

Global Automotive NVH Materials Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive NVH Materials market size was valued at USD 2402.3 million in 2023 and is forecast to a readjusted size of USD 2671.9 million by 2030 with a CAGR of 1.5% during review period.

Automotive NVH Materials is designed for reducing noise and vibration. Vehicle noise is caused by doors, roof, windows, vehicle armor plate, and rear trunk.

China is the largest Automotive NVH Materials market with about 28% market share. Europe is follower, accounting for about 25% market share.

The key players are Nihon Tokushu Toryo, 3M, Megasorber, STP, Henkel, Nitto Denko Corp, Second Skin Audio, FatMat Sound Control, HushMat, Soundproof Cow, GT Sound Control, Wolverine Advanced Materials, Silent Coat, JiQing TengDa, Daneng, Beijing Pingjing, JAWS, Quier Doctor, DAOBO, Shenzhen Baolise, Beijing Shengmai etc. Top 3 companies occupied about 33% market share.

The Global Info Research report includes an overview of the development of the Automotive NVH Materials industry chain, the market status of Hood (Polyurethane, Others), Trunk (Polyurethane, Others), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive NVH Materials.

Regionally, the report analyzes the Automotive NVH Materials markets in key regions. North America and Europe are experiencing steady growth, driven by government

initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive NVH Materials market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive NVH Materials market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive NVH Materials industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Polyurethane, Others).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive NVH Materials market.

Regional Analysis: The report involves examining the Automotive NVH Materials market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive NVH Materials market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive NVH Materials:

Company Analysis: Report covers individual Automotive NVH Materials manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive NVH Materials. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hood, Trunk).

Technology Analysis: Report covers specific technologies relevant to Automotive NVH Materials. It assesses the current state, advancements, and potential future developments in Automotive NVH Materials areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive NVH Materials market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive NVH Materials market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Polyurethane

Others

Market segment by Application

Hood

Trunk

Chassis

Others

Major players covered

Nihon Tokushu Toryo

3M

Megasorber

STP

Henkel

Nitto Denko Corp

Second Skin Audio

FatMat Sound Control

HushMat

Soundproof Cow

GT Sound Control

Wolverine Advanced Materials

Silent Coat

JiQing TengDa

Daneng

Beijing Pingjing

JAWS

Quiet Doctor

DAOBO

Shenzhen Baolise

Beijing Shengmai

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive NVH Materials product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive NVH Materials, with price, sales, revenue and global market share of Automotive NVH Materials from 2019 to 2024.

Chapter 3, the Automotive NVH Materials competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive NVH Materials breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive NVH Materials market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive NVH Materials.

Chapter 14 and 15, to describe Automotive NVH Materials sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Automotive NVH Materials

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Automotive NVH Materials Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Polyurethane

1.3.3 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Automotive NVH Materials Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Hood

1.4.3 Trunk

1.4.4 Chassis

1.4.5 Others

1.5 Global Automotive NVH Materials Market Size & Forecast

1.5.1 Global Automotive NVH Materials Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Automotive NVH Materials Sales Quantity (2019-2030)

1.5.3 Global Automotive NVH Materials Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Nihon Tokushu Toryo

2.1.1 Nihon Tokushu Toryo Details

2.1.2 Nihon Tokushu Toryo Major Business

2.1.3 Nihon Tokushu Toryo Automotive NVH Materials Product and Services

2.1.4 Nihon Tokushu Toryo Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Nihon Tokushu Toryo Recent Developments/Updates

2.2 3M

2.2.1 3M Details

2.2.2 3M Major Business

2.2.3 3M Automotive NVH Materials Product and Services

2.2.4 3M Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 3M Recent Developments/Updates

2.3 Megasorber

2.3.1 Megasorber Details

2.3.2 Megasorber Major Business

2.3.3 Megasorber Automotive NVH Materials Product and Services

2.3.4 Megasorber Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Megasorber Recent Developments/Updates

2.4 STP

2.4.1 STP Details

2.4.2 STP Major Business

2.4.3 STP Automotive NVH Materials Product and Services

2.4.4 STP Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 STP Recent Developments/Updates

2.5 Henkel

2.5.1 Henkel Details

2.5.2 Henkel Major Business

2.5.3 Henkel Automotive NVH Materials Product and Services

2.5.4 Henkel Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Henkel Recent Developments/Updates

2.6 Nitto Denko Corp

2.6.1 Nitto Denko Corp Details

2.6.2 Nitto Denko Corp Major Business

2.6.3 Nitto Denko Corp Automotive NVH Materials Product and Services

2.6.4 Nitto Denko Corp Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Nitto Denko Corp Recent Developments/Updates

2.7 Second Skin Audio

2.7.1 Second Skin Audio Details

2.7.2 Second Skin Audio Major Business

2.7.3 Second Skin Audio Automotive NVH Materials Product and Services

2.7.4 Second Skin Audio Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Second Skin Audio Recent Developments/Updates

2.8 FatMat Sound Control

2.8.1 FatMat Sound Control Details

2.8.2 FatMat Sound Control Major Business

2.8.3 FatMat Sound Control Automotive NVH Materials Product and Services

2.8.4 FatMat Sound Control Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 FatMat Sound Control Recent Developments/Updates

2.9 HushMat

2.9.1 HushMat Details

2.9.2 HushMat Major Business

2.9.3 HushMat Automotive NVH Materials Product and Services

2.9.4 HushMat Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 HushMat Recent Developments/Updates

2.10 Soundproof Cow

2.10.1 Soundproof Cow Details

2.10.2 Soundproof Cow Major Business

2.10.3 Soundproof Cow Automotive NVH Materials Product and Services

2.10.4 Soundproof Cow Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Soundproof Cow Recent Developments/Updates

2.11 GT Sound Control

2.11.1 GT Sound Control Details

2.11.2 GT Sound Control Major Business

2.11.3 GT Sound Control Automotive NVH Materials Product and Services

2.11.4 GT Sound Control Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 GT Sound Control Recent Developments/Updates

2.12 Wolverine Advanced Materials

2.12.1 Wolverine Advanced Materials Details

2.12.2 Wolverine Advanced Materials Major Business

2.12.3 Wolverine Advanced Materials Automotive NVH Materials Product and Services

2.12.4 Wolverine Advanced Materials Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Wolverine Advanced Materials Recent Developments/Updates

2.13 Silent Coat

2.13.1 Silent Coat Details

2.13.2 Silent Coat Major Business

2.13.3 Silent Coat Automotive NVH Materials Product and Services

2.13.4 Silent Coat Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Silent Coat Recent Developments/Updates

2.14 JiQing TengDa

- 2.14.1 JiQing TengDa Details
- 2.14.2 JiQing TengDa Major Business
- 2.14.3 JiQing TengDa Automotive NVH Materials Product and Services
- 2.14.4 JiQing TengDa Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 JiQing TengDa Recent Developments/Updates
- 2.15 Daneng
 - 2.15.1 Daneng Details
 - 2.15.2 Daneng Major Business
 - 2.15.3 Daneng Automotive NVH Materials Product and Services
 - 2.15.4 Daneng Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Daneng Recent Developments/Updates
- 2.16 Beijing Pingjing
 - 2.16.1 Beijing Pingjing Details
 - 2.16.2 Beijing Pingjing Major Business
 - 2.16.3 Beijing Pingjing Automotive NVH Materials Product and Services
 - 2.16.4 Beijing Pingjing Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Beijing Pingjing Recent Developments/Updates
- 2.17 JAWS
 - 2.17.1 JAWS Details
 - 2.17.2 JAWS Major Business
 - 2.17.3 JAWS Automotive NVH Materials Product and Services
 - 2.17.4 JAWS Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 JAWS Recent Developments/Updates
- 2.18 Quier Doctor
 - 2.18.1 Quier Doctor Details
 - 2.18.2 Quier Doctor Major Business
 - 2.18.3 Quier Doctor Automotive NVH Materials Product and Services
 - 2.18.4 Quier Doctor Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 Quier Doctor Recent Developments/Updates
- 2.19 DAOBO
 - 2.19.1 DAOBO Details
 - 2.19.2 DAOBO Major Business
 - 2.19.3 DAOBO Automotive NVH Materials Product and Services
 - 2.19.4 DAOBO Automotive NVH Materials Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.19.5 DAOBO Recent Developments/Updates

2.20 Shenzhen Baolise

2.20.1 Shenzhen Baolise Details

2.20.2 Shenzhen Baolise Major Business

2.20.3 Shenzhen Baolise Automotive NVH Materials Product and Services

2.20.4 Shenzhen Baolise Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 Shenzhen Baolise Recent Developments/Updates

2.21 Beijing Shengmai

2.21.1 Beijing Shengmai Details

2.21.2 Beijing Shengmai Major Business

2.21.3 Beijing Shengmai Automotive NVH Materials Product and Services

2.21.4 Beijing Shengmai Automotive NVH Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.21.5 Beijing Shengmai Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE NVH MATERIALS BY MANUFACTURER

3.1 Global Automotive NVH Materials Sales Quantity by Manufacturer (2019-2024)

3.2 Global Automotive NVH Materials Revenue by Manufacturer (2019-2024)

3.3 Global Automotive NVH Materials Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Automotive NVH Materials by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Automotive NVH Materials Manufacturer Market Share in 2023

3.4.2 Top 6 Automotive NVH Materials Manufacturer Market Share in 2023

3.5 Automotive NVH Materials Market: Overall Company Footprint Analysis

3.5.1 Automotive NVH Materials Market: Region Footprint

3.5.2 Automotive NVH Materials Market: Company Product Type Footprint

3.5.3 Automotive NVH Materials Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Automotive NVH Materials Market Size by Region

4.1.1 Global Automotive NVH Materials Sales Quantity by Region (2019-2030)

- 4.1.2 Global Automotive NVH Materials Consumption Value by Region (2019-2030)
- 4.1.3 Global Automotive NVH Materials Average Price by Region (2019-2030)
- 4.2 North America Automotive NVH Materials Consumption Value (2019-2030)
- 4.3 Europe Automotive NVH Materials Consumption Value (2019-2030)
- 4.4 Asia-Pacific Automotive NVH Materials Consumption Value (2019-2030)
- 4.5 South America Automotive NVH Materials Consumption Value (2019-2030)
- 4.6 Middle East and Africa Automotive NVH Materials Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Automotive NVH Materials Sales Quantity by Type (2019-2030)
- 5.2 Global Automotive NVH Materials Consumption Value by Type (2019-2030)
- 5.3 Global Automotive NVH Materials Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Automotive NVH Materials Sales Quantity by Application (2019-2030)
- 6.2 Global Automotive NVH Materials Consumption Value by Application (2019-2030)
- 6.3 Global Automotive NVH Materials Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Automotive NVH Materials Sales Quantity by Type (2019-2030)
- 7.2 North America Automotive NVH Materials Sales Quantity by Application (2019-2030)
- 7.3 North America Automotive NVH Materials Market Size by Country
 - 7.3.1 North America Automotive NVH Materials Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Automotive NVH Materials Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Automotive NVH Materials Sales Quantity by Type (2019-2030)
- 8.2 Europe Automotive NVH Materials Sales Quantity by Application (2019-2030)
- 8.3 Europe Automotive NVH Materials Market Size by Country

- 8.3.1 Europe Automotive NVH Materials Sales Quantity by Country (2019-2030)
- 8.3.2 Europe Automotive NVH Materials Consumption Value by Country (2019-2030)
- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Automotive NVH Materials Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Automotive NVH Materials Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Automotive NVH Materials Market Size by Region
 - 9.3.1 Asia-Pacific Automotive NVH Materials Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Automotive NVH Materials Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Automotive NVH Materials Sales Quantity by Type (2019-2030)
- 10.2 South America Automotive NVH Materials Sales Quantity by Application (2019-2030)
- 10.3 South America Automotive NVH Materials Market Size by Country
 - 10.3.1 South America Automotive NVH Materials Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Automotive NVH Materials Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Automotive NVH Materials Sales Quantity by Type

(2019-2030)

11.2 Middle East & Africa Automotive NVH Materials Sales Quantity by Application

(2019-2030)

11.3 Middle East & Africa Automotive NVH Materials Market Size by Country

11.3.1 Middle East & Africa Automotive NVH Materials Sales Quantity by Country

(2019-2030)

11.3.2 Middle East & Africa Automotive NVH Materials Consumption Value by Country

(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Automotive NVH Materials Market Drivers

12.2 Automotive NVH Materials Market Restraints

12.3 Automotive NVH Materials Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Automotive NVH Materials and Key Manufacturers

13.2 Manufacturing Costs Percentage of Automotive NVH Materials

13.3 Automotive NVH Materials Production Process

13.4 Automotive NVH Materials Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Automotive NVH Materials Typical Distributors

14.3 Automotive NVH Materials Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Automotive NVH Materials Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Automotive NVH Materials Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Nihon Tokushu Toryo Basic Information, Manufacturing Base and Competitors
- Table 4. Nihon Tokushu Toryo Major Business
- Table 5. Nihon Tokushu Toryo Automotive NVH Materials Product and Services
- Table 6. Nihon Tokushu Toryo Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. Nihon Tokushu Toryo Recent Developments/Updates
- Table 8. 3M Basic Information, Manufacturing Base and Competitors
- Table 9. 3M Major Business
- Table 10. 3M Automotive NVH Materials Product and Services
- Table 11. 3M Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. 3M Recent Developments/Updates
- Table 13. Megasorber Basic Information, Manufacturing Base and Competitors
- Table 14. Megasorber Major Business
- Table 15. Megasorber Automotive NVH Materials Product and Services
- Table 16. Megasorber Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. Megasorber Recent Developments/Updates
- Table 18. STP Basic Information, Manufacturing Base and Competitors
- Table 19. STP Major Business
- Table 20. STP Automotive NVH Materials Product and Services
- Table 21. STP Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. STP Recent Developments/Updates
- Table 23. Henkel Basic Information, Manufacturing Base and Competitors
- Table 24. Henkel Major Business
- Table 25. Henkel Automotive NVH Materials Product and Services
- Table 26. Henkel Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Henkel Recent Developments/Updates

Table 28. Nitto Denko Corp Basic Information, Manufacturing Base and Competitors

Table 29. Nitto Denko Corp Major Business

Table 30. Nitto Denko Corp Automotive NVH Materials Product and Services

Table 31. Nitto Denko Corp Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Nitto Denko Corp Recent Developments/Updates

Table 33. Second Skin Audio Basic Information, Manufacturing Base and Competitors

Table 34. Second Skin Audio Major Business

Table 35. Second Skin Audio Automotive NVH Materials Product and Services

Table 36. Second Skin Audio Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Second Skin Audio Recent Developments/Updates

Table 38. FatMat Sound Control Basic Information, Manufacturing Base and Competitors

Table 39. FatMat Sound Control Major Business

Table 40. FatMat Sound Control Automotive NVH Materials Product and Services

Table 41. FatMat Sound Control Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. FatMat Sound Control Recent Developments/Updates

Table 43. HushMat Basic Information, Manufacturing Base and Competitors

Table 44. HushMat Major Business

Table 45. HushMat Automotive NVH Materials Product and Services

Table 46. HushMat Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. HushMat Recent Developments/Updates

Table 48. Soundproof Cow Basic Information, Manufacturing Base and Competitors

Table 49. Soundproof Cow Major Business

Table 50. Soundproof Cow Automotive NVH Materials Product and Services

Table 51. Soundproof Cow Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Soundproof Cow Recent Developments/Updates

Table 53. GT Sound Control Basic Information, Manufacturing Base and Competitors

Table 54. GT Sound Control Major Business

Table 55. GT Sound Control Automotive NVH Materials Product and Services

Table 56. GT Sound Control Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. GT Sound Control Recent Developments/Updates

Table 58. Wolverine Advanced Materials Basic Information, Manufacturing Base and Competitors

Table 59. Wolverine Advanced Materials Major Business

Table 60. Wolverine Advanced Materials Automotive NVH Materials Product and Services

Table 61. Wolverine Advanced Materials Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Wolverine Advanced Materials Recent Developments/Updates

Table 63. Silent Coat Basic Information, Manufacturing Base and Competitors

Table 64. Silent Coat Major Business

Table 65. Silent Coat Automotive NVH Materials Product and Services

Table 66. Silent Coat Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Silent Coat Recent Developments/Updates

Table 68. JiQing TengDa Basic Information, Manufacturing Base and Competitors

Table 69. JiQing TengDa Major Business

Table 70. JiQing TengDa Automotive NVH Materials Product and Services

Table 71. JiQing TengDa Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. JiQing TengDa Recent Developments/Updates

Table 73. Daneng Basic Information, Manufacturing Base and Competitors

Table 74. Daneng Major Business

Table 75. Daneng Automotive NVH Materials Product and Services

Table 76. Daneng Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Daneng Recent Developments/Updates

Table 78. Beijing Pingjing Basic Information, Manufacturing Base and Competitors

Table 79. Beijing Pingjing Major Business

Table 80. Beijing Pingjing Automotive NVH Materials Product and Services

Table 81. Beijing Pingjing Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Beijing Pingjing Recent Developments/Updates

Table 83. JAWS Basic Information, Manufacturing Base and Competitors

Table 84. JAWS Major Business

Table 85. JAWS Automotive NVH Materials Product and Services

Table 86. JAWS Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. JAWS Recent Developments/Updates

- Table 88. Quier Doctor Basic Information, Manufacturing Base and Competitors
- Table 89. Quier Doctor Major Business
- Table 90. Quier Doctor Automotive NVH Materials Product and Services
- Table 91. Quier Doctor Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 92. Quier Doctor Recent Developments/Updates
- Table 93. DAOBO Basic Information, Manufacturing Base and Competitors
- Table 94. DAOBO Major Business
- Table 95. DAOBO Automotive NVH Materials Product and Services
- Table 96. DAOBO Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. DAOBO Recent Developments/Updates
- Table 98. Shenzhen Baolise Basic Information, Manufacturing Base and Competitors
- Table 99. Shenzhen Baolise Major Business
- Table 100. Shenzhen Baolise Automotive NVH Materials Product and Services
- Table 101. Shenzhen Baolise Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. Shenzhen Baolise Recent Developments/Updates
- Table 103. Beijing Shengmai Basic Information, Manufacturing Base and Competitors
- Table 104. Beijing Shengmai Major Business
- Table 105. Beijing Shengmai Automotive NVH Materials Product and Services
- Table 106. Beijing Shengmai Automotive NVH Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 107. Beijing Shengmai Recent Developments/Updates
- Table 108. Global Automotive NVH Materials Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 109. Global Automotive NVH Materials Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 110. Global Automotive NVH Materials Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 111. Market Position of Manufacturers in Automotive NVH Materials, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 112. Head Office and Automotive NVH Materials Production Site of Key Manufacturer
- Table 113. Automotive NVH Materials Market: Company Product Type Footprint
- Table 114. Automotive NVH Materials Market: Company Product Application Footprint
- Table 115. Automotive NVH Materials New Market Entrants and Barriers to Market

Entry

Table 116. Automotive NVH Materials Mergers, Acquisition, Agreements, and Collaborations

Table 117. Global Automotive NVH Materials Sales Quantity by Region (2019-2024) & (K MT)

Table 118. Global Automotive NVH Materials Sales Quantity by Region (2025-2030) & (K MT)

Table 119. Global Automotive NVH Materials Consumption Value by Region (2019-2024) & (USD Million)

Table 120. Global Automotive NVH Materials Consumption Value by Region (2025-2030) & (USD Million)

Table 121. Global Automotive NVH Materials Average Price by Region (2019-2024) & (USD/MT)

Table 122. Global Automotive NVH Materials Average Price by Region (2025-2030) & (USD/MT)

Table 123. Global Automotive NVH Materials Sales Quantity by Type (2019-2024) & (K MT)

Table 124. Global Automotive NVH Materials Sales Quantity by Type (2025-2030) & (K MT)

Table 125. Global Automotive NVH Materials Consumption Value by Type (2019-2024) & (USD Million)

Table 126. Global Automotive NVH Materials Consumption Value by Type (2025-2030) & (USD Million)

Table 127. Global Automotive NVH Materials Average Price by Type (2019-2024) & (USD/MT)

Table 128. Global Automotive NVH Materials Average Price by Type (2025-2030) & (USD/MT)

Table 129. Global Automotive NVH Materials Sales Quantity by Application (2019-2024) & (K MT)

Table 130. Global Automotive NVH Materials Sales Quantity by Application (2025-2030) & (K MT)

Table 131. Global Automotive NVH Materials Consumption Value by Application (2019-2024) & (USD Million)

Table 132. Global Automotive NVH Materials Consumption Value by Application (2025-2030) & (USD Million)

Table 133. Global Automotive NVH Materials Average Price by Application (2019-2024) & (USD/MT)

Table 134. Global Automotive NVH Materials Average Price by Application (2025-2030) & (USD/MT)

Table 135. North America Automotive NVH Materials Sales Quantity by Type (2019-2024) & (K MT)

Table 136. North America Automotive NVH Materials Sales Quantity by Type (2025-2030) & (K MT)

Table 137. North America Automotive NVH Materials Sales Quantity by Application (2019-2024) & (K MT)

Table 138. North America Automotive NVH Materials Sales Quantity by Application (2025-2030) & (K MT)

Table 139. North America Automotive NVH Materials Sales Quantity by Country (2019-2024) & (K MT)

Table 140. North America Automotive NVH Materials Sales Quantity by Country (2025-2030) & (K MT)

Table 141. North America Automotive NVH Materials Consumption Value by Country (2019-2024) & (USD Million)

Table 142. North America Automotive NVH Materials Consumption Value by Country (2025-2030) & (USD Million)

Table 143. Europe Automotive NVH Materials Sales Quantity by Type (2019-2024) & (K MT)

Table 144. Europe Automotive NVH Materials Sales Quantity by Type (2025-2030) & (K MT)

Table 145. Europe Automotive NVH Materials Sales Quantity by Application (2019-2024) & (K MT)

Table 146. Europe Automotive NVH Materials Sales Quantity by Application (2025-2030) & (K MT)

Table 147. Europe Automotive NVH Materials Sales Quantity by Country (2019-2024) & (K MT)

Table 148. Europe Automotive NVH Materials Sales Quantity by Country (2025-2030) & (K MT)

Table 149. Europe Automotive NVH Materials Consumption Value by Country (2019-2024) & (USD Million)

Table 150. Europe Automotive NVH Materials Consumption Value by Country (2025-2030) & (USD Million)

Table 151. Asia-Pacific Automotive NVH Materials Sales Quantity by Type (2019-2024) & (K MT)

Table 152. Asia-Pacific Automotive NVH Materials Sales Quantity by Type (2025-2030) & (K MT)

Table 153. Asia-Pacific Automotive NVH Materials Sales Quantity by Application (2019-2024) & (K MT)

Table 154. Asia-Pacific Automotive NVH Materials Sales Quantity by Application

(2025-2030) & (K MT)

Table 155. Asia-Pacific Automotive NVH Materials Sales Quantity by Region (2019-2024) & (K MT)

Table 156. Asia-Pacific Automotive NVH Materials Sales Quantity by Region (2025-2030) & (K MT)

Table 157. Asia-Pacific Automotive NVH Materials Consumption Value by Region (2019-2024) & (USD Million)

Table 158. Asia-Pacific Automotive NVH Materials Consumption Value by Region (2025-2030) & (USD Million)

Table 159. South America Automotive NVH Materials Sales Quantity by Type (2019-2024) & (K MT)

Table 160. South America Automotive NVH Materials Sales Quantity by Type (2025-2030) & (K MT)

Table 161. South America Automotive NVH Materials Sales Quantity by Application (2019-2024) & (K MT)

Table 162. South America Automotive NVH Materials Sales Quantity by Application (2025-2030) & (K MT)

Table 163. South America Automotive NVH Materials Sales Quantity by Country (2019-2024) & (K MT)

Table 164. South America Automotive NVH Materials Sales Quantity by Country (2025-2030) & (K MT)

Table 165. South America Automotive NVH Materials Consumption Value by Country (2019-2024) & (USD Million)

Table 166. South America Automotive NVH Materials Consumption Value by Country (2025-2030) & (USD Million)

Table 167. Middle East & Africa Automotive NVH Materials Sales Quantity by Type (2019-2024) & (K MT)

Table 168. Middle East & Africa Automotive NVH Materials Sales Quantity by Type (2025-2030) & (K MT)

Table 169. Middle East & Africa Automotive NVH Materials Sales Quantity by Application (2019-2024) & (K MT)

Table 170. Middle East & Africa Automotive NVH Materials Sales Quantity by Application (2025-2030) & (K MT)

Table 171. Middle East & Africa Automotive NVH Materials Sales Quantity by Region (2019-2024) & (K MT)

Table 172. Middle East & Africa Automotive NVH Materials Sales Quantity by Region (2025-2030) & (K MT)

Table 173. Middle East & Africa Automotive NVH Materials Consumption Value by Region (2019-2024) & (USD Million)

Table 174. Middle East & Africa Automotive NVH Materials Consumption Value by Region (2025-2030) & (USD Million)

Table 175. Automotive NVH Materials Raw Material

Table 176. Key Manufacturers of Automotive NVH Materials Raw Materials

Table 177. Automotive NVH Materials Typical Distributors

Table 178. Automotive NVH Materials Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Automotive NVH Materials Picture

Figure 2. Global Automotive NVH Materials Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Automotive NVH Materials Consumption Value Market Share by Type in 2023

Figure 4. Polyurethane Examples

Figure 5. Others Examples

Figure 6. Global Automotive NVH Materials Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Automotive NVH Materials Consumption Value Market Share by Application in 2023

Figure 8. Hood Examples

Figure 9. Trunk Examples

Figure 10. Chassis Examples

Figure 11. Others Examples

Figure 12. Global Automotive NVH Materials Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Automotive NVH Materials Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Automotive NVH Materials Sales Quantity (2019-2030) & (K MT)

Figure 15. Global Automotive NVH Materials Average Price (2019-2030) & (USD/MT)

Figure 16. Global Automotive NVH Materials Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Automotive NVH Materials Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Automotive NVH Materials by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Automotive NVH Materials Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Automotive NVH Materials Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Automotive NVH Materials Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Automotive NVH Materials Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Automotive NVH Materials Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Automotive NVH Materials Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Automotive NVH Materials Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Automotive NVH Materials Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Automotive NVH Materials Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Automotive NVH Materials Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Automotive NVH Materials Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Automotive NVH Materials Average Price by Type (2019-2030) & (USD/MT)

Figure 31. Global Automotive NVH Materials Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Automotive NVH Materials Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Automotive NVH Materials Average Price by Application (2019-2030) & (USD/MT)

Figure 34. North America Automotive NVH Materials Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Automotive NVH Materials Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Automotive NVH Materials Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Automotive NVH Materials Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Automotive NVH Materials Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Automotive NVH Materials Sales Quantity Market Share by

Application (2019-2030)

Figure 43. Europe Automotive NVH Materials Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Automotive NVH Materials Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Automotive NVH Materials Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Automotive NVH Materials Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Automotive NVH Materials Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Automotive NVH Materials Consumption Value Market Share by Region (2019-2030)

Figure 54. China Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Japan Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Automotive NVH Materials Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Automotive NVH Materials Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Automotive NVH Materials Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Automotive NVH Materials Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Automotive NVH Materials Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Automotive NVH Materials Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Automotive NVH Materials Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Automotive NVH Materials Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Automotive NVH Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Automotive NVH Materials Market Drivers

Figure 75. Automotive NVH Materials Market Restraints

Figure 76. Automotive NVH Materials Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Automotive NVH Materials in 2023

Figure 79. Manufacturing Process Analysis of Automotive NVH Materials

Figure 80. Automotive NVH Materials Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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