

Global Automotive Power Liftgate Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Power Liftgate market size was valued at USD 4385.4 million in 2023 and is forecast to a readjusted size of USD 10570 million by 2030 with a CAGR of 13.4% during review period.

A power tailgate system is a device that aids the opening and closing a car's tailgate or boot lid automatically. The tailgate can be opened and closed by pressing a button in the dashboard, using a remote controller, or through gestures, which are tracked by sensors placed beneath the rear bumper. The system consists of mechatronic components that are enclosed in a power assembly comprising electric latches, component carriers, and closures for opening and closing of the tailgate.

Global Automotive Power Liftgate key players include Brose, Continental, Magna, Aisin, etc. Global top four manufacturers hold a share over 50%.

Europe is the largest market, followed by China, and North America.

In terms of product, Conventional Power Liftgate is the largest segment, with a share over 60%. And in terms of application, the largest application is SUV, followed by Sedan, etc.

The Global Info Research report includes an overview of the development of the Automotive Power Liftgate industry chain, the market status of SUV (Conventional Power Liftgate, Hands-free Power Liftgate), Sedan (Conventional Power Liftgate, Hands-free Power Liftgate), and key enterprises in developed and developing market, and

analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Power Liftgate.

Regionally, the report analyzes the Automotive Power Liftgate markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Power Liftgate market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Power Liftgate market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Power Liftgate industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Conventional Power Liftgate, Hands-free Power Liftgate).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Power Liftgate market.

Regional Analysis: The report involves examining the Automotive Power Liftgate market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Power Liftgate market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Power Liftgate:

Company Analysis: Report covers individual Automotive Power Liftgate manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Power Liftgate. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (SUV, Sedan).

Technology Analysis: Report covers specific technologies relevant to Automotive Power Liftgate. It assesses the current state, advancements, and potential future developments in Automotive Power Liftgate areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Power Liftgate market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Power Liftgate market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Conventional Power Liftgate

Hands-free Power Liftgate

Market segment by Application

SUV

Sedan

Others

Major players covered

Brose

Continental

Magna

Aisin

Huf Group

HI-LEX

Stabilus

QLTC

Edscha

STRATTEC

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Power Liftgate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Power Liftgate, with price, sales, revenue and global market share of Automotive Power Liftgate from 2019 to 2024.

Chapter 3, the Automotive Power Liftgate competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Power Liftgate breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Power Liftgate market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Power Liftgate.

Chapter 14 and 15, to describe Automotive Power Liftgate sales channel, distributors, customers, research findings and conclusion.

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