

Global Automotive Pedestrian Protection Systems (PPS) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Pedestrian Protection Systems (PPS) market size was valued at USD 876.7 million in 2023 and is forecast to a readjusted size of USD 1487.7 million by 2030 with a CAGR of 7.8% during review period.

Automotive pedestrian protection system (PPS) is a system used to decrease a pedestrian's crash with the car. In case of frontal collisions with pedestrians, sensors in front of the vehicle activate the PPS. The complete section of PPS consists of several technologies such as automatic braking and collision avoidance, advanced driver assistance systems, brake assist, driver caution, external airbags, and pop-up bonnets.

Global Automotive Pedestrian Protection Systems (PPS) key players include Bosch, Continental, Autoliv, etc. Global top three manufacturers hold a share over 70%.

Europe is the largest market, with a share about 50%, followed by Japan, and North America, both have a share about 35 percent.

In terms of product, Passive Pedestrian Protection System is the largest segment, with a share over 90%. And in terms of application, the largest application is Passenger Vehicle, followed by Commercial Vehicle, etc.

The Global Info Research report includes an overview of the development of the Automotive Pedestrian Protection Systems (PPS) industry chain, the market status of Passenger Cars (Passive Pedestrian Protection System, Active Pedestrian Protection System), Commercial Vehicles (Passive Pedestrian Protection System, Active

Pedestrian Protection System), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Pedestrian Protection Systems (PPS).

Regionally, the report analyzes the Automotive Pedestrian Protection Systems (PPS) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Pedestrian Protection Systems (PPS) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Pedestrian Protection Systems (PPS) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Pedestrian Protection Systems (PPS) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Passive Pedestrian Protection System, Active Pedestrian Protection System).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Pedestrian Protection Systems (PPS) market.

Regional Analysis: The report involves examining the Automotive Pedestrian Protection Systems (PPS) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Pedestrian Protection Systems (PPS) market. This may include estimating market growth rates, predicting market demand,

and identifying emerging trends.

The report also involves a more granular approach to Automotive Pedestrian Protection Systems (PPS):

Company Analysis: Report covers individual Automotive Pedestrian Protection Systems (PPS) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Pedestrian Protection Systems (PPS) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Cars, Commercial Vehicles).

Technology Analysis: Report covers specific technologies relevant to Automotive Pedestrian Protection Systems (PPS). It assesses the current state, advancements, and potential future developments in Automotive Pedestrian Protection Systems (PPS) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Pedestrian Protection Systems (PPS) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Pedestrian Protection Systems (PPS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Passive Pedestrian Protection System

Active Pedestrian Protection System

Market segment by Application

Passenger Cars

Commercial Vehicles

Major players covered

Bosch

Continental

Autoliv

ZF

Denso

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Pedestrian Protection Systems (PPS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Pedestrian Protection Systems (PPS), with price, sales, revenue and global market share of Automotive Pedestrian Protection Systems (PPS) from 2019 to 2024.

Chapter 3, the Automotive Pedestrian Protection Systems (PPS) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Pedestrian Protection Systems (PPS) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Pedestrian Protection Systems (PPS) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Pedestrian Protection Systems (PPS).

Chapter 14 and 15, to describe Automotive Pedestrian Protection Systems (PPS) sales channel, distributors, customers, research findings and conclusion.

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