

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Power Liftgate Market 2018, Forecast to 2023

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Abstracts

This report focuses on the Automotive Power Liftgate market. A power tailgate system is a device that aids the opening and closing a car's tailgate or boot lid automatically. The tailgate can be opened and closed by pressing a button in the dashboard, using a remote controller, or through gestures, which are tracked by sensors placed beneath the rear bumper. The system consists of mechatronic components that are enclosed in a power assembly comprising electric latches, component carriers, and closures for opening and closing of the tailgate.

Scope of the Report:

This report focuses on the Automotive Power Liftgate in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global production of the Power Liftgate is about 2381 K units, Europe is the largest production region, the Europe occupies about 52% of the market share in 2016, the second largest region is North America, North America occupies about 27% market share, the Asia has little production, it only occupies about 15% market share; the largest company is brose, it occupies about 53% of the market share, the second largest company is Huf; The main factors pushing for the healthy growth of this market is the increasing need for safety, performance, stability, and comfort. Additionally, various governmental agencies are pushing for a standard deployment of advanced driver assistance systems (ADAS), use of active safety systems, anti-intrusion and anti-theft systems, and automatic emergency braking systems. Additionally, with the increasing penetration of electric vehicles, this market is set to grow at a healthy rate through the forecast period.

The largest consumption region is Europe, it occupies about 59% market share, the second largest region is the North America, it occupies about 18% market share, and the smallest consumption region is RoW, China has the largest consumption growth rate.

The worldwide market for Automotive Power Liftgate is expected to grow at a CAGR of roughly 13.7% over the next five years, will reach 2210 million US\$ in 2023, from 1020 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Brose

Huf

Magna

HI-LEX

Aisin

STRATTEC

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Conventional Power Liftgate

Hands-free Power Liftgate

Market Segment by Applications, can be divided into

SUV

Sedan

Other

There are 15 Chapters to deeply display the global Automotive Power Liftgate market. Chapter 1, to describe Automotive Power Liftgate Introduction, product scope, market overview, market opportunities, market risk, market driving force; Chapter 2, to analyze the top manufacturers of Automotive Power Liftgate, with sales, revenue, and price of Automotive Power Liftgate, in 2016 and 2017; Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017; Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Power Liftgate, for each region, from 2013 to 2018; Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions; Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018; Chapter 12, Automotive Power Liftgate market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023; Chapter 13, 14 and 15, to describe Automotive Power Liftgate sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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