

# Global Automotive Night Vision Systems Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Automotive Night Vision Systems market size is expected to reach \$ 693 million by 2032, rising at a market growth of 7.3% CAGR during the forecast period (2026-2032).

Automotive Night Vision Systems are advanced driver assistance components that utilize infrared imaging, thermal imaging, or low-light enhancement technologies to help drivers detect roads, pedestrians, animals, and obstacles during nighttime or low-visibility conditions. The core principle involves capturing invisible spectrum data via infrared cameras and displaying processed images on the dashboard or head-up display, significantly improving nighttime driving safety and reaction time. Compared to traditional headlights, night vision systems offer longer detection ranges and superior imaging capabilities, delivering effective warnings in darkness, fog, heavy rain, and other challenging environments. With the rise of intelligent driving and premium safety features, automotive night vision systems have become a key differentiator for luxury brands and high-end vehicles, and are increasingly penetrating the mid-range market, driving upgrades in overall vehicle safety performance. In 2024, global Automotive Night Vision System production reached approximately 193 k unit, with an average global market price of around US\$ 2000 per unit.

With increasingly stringent global vehicle safety regulations and growing consumer focus on driving safety, automotive night vision systems are entering a strategic window for accelerated adoption. The latest generation systems integrate AI-powered image recognition and multi-sensor fusion, enabling more accurate target identification and automatic alerts, greatly enhancing the intelligent driving experience. Rising sales of premium vehicles and luxury brands' emphasis on safety features have positioned night vision systems as a core differentiator. Government policies promoting intelligent

transportation and autonomous driving are further expanding application scenarios from nighttime assistance to all-weather active safety management, providing sustainable growth momentum. Despite their significant safety value, night vision systems face challenges such as high costs, complex system integration, and limited consumer awareness. Thermal imaging components remain expensive, slowing penetration into mid- and low-end segments. Variations in architecture, imaging algorithms, and display formats across OEMs result in a lack of industry-wide standards, complicating supply chain collaboration and after-sales support. Additionally, in certain regions, regulations regarding functionality and operating conditions remain unclear, potentially affecting product rollout timelines. Downstream demand is trending toward greater intelligence, wider adoption, and diversified applications. In terms of intelligence, night vision systems are increasingly integrated with ADAS features such as Autonomous Emergency Braking (AEB) and Adaptive Cruise Control (ACC), enabling proactive intervention rather than just alerts. In terms of adoption, falling sensor costs and economies of scale are expected to drive expansion from luxury vehicles into the mid-to-high-end segment. In terms of applications, beyond passenger cars, demand is rising in commercial vehicles, specialty vehicles, and autonomous platforms, with strong growth potential in logistics, security, and emergency rescue sectors.

This report studies the global Automotive Night Vision Systems production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Automotive Night Vision Systems and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Automotive Night Vision Systems that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Automotive Night Vision Systems total production and demand, 2021-2032, (Units)

Global Automotive Night Vision Systems total production value, 2021-2032, (USD Million)

Global Automotive Night Vision Systems production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Automotive Night Vision Systems consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Automotive Night Vision Systems domestic production, consumption, key domestic manufacturers and share

Global Automotive Night Vision Systems production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Automotive Night Vision Systems production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Automotive Night Vision Systems production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Automotive Night Vision Systems market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Veoneer, Bosch, Delphi, Denso, Visteon, Valeo, Guide Infrared, AdaSky, BrightWay Vision, Guangzhou SAT, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Automotive Night Vision Systems market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Automotive Night Vision Systems Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Automotive Night Vision Systems Market, Segmentation by Type:

Active Automotive NVS

Passive Automotive NVS

#### Global Automotive Night Vision Systems Market, Segmentation by Application:

OEMs

Aftermarket

#### Companies Profiled:

Veoneer

Bosch

Delphi

Denso

Visteon

Valeo

Guide Infrared

AdaSky

BrightWay Vision

Guangzhou SAT

**Key Questions Answered:**

1. How big is the global Automotive Night Vision Systems market?
2. What is the demand of the global Automotive Night Vision Systems market?
3. What is the year over year growth of the global Automotive Night Vision Systems market?
4. What is the production and production value of the global Automotive Night Vision Systems market?
5. Who are the key producers in the global Automotive Night Vision Systems market?
6. What are the growth factors driving the market demand?

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