

Global Automotive Power Sliding Door Motor Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Power Sliding Door Motor market size is expected to reach \$ 980 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

In 2025, global sales of Automotive Power Sliding Door Motors reached approximately 14 million units, with a blended manufacturer-level average selling price of about US\$45 per unit. Gross margins among major manufacturers generally ranged from 20% to 30%.

An Automotive Power Sliding Door Motor is a specialized automotive drive motor designed to power the opening and closing of electrically operated sliding side doors. It typically delivers torque through a reduction mechanism to a cable, drum, gear, or other transmission components, enabling the sliding door to move smoothly along the vehicle guide rail. The motor must provide relatively high torque within a compact installation space while meeting stringent requirements for low noise, low vibration, fast response, and long-term durability. It must also withstand frequent start-stop operation, vehicle vibration, and wide temperature variations encountered in automotive environments. Commercial products mainly employ brushed DC or brushless DC motor technologies and may be supplied either as standalone motors or as compact geared motor modules integrating reduction gears, clutches, output mechanisms, and position-sensing components. Key performance indicators typically include output power and torque, rotational speed, operating noise, efficiency, service life, size and weight, as well as reliability under frequent start-stop and stall conditions.

The upstream supply chain primarily includes permanent magnetic materials, copper wire, electrical steel, bearings, brushes and commutators, engineering plastics, gears,

clutches, connectors, and electronic components. Motor manufacturers convert these materials and components into finished products through processes such as winding, magnetic circuit design, rotor and stator manufacturing, reduction mechanism assembly, and final product testing. Downstream customers mainly include vehicle manufacturers, power sliding door system suppliers, and automotive door drive module suppliers. The motor is further integrated with cable- or gear-based transmission mechanisms, control units, position sensors, anti-pinch systems, and door locking mechanisms before being installed in vehicles. End-market demand primarily comes from passenger cars, buses, trucks, and special-purpose vehicles equipped with power sliding doors, and is closely influenced by the penetration rate of power sliding door systems, the average number of powered sliding doors per vehicle, vehicle platform renewal cycles, and the increasing adoption of comfort and intelligent vehicle features.

Report Scope

This report studies the global Automotive Power Sliding Door Motor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Power Sliding Door Motor and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Power Sliding Door Motor that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Power Sliding Door Motor total production and demand, 2021-2032, (Units)

Global Automotive Power Sliding Door Motor total production value, 2021-2032, (USD Million)

Global Automotive Power Sliding Door Motor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Automotive Power Sliding Door Motor consumption by region & country,

CAGR, 2021-2032 & (Units)

U.S. VS China: Automotive Power Sliding Door Motor domestic production, consumption, key domestic manufacturers and share

Global Automotive Power Sliding Door Motor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Automotive Power Sliding Door Motor production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Automotive Power Sliding Door Motor production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Automotive Power Sliding Door Motor market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DENSO, MITSUBA, Nidec, Igarashi Electric Works, SAMHYUN, Zhejiang Songtian Automobile Motor System, Ningbo Jingcheng Motor, Nantong Lianke Automobile Parts, Shanghai Techtrue Electric, Shenzhen ZHAOWEI Machinery & Electronics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Power Sliding Door Motor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Power Sliding Door Motor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Automotive Power Sliding Door Motor Market, Segmentation by Type:

Brushed DC Motor

Brushless DC Motor

Global Automotive Power Sliding Door Motor Market, Segmentation by Rated Power:

?60 W

>60–100 W

>100 W

Global Automotive Power Sliding Door Motor Market, Segmentation by Application:

Passenger Car

Bus

Truck

Special-purpose Vehicle

Other

Companies Profiled:

DENSO

MITSUBA

Nidec

Igarashi Electric Works

SAMHYUN

Zhejiang Songtian Automobile Motor System

Ningbo Jingcheng Motor

Nantong Lianke Automobile Parts

Shanghai Techtrue Electric

Shenzhen ZHAOWEI Machinery & Electronics

Taigene Electric Machinery

Key Questions Answered

1. How big is the global Automotive Power Sliding Door Motor market?
2. What is the demand of the global Automotive Power Sliding Door Motor market?
3. What is the year over year growth of the global Automotive Power Sliding Door Motor market?
4. What is the total value of the global Automotive Power Sliding Door Motor market?
5. Who are the Major Players in the global Automotive Power Sliding Door Motor market?
6. What are the growth factors driving the market demand?

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