

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Occupant Sensing Systems (OSS) And Whiplash Protection System (WPS) Market 2018, Forecast to 2023**

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## **Abstracts**

Traditional passive safety systems such as airbags and seatbelts minimize the risk of injury in an accident. However, car makers are also focusing on the other passive safety systems like occupant sensing and whiplash protection to prevent whiplash in case of rear-end collisions. The passive systems are engaged when the collision takes place and the features help in absorbing crash forces, restraining occupants from colliding with the vehicle interior and preventing objects inside the vehicle from striking the driver or passengers.

Occupant sensing is a system of sensors that detect who's sitting in the passenger seat and thereby eliminates the need for an on/off switch for airbags in most cases because it uses sophisticated technology to identify whether an adult or a child is in the seat.

Whiplash protection system is a system of protection against automotive whiplash injuries. In the whiplash protection system equipped seat, the entire backrest is designed to help protect the front occupant's neck in a case of a rear impact.

Scope of the Report:

This report focuses on the Automotive Occupant Sensing Systems (OSS) And Whiplash Protection System (WPS) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Increasing demand in Asia Pacific and European regions, mainly in Japan, India and China is expected to drive automotive OSS and WPS market growth. This can be

attributed to increase in safety regulations, growing GDP rate, high living standards and increase in purchasing power. Rising disposable income level in Asia Pacific market has influenced individuals to invest in safety features within the vehicles. This has led to rise in competition level in the automotive OSS and WPS market. The United States Car Assessment Program (US NCAP) is expected to adjust its rating systems in order to improve the safety features in U.S. vehicles. This may encourage manufacturers to produce vehicles exceeding the minimal federal safety requirements. Europe, on the other hand, is expected to witness stable growth over the forecast period.

The worldwide market for Automotive Occupant Sensing Systems (OSS) And Whiplash Protection System (WPS) is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Autoliv

Continental

Delphi Automotive

Grammer

Hyundai Mobis

Lear

Robert Bosch

TRW Automotive

Takata

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Pressure Mats

Strain Gauges

Cameras

Market Segment by Applications, can be divided into

Commercial Vehicle

Passenger Vehicle

There are 15 Chapters to deeply display the global Automotive Occupant Sensing Systems (OSS) And Whiplash Protection System (WPS) market.

Chapter 1, to describe Automotive Occupant Sensing Systems (OSS) And Whiplash Protection System (WPS) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Occupant Sensing Systems (OSS) And Whiplash Protection System (WPS), with sales, revenue, and price of Automotive Occupant Sensing Systems (OSS) And Whiplash Protection System (WPS), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales,

revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Occupant Sensing Systems (OSS) And Whiplash Protection System (WPS), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Occupant Sensing Systems (OSS) And Whiplash Protection System (WPS) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Occupant Sensing Systems (OSS) And Whiplash Protection System (WPS) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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