

Global Automotive Parking Heaters Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Automotive Parking Heaters market size is expected to reach \$ 5447 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

Automotive Parking Heaters are thermal management systems installed in vehicles to preheat the interior space or engine when the engine is off. They generate heat through fuel combustion or electric heating, transferring it to the cabin air or engine coolant to achieve rapid warming of the vehicle interior, defrosting, de-icing, and engine preheating, thereby improving driving comfort, safety, and engine performance in cold environments. These systems are widely used in passenger cars, commercial vehicles, and special-purpose vehicles, playing a crucial role in thermal management in cold climates and electrified vehicles. Global shipments of Automotive Parking Heaters are projected to reach approximately 30.86 million units in 2025, with an average unit price of approximately US\$115 and a gross margin of approximately 36?38%.

The automotive parking heater industry is at a critical stage of transformation from traditional auxiliary equipment to intelligent thermal management systems. As the global automotive market places higher demands on driving comfort, driving safety, and emission control, the demand for parking heaters, as a crucial component for improving vehicle performance in cold regions, continues to grow. Simultaneously, the thermal energy regulation requirements of electric vehicles and hybrid new energy vehicles for battery and passenger compartment thermal management systems are making the integration of traditional parking heaters with new electric heating systems a trend. OEMs are gradually integrating parking heaters into their vehicle configurations, while the aftermarket is also experiencing growth due to the rise of DIY preheating systems. With technological advancements and the embedding of intelligent connectivity

technologies, remote control and intelligent thermal management functions will further drive market expansion. Industry opportunities are concentrated in areas such as increasing the installation rate of parking heaters in vehicles in high-altitude and cold regions, innovation in collaborative solutions for new energy thermal management, and the improvement of aftermarket upgrade service networks.

Despite the broad market prospects, the industry also faces challenges. First, with the advancement of vehicle lightweighting and electrification, traditional fuel-powered parking heaters face pressure for technological replacement, especially in electric and hybrid vehicles where more efficient and energy-saving electric heating solutions are needed. Second, global supply chain fluctuations and raw material price volatility may pose risks to costs and delivery capabilities. Furthermore, against the backdrop of increasingly stringent safety regulations and emission standards in different countries and regions, companies must continuously improve product safety and emission performance to meet regulatory compliance requirements. In addition, the aftermarket is highly competitive, and brand awareness and service network layout will determine a company's market share.

Downstream demand exhibits three significant trends: First, the demand for improved passenger vehicle comfort continues to grow, with parking heaters becoming standard or high-value options in high-end and mid-to-high-end models. Second, the demand for high-efficiency parking heaters remains stable for heavy commercial vehicles and logistics fleets operating in frigid regions, especially in long-distance transportation and cold chain logistics. Third, the rise of electric vehicle thermal management systems is driving the deep integration of parking heating technology and battery thermal management systems, expanding parking thermal energy solutions from single heating modules to intelligent energy management systems, such as coordinating with BMS to preheat battery packs to improve range and performance. From a technological perspective, products are evolving towards higher energy efficiency, lower energy consumption, and integrated electronic control, while after-sales and remote control services are becoming new growth points.

This report studies the global Automotive Parking Heaters production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Parking Heaters and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Parking Heaters that

contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Automotive Parking Heaters total production and demand, 2021-2032, (K Units)

Global Automotive Parking Heaters total production value, 2021-2032, (USD Million)

Global Automotive Parking Heaters production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Automotive Parking Heaters consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Automotive Parking Heaters domestic production, consumption, key domestic manufacturers and share

Global Automotive Parking Heaters production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Automotive Parking Heaters production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Automotive Parking Heaters production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Automotive Parking Heaters market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Eberspacher, Webasto, Vvkb Heaters, Warmda, D&E GROUP LIMITED, Proheat, VehiClima, Mikuni, BorgWarner, DBK Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Parking Heaters market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Parking Heaters Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Automotive Parking Heaters Market, Segmentation by Type:

Air Parking Heater

Liquid Parking Heater

PTC Electric Heater

Others

Global Automotive Parking Heaters Market, Segmentation by Energy:

Diesel

Gasoline

Electric/Hybrid

Global Automotive Parking Heaters Market, Segmentation by Market:

OEM

Aftermarket

Global Automotive Parking Heaters Market, Segmentation by Application:

Passenger Cars

Commercial Vehicles

Companies Profiled:

Eberspacher

Webasto

Vvkb Heaters

Warmda

D&E GROUP LIMITED

Proheat

VehiClima

Mikuni

BorgWarner

DBK Group

Mahle

DEFA AS

Autoterm LLC

Calix

Woory Corporation

KLC Corporation

Valeo

Zhenjiang Dongfang Electric Heating Technology Co., Ltd.

Suzhou Xinye Electronics Co., Ltd.

HGTECH

Shanghai Xinpa Electronic Technology Co., Ltd.

KUS Technology Corporation

New Nanfeng Group

Key Questions Answered:

1. How big is the global Automotive Parking Heaters market?
2. What is the demand of the global Automotive Parking Heaters market?
3. What is the year over year growth of the global Automotive Parking Heaters market?
4. What is the production and production value of the global Automotive Parking Heaters market?
5. Who are the key producers in the global Automotive Parking Heaters market?
6. What are the growth factors driving the market demand?

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