consumption Value by Country (2025-2030) & (USD Million)

Table 126. Asia-Pacific Automotive Power Window Motor Sales Quantity by Type (2019-2024) & (M Units)

Table 127. Asia-Pacific Automotive Power Window Motor Sales Quantity by Type (2025-2030) & (M Units)

Table 128. Asia-Pacific Automotive Power Window Motor Sales Quantity by Application (2019-2024) & (M Units)

Table 129. Asia-Pacific Automotive Power Window Motor Sales Quantity by Application (2025-2030) & (M Units)

Table 130. Asia-Pacific Automotive Power Window Motor Sales Quantity by Region (2019-2024) & (M Units)

Table 131. Asia-Pacific Automotive Power Window Motor Sales Quantity by Region (2025-2030) & (M Units)

Table 132. Asia-Pacific Automotive Power Window Motor Consumption Value by Region (2019-2024) & (USD Million)

Table 133. Asia-Pacific Automotive Power Window Motor Consumption Value by Region (2025-2030) & (USD Million)

Table 134. South America Automotive Power Window Motor Sales Quantity by Type (2019-2024) & (M Units)

Table 135. South America Automotive Power Window Motor Sales Quantity by Type (2025-2030) & (M Units)

Table 136. South America Automotive Power Window Motor Sales Quantity by Application (2019-2024) & (M Units)

Table 137. South America Automotive Power Window Motor Sales Quantity by Application (2025-2030) & (M Units)

Table 138. South America Automotive Power Window Motor Sales Quantity by Country (2019-2024) & (M Units)

Table 139. South America Automotive Power Window Motor Sales Quantity by Country (2025-2030) & (M Units)

Table 140. South America Automotive Power Window Motor Consumption Value by Country (2019-2024) & (USD Million)

Table 141. South America Automotive Power Window Motor Consumption Value by Country (2025-2030) & (USD Million)

Table 142. Middle East & Africa Automotive Power Window Motor Sales Quantity by Type (2019-2024) & (M Units)

Table 143. Middle East & Africa Automotive Power Window Motor Sales Quantity by Type (2025-2030) & (M Units)

Table 144. Middle East & Africa Automotive Power Window Motor Sales Quantity by Application (2019-2024) & (M Units)

Table 145. Middle East & Africa Automotive Power Window Motor Sales Quantity by Application (2025-2030) & (M Units)

Table 146. Middle East & Africa Automotive Power Window Motor Sales Quantity by

Region (2019-2024) & (M Units)

Table 147. Middle East & Africa Automotive Power Window Motor Sales Quantity by Region (2025-2030) & (M Units)

Table 148. Middle East & Africa Automotive Power Window Motor Consumption Value by Region (2019-2024) & (USD Million)

Table 149. Middle East & Africa Automotive Power Window Motor Consumption Value by Region (2025-2030) & (USD Million)

Table 150. Automotive Power Window Motor Raw Material

Table 151. Key Manufacturers of Automotive Power Window Motor Raw Materials

Table 152. Automotive Power Window Motor Typical Distributors

Table 153. Automotive Power Window Motor Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Automotive Power Window Motor Picture
- Figure 2. Global Automotive Power Window Motor Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Automotive Power Window Motor Consumption Value Market Share by Type in 2023
- Figure 4. DC 12V Motor Examples
- Figure 5. DC 24V Motor Examples
- Figure 6. Global Automotive Power Window Motor Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 7. Global Automotive Power Window Motor Consumption Value Market Share by Application in 2023
- Figure 8. Commercial Vehicle Examples
- Figure 9. Passenger Vehicle Examples
- Figure 10. Global Automotive Power Window Motor Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 11. Global Automotive Power Window Motor Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 12. Global Automotive Power Window Motor Sales Quantity (2019-2030) & (M Units)
- Figure 13. Global Automotive Power Window Motor Average Price (2019-2030) & (USD/Unit)
- Figure 14. Global Automotive Power Window Motor Sales Quantity Market Share by Manufacturer in 2023
- Figure 15. Global Automotive Power Window Motor Consumption Value Market Share by Manufacturer in 2023
- Figure 16. Producer Shipments of Automotive Power Window Motor by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 17. Top 3 Automotive Power Window Motor Manufacturer (Consumption Value) Market Share in 2023
- Figure 18. Top 6 Automotive Power Window Motor Manufacturer (Consumption Value) Market Share in 2023
- Figure 19. Global Automotive Power Window Motor Sales Quantity Market Share by Region (2019-2030)
- Figure 20. Global Automotive Power Window Motor Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Automotive Power Window Motor Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Automotive Power Window Motor Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Automotive Power Window Motor Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Automotive Power Window Motor Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Automotive Power Window Motor Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Automotive Power Window Motor Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Automotive Power Window Motor Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Automotive Power Window Motor Average Price by Type (2019-2030) & (USD/Unit)

Figure 29. Global Automotive Power Window Motor Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Automotive Power Window Motor Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Automotive Power Window Motor Average Price by Application (2019-2030) & (USD/Unit)

Figure 32. North America Automotive Power Window Motor Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Automotive Power Window Motor Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Automotive Power Window Motor Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Automotive Power Window Motor Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Automotive Power Window Motor Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Automotive Power Window Motor Sales Quantity Market Share by

Application (2019-2030)

Figure 41. Europe Automotive Power Window Motor Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe Automotive Power Window Motor Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Automotive Power Window Motor Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Automotive Power Window Motor Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Automotive Power Window Motor Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Automotive Power Window Motor Consumption Value Market Share by Region (2019-2030)

Figure 52. China Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Automotive Power Window Motor Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Automotive Power Window Motor Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Automotive Power Window Motor Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Automotive Power Window Motor Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Automotive Power Window Motor Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Automotive Power Window Motor Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Automotive Power Window Motor Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Automotive Power Window Motor Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Automotive Power Window Motor Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Automotive Power Window Motor Market Drivers

Figure 73. Automotive Power Window Motor Market Restraints

Figure 74. Automotive Power Window Motor Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Automotive Power Window Motor in 2023

Figure 77. Manufacturing Process Analysis of Automotive Power Window Motor

Figure 78. Automotive Power Window Motor Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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