

# Global Automotive Over the Air (OTA) Updates Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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#### **Abstracts**

Developments in connected cars, increasingly sophisticated vehicle electronics and embedded systems all require constant software and firmware updates. Because it is unrealistic to regularly return vehicles to service centres, this has led to a significant development in Automotive Over the Air (OTA) Updates which Visiongain assesses as reaching a value of \$1.32bn in 2017.

#### SCOPE OF THE REPORT:

This report focuses on the Automotive Over the Air (OTA) Updates in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

In terms of region, the global Automotive Over the Air (OTA) Updates market can be segmented into North America, Europe, Asia Pacific, and Middle East & Africa. Asia Pacific is likely to hold a prominent share of the global market due to high vehicle production in the region.

The market in Latin America is anticipated to expand at a substantial growth rate during the forecast period. GDP of countries in Latin America is expanding at a significant growth rate. Moreover, increase in the number of production plants for passenger and commercial vehicles due to high demand for these vehicles and presence of rapidly expanding economies such as Mexico and Brazil are anticipated to drive the market in the region. The light commercial vehicles sub-segment of the market in North America is expanding at substantial pace due to extensive usage of these vehicles to transport daily goods in the region.



The worldwide market for Automotive Over the Air (OTA) Updates is expected to grow at a CAGR of roughly 18.0% over the next five years, will reach 3820 million US\$ in 2023, from 1420 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers
Bosch
Continental
HARMAN International
Delphi
Airbiquity
ATS Advanced Telematic Systems
Market Segment by Regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
South America (Brazil, Argentina, Colombia etc.)
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)
Market Segment by Type, covers
SOTA
FOTA



Market Segment by Applications, can be divided into

Passenger Cars

**Commercial Cars** 

There are 15 Chapters to deeply display the global Automotive Over the Air (OTA) Updates market.

Chapter 1, to describe Automotive Over the Air (OTA) Updates Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Over the Air (OTA) Updates, with sales, revenue, and price of Automotive Over the Air (OTA) Updates, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Over the Air (OTA) Updates, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Over the Air (OTA) Updates market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Over the Air (OTA) Updates sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



### **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Automotive Over the Air (OTA) Updates Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 SOTA
  - 1.2.2 FOTA
- 1.3 Market Analysis by Applications
  - 1.3.1 Passenger Cars
  - 1.3.2 Commercial Cars
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
    - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
    - 1.4.2.1 Germany Market States and Outlook (2013-2023)
  - 1.4.2.2 France Market States and Outlook (2013-2023)
  - 1.4.2.3 UK Market States and Outlook (2013-2023)
  - 1.4.2.4 Russia Market States and Outlook (2013-2023)
  - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
  - 1.4.3.1 China Market States and Outlook (2013-2023)
  - 1.4.3.2 Japan Market States and Outlook (2013-2023)
  - 1.4.3.3 Korea Market States and Outlook (2013-2023)
  - 1.4.3.4 India Market States and Outlook (2013-2023)
  - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
  - 1.4.4 South America, Middle East and Africa
    - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
    - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
    - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
    - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
    - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
  - 1.5.1 Market Opportunities
  - 1.5.2 Market Risk
  - 1.5.3 Market Driving Force



#### **2 MANUFACTURERS PROFILES**

- 2.1 Bosch
  - 2.1.1 Business Overview
  - 2.1.2 Automotive Over the Air (OTA) Updates Type and Applications
    - 2.1.2.1 Product A
    - 2.1.2.2 Product B
- 2.1.3 Bosch Automotive Over the Air (OTA) Updates Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Continental
  - 2.2.1 Business Overview
  - 2.2.2 Automotive Over the Air (OTA) Updates Type and Applications
    - 2.2.2.1 Product A
    - 2.2.2.2 Product B
- 2.2.3 Continental Automotive Over the Air (OTA) Updates Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 HARMAN International
  - 2.3.1 Business Overview
- 2.3.2 Automotive Over the Air (OTA) Updates Type and Applications
  - 2.3.2.1 Product A
  - 2.3.2.2 Product B
- 2.3.3 HARMAN International Automotive Over the Air (OTA) Updates Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Delphi
  - 2.4.1 Business Overview
  - 2.4.2 Automotive Over the Air (OTA) Updates Type and Applications
    - 2.4.2.1 Product A
    - 2.4.2.2 Product B
- 2.4.3 Delphi Automotive Over the Air (OTA) Updates Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Airbiquity
  - 2.5.1 Business Overview
  - 2.5.2 Automotive Over the Air (OTA) Updates Type and Applications
    - 2.5.2.1 Product A
    - 2.5.2.2 Product B
- 2.5.3 Airbiquity Automotive Over the Air (OTA) Updates Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 ATS Advanced Telematic Systems
  - 2.6.1 Business Overview



- 2.6.2 Automotive Over the Air (OTA) Updates Type and Applications
  - 2.6.2.1 Product A
  - 2.6.2.2 Product B
- 2.6.3 ATS Advanced Telematic Systems Automotive Over the Air (OTA) Updates Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

# 3 GLOBAL AUTOMOTIVE OVER THE AIR (OTA) UPDATES SALES, REVENUE, MARKET SHARE AND COMPETITION BY MANUFACTURER (2016-2017)

- 3.1 Global Automotive Over the Air (OTA) Updates Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Automotive Over the Air (OTA) Updates Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Market Concentration Rate
- 3.3.1 Top 3 Automotive Over the Air (OTA) Updates Manufacturer Market Share in 2017
- 3.3.2 Top 6 Automotive Over the Air (OTA) Updates Manufacturer Market Share in 2017
- 3.4 Market Competition Trend

# 4 GLOBAL AUTOMOTIVE OVER THE AIR (OTA) UPDATES MARKET ANALYSIS BY REGIONS

- 4.1 Global Automotive Over the Air (OTA) Updates Sales, Revenue and Market Share by Regions
- 4.1.1 Global Automotive Over the Air (OTA) Updates Sales and Market Share by Regions (2013-2018)
- 4.1.2 Global Automotive Over the Air (OTA) Updates Revenue and Market Share by Regions (2013-2018)
- 4.2 North America Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 4.3 Europe Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 4.5 South America Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)



### 5 NORTH AMERICA AUTOMOTIVE OVER THE AIR (OTA) UPDATES BY COUNTRIES

- 5.1 North America Automotive Over the Air (OTA) Updates Sales, Revenue and Market Share by Countries
- 5.1.1 North America Automotive Over the Air (OTA) Updates Sales and Market Share by Countries (2013-2018)
- 5.1.2 North America Automotive Over the Air (OTA) Updates Revenue and Market Share by Countries (2013-2018)
- 5.2 United States Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 5.3 Canada Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 5.4 Mexico Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

### 6 EUROPE AUTOMOTIVE OVER THE AIR (OTA) UPDATES BY COUNTRIES

- 6.1 Europe Automotive Over the Air (OTA) Updates Sales, Revenue and Market Share by Countries
- 6.1.1 Europe Automotive Over the Air (OTA) Updates Sales and Market Share by Countries (2013-2018)
- 6.1.2 Europe Automotive Over the Air (OTA) Updates Revenue and Market Share by Countries (2013-2018)
- 6.2 Germany Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 6.3 UK Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 6.4 France Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 6.5 Russia Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 6.6 Italy Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

### 7 ASIA-PACIFIC AUTOMOTIVE OVER THE AIR (OTA) UPDATES BY COUNTRIES

- 7.1 Asia-Pacific Automotive Over the Air (OTA) Updates Sales, Revenue and Market Share by Countries
- 7.1.1 Asia-Pacific Automotive Over the Air (OTA) Updates Sales and Market Share by Countries (2013-2018)



- 7.1.2 Asia-Pacific Automotive Over the Air (OTA) Updates Revenue and Market Share by Countries (2013-2018)
- 7.2 China Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 7.3 Japan Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 7.4 Korea Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 7.5 India Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 7.6 Southeast Asia Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

# 8 SOUTH AMERICA AUTOMOTIVE OVER THE AIR (OTA) UPDATES BY COUNTRIES

- 8.1 South America Automotive Over the Air (OTA) Updates Sales, Revenue and Market Share by Countries
- 8.1.1 South America Automotive Over the Air (OTA) Updates Sales and Market Share by Countries (2013-2018)
- 8.1.2 South America Automotive Over the Air (OTA) Updates Revenue and Market Share by Countries (2013-2018)
- 8.2 Brazil Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 8.3 Argentina Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 8.4 Colombia Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

# 9 MIDDLE EAST AND AFRICA AUTOMOTIVE OVER THE AIR (OTA) UPDATES BY COUNTRIES

- 9.1 Middle East and Africa Automotive Over the Air (OTA) Updates Sales, Revenue and Market Share by Countries
- 9.1.1 Middle East and Africa Automotive Over the Air (OTA) Updates Sales and Market Share by Countries (2013-2018)
- 9.1.2 Middle East and Africa Automotive Over the Air (OTA) Updates Revenue and Market Share by Countries (2013-2018)
- 9.2 Saudi Arabia Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 9.3 UAE Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 9.4 Egypt Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)
- 9.5 Nigeria Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)



9.6 South Africa Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

### 10 GLOBAL AUTOMOTIVE OVER THE AIR (OTA) UPDATES MARKET SEGMENT BY TYPE

- 10.1 Global Automotive Over the Air (OTA) Updates Sales, Revenue and Market Share by Type (2013-2018)
- 10.1.1 Global Automotive Over the Air (OTA) Updates Sales and Market Share by Type (2013-2018)
- 10.1.2 Global Automotive Over the Air (OTA) Updates Revenue and Market Share by Type (2013-2018)
- 10.2 SOTA Sales Growth and Price
  - 10.2.1 Global SOTA Sales Growth (2013-2018)
  - 10.2.2 Global SOTA Price (2013-2018)
- 10.3 FOTA Sales Growth and Price
  - 10.3.1 Global FOTA Sales Growth (2013-2018)
  - 10.3.2 Global FOTA Price (2013-2018)

## 11 GLOBAL AUTOMOTIVE OVER THE AIR (OTA) UPDATES MARKET SEGMENT BY APPLICATION

- 11.1 Global Automotive Over the Air (OTA) Updates Sales Market Share by Application (2013-2018)
- 11.2 Passenger Cars Sales Growth (2013-2018)
- 11.3 Commercial Cars Sales Growth (2013-2018)

# 12 AUTOMOTIVE OVER THE AIR (OTA) UPDATES MARKET FORECAST (2018-2023)

- 12.1 Global Automotive Over the Air (OTA) Updates Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Automotive Over the Air (OTA) Updates Market Forecast by Regions (2018-2023)
- 12.2.1 North America Automotive Over the Air (OTA) Updates Market Forecast (2018-2023)
  - 12.2.2 Europe Automotive Over the Air (OTA) Updates Market Forecast (2018-2023)
- 12.2.3 Asia-Pacific Automotive Over the Air (OTA) Updates Market Forecast (2018-2023)
  - 12.2.4 South America Automotive Over the Air (OTA) Updates Market Forecast



(2018-2023)

- 12.2.5 Middle East and Africa Automotive Over the Air (OTA) Updates Market Forecast (2018-2023)
- 12.3 Automotive Over the Air (OTA) Updates Market Forecast by Type (2018-2023)
- 12.3.1 Global Automotive Over the Air (OTA) Updates Sales Forecast by Type (2018-2023)
- 12.3.2 Global Automotive Over the Air (OTA) Updates Market Share Forecast by Type (2018-2023)
- 12.4 Automotive Over the Air (OTA) Updates Market Forecast by Application (2018-2023)
- 12.4.1 Global Automotive Over the Air (OTA) Updates Sales Forecast by Application (2018-2023)
- 12.4.2 Global Automotive Over the Air (OTA) Updates Market Share Forecast by Application (2018-2023)

### 13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
  - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

#### 14 RESEARCH FINDINGS AND CONCLUSION

#### 15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Automotive Over the Air (OTA) Updates Picture

Table Product Specifications of Automotive Over the Air (OTA) Updates

Figure Global Sales Market Share of Automotive Over the Air (OTA) Updates by Types in 2017

Table Automotive Over the Air (OTA) Updates Types for Major Manufacturers

Figure SOTA Picture

Figure FOTA Picture

Figure Automotive Over the Air (OTA) Updates Sales Market Share by Applications in 2017

Figure Passenger Cars Picture

Figure Commercial Cars Picture

Figure United States Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Figure France Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Figure UK Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Figure China Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Figure India Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)



Figure Southeast Asia Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Automotive Over the Air (OTA) Updates Revenue (Value) and Growth Rate (2013-2023)

Table Bosch Basic Information, Manufacturing Base and Competitors

Table Bosch Automotive Over the Air (OTA) Updates Type and Applications

Table Bosch Automotive Over the Air (OTA) Updates Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Continental Basic Information, Manufacturing Base and Competitors
Table Continental Automotive Over the Air (OTA) Updates Type and Applications
Table Continental Automotive Over the Air (OTA) Updates Sales, Price, Revenue,
Gross Margin and Market Share (2016-2017)

Table HARMAN International Basic Information, Manufacturing Base and Competitors Table HARMAN International Automotive Over the Air (OTA) Updates Type and Applications

Table HARMAN International Automotive Over the Air (OTA) Updates Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Delphi Basic Information, Manufacturing Base and Competitors

Table Delphi Automotive Over the Air (OTA) Updates Type and Applications

Table Delphi Automotive Over the Air (OTA) Updates Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Airbiquity Basic Information, Manufacturing Base and Competitors

Table Airbiquity Automotive Over the Air (OTA) Updates Type and Applications

Table Airbiquity Automotive Over the Air (OTA) Updates Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table ATS Advanced Telematic Systems Basic Information, Manufacturing Base and Competitors

Table ATS Advanced Telematic Systems Automotive Over the Air (OTA) Updates Type and Applications

Table ATS Advanced Telematic Systems Automotive Over the Air (OTA) Updates Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)



Table Global Automotive Over the Air (OTA) Updates Sales by Manufacturer (2016-2017)

Figure Global Automotive Over the Air (OTA) Updates Sales Market Share by Manufacturer in 2016

Figure Global Automotive Over the Air (OTA) Updates Sales Market Share by Manufacturer in 2017

Table Global Automotive Over the Air (OTA) Updates Revenue by Manufacturer (2016-2017)

Figure Global Automotive Over the Air (OTA) Updates Revenue Market Share by Manufacturer in 2016

Figure Global Automotive Over the Air (OTA) Updates Revenue Market Share by Manufacturer in 2017

Figure Top 3 Automotive Over the Air (OTA) Updates Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Automotive Over the Air (OTA) Updates Manufacturer (Revenue) Market Share in 2017

Figure Global Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Global Automotive Over the Air (OTA) Updates Revenue and Growth Rate (2013-2018)

Table Global Automotive Over the Air (OTA) Updates Sales by Regions (2013-2018) Table Global Automotive Over the Air (OTA) Updates Sales Market Share by Regions (2013-2018)

Table Global Automotive Over the Air (OTA) Updates Revenue by Regions (2013-2018) Figure Global Automotive Over the Air (OTA) Updates Revenue Market Share by Regions in 2013

Figure Global Automotive Over the Air (OTA) Updates Revenue Market Share by Regions in 2017

Figure North America Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Europe Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure South America Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure North America Automotive Over the Air (OTA) Updates Revenue and Growth



Rate (2013-2018)

Table North America Automotive Over the Air (OTA) Updates Sales by Countries (2013-2018)

Table North America Automotive Over the Air (OTA) Updates Sales Market Share by Countries (2013-2018)

Figure North America Automotive Over the Air (OTA) Updates Sales Market Share by Countries in 2013

Figure North America Automotive Over the Air (OTA) Updates Sales Market Share by Countries in 2017

Table North America Automotive Over the Air (OTA) Updates Revenue by Countries (2013-2018)

Table North America Automotive Over the Air (OTA) Updates Revenue Market Share by Countries (2013-2018)

Figure North America Automotive Over the Air (OTA) Updates Revenue Market Share by Countries in 2013

Figure North America Automotive Over the Air (OTA) Updates Revenue Market Share by Countries in 2017

Figure United States Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Canada Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Mexico Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Europe Automotive Over the Air (OTA) Updates Revenue and Growth Rate (2013-2018)

Table Europe Automotive Over the Air (OTA) Updates Sales by Countries (2013-2018) Table Europe Automotive Over the Air (OTA) Updates Sales Market Share by Countries (2013-2018)

Table Europe Automotive Over the Air (OTA) Updates Revenue by Countries (2013-2018)

Figure Europe Automotive Over the Air (OTA) Updates Revenue Market Share by Countries in 2016

Figure Europe Automotive Over the Air (OTA) Updates Revenue Market Share by Countries in 2017

Figure Germany Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure UK Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018) Figure France Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)



Figure Russia Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Italy Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Automotive Over the Air (OTA) Updates Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Automotive Over the Air (OTA) Updates Sales by Countries (2013-2018)

Table Asia-Pacific Automotive Over the Air (OTA) Updates Sales Market Share by Countries (2013-2018)

Figure Asia-Pacific Automotive Over the Air (OTA) Updates Sales Market Share by Countries 2017

Table Asia-Pacific Automotive Over the Air (OTA) Updates Revenue by Countries (2013-2018)

Figure Asia-Pacific Automotive Over the Air (OTA) Updates Revenue Market Share by Countries 2017

Figure China Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Japan Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Korea Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure India Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Southeast Asia Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure South America Automotive Over the Air (OTA) Updates Revenue and Growth Rate (2013-2018)

Table South America Automotive Over the Air (OTA) Updates Sales by Countries (2013-2018)

Table South America Automotive Over the Air (OTA) Updates Sales Market Share by Countries (2013-2018)

Figure South America Automotive Over the Air (OTA) Updates Sales Market Share by Countries in 2017

Table South America Automotive Over the Air (OTA) Updates Revenue by Countries (2013-2018)

Table South America Automotive Over the Air (OTA) Updates Revenue Market Share by Countries (2013-2018)

Figure South America Automotive Over the Air (OTA) Updates Revenue Market Share



by Countries in 2017

Figure Brazil Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Argentina Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Colombia Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Automotive Over the Air (OTA) Updates Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Automotive Over the Air (OTA) Updates Sales by Countries (2013-2018)

Table Middle East and Africa Automotive Over the Air (OTA) Updates Sales Market Share by Countries (2013-2018)

Figure Middle East and Africa Automotive Over the Air (OTA) Updates Sales Market Share by Countries in 2017

Table Middle East and Africa Automotive Over the Air (OTA) Updates Revenue by Countries (2013-2018)

Table Middle East and Africa Automotive Over the Air (OTA) Updates Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Automotive Over the Air (OTA) Updates Revenue Market Share by Countries in 2013

Figure Middle East and Africa Automotive Over the Air (OTA) Updates Revenue Market Share by Countries in 2017

Figure Saudi Arabia Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure UAE Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Egypt Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure Nigeria Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Figure South Africa Automotive Over the Air (OTA) Updates Sales and Growth Rate (2013-2018)

Table Global Automotive Over the Air (OTA) Updates Sales by Type (2013-2018)

Table Global Automotive Over the Air (OTA) Updates Sales Share by Type (2013-2018)

Table Global Automotive Over the Air (OTA) Updates Revenue by Type (2013-2018)

Table Global Automotive Over the Air (OTA) Updates Revenue Share by Type (2013-2018)

Figure Global SOTA Sales Growth (2013-2018)



Figure Global SOTA Price (2013-2018)

Figure Global FOTA Sales Growth (2013-2018)

Figure Global FOTA Price (2013-2018)

Table Global Automotive Over the Air (OTA) Updates Sales by Application (2013-2018)

Table Global Automotive Over the Air (OTA) Updates Sales Share by Application (2013-2018)

Figure Global Commercial Cars Sales Growth (2013-2018)

Figure Global Automotive Over the Air (OTA) Updates Sales, Revenue and Growth Rate (2018-2023)

Table Global Automotive Over the Air (OTA) Updates Sales Forecast by Regions (2018-2023)

Table Global Automotive Over the Air (OTA) Updates Market Share Forecast by Regions (2018-2023)

Figure North America Sales Automotive Over the Air (OTA) Updates Market Forecast (2018-2023)

Figure Europe Sales Automotive Over the Air (OTA) Updates Market Forecast (2018-2023)

Figure Asia-Pacific Sales Automotive Over the Air (OTA) Updates Market Forecast (2018-2023)

Figure South America Sales Automotive Over the Air (OTA) Updates Market Forecast (2018-2023)

Figure Middle East and Africa Sales Automotive Over the Air (OTA) Updates Market Forecast (2018-2023)

Table Global Automotive Over the Air (OTA) Updates Sales Forecast by Type (2018-2023)

Table Global Automotive Over the Air (OTA) Updates Market Share Forecast by Type (2018-2023)

Table Global Automotive Over the Air (OTA) Updates Sales Forecast by Application (2018-2023)

Table Global Automotive Over the Air (OTA) Updates Market Share Forecast by Application (2018-2023)

Table Distributors/Traders/ Dealers List



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