

# Global Automotive Noise Vibration and Harshness (NVH) Materials Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Automotive Noise Vibration and Harshness (NVH) Materials market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

The Global Info Research report includes an overview of the development of the Automotive Noise Vibration and Harshness (NVH) Materials industry chain, the market status of Passenger Cars (Molded Rubber, Metal Laminates), Commercial Vehicles (Molded Rubber, Metal Laminates), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Noise Vibration and Harshness (NVH) Materials.



Regionally, the report analyzes the Automotive Noise Vibration and Harshness (NVH) Materials markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Noise Vibration and Harshness (NVH) Materials market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Automotive Noise Vibration and Harshness (NVH) Materials market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Noise Vibration and Harshness (NVH) Materials industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Molded Rubber, Metal Laminates).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Noise Vibration and Harshness (NVH) Materials market.

Regional Analysis: The report involves examining the Automotive Noise Vibration and Harshness (NVH) Materials market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Noise Vibration and Harshness (NVH) Materials market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Noise Vibration and Harshness (NVH) Materials:



Company Analysis: Report covers individual Automotive Noise Vibration and Harshness (NVH) Materials manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Noise Vibration and Harshness (NVH) Materials This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Cars, Commercial Vehicles).

Technology Analysis: Report covers specific technologies relevant to Automotive Noise Vibration and Harshness (NVH) Materials. It assesses the current state, advancements, and potential future developments in Automotive Noise Vibration and Harshness (NVH) Materials areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Noise Vibration and Harshness (NVH) Materials market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Noise Vibration and Harshness (NVH) Materials market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Molded Rubber

**Metal Laminates** 

Foam Laminates



Film Laminates		
Molded Foam		
Engineering Resins		
Others		
Market segment by Application		
Passenger Cars		
Commercial Vehicles		
Major players covered		
Creative Foam Corporation		
BRC Rubber & Plastics Inc.		
Wolverine Advanced Materials		
ElringKlinger AG		
Hoosier Gasket Corporation		
Industry Products Co.		
Interface Performance Materials		
Hematite		
Plastomer Corporation		
Rogers Foam Corporation		



Swift Components Corp

Unique Fabricating Inc.

Avery Dennison

KKT Holding GmbH

Nicholson Sealing Technologies Ltd.

W. KOPP GmbH & Co. KG

Janesville Acoustics

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Noise Vibration and Harshness (NVH) Materials product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Noise Vibration and Harshness (NVH) Materials, with price, sales, revenue and global market share of Automotive Noise Vibration and Harshness (NVH) Materials from 2019 to 2024.

Chapter 3, the Automotive Noise Vibration and Harshness (NVH) Materials competitive

Global Automotive Noise Vibration and Harshness (NVH) Materials Market 2024 by Manufacturers, Regions, Type an...



situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Noise Vibration and Harshness (NVH) Materials breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Automotive Noise Vibration and Harshness (NVH) Materials market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Noise Vibration and Harshness (NVH) Materials.

Chapter 14 and 15, to describe Automotive Noise Vibration and Harshness (NVH) Materials sales channel, distributors, customers, research findings and conclusion.



### **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Noise Vibration and Harshness (NVH) Materials
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
- 1.3.1 Overview: Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Molded Rubber
  - 1.3.3 Metal Laminates
  - 1.3.4 Foam Laminates
  - 1.3.5 Film Laminates
  - 1.3.6 Molded Foam
  - 1.3.7 Engineering Resins
  - 1.3.8 Others
- 1.4 Market Analysis by Application
- 1.4.1 Overview: Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Passenger Cars
  - 1.4.3 Commercial Vehicles
- 1.5 Global Automotive Noise Vibration and Harshness (NVH) Materials Market Size & Forecast
- 1.5.1 Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value (2019 & 2023 & 2030)
- 1.5.2 Global Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity (2019-2030)
- 1.5.3 Global Automotive Noise Vibration and Harshness (NVH) Materials Average Price (2019-2030)

#### **2 MANUFACTURERS PROFILES**

- 2.1 Creative Foam Corporation
  - 2.1.1 Creative Foam Corporation Details
  - 2.1.2 Creative Foam Corporation Major Business
- 2.1.3 Creative Foam Corporation Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
  - 2.1.4 Creative Foam Corporation Automotive Noise Vibration and Harshness (NVH)



Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.1.5 Creative Foam Corporation Recent Developments/Updates
- 2.2 BRC Rubber & Plastics Inc.
  - 2.2.1 BRC Rubber & Plastics Inc. Details
  - 2.2.2 BRC Rubber & Plastics Inc. Major Business
- 2.2.3 BRC Rubber & Plastics Inc. Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- 2.2.4 BRC Rubber & Plastics Inc. Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 BRC Rubber & Plastics Inc. Recent Developments/Updates
- 2.3 Wolverine Advanced Materials
  - 2.3.1 Wolverine Advanced Materials Details
  - 2.3.2 Wolverine Advanced Materials Major Business
- 2.3.3 Wolverine Advanced Materials Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- 2.3.4 Wolverine Advanced Materials Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Wolverine Advanced Materials Recent Developments/Updates
- 2.4 ElringKlinger AG
  - 2.4.1 ElringKlinger AG Details
  - 2.4.2 ElringKlinger AG Major Business
- 2.4.3 ElringKlinger AG Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- 2.4.4 ElringKlinger AG Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 ElringKlinger AG Recent Developments/Updates
- 2.5 Hoosier Gasket Corporation
  - 2.5.1 Hoosier Gasket Corporation Details
  - 2.5.2 Hoosier Gasket Corporation Major Business
- 2.5.3 Hoosier Gasket Corporation Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- 2.5.4 Hoosier Gasket Corporation Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Hoosier Gasket Corporation Recent Developments/Updates
- 2.6 Industry Products Co.



- 2.6.1 Industry Products Co. Details
- 2.6.2 Industry Products Co. Major Business
- 2.6.3 Industry Products Co. Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- 2.6.4 Industry Products Co. Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Industry Products Co. Recent Developments/Updates
- 2.7 Interface Performance Materials
  - 2.7.1 Interface Performance Materials Details
  - 2.7.2 Interface Performance Materials Major Business
- 2.7.3 Interface Performance Materials Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- 2.7.4 Interface Performance Materials Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Interface Performance Materials Recent Developments/Updates
- 2.8 Hematite
  - 2.8.1 Hematite Details
  - 2.8.2 Hematite Major Business
- 2.8.3 Hematite Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- 2.8.4 Hematite Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.8.5 Hematite Recent Developments/Updates
- 2.9 Plastomer Corporation
  - 2.9.1 Plastomer Corporation Details
  - 2.9.2 Plastomer Corporation Major Business
- 2.9.3 Plastomer Corporation Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- 2.9.4 Plastomer Corporation Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Plastomer Corporation Recent Developments/Updates
- 2.10 Rogers Foam Corporation
  - 2.10.1 Rogers Foam Corporation Details
  - 2.10.2 Rogers Foam Corporation Major Business
- 2.10.3 Rogers Foam Corporation Automotive Noise Vibration and Harshness (NVH) Materials Product and Services



- 2.10.4 Rogers Foam Corporation Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.10.5 Rogers Foam Corporation Recent Developments/Updates
- 2.11 Swift Components Corp
  - 2.11.1 Swift Components Corp Details
  - 2.11.2 Swift Components Corp Major Business
- 2.11.3 Swift Components Corp Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- 2.11.4 Swift Components Corp Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Swift Components Corp Recent Developments/Updates
- 2.12 Unique Fabricating Inc.
  - 2.12.1 Unique Fabricating Inc. Details
  - 2.12.2 Unique Fabricating Inc. Major Business
- 2.12.3 Unique Fabricating Inc. Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- 2.12.4 Unique Fabricating Inc. Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Unique Fabricating Inc. Recent Developments/Updates
- 2.13 Avery Dennison
  - 2.13.1 Avery Dennison Details
  - 2.13.2 Avery Dennison Major Business
- 2.13.3 Avery Dennison Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- 2.13.4 Avery Dennison Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.13.5 Avery Dennison Recent Developments/Updates
- 2.14 KKT Holding GmbH
  - 2.14.1 KKT Holding GmbH Details
  - 2.14.2 KKT Holding GmbH Major Business
- 2.14.3 KKT Holding GmbH Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- 2.14.4 KKT Holding GmbH Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.14.5 KKT Holding GmbH Recent Developments/Updates



- 2.15 Nicholson Sealing Technologies Ltd.
  - 2.15.1 Nicholson Sealing Technologies Ltd. Details
  - 2.15.2 Nicholson Sealing Technologies Ltd. Major Business
- 2.15.3 Nicholson Sealing Technologies Ltd. Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- 2.15.4 Nicholson Sealing Technologies Ltd. Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.15.5 Nicholson Sealing Technologies Ltd. Recent Developments/Updates
- 2.16 W. KOPP GmbH & Co. KG
  - 2.16.1 W. KOPP GmbH & Co. KG Details
  - 2.16.2 W. KOPP GmbH & Co. KG Major Business
- 2.16.3 W. KOPP GmbH & Co. KG Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- 2.16.4 W. KOPP GmbH & Co. KG Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 W. KOPP GmbH & Co. KG Recent Developments/Updates
- 2.17 Janesville Acoustics
  - 2.17.1 Janesville Acoustics Details
  - 2.17.2 Janesville Acoustics Major Business
- 2.17.3 Janesville Acoustics Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- 2.17.4 Janesville Acoustics Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 Janesville Acoustics Recent Developments/Updates

# 3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE NOISE VIBRATION AND HARSHNESS (NVH) MATERIALS BY MANUFACTURER

- 3.1 Global Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Automotive Noise Vibration and Harshness (NVH) Materials Revenue by Manufacturer (2019-2024)
- 3.3 Global Automotive Noise Vibration and Harshness (NVH) Materials Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Automotive Noise Vibration and Harshness (NVH)



Materials by Manufacturer Revenue (\$MM) and Market Share (%): 2023

- 3.4.2 Top 3 Automotive Noise Vibration and Harshness (NVH) Materials Manufacturer Market Share in 2023
- 3.4.2 Top 6 Automotive Noise Vibration and Harshness (NVH) Materials Manufacturer Market Share in 2023
- 3.5 Automotive Noise Vibration and Harshness (NVH) Materials Market: Overall Company Footprint Analysis
- 3.5.1 Automotive Noise Vibration and Harshness (NVH) Materials Market: Region Footprint
- 3.5.2 Automotive Noise Vibration and Harshness (NVH) Materials Market: Company Product Type Footprint
- 3.5.3 Automotive Noise Vibration and Harshness (NVH) Materials Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

#### 4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Automotive Noise Vibration and Harshness (NVH) Materials Market Size by Region
- 4.1.1 Global Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Region (2019-2030)
- 4.1.2 Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Region (2019-2030)
- 4.1.3 Global Automotive Noise Vibration and Harshness (NVH) Materials Average Price by Region (2019-2030)
- 4.2 North America Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value (2019-2030)
- 4.3 Europe Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value (2019-2030)
- 4.4 Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value (2019-2030)
- 4.5 South America Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value (2019-2030)
- 4.6 Middle East and Africa Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value (2019-2030)

#### **5 MARKET SEGMENT BY TYPE**



- 5.1 Global Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2019-2030)
- 5.2 Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Type (2019-2030)
- 5.3 Global Automotive Noise Vibration and Harshness (NVH) Materials Average Price by Type (2019-2030)

#### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2019-2030)
- 6.2 Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Application (2019-2030)
- 6.3 Global Automotive Noise Vibration and Harshness (NVH) Materials Average Price by Application (2019-2030)

#### 7 NORTH AMERICA

- 7.1 North America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2019-2030)
- 7.2 North America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2019-2030)
- 7.3 North America Automotive Noise Vibration and Harshness (NVH) Materials Market Size by Country
- 7.3.1 North America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Country (2019-2030)
- 7.3.2 North America Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Country (2019-2030)
- 7.3.3 United States Market Size and Forecast (2019-2030)
- 7.3.4 Canada Market Size and Forecast (2019-2030)
- 7.3.5 Mexico Market Size and Forecast (2019-2030)

#### **8 EUROPE**

- 8.1 Europe Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2019-2030)
- 8.2 Europe Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2019-2030)
- 8.3 Europe Automotive Noise Vibration and Harshness (NVH) Materials Market Size by



#### Country

- 8.3.1 Europe Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Country (2019-2030)
- 8.3.2 Europe Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

#### 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Market Size by Region
- 9.3.1 Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Region (2019-2030)
- 9.3.2 Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

#### **10 SOUTH AMERICA**

- 10.1 South America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2019-2030)
- 10.2 South America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2019-2030)
- 10.3 South America Automotive Noise Vibration and Harshness (NVH) Materials Market Size by Country
  - 10.3.1 South America Automotive Noise Vibration and Harshness (NVH) Materials



Sales Quantity by Country (2019-2030)

- 10.3.2 South America Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

#### 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Automotive Noise Vibration and Harshness (NVH) Materials Market Size by Country
- 11.3.1 Middle East & Africa Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Country (2019-2030)
- 11.3.2 Middle East & Africa Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

#### 12 MARKET DYNAMICS

- 12.1 Automotive Noise Vibration and Harshness (NVH) Materials Market Drivers
- 12.2 Automotive Noise Vibration and Harshness (NVH) Materials Market Restraints
- 12.3 Automotive Noise Vibration and Harshness (NVH) Materials Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

#### 13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Automotive Noise Vibration and Harshness (NVH) Materials and Key Manufacturers



- 13.2 Manufacturing Costs Percentage of Automotive Noise Vibration and Harshness (NVH) Materials
- 13.3 Automotive Noise Vibration and Harshness (NVH) Materials Production Process
- 13.4 Automotive Noise Vibration and Harshness (NVH) Materials Industrial Chain

#### 14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Automotive Noise Vibration and Harshness (NVH) Materials Typical Distributors
- 14.3 Automotive Noise Vibration and Harshness (NVH) Materials Typical Customers

#### 15 RESEARCH FINDINGS AND CONCLUSION

#### **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

Table 1. Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Creative Foam Corporation Basic Information, Manufacturing Base and Competitors

Table 4. Creative Foam Corporation Major Business

Table 5. Creative Foam Corporation Automotive Noise Vibration and Harshness (NVH) Materials Product and Services

Table 6. Creative Foam Corporation Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Creative Foam Corporation Recent Developments/Updates

Table 8. BRC Rubber & Plastics Inc. Basic Information, Manufacturing Base and Competitors

Table 9. BRC Rubber & Plastics Inc. Major Business

Table 10. BRC Rubber & Plastics Inc. Automotive Noise Vibration and Harshness (NVH) Materials Product and Services

Table 11. BRC Rubber & Plastics Inc. Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. BRC Rubber & Plastics Inc. Recent Developments/Updates

Table 13. Wolverine Advanced Materials Basic Information, Manufacturing Base and Competitors

Table 14. Wolverine Advanced Materials Major Business

Table 15. Wolverine Advanced Materials Automotive Noise Vibration and Harshness (NVH) Materials Product and Services

Table 16. Wolverine Advanced Materials Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Wolverine Advanced Materials Recent Developments/Updates

Table 18. ElringKlinger AG Basic Information, Manufacturing Base and Competitors

Table 19. ElringKlinger AG Major Business

Table 20. ElringKlinger AG Automotive Noise Vibration and Harshness (NVH) Materials Product and Services



- Table 21. ElringKlinger AG Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. ElringKlinger AG Recent Developments/Updates
- Table 23. Hoosier Gasket Corporation Basic Information, Manufacturing Base and Competitors
- Table 24. Hoosier Gasket Corporation Major Business
- Table 25. Hoosier Gasket Corporation Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- Table 26. Hoosier Gasket Corporation Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Hoosier Gasket Corporation Recent Developments/Updates
- Table 28. Industry Products Co. Basic Information, Manufacturing Base and Competitors
- Table 29. Industry Products Co. Major Business
- Table 30. Industry Products Co. Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- Table 31. Industry Products Co. Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Industry Products Co. Recent Developments/Updates
- Table 33. Interface Performance Materials Basic Information, Manufacturing Base and Competitors
- Table 34. Interface Performance Materials Major Business
- Table 35. Interface Performance Materials Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- Table 36. Interface Performance Materials Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Interface Performance Materials Recent Developments/Updates
- Table 38. Hematite Basic Information, Manufacturing Base and Competitors
- Table 39. Hematite Major Business
- Table 40. Hematite Automotive Noise Vibration and Harshness (NVH) Materials Product and Services
- Table 41. Hematite Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Hematite Recent Developments/Updates



Table 43. Plastomer Corporation Basic Information, Manufacturing Base and Competitors

Table 44. Plastomer Corporation Major Business

Table 45. Plastomer Corporation Automotive Noise Vibration and Harshness (NVH)

Materials Product and Services

Table 46. Plastomer Corporation Automotive Noise Vibration and Harshness (NVH)

Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million),

Gross Margin and Market Share (2019-2024)

Table 47. Plastomer Corporation Recent Developments/Updates

Table 48. Rogers Foam Corporation Basic Information, Manufacturing Base and Competitors

Table 49. Rogers Foam Corporation Major Business

Table 50. Rogers Foam Corporation Automotive Noise Vibration and Harshness (NVH)

Materials Product and Services

Table 51. Rogers Foam Corporation Automotive Noise Vibration and Harshness (NVH)

Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million),

Gross Margin and Market Share (2019-2024)

Table 52. Rogers Foam Corporation Recent Developments/Updates

Table 53. Swift Components Corp Basic Information, Manufacturing Base and Competitors

Table 54. Swift Components Corp Major Business

Table 55. Swift Components Corp Automotive Noise Vibration and Harshness (NVH)

Materials Product and Services

Table 56. Swift Components Corp Automotive Noise Vibration and Harshness (NVH)

Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million),

Gross Margin and Market Share (2019-2024)

Table 57. Swift Components Corp Recent Developments/Updates

Table 58. Unique Fabricating Inc. Basic Information, Manufacturing Base and

Competitors

Table 59. Unique Fabricating Inc. Major Business

Table 60. Unique Fabricating Inc. Automotive Noise Vibration and Harshness (NVH)

Materials Product and Services

Table 61. Unique Fabricating Inc. Automotive Noise Vibration and Harshness (NVH)

Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million),

Gross Margin and Market Share (2019-2024)

Table 62. Unique Fabricating Inc. Recent Developments/Updates

Table 63. Avery Dennison Basic Information, Manufacturing Base and Competitors

Table 64. Avery Dennison Major Business

Table 65. Avery Dennison Automotive Noise Vibration and Harshness (NVH) Materials



#### **Product and Services**

Table 66. Avery Dennison Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Avery Dennison Recent Developments/Updates

Table 68. KKT Holding GmbH Basic Information, Manufacturing Base and Competitors

Table 69. KKT Holding GmbH Major Business

Table 70. KKT Holding GmbH Automotive Noise Vibration and Harshness (NVH)

Materials Product and Services

Table 71. KKT Holding GmbH Automotive Noise Vibration and Harshness (NVH)

Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million),

Gross Margin and Market Share (2019-2024)

Table 72. KKT Holding GmbH Recent Developments/Updates

Table 73. Nicholson Sealing Technologies Ltd. Basic Information, Manufacturing Base and Competitors

Table 74. Nicholson Sealing Technologies Ltd. Major Business

Table 75. Nicholson Sealing Technologies Ltd. Automotive Noise Vibration and Harshness (NVH) Materials Product and Services

Table 76. Nicholson Sealing Technologies Ltd. Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Nicholson Sealing Technologies Ltd. Recent Developments/Updates

Table 78. W. KOPP GmbH & Co. KG Basic Information, Manufacturing Base and Competitors

Table 79. W. KOPP GmbH & Co. KG Major Business

Table 80. W. KOPP GmbH & Co. KG Automotive Noise Vibration and Harshness (NVH) Materials Product and Services

Table 81. W. KOPP GmbH & Co. KG Automotive Noise Vibration and Harshness (NVH)

Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million),

Gross Margin and Market Share (2019-2024)

Table 82. W. KOPP GmbH & Co. KG Recent Developments/Updates

Table 83. Janesville Acoustics Basic Information, Manufacturing Base and Competitors

Table 84. Janesville Acoustics Major Business

Table 85. Janesville Acoustics Automotive Noise Vibration and Harshness (NVH)

Materials Product and Services

Table 86. Janesville Acoustics Automotive Noise Vibration and Harshness (NVH)

Materials Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million),

Gross Margin and Market Share (2019-2024)

Table 87. Janesville Acoustics Recent Developments/Updates



Table 88. Global Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Manufacturer (2019-2024) & (K MT)

Table 89. Global Automotive Noise Vibration and Harshness (NVH) Materials Revenue by Manufacturer (2019-2024) & (USD Million)

Table 90. Global Automotive Noise Vibration and Harshness (NVH) Materials Average Price by Manufacturer (2019-2024) & (USD/MT)

Table 91. Market Position of Manufacturers in Automotive Noise Vibration and Harshness (NVH) Materials, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 92. Head Office and Automotive Noise Vibration and Harshness (NVH) Materials Production Site of Key Manufacturer

Table 93. Automotive Noise Vibration and Harshness (NVH) Materials Market:

Company Product Type Footprint

Table 94. Automotive Noise Vibration and Harshness (NVH) Materials Market:

Company Product Application Footprint

Table 95. Automotive Noise Vibration and Harshness (NVH) Materials New Market Entrants and Barriers to Market Entry

Table 96. Automotive Noise Vibration and Harshness (NVH) Materials Mergers, Acquisition, Agreements, and Collaborations

Table 97. Global Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Region (2019-2024) & (K MT)

Table 98. Global Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Region (2025-2030) & (K MT)

Table 99. Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Region (2019-2024) & (USD Million)

Table 100. Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Region (2025-2030) & (USD Million)

Table 101. Global Automotive Noise Vibration and Harshness (NVH) Materials Average Price by Region (2019-2024) & (USD/MT)

Table 102. Global Automotive Noise Vibration and Harshness (NVH) Materials Average Price by Region (2025-2030) & (USD/MT)

Table 103. Global Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2019-2024) & (K MT)

Table 104. Global Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2025-2030) & (K MT)

Table 105. Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Type (2019-2024) & (USD Million)

Table 106. Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Type (2025-2030) & (USD Million)



Table 107. Global Automotive Noise Vibration and Harshness (NVH) Materials Average Price by Type (2019-2024) & (USD/MT)

Table 108. Global Automotive Noise Vibration and Harshness (NVH) Materials Average Price by Type (2025-2030) & (USD/MT)

Table 109. Global Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2019-2024) & (K MT)

Table 110. Global Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2025-2030) & (K MT)

Table 111. Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Application (2019-2024) & (USD Million)

Table 112. Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Application (2025-2030) & (USD Million)

Table 113. Global Automotive Noise Vibration and Harshness (NVH) Materials Average Price by Application (2019-2024) & (USD/MT)

Table 114. Global Automotive Noise Vibration and Harshness (NVH) Materials Average Price by Application (2025-2030) & (USD/MT)

Table 115. North America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2019-2024) & (K MT)

Table 116. North America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2025-2030) & (K MT)

Table 117. North America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2019-2024) & (K MT)

Table 118. North America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2025-2030) & (K MT)

Table 119. North America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Country (2019-2024) & (K MT)

Table 120. North America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Country (2025-2030) & (K MT)

Table 121. North America Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Country (2019-2024) & (USD Million)

Table 122. North America Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Country (2025-2030) & (USD Million)

Table 123. Europe Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2019-2024) & (K MT)

Table 124. Europe Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2025-2030) & (K MT)

Table 125. Europe Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2019-2024) & (K MT)

Table 126. Europe Automotive Noise Vibration and Harshness (NVH) Materials Sales



Quantity by Application (2025-2030) & (K MT)

Table 127. Europe Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Country (2019-2024) & (K MT)

Table 128. Europe Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Country (2025-2030) & (K MT)

Table 129. Europe Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Country (2019-2024) & (USD Million)

Table 130. Europe Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Country (2025-2030) & (USD Million)

Table 131. Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2019-2024) & (K MT)

Table 132. Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2025-2030) & (K MT)

Table 133. Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2019-2024) & (K MT)

Table 134. Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2025-2030) & (K MT)

Table 135. Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Region (2019-2024) & (K MT)

Table 136. Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Region (2025-2030) & (K MT)

Table 137. Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Region (2019-2024) & (USD Million)

Table 138. Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Region (2025-2030) & (USD Million)

Table 139. South America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2019-2024) & (K MT)

Table 140. South America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2025-2030) & (K MT)

Table 141. South America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2019-2024) & (K MT)

Table 142. South America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2025-2030) & (K MT)

Table 143. South America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Country (2019-2024) & (K MT)

Table 144. South America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Country (2025-2030) & (K MT)

Table 145. South America Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Country (2019-2024) & (USD Million)



Table 146. South America Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Country (2025-2030) & (USD Million)

Table 147. Middle East & Africa Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2019-2024) & (K MT)

Table 148. Middle East & Africa Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Type (2025-2030) & (K MT)

Table 149. Middle East & Africa Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2019-2024) & (K MT)

Table 150. Middle East & Africa Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Application (2025-2030) & (K MT)

Table 151. Middle East & Africa Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Region (2019-2024) & (K MT)

Table 152. Middle East & Africa Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity by Region (2025-2030) & (K MT)

Table 153. Middle East & Africa Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Region (2019-2024) & (USD Million)

Table 154. Middle East & Africa Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value by Region (2025-2030) & (USD Million)

Table 155. Automotive Noise Vibration and Harshness (NVH) Materials Raw Material Table 156. Key Manufacturers of Automotive Noise Vibration and Harshness (NVH) Materials Raw Materials

Table 157. Automotive Noise Vibration and Harshness (NVH) Materials Typical Distributors

Table 158. Automotive Noise Vibration and Harshness (NVH) Materials Typical Customers



# **List Of Figures**

#### **LIST OF FIGURES**

Figure 1. Automotive Noise Vibration and Harshness (NVH) Materials Picture

Figure 2. Global Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value Market Share by Type in 2023

Figure 4. Molded Rubber Examples

Figure 5. Metal Laminates Examples

Figure 6. Foam Laminates Examples

Figure 7. Film Laminates Examples

Figure 8. Molded Foam Examples

Figure 9. Engineering Resins Examples

Figure 10. Others Examples

Figure 11. Global Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 12. Global Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value Market Share by Application in 2023

Figure 13. Passenger Cars Examples

Figure 14. Commercial Vehicles Examples

Figure 15. Global Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 16. Global Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 17. Global Automotive Noise Vibration and Harshness (NVH) Materials Sales

Quantity (2019-2030) & (K MT)

Figure 18. Global Automotive Noise Vibration and Harshness (NVH) Materials Average

Price (2019-2030) & (USD/MT)

Figure 19. Global Automotive Noise Vibration and Harshness (NVH) Materials Sales

Quantity Market Share by Manufacturer in 2023

Figure 20. Global Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value Market Share by Manufacturer in 2023

Figure 21. Producer Shipments of Automotive Noise Vibration and Harshness (NVH)

Materials by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 22. Top 3 Automotive Noise Vibration and Harshness (NVH) Materials

Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Top 6 Automotive Noise Vibration and Harshness (NVH) Materials



Manufacturer (Consumption Value) Market Share in 2023

Figure 24. Global Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity Market Share by Region (2019-2030)

Figure 25. Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value Market Share by Region (2019-2030)

Figure 26. North America Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value (2019-2030) & (USD Million)

Figure 27. Europe Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value (2019-2030) & (USD Million)

Figure 28. Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value (2019-2030) & (USD Million)

Figure 29. South America Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value (2019-2030) & (USD Million)

Figure 30. Middle East & Africa Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value (2019-2030) & (USD Million)

Figure 31. Global Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity Market Share by Type (2019-2030)

Figure 32. Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value Market Share by Type (2019-2030)

Figure 33. Global Automotive Noise Vibration and Harshness (NVH) Materials Average Price by Type (2019-2030) & (USD/MT)

Figure 34. Global Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity Market Share by Application (2019-2030)

Figure 35. Global Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value Market Share by Application (2019-2030)

Figure 36. Global Automotive Noise Vibration and Harshness (NVH) Materials Average Price by Application (2019-2030) & (USD/MT)

Figure 37. North America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity Market Share by Type (2019-2030)

Figure 38. North America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity Market Share by Application (2019-2030)

Figure 39. North America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity Market Share by Country (2019-2030)

Figure 40. North America Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value Market Share by Country (2019-2030)

Figure 41. United States Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Canada Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)



Figure 43. Mexico Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Europe Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity Market Share by Type (2019-2030)

Figure 45. Europe Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity Market Share by Application (2019-2030)

Figure 46. Europe Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity Market Share by Country (2019-2030)

Figure 47. Europe Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value Market Share by Country (2019-2030)

Figure 48. Germany Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. France Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. United Kingdom Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Russia Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Italy Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity Market Share by Type (2019-2030)

Figure 54. Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity Market Share by Application (2019-2030)

Figure 55. Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity Market Share by Region (2019-2030)

Figure 56. Asia-Pacific Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value Market Share by Region (2019-2030)

Figure 57. China Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Japan Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Korea Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. India Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Southeast Asia Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. Australia Automotive Noise Vibration and Harshness (NVH) Materials



Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. South America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity Market Share by Type (2019-2030)

Figure 64. South America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity Market Share by Application (2019-2030)

Figure 65. South America Automotive Noise Vibration and Harshness (NVH) Materials Sales Quantity Market Share by Country (2019-2030)

Figure 66. South America Automotive Noise Vibration and Harshness (NVH) Materials Consumption Value Market Share by Country (2019-2030)

Figure 67. Brazil Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Argentina Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Middle East & Africa Automotive Noise Vibration and Harshness (NVH)

Materials Sales Quantity Market Share by Type (2019-2030)

Figure 70. Middle East & Africa Automotive Noise Vibration and Harshness (NVH)

Materials Sales Quantity Market Share by Application (2019-2030)

Figure 71. Middle East & Africa Automotive Noise Vibration and Harshness (NVH)

Materials Sales Quantity Market Share by Region (2019-2030)

Figure 72. Middle East & Africa Automotive Noise Vibration and Harshness (NVH)

Materials Consumption Value Market Share by Region (2019-2030)

Figure 73. Turkey Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Egypt Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Saudi Arabia Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. South Africa Automotive Noise Vibration and Harshness (NVH) Materials

Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. Automotive Noise Vibration and Harshness (NVH) Materials Market Drivers

Figure 78. Automotive Noise Vibration and Harshness (NVH) Materials Market

Restraints

Figure 79. Automotive Noise Vibration and Harshness (NVH) Materials Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Automotive Noise Vibration and

Harshness (NVH) Materials in 2023

Figure 82. Manufacturing Process Analysis of Automotive Noise Vibration and

Harshness (NVH) Materials

Figure 83. Automotive Noise Vibration and Harshness (NVH) Materials Industrial Chain



Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source



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