

# Global Automotive Piezo Buzzer Components Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G04677AB4916EN.html>

Date: February 2026

Pages: 155

Price: US\$ 4,480.00 (Single User License)

ID: G04677AB4916EN

## Abstracts

The global Automotive Piezo Buzzer Components market size is expected to reach \$ 272 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

Automotive piezo buzzer components are specialized piezoelectric acoustic supporting parts developed for on-vehicle scenarios, which realize the conversion of electrical energy into acoustic energy based on the inverse piezoelectric effect of piezoelectric ceramics. Integrated with core components including piezoelectric ceramic plates, metal vibration sheets, high-temperature resistant packaging shells, anti-interference drive circuits (for active types) and waterproof connectors, they are divided into active and passive types and must comply with automotive-grade standards for environmental adaptability and reliability. Mainly used for on-vehicle acoustic warning and status prompting, they can withstand harsh automotive working conditions such as high and low temperatures ranging from -40° to 85°, strong vibration and electromagnetic interference. Adapting to acoustic signal transmission in various automotive electronic scenarios, they are core supporting electronic components for new energy vehicles and traditional fuel vehicles. Priced by grade, functional design and vehicle-matching requirements, the unit price ranges from \$1.00 to \$8.50. Entry-level automotive-grade components for basic prompts like seat belt reminders cost \$1.00-\$2.50; standard models for reverse radar and vehicle fault alarms are priced at \$2.50-\$4.50; high-performance components for ADAS early warning and new energy vehicle AVAS systems range from \$4.50-\$6.50; customized products with high anti-interference, IP68 waterproof and ultra-high sound pressure for high-end vehicle models sell for \$6.50-\$8.50. Volume procurement by automakers brings obvious price discounts, and exclusive customized models have premium pricing due to high R&D input.

Industrial Chain

Upstream is the supply of core raw materials and components, including automotive-

grade piezoelectric ceramics (lead-free high-stability type), anti-interference drive chips, high-temperature resistant plastic shells and waterproof connectors. Japanese and South Korean enterprises dominate the supply of high-end piezoelectric ceramics and chips, with domestic manufacturers supplying mid-range raw materials. Midstream is the production and assembly of finished components, with international giants such as Murata and TDK leading high-end production, and Chinese enterprises like GoerTek and Ningbo Sanco focusing on mid-range and entry-level automotive-grade product manufacturing, mostly concentrated in the Yangtze River Delta and Pearl River Delta. Downstream covers automakers and first-tier auto parts suppliers, with components delivered to vehicle factories via supporting or direct supply modes. Downstream customers have strong bargaining power, and the industry has high requirements for the consistency and on-time delivery rate of supporting products.

#### Market Drivers

Increasingly stringent global automotive safety regulations mandate the configuration of acoustic warning devices

Countries worldwide are continuously upgrading automotive safety standards, requiring vehicles to be equipped with acoustic functions such as ADAS system early warning, reverse radar prompting, seat belt unbuckled alarm and fault status reminder. As the core implementing component, automotive piezo buzzers have become a standard configuration for the compliant production of complete vehicles, driving a steady rise in rigid demand.

The rapid development of the new energy vehicle industry spawns incremental demand. New energy vehicles (battery electric and hybrid) lack engine noise and are required to be equipped with Acoustic Vehicle Alerting Systems (AVAS). Meanwhile, the demand for status prompting and fault alarm of on-vehicle intelligent systems, charging systems and battery management systems has surged, which greatly boosts the market demand for automotive piezo buzzer components and makes it the core growth engine of the market.

The upgrading of automotive intelligence and connectivity expands the application scenarios of components

The popularization of intelligent cockpits, autonomous driving assistance systems and on-vehicle sensor networks has increased the demand for refined acoustic prompts such as lane departure reminder, collision early warning and abnormal alarm of on-vehicle equipment in vehicles. This drives the upgrading of automotive piezo buzzer components towards multi-scenario and high adaptability, further expanding the market capacity.

The prominent performance advantages of automotive-grade components drive the substitution of traditional on-vehicle sound devices

Compared with on-vehicle electromagnetic buzzers, automotive piezo buzzer

components feature lower power consumption and smaller size, adapting to the lightweight and energy-saving design of vehicles. In addition, their stable structure, resistance to vibration and aging, and longer service life can meet the long-cycle working requirements of vehicles, gradually replacing mid-to-low-end on-vehicle electromagnetic buzzers and continuously increasing their market share.

The upgrading of supporting industrial chains for complete vehicle manufacturing promotes the large-scale supply of components

Global automotive manufacturing bases are concentrating in the Asia-Pacific region.

The Yangtze River Delta and Pearl River Delta in China have formed a complete supporting industrial chain for automotive-grade piezo buzzer components. The continuous improvement of automated production technology and automotive-grade certification systems has realized the large-scale and high-consistency production of components, meeting the mass supporting needs of complete vehicle

manufacturers.

#### Market Challenges

High barriers to automotive-grade certification result in persistently high R&D and certification costs

Automotive piezo buzzer components must pass stringent automotive-grade certifications such as AEC-Q200 and ISO 12634, and also meet the customized testing standards of different automakers. The long certification cycle and huge R&D investment are unaffordable for small and medium-sized manufacturers, leading to a high industry access threshold.

Stringent on-vehicle working conditions bring great difficulties to product R&D

On-vehicle scenarios face multiple challenges such as alternating high and low temperatures, continuous strong vibration, complex electromagnetic interference, and waterproof and dustproof requirements (IP67 and above). It is necessary to balance the performance contradictions of miniaturization, high sound pressure, low power consumption and anti-interference of components, and the R&D and optimization of core materials and packaging processes are highly challenging.

The monopoly of high-end core materials and technologies by international giants leads to great difficulties in domestic substitution

High-end automotive-grade piezoelectric ceramic materials (lead-free, high stability) and anti-interference drive chips are mainly monopolized by Japanese and South Korean enterprises such as Murata and TDK. Domestic manufacturers have gaps in material performance, chip integration and quality control systems, resulting in a high degree of import dependence for high-end automotive piezo buzzer components.

The extremely strong bargaining power of complete vehicle manufacturers squeezes the profit space of the midstream

As secondary supporting components for complete vehicles, automotive piezo buzzer components face the strong bargaining power of complete vehicle manufacturers and

first-tier auto parts suppliers. Coupled with the intensified industry competition, manufacturers are unable to transfer cost pressure through price increases. In addition, the long account period for vehicle supporting further leads to a low overall profit margin of the industry.

The stability of the supply chain is affected by multiple factors, leading to high risks in supporting delivery

The core raw materials and chips of automotive-grade components are partially dependent on imports. Geopolitical conflicts and fluctuations in international logistics are likely to cause delays in raw material supply or price increases. At the same time, complete vehicle manufacturers have extremely high requirements for the timeliness and consistency of supporting delivery, bringing great pressure on the supply chain management and capacity allocation of midstream manufacturers.

Diverse customized demands of automakers lead to contradictions between large-scale production and customization

Different automakers and vehicle models have differentiated customized demands for component interface specifications, sound frequency, installation dimensions and performance parameters. However, automotive-grade products have strict requirements for production consistency, and customization will increase production processes and costs, making it difficult to achieve large-scale mass production, which tests the flexible production capacity of manufacturers.

This report studies the global Automotive Piezo Buzzer Components production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Piezo Buzzer Components and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Piezo Buzzer Components that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Automotive Piezo Buzzer Components total production and demand, 2021-2032, (K Units)

Global Automotive Piezo Buzzer Components total production value, 2021-2032, (USD Million)

Global Automotive Piezo Buzzer Components production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Automotive Piezo Buzzer Components consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Automotive Piezo Buzzer Components domestic production, consumption, key domestic manufacturers and share

Global Automotive Piezo Buzzer Components production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Automotive Piezo Buzzer Components production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Automotive Piezo Buzzer Components production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Automotive Piezo Buzzer Components market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Murata, TDK, Kingstate Electronics, DB Products, Same Sky, Sonitron, Huayu Electronics, Hunston Electronics, Ariose, Hitpoint, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Piezo Buzzer Components market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Piezo Buzzer Components Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Automotive Piezo Buzzer Components Market, Segmentation by Type:

Active Piezo Buzzer

Passive Piezo Buzzer

### Global Automotive Piezo Buzzer Components Market, Segmentation by Structural:

Encapsulated Piezoelectric Buzzer

Chip/Bare Die Piezoelectric Buzzer

Leaded Piezoelectric Buzzer

### Global Automotive Piezo Buzzer Components Market, Segmentation by Installation:

Through-hole (DIP) Piezoelectric Buzzer

Surface Mount (SMD) Piezoelectric Buzzer

Adhesive-mounted Piezoelectric Buzzer

### Global Automotive Piezo Buzzer Components Market, Segmentation by Application:

Commercial Vehicle

Passenger Vehicle

Others

### **Companies Profiled:**

Murata

TDK

Kingstate Electronics

DB Products

Same Sky

Sonitron

Huayu Electronics

Hunston Electronics

Ariose

Hitpoint

Kepo Electronics

Soberton

Kingwei Electronic Co., LTD

BESTAR

Chinasound

Yuesheng Electronics

Manorshi Electronics

Sanco Electronics

### **Key Questions Answered:**

1. How big is the global Automotive Piezo Buzzer Components market?
2. What is the demand of the global Automotive Piezo Buzzer Components market?

3. What is the year over year growth of the global Automotive Piezo Buzzer Components market?
4. What is the production and production value of the global Automotive Piezo Buzzer Components market?
5. Who are the key producers in the global Automotive Piezo Buzzer Components market?
6. What are the growth factors driving the market demand?

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