

# Global Automotive Plastic Parts Coatings Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Plastic Parts Coatings market size was valued at USD 3053.8 million in 2023 and is forecast to a readjusted size of USD 3396.6 million by 2030 with a CAGR of 1.5% during review period.

Nowadays, plastic parts make up almost 20% of a car when measured by weight – and this percentage is increasing all the time. In particular, the efforts being made to reduce the weight of cars, and the potential fuel savings that can be achieved as a result, make using plastic parts an extremely attractive proposition. Greater design freedom and less complex assembly processes are also contributing factors. It is usually necessary to coat these parts both internally and externally. The coating helps to significantly increase the quality of the vehicle as a whole in terms of its visual impact, while also fulfilling haptic requirements.

The top players cover AkzoNobel, BASF, PPG, Sherwin-Williams, Axalta, Nippon Paint, Kansai Paint, KCC Paint, Mankiewicz, Beckers, Asian Paints, Fujikura Kasei, Donglai, Kinlita, Xiangjiang Paint, etc. Share of the top 3 players in global market was about 26% in 2019, while the share of top 5 players was nearly 39%. AkzoNobel is the leading supplier of Automotive Plastic Parts Coatings, accounting for about 8% of the global market.

APAC accounted for the largest market with about 51% of the global Automotive Plastic Parts Coatings market in 2019. With over 22% share of in the Automotive Plastic Parts Coatings market, Europe is the second largest market.

The Global Info Research report includes an overview of the development of the Automotive Plastic Parts Coatings industry chain, the market status of Interior (Primer, Base Coat), Exterior (Primer, Base Coat), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Plastic Parts Coatings.

Regionally, the report analyzes the Automotive Plastic Parts Coatings markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Plastic Parts Coatings market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Automotive Plastic Parts Coatings market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Plastic Parts Coatings industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Primer, Base Coat).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Plastic Parts Coatings market.

**Regional Analysis:** The report involves examining the Automotive Plastic Parts Coatings market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Plastic Parts Coatings market. This may include estimating market growth rates, predicting market demand, and identifying

emerging trends.

The report also involves a more granular approach to Automotive Plastic Parts Coatings:

**Company Analysis:** Report covers individual Automotive Plastic Parts Coatings manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Plastic Parts Coatings. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Interior, Exterior).

**Technology Analysis:** Report covers specific technologies relevant to Automotive Plastic Parts Coatings. It assesses the current state, advancements, and potential future developments in Automotive Plastic Parts Coatings areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Plastic Parts Coatings market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Automotive Plastic Parts Coatings market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Primer

Base Coat

Clearcoat

## Market segment by Application

Interior

Exterior

## Major players covered

AkzoNobel

BASF

PPG

Sherwin-Williams

Axalta

Nippon Paint

Kansai Paint

KCC Paint

Mankiewicz

Beckers

Asian Paints

Fujikura Kasei

Donglai

Kinlita

Xiangjiang Paint

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Plastic Parts Coatings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Plastic Parts Coatings, with price, sales, revenue and global market share of Automotive Plastic Parts Coatings from 2019 to 2024.

Chapter 3, the Automotive Plastic Parts Coatings competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Plastic Parts Coatings breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Plastic Parts Coatings market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Plastic Parts Coatings.

Chapter 14 and 15, to describe Automotive Plastic Parts Coatings sales channel, distributors, customers, research findings and conclusion.

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