

Global Automotive OEM Fleet Management Services Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

It is a platform to fleet operators to efficiently control, track, and monitor commercial vehicles. They improve the overall operational efficiency by reducing the non-value-added Activities of the operators. Fuel cards are used for fuel management while driver safety systems monitor driver behavior. Other solutions are employed for locational tracking of vehicles, driver navigation assistance, and ensuring that the operators meet the regulatory standards set by their respective national governments.

SCOPE OF THE REPORT:

This report focuses on the Automotive OEM Fleet Management Services in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

In terms of region, the global Automotive OEM Fleet Management Services market can be segmented into North America, Europe, Asia Pacific, and Middle East & Africa. Asia Pacific is likely to hold a prominent share of the global market due to high vehicle production in the region.

The market in Latin America is anticipated to expand at a substantial growth rate during the forecast period. GDP of countries in Latin America is expanding at a significant growth rate. Moreover, increase in the number of production plants for passenger and commercial vehicles due to high demand for these vehicles and presence of rapidly expanding economies such as Mexico and Brazil are anticipated to drive the market in the region. The light commercial vehicles sub-segment of the market in North America is expanding at substantial pace due to extensive usage of these vehicles to transport daily goods in the region.

The worldwide market for Automotive OEM Fleet Management Services is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Omnitracs

Trimble

Fleetmatics

Alphabet

Telenav

Arvento

Teletrac

EMKAY

Gurtam

ARI

FleetCor

Navman Wireless

TomTom

I.D. Systems

AssetWorks

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Operations Management

Information Management

Risk Management

Vehicle Maintenance & Leasing

Safety & Compliance Management

Market Segment by Applications, can be divided into

Logistics and Transportation

Public Transportation

There are 15 Chapters to deeply display the global Automotive OEM Fleet Management Services market.

Chapter 1, to describe Automotive OEM Fleet Management Services Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive OEM Fleet Management Services, with sales, revenue, and price of Automotive OEM Fleet Management Services, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive OEM Fleet Management Services, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive OEM Fleet Management Services market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive OEM Fleet Management Services sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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