

# Global Automotive Occupant Sensing Systems Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Occupant Sensing Systems market size was valued at US\$ 2098 million in 2024 and is forecast to a readjusted size of USD 20090 million by 2031 with a CAGR of 38.5% during review period.

Automotive occupant sensing systems use camera sensors to understand human behavior and monitor passenger movements. Thanks to automotive occupant sensing systems, vehicles are able to adapt to the interior environment by learning user characteristics, such as their posture, and subsequently adjusting factors such as room temperature or driving mode. In addition, the strength and deployment time of the airbags can be adjusted to each passenger's position and size in the event of an accident. Automotive occupant sensing systems' functions include: 1) Seamless entry into the car: When the user approaches the sensor, it can quickly complete the identification of the living body and perform identity recognition without any movement coordination, actively open the car door for the user, and quickly log in to the car system. 2) Safe takeover: By analyzing the driver's attention, it is ensured that the driver can take over the vehicle in autonomous driving state in time at critical moments. 3) Safety monitoring: According to the driver's different fatigue levels, timely warning or termination of dangerous driving behaviors can be carried out to reduce accidents. It also includes behavioral monitoring of distraction, smoking, talking on the phone, and seat belts. 4) Child care: By comprehensively analyzing facial attributes, human bone proportions and length information, children are identified, the child care function is actively triggered, the status and behavior of the children are continuously monitored, and real-time feedback is given to the parents in the front row to remind them to take necessary measures. 5) Multiplayer entertainment: Open up the interactive space in the

front and rear rows, and use a variety of natural body language interaction methods such as sight, gestures, head movements, etc. to achieve convenient interaction between multiple people and multiple locations.

The key players of Automotive Occupant Sensing Systems include Aptiv, Mitsubishi Motors, Denso and Ningbo Joyson Electronic. The top four manufacturers hold approximately 38% of the global market share.

In terms of product type, Driver Monitoring Systems (DMS) is the largest segment, with a share of 65%. And in terms of application, Passenger Vehicle has a share about 86 percent.

This report is a detailed and comprehensive analysis for global Automotive Occupant Sensing Systems market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Automotive Occupant Sensing Systems market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Occupant Sensing Systems market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Occupant Sensing Systems market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Occupant Sensing Systems market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

#### The Primary Objectives in This Report Are:

*Global Automotive Occupant Sensing Systems Market 2025 by Manufacturers, Regions, Type and Application, Foreca...*

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Occupant Sensing Systems

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Occupant Sensing Systems market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Aptiv, Mitsubishi Motors, Denso, Ningbo Joyson Electronic, Magna International, Continental, Hyundai Mobis, HiRain, SenseTime, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Automotive Occupant Sensing Systems market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Driver Monitoring Systems (DMS)

Occupant Monitoring Systems (OMS)

DMS-OMS integration

### Market segment by Application

Commercial Vehicle

Passenger Vehicle

Major players covered

Aptiv

Mitsubishi Motors

Denso

Ningbo Joyson Electronic

Magna International

Continental

Hyundai Mobis

HiRain

SenseTime

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

*Global Automotive Occupant Sensing Systems Market 2025 by Manufacturers, Regions, Type and Application, Foreca...*

Chapter 1, to describe Automotive Occupant Sensing Systems product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Occupant Sensing Systems, with price, sales quantity, revenue, and global market share of Automotive Occupant Sensing Systems from 2020 to 2025.

Chapter 3, the Automotive Occupant Sensing Systems competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Occupant Sensing Systems breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive Occupant Sensing Systems market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Occupant Sensing Systems.

Chapter 14 and 15, to describe Automotive Occupant Sensing Systems sales channel, distributors, customers, research findings and conclusion.

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