

Global Automotive Power Liftgate Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Power Liftgate market size was valued at USD 4385.4 million in 2023 and is forecast to a readjusted size of USD 10570 million by 2030 with a CAGR of 13.4% during review period.

A power tailgate system is a device that aids the opening and closing a car's tailgate or boot lid automatically. The tailgate can be opened and closed by pressing a button in the dashboard, using a remote controller, or through gestures, which are tracked by sensors placed beneath the rear bumper. The system consists of mechatronic components that are enclosed in a power assembly comprising electric latches, component carriers, and closures for opening and closing of the tailgate.

Global Automotive Power Liftgate key players include Brose, Continental, Magna, Aisin, etc. Global top four manufacturers hold a share over 50%.

Europe is the largest market, followed by China, and North America.

In terms of product, Conventional Power Liftgate is the largest segment, with a share over 60%. And in terms of application, the largest application is SUV, followed by Sedan, etc.

The Global Info Research report includes an overview of the development of the Automotive Power Liftgate industry chain, the market status of SUV (Conventional Power Liftgate, Hands-free Power Liftgate), Sedan (Conventional Power Liftgate, Hands-free Power Liftgate), and key enterprises in developed and developing market, and

analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Power Liftgate.

Regionally, the report analyzes the Automotive Power Liftgate markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Power Liftgate market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Power Liftgate market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Power Liftgate industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Conventional Power Liftgate, Hands-free Power Liftgate).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Power Liftgate market.

Regional Analysis: The report involves examining the Automotive Power Liftgate market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Power Liftgate market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Power Liftgate:

Company Analysis: Report covers individual Automotive Power Liftgate manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Power Liftgate. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (SUV, Sedan).

Technology Analysis: Report covers specific technologies relevant to Automotive Power Liftgate. It assesses the current state, advancements, and potential future developments in Automotive Power Liftgate areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Power Liftgate market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Power Liftgate market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Conventional Power Liftgate

Hands-free Power Liftgate

Market segment by Application

SUV

Sedan

Others

Major players covered

Brose

Continental

Magna

Aisin

Huf Group

HI-LEX

Stabilus

QLTC

Edscha

STRATTEC

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Power Liftgate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Power Liftgate, with price, sales, revenue and global market share of Automotive Power Liftgate from 2019 to 2024.

Chapter 3, the Automotive Power Liftgate competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Power Liftgate breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Power Liftgate market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Power Liftgate.

Chapter 14 and 15, to describe Automotive Power Liftgate sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Automotive Power Liftgate

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Automotive Power Liftgate Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Conventional Power Liftgate

1.3.3 Hands-free Power Liftgate

1.4 Market Analysis by Application

1.4.1 Overview: Global Automotive Power Liftgate Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 SUV

1.4.3 Sedan

1.4.4 Others

1.5 Global Automotive Power Liftgate Market Size & Forecast

1.5.1 Global Automotive Power Liftgate Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Automotive Power Liftgate Sales Quantity (2019-2030)

1.5.3 Global Automotive Power Liftgate Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Brose

2.1.1 Brose Details

2.1.2 Brose Major Business

2.1.3 Brose Automotive Power Liftgate Product and Services

2.1.4 Brose Automotive Power Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Brose Recent Developments/Updates

2.2 Continental

2.2.1 Continental Details

2.2.2 Continental Major Business

2.2.3 Continental Automotive Power Liftgate Product and Services

2.2.4 Continental Automotive Power Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Continental Recent Developments/Updates

2.3 Magna

- 2.3.1 Magna Details
- 2.3.2 Magna Major Business
- 2.3.3 Magna Automotive Power Liftgate Product and Services
- 2.3.4 Magna Automotive Power Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Magna Recent Developments/Updates
- 2.4 Aisin
 - 2.4.1 Aisin Details
 - 2.4.2 Aisin Major Business
 - 2.4.3 Aisin Automotive Power Liftgate Product and Services
 - 2.4.4 Aisin Automotive Power Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Aisin Recent Developments/Updates
- 2.5 Huf Group
 - 2.5.1 Huf Group Details
 - 2.5.2 Huf Group Major Business
 - 2.5.3 Huf Group Automotive Power Liftgate Product and Services
 - 2.5.4 Huf Group Automotive Power Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Huf Group Recent Developments/Updates
- 2.6 HI-LEX
 - 2.6.1 HI-LEX Details
 - 2.6.2 HI-LEX Major Business
 - 2.6.3 HI-LEX Automotive Power Liftgate Product and Services
 - 2.6.4 HI-LEX Automotive Power Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 HI-LEX Recent Developments/Updates
- 2.7 Stabilus
 - 2.7.1 Stabilus Details
 - 2.7.2 Stabilus Major Business
 - 2.7.3 Stabilus Automotive Power Liftgate Product and Services
 - 2.7.4 Stabilus Automotive Power Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Stabilus Recent Developments/Updates
- 2.8 QLTC
 - 2.8.1 QLTC Details
 - 2.8.2 QLTC Major Business
 - 2.8.3 QLTC Automotive Power Liftgate Product and Services
 - 2.8.4 QLTC Automotive Power Liftgate Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.8.5 QLTC Recent Developments/Updates

2.9 Edscha

2.9.1 Edscha Details

2.9.2 Edscha Major Business

2.9.3 Edscha Automotive Power Liftgate Product and Services

Gross Margin and Market Share (2019-2024)

2.9.5 Edscha Recent Developments/Updates

2.10 STRATTEC

2.10.1 STRATTEC Details

2.10.2 STRATTEC Major Business

2.10.3 STRATTEC Automotive Power Liftgate Product and Services

Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 STRATTEC Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE POWER LIFTGATE BY MANUFACTURER

3.1 Global Automotive Power Liftgate Sales Quantity by Manufacturer (2019-2024)

3.2 Global Automotive Power Liftgate Revenue by Manufacturer (2019-2024)

3.3 Global Automotive Power Liftgate Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Automotive Power Liftgate by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Automotive Power Liftgate Manufacturer Market Share in 2023

3.4.2 Top 6 Automotive Power Liftgate Manufacturer Market Share in 2023

3.5 Automotive Power Liftgate Market: Overall Company Footprint Analysis

3.5.1 Automotive Power Liftgate Market: Region Footprint

3.5.2 Automotive Power Liftgate Market: Company Product Type Footprint

3.5.3 Automotive Power Liftgate Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Automotive Power Liftgate Market Size by Region

4.1.1 Global Automotive Power Liftgate Sales Quantity by Region (2019-2030)

- 4.1.2 Global Automotive Power Liftgate Consumption Value by Region (2019-2030)
- 4.1.3 Global Automotive Power Liftgate Average Price by Region (2019-2030)
- 4.2 North America Automotive Power Liftgate Consumption Value (2019-2030)
- 4.3 Europe Automotive Power Liftgate Consumption Value (2019-2030)
- 4.4 Asia-Pacific Automotive Power Liftgate Consumption Value (2019-2030)
- 4.5 South America Automotive Power Liftgate Consumption Value (2019-2030)
- 4.6 Middle East and Africa Automotive Power Liftgate Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Automotive Power Liftgate Sales Quantity by Type (2019-2030)
- 5.2 Global Automotive Power Liftgate Consumption Value by Type (2019-2030)
- 5.3 Global Automotive Power Liftgate Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Automotive Power Liftgate Sales Quantity by Application (2019-2030)
- 6.2 Global Automotive Power Liftgate Consumption Value by Application (2019-2030)
- 6.3 Global Automotive Power Liftgate Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Automotive Power Liftgate Sales Quantity by Type (2019-2030)
- 7.2 North America Automotive Power Liftgate Sales Quantity by Application (2019-2030)
- 7.3 North America Automotive Power Liftgate Market Size by Country
 - 7.3.1 North America Automotive Power Liftgate Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Automotive Power Liftgate Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Automotive Power Liftgate Sales Quantity by Type (2019-2030)
- 8.2 Europe Automotive Power Liftgate Sales Quantity by Application (2019-2030)
- 8.3 Europe Automotive Power Liftgate Market Size by Country

- 8.3.1 Europe Automotive Power Liftgate Sales Quantity by Country (2019-2030)
- 8.3.2 Europe Automotive Power Liftgate Consumption Value by Country (2019-2030)
- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Automotive Power Liftgate Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Automotive Power Liftgate Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Automotive Power Liftgate Market Size by Region
 - 9.3.1 Asia-Pacific Automotive Power Liftgate Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Automotive Power Liftgate Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Automotive Power Liftgate Sales Quantity by Type (2019-2030)
- 10.2 South America Automotive Power Liftgate Sales Quantity by Application (2019-2030)
- 10.3 South America Automotive Power Liftgate Market Size by Country
 - 10.3.1 South America Automotive Power Liftgate Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Automotive Power Liftgate Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Automotive Power Liftgate Sales Quantity by Type

(2019-2030)

11.2 Middle East & Africa Automotive Power Liftgate Sales Quantity by Application

(2019-2030)

11.3 Middle East & Africa Automotive Power Liftgate Market Size by Country

11.3.1 Middle East & Africa Automotive Power Liftgate Sales Quantity by Country

(2019-2030)

11.3.2 Middle East & Africa Automotive Power Liftgate Consumption Value by Country

(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Automotive Power Liftgate Market Drivers

12.2 Automotive Power Liftgate Market Restraints

12.3 Automotive Power Liftgate Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Automotive Power Liftgate and Key Manufacturers

13.2 Manufacturing Costs Percentage of Automotive Power Liftgate

13.3 Automotive Power Liftgate Production Process

13.4 Automotive Power Liftgate Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Automotive Power Liftgate Typical Distributors

14.3 Automotive Power Liftgate Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Automotive Power Liftgate Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Automotive Power Liftgate Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Brose Basic Information, Manufacturing Base and Competitors
- Table 4. Brose Major Business
- Table 5. Brose Automotive Power Liftgate Product and Services
- Table 6. Brose Automotive Power Liftgate Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. Brose Recent Developments/Updates
- Table 8. Continental Basic Information, Manufacturing Base and Competitors
- Table 9. Continental Major Business
- Table 10. Continental Automotive Power Liftgate Product and Services
- Table 11. Continental Automotive Power Liftgate Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Continental Recent Developments/Updates
- Table 13. Magna Basic Information, Manufacturing Base and Competitors
- Table 14. Magna Major Business
- Table 15. Magna Automotive Power Liftgate Product and Services
- Table 16. Magna Automotive Power Liftgate Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Magna Recent Developments/Updates
- Table 18. Aisin Basic Information, Manufacturing Base and Competitors
- Table 19. Aisin Major Business
- Table 20. Aisin Automotive Power Liftgate Product and Services
- Table 21. Aisin Automotive Power Liftgate Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Aisin Recent Developments/Updates
- Table 23. Huf Group Basic Information, Manufacturing Base and Competitors
- Table 24. Huf Group Major Business
- Table 25. Huf Group Automotive Power Liftgate Product and Services
- Table 26. Huf Group Automotive Power Liftgate Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Huf Group Recent Developments/Updates
- Table 28. HI-LEX Basic Information, Manufacturing Base and Competitors

Table 29. HI-LEX Major Business

Table 30. HI-LEX Automotive Power Liftgate Product and Services

Table 31. HI-LEX Automotive Power Liftgate Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. HI-LEX Recent Developments/Updates

Table 33. Stabilus Basic Information, Manufacturing Base and Competitors

Table 34. Stabilus Major Business

Table 35. Stabilus Automotive Power Liftgate Product and Services

Table 36. Stabilus Automotive Power Liftgate Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Stabilus Recent Developments/Updates

Table 38. QLTC Basic Information, Manufacturing Base and Competitors

Table 39. QLTC Major Business

Table 40. QLTC Automotive Power Liftgate Product and Services

Table 41. QLTC Automotive Power Liftgate Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. QLTC Recent Developments/Updates

Table 43. Edscha Basic Information, Manufacturing Base and Competitors

Table 44. Edscha Major Business

Table 45. Edscha Automotive Power Liftgate Product and Services

Table 46. Edscha Automotive Power Liftgate Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Edscha Recent Developments/Updates

Table 48. STRATTEC Basic Information, Manufacturing Base and Competitors

Table 49. STRATTEC Major Business

Table 50. STRATTEC Automotive Power Liftgate Product and Services

Table 51. STRATTEC Automotive Power Liftgate Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. STRATTEC Recent Developments/Updates

Table 53. Global Automotive Power Liftgate Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 54. Global Automotive Power Liftgate Revenue by Manufacturer (2019-2024) & (USD Million)

Table 55. Global Automotive Power Liftgate Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 56. Market Position of Manufacturers in Automotive Power Liftgate, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 57. Head Office and Automotive Power Liftgate Production Site of Key Manufacturer

- Table 58. Automotive Power Liftgate Market: Company Product Type Footprint
- Table 59. Automotive Power Liftgate Market: Company Product Application Footprint
- Table 60. Automotive Power Liftgate New Market Entrants and Barriers to Market Entry
- Table 61. Automotive Power Liftgate Mergers, Acquisition, Agreements, and Collaborations
- Table 62. Global Automotive Power Liftgate Sales Quantity by Region (2019-2024) & (K Units)
- Table 63. Global Automotive Power Liftgate Sales Quantity by Region (2025-2030) & (K Units)
- Table 64. Global Automotive Power Liftgate Consumption Value by Region (2019-2024) & (USD Million)
- Table 65. Global Automotive Power Liftgate Consumption Value by Region (2025-2030) & (USD Million)
- Table 66. Global Automotive Power Liftgate Average Price by Region (2019-2024) & (USD/Unit)
- Table 67. Global Automotive Power Liftgate Average Price by Region (2025-2030) & (USD/Unit)
- Table 68. Global Automotive Power Liftgate Sales Quantity by Type (2019-2024) & (K Units)
- Table 69. Global Automotive Power Liftgate Sales Quantity by Type (2025-2030) & (K Units)
- Table 70. Global Automotive Power Liftgate Consumption Value by Type (2019-2024) & (USD Million)
- Table 71. Global Automotive Power Liftgate Consumption Value by Type (2025-2030) & (USD Million)
- Table 72. Global Automotive Power Liftgate Average Price by Type (2019-2024) & (USD/Unit)
- Table 73. Global Automotive Power Liftgate Average Price by Type (2025-2030) & (USD/Unit)
- Table 74. Global Automotive Power Liftgate Sales Quantity by Application (2019-2024) & (K Units)
- Table 75. Global Automotive Power Liftgate Sales Quantity by Application (2025-2030) & (K Units)
- Table 76. Global Automotive Power Liftgate Consumption Value by Application (2019-2024) & (USD Million)
- Table 77. Global Automotive Power Liftgate Consumption Value by Application (2025-2030) & (USD Million)
- Table 78. Global Automotive Power Liftgate Average Price by Application (2019-2024) & (USD/Unit)

Table 79. Global Automotive Power Liftgate Average Price by Application (2025-2030) & (USD/Unit)

Table 80. North America Automotive Power Liftgate Sales Quantity by Type (2019-2024) & (K Units)

Table 81. North America Automotive Power Liftgate Sales Quantity by Type (2025-2030) & (K Units)

Table 82. North America Automotive Power Liftgate Sales Quantity by Application (2019-2024) & (K Units)

Table 83. North America Automotive Power Liftgate Sales Quantity by Application (2025-2030) & (K Units)

Table 84. North America Automotive Power Liftgate Sales Quantity by Country (2019-2024) & (K Units)

Table 85. North America Automotive Power Liftgate Sales Quantity by Country (2025-2030) & (K Units)

Table 86. North America Automotive Power Liftgate Consumption Value by Country (2019-2024) & (USD Million)

Table 87. North America Automotive Power Liftgate Consumption Value by Country (2025-2030) & (USD Million)

Table 88. Europe Automotive Power Liftgate Sales Quantity by Type (2019-2024) & (K Units)

Table 89. Europe Automotive Power Liftgate Sales Quantity by Type (2025-2030) & (K Units)

Table 90. Europe Automotive Power Liftgate Sales Quantity by Application (2019-2024) & (K Units)

Table 91. Europe Automotive Power Liftgate Sales Quantity by Application (2025-2030) & (K Units)

Table 92. Europe Automotive Power Liftgate Sales Quantity by Country (2019-2024) & (K Units)

Table 93. Europe Automotive Power Liftgate Sales Quantity by Country (2025-2030) & (K Units)

Table 94. Europe Automotive Power Liftgate Consumption Value by Country (2019-2024) & (USD Million)

Table 95. Europe Automotive Power Liftgate Consumption Value by Country (2025-2030) & (USD Million)

Table 96. Asia-Pacific Automotive Power Liftgate Sales Quantity by Type (2019-2024) & (K Units)

Table 97. Asia-Pacific Automotive Power Liftgate Sales Quantity by Type (2025-2030) & (K Units)

Table 98. Asia-Pacific Automotive Power Liftgate Sales Quantity by Application

(2019-2024) & (K Units)

Table 99. Asia-Pacific Automotive Power Liftgate Sales Quantity by Application

(2025-2030) & (K Units)

Table 100. Asia-Pacific Automotive Power Liftgate Sales Quantity by Region

(2019-2024) & (K Units)

Table 101. Asia-Pacific Automotive Power Liftgate Sales Quantity by Region

(2025-2030) & (K Units)

Table 102. Asia-Pacific Automotive Power Liftgate Consumption Value by Region

(2019-2024) & (USD Million)

Table 103. Asia-Pacific Automotive Power Liftgate Consumption Value by Region

(2025-2030) & (USD Million)

Table 104. South America Automotive Power Liftgate Sales Quantity by Type

(2019-2024) & (K Units)

Table 105. South America Automotive Power Liftgate Sales Quantity by Type

(2025-2030) & (K Units)

Table 106. South America Automotive Power Liftgate Sales Quantity by Application

(2019-2024) & (K Units)

Table 107. South America Automotive Power Liftgate Sales Quantity by Application

(2025-2030) & (K Units)

Table 108. South America Automotive Power Liftgate Sales Quantity by Country

(2019-2024) & (K Units)

Table 109. South America Automotive Power Liftgate Sales Quantity by Country

(2025-2030) & (K Units)

Table 110. South America Automotive Power Liftgate Consumption Value by Country

(2019-2024) & (USD Million)

Table 111. South America Automotive Power Liftgate Consumption Value by Country

(2025-2030) & (USD Million)

Table 112. Middle East & Africa Automotive Power Liftgate Sales Quantity by Type

(2019-2024) & (K Units)

Table 113. Middle East & Africa Automotive Power Liftgate Sales Quantity by Type

(2025-2030) & (K Units)

Table 114. Middle East & Africa Automotive Power Liftgate Sales Quantity by

Application (2019-2024) & (K Units)

Table 115. Middle East & Africa Automotive Power Liftgate Sales Quantity by

Application (2025-2030) & (K Units)

Table 116. Middle East & Africa Automotive Power Liftgate Sales Quantity by Region

(2019-2024) & (K Units)

Table 117. Middle East & Africa Automotive Power Liftgate Sales Quantity by Region

(2025-2030) & (K Units)

Table 118. Middle East & Africa Automotive Power Liftgate Consumption Value by Region (2019-2024) & (USD Million)

Table 119. Middle East & Africa Automotive Power Liftgate Consumption Value by Region (2025-2030) & (USD Million)

Table 120. Automotive Power Liftgate Raw Material

Table 121. Key Manufacturers of Automotive Power Liftgate Raw Materials

Table 122. Automotive Power Liftgate Typical Distributors

Table 123. Automotive Power Liftgate Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Automotive Power Liftgate Picture

Figure 2. Global Automotive Power Liftgate Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Automotive Power Liftgate Consumption Value Market Share by Type in 2023

Figure 4. Conventional Power Liftgate Examples

Figure 5. Hands-free Power Liftgate Examples

Figure 6. Global Automotive Power Liftgate Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Automotive Power Liftgate Consumption Value Market Share by Application in 2023

Figure 8. SUV Examples

Figure 9. Sedan Examples

Figure 10. Others Examples

Figure 11. Global Automotive Power Liftgate Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Automotive Power Liftgate Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Automotive Power Liftgate Sales Quantity (2019-2030) & (K Units)

Figure 14. Global Automotive Power Liftgate Average Price (2019-2030) & (USD/Unit)

Figure 15. Global Automotive Power Liftgate Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Automotive Power Liftgate Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Automotive Power Liftgate by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Automotive Power Liftgate Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Automotive Power Liftgate Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Automotive Power Liftgate Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Automotive Power Liftgate Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Automotive Power Liftgate Consumption Value (2019-2030) &

(USD Million)

Figure 23. Europe Automotive Power Liftgate Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Automotive Power Liftgate Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Automotive Power Liftgate Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Automotive Power Liftgate Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Automotive Power Liftgate Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Automotive Power Liftgate Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Automotive Power Liftgate Average Price by Type (2019-2030) & (USD/Unit)

Figure 30. Global Automotive Power Liftgate Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Automotive Power Liftgate Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Automotive Power Liftgate Average Price by Application (2019-2030) & (USD/Unit)

Figure 33. North America Automotive Power Liftgate Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Automotive Power Liftgate Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Automotive Power Liftgate Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Automotive Power Liftgate Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Automotive Power Liftgate Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Automotive Power Liftgate Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Automotive Power Liftgate Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Automotive Power Liftgate Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Automotive Power Liftgate Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Automotive Power Liftgate Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Automotive Power Liftgate Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Automotive Power Liftgate Consumption Value Market Share by Region (2019-2030)

Figure 53. China Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Automotive Power Liftgate Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Automotive Power Liftgate Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Automotive Power Liftgate Sales Quantity Market Share by

Country (2019-2030)

Figure 62. South America Automotive Power Liftgate Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Automotive Power Liftgate Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Automotive Power Liftgate Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Automotive Power Liftgate Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Automotive Power Liftgate Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Automotive Power Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Automotive Power Liftgate Market Drivers

Figure 74. Automotive Power Liftgate Market Restraints

Figure 75. Automotive Power Liftgate Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Automotive Power Liftgate in 2023

Figure 78. Manufacturing Process Analysis of Automotive Power Liftgate

Figure 79. Automotive Power Liftgate Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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