

Global Automotive Power Back Door Lift System Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Power Back Door Lift System market size is expected to reach \$ 1074 million by 2032, rising at a market growth of 7.6% CAGR during the forecast period (2026-2032).

In 2025, global Automotive Power Back Door Lift System production reached approximately 733 k units, the average price is 850 usd/unit. An Automotive Power Back Door Lift System is a motorized mechanism installed in vehicles, typically SUVs, crossovers, and minivans, that assists in opening and closing the rear hatch or tailgate of the vehicle. This system is designed to provide convenience to the vehicle owner or operator by automating the process of accessing the cargo area or trunk.

Market Concentration and Major Players:

Internationally, the market for automotive electric rear door lift systems is highly concentrated, primarily in developed countries such as Europe, the United States, and Japan. Major manufacturers include Stabilus and AISIN CORPORATION. Domestically, manufacturers of automotive electric rear door lift systems include Ningbo Tuopu Group and Changzhou Kaicheng Precision Automotive Components.

Manufacturing Process and Market Trends:

The core of the electric tailgate is the electric strut assembly. First, a micro-motor is wound with enameled copper wire and vacuum impregnated for curing. Then, a two-stage planetary gear reducer increases torque and reduces noise, while a flexible coupling buffers NVH (noise, vibration, and harshness). The reducer output drives a precision lead screw, which in turn drives a guide tube for axial extension and retraction.

The outer tube of the strut is mostly made of aluminum alloy or high-strength steel pipe, laser-welded and sealed with an integrated waterproof corrugated pipe. The ball joints at both ends are machined, heat-treated, electroplated, and then riveted or pressed together. An internal Hall sensor provides position and speed feedback. The controller PCB undergoes SMT (Surface Mount Technology) and tri-proof coating before being installed in a flame-retardant housing. The entire strut undergoes full inspection and traceability on an automated line, including pressing, torque locking, lifespan testing, waterproofing, and high/low temperature stall checks.

With the popularization of SUVs and new energy vehicles, this function has been continuously moving from luxury optional features to mainstream models, moving towards hands-free opening and closing with foot-activated and UWB near-field triggering. The tailgate structure itself is accelerating the use of thermoplastic composite materials to reduce weight, and the control module is evolving towards vehicle-domain integration and OTA adjustable anti-pinch curves. Stricter anti-pinch safety regulations are also raising the threshold for research and development and reliability.

This report studies the global Automotive Power Back Door Lift System production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Power Back Door Lift System and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Power Back Door Lift System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Power Back Door Lift System total production and demand, 2021-2032, (K Units)

Global Automotive Power Back Door Lift System total production value, 2021-2032, (USD Million)

Global Automotive Power Back Door Lift System production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Automotive Power Back Door Lift System consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Automotive Power Back Door Lift System domestic production, consumption, key domestic manufacturers and share

Global Automotive Power Back Door Lift System production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Automotive Power Back Door Lift System production by Automation, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Automotive Power Back Door Lift System production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Automotive Power Back Door Lift System market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AISIN CORPORATION (Japan), Stabilus GmbH (Germany), Tommy Gate (USA), Magna International Inc. (Canada), Brose Fahrzeugteile GmbH & Co.KG (Germany), Autoease Technology (China), Hyundai (South Korea), HI-LEX (Japan), STRATTEC (USA), Edscha (Germany), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Power Back Door Lift System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Set) by manufacturer, by Automation, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Power Back Door Lift System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Power Back Door Lift System Market, Segmentation by Automation:

Fully Automatic

Semi-automatic

Global Automotive Power Back Door Lift System Market, Segmentation by Control:

Button

Sensitive

Global Automotive Power Back Door Lift System Market, Segmentation by Drive:

Electric Strut

Hinge Driven

Swing Arm Linkage

Global Automotive Power Back Door Lift System Market, Segmentation by Application:

Passenger Vehicle

Commercial Vehicle

Companies Profiled:

AISIN CORPORATION (Japan)

Stabilus GmbH (Germany)

Tommy Gate (USA)

Magna International Inc. (Canada)

Brose Fahrzeugteile GmbH & Co.KG (Germany)

Autoease Technology (China)

Hyundai (South Korea)

HI-LEX (Japan)

STRATTEC (USA)

Edscha (Germany)

Mitsuba (Japan)

MinebeaMitsumi (Japan)

Ningbo Tuopu Group (China)

Changzhou Kaicheng Precision Automotive Components (China)

Guangdong Dongjian Automotive Technology (China)

Wuhu Bethel Automotive Safety Systems (China)

Zhongshan Aoduo Electronic Technology (China)

Minth Group (China)

Key Questions Answered:

1. How big is the global Automotive Power Back Door Lift System market?
2. What is the demand of the global Automotive Power Back Door Lift System market?
3. What is the year over year growth of the global Automotive Power Back Door Lift System market?
4. What is the production and production value of the global Automotive Power Back Door Lift System market?
5. Who are the key producers in the global Automotive Power Back Door Lift System market?
6. What are the growth factors driving the market demand?

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