

Global Automotive Near Field Communication System Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Near Field Communication System market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Automotive NFC (Near Field Communication) systems are also gaining huge popularity in the automotive industry where the pairing of phones with in-vehicle systems can be done and further enhancing the user experience and driving the market's growth in the forecast period.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

The Global Info Research report includes an overview of the development of the Automotive Near Field Communication System industry chain, the market status of Passenger Car (Automotive Keyless Entry System, Broadcasting and Information

System), Commercial Vehicle (Automotive Keyless Entry System, Broadcasting and Information System), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Near Field Communication System.

Regionally, the report analyzes the Automotive Near Field Communication System markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Near Field Communication System market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Automotive Near Field Communication System market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Near Field Communication System industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Automotive Keyless Entry System, Broadcasting and Information System).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Near Field Communication System market.

Regional Analysis: The report involves examining the Automotive Near Field Communication System market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future

projections and forecasts for the Automotive Near Field Communication System market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Near Field Communication System:

Company Analysis: Report covers individual Automotive Near Field Communication System manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Near Field Communication System. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Car, Commercial Vehicle).

Technology Analysis: Report covers specific technologies relevant to Automotive Near Field Communication System. It assesses the current state, advancements, and potential future developments in Automotive Near Field Communication System areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Automotive Near Field Communication System market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Automotive Near Field Communication System market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Automotive Keyless Entry System

Broadcasting and Information System

Market segment by Application

Passenger Car

Commercial Vehicle

Major players covered

Marquardt Group

Denso

Alps Electric

Convadis

NXP Semiconductors

Continental

Microchip Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Near Field Communication System product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Near Field Communication System, with price, sales, revenue and global market share of Automotive Near Field Communication System from 2019 to 2024.

Chapter 3, the Automotive Near Field Communication System competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Near Field Communication System breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Near Field Communication System market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Near Field Communication System.

Chapter 14 and 15, to describe Automotive Near Field Communication System sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Near Field Communication System
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Automotive Near Field Communication System Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Automotive Keyless Entry System
 - 1.3.3 Broadcasting and Information System
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Automotive Near Field Communication System Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Passenger Car
 - 1.4.3 Commercial Vehicle
- 1.5 Global Automotive Near Field Communication System Market Size & Forecast
 - 1.5.1 Global Automotive Near Field Communication System Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Automotive Near Field Communication System Sales Quantity (2019-2030)
 - 1.5.3 Global Automotive Near Field Communication System Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Marquardt Group
 - 2.1.1 Marquardt Group Details
 - 2.1.2 Marquardt Group Major Business
 - 2.1.3 Marquardt Group Automotive Near Field Communication System Product and Services
 - 2.1.4 Marquardt Group Automotive Near Field Communication System Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Marquardt Group Recent Developments/Updates
- 2.2 Denso
 - 2.2.1 Denso Details
 - 2.2.2 Denso Major Business
 - 2.2.3 Denso Automotive Near Field Communication System Product and Services
 - 2.2.4 Denso Automotive Near Field Communication System Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Denso Recent Developments/Updates

2.3 Alps Electric

2.3.1 Alps Electric Details

2.3.2 Alps Electric Major Business

2.3.3 Alps Electric Automotive Near Field Communication System Product and Services

2.3.4 Alps Electric Automotive Near Field Communication System Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Alps Electric Recent Developments/Updates

2.4 Convadis

2.4.1 Convadis Details

2.4.2 Convadis Major Business

2.4.3 Convadis Automotive Near Field Communication System Product and Services

2.4.4 Convadis Automotive Near Field Communication System Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Convadis Recent Developments/Updates

2.5 NXP Semiconductors

2.5.1 NXP Semiconductors Details

2.5.2 NXP Semiconductors Major Business

2.5.3 NXP Semiconductors Automotive Near Field Communication System Product and Services

2.5.4 NXP Semiconductors Automotive Near Field Communication System Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 NXP Semiconductors Recent Developments/Updates

2.6 Continental

2.6.1 Continental Details

2.6.2 Continental Major Business

2.6.3 Continental Automotive Near Field Communication System Product and Services

2.6.4 Continental Automotive Near Field Communication System Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Continental Recent Developments/Updates

2.7 Microchip Technology

2.7.1 Microchip Technology Details

2.7.2 Microchip Technology Major Business

2.7.3 Microchip Technology Automotive Near Field Communication System Product and Services

2.7.4 Microchip Technology Automotive Near Field Communication System Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Microchip Technology Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: AUTOMOTIVE NEAR FIELD COMMUNICATION SYSTEM BY MANUFACTURER

3.1 Global Automotive Near Field Communication System Sales Quantity by Manufacturer (2019-2024)

3.2 Global Automotive Near Field Communication System Revenue by Manufacturer (2019-2024)

3.3 Global Automotive Near Field Communication System Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Automotive Near Field Communication System by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Automotive Near Field Communication System Manufacturer Market Share in 2023

3.4.2 Top 6 Automotive Near Field Communication System Manufacturer Market Share in 2023

3.5 Automotive Near Field Communication System Market: Overall Company Footprint Analysis

3.5.1 Automotive Near Field Communication System Market: Region Footprint

3.5.2 Automotive Near Field Communication System Market: Company Product Type Footprint

3.5.3 Automotive Near Field Communication System Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Automotive Near Field Communication System Market Size by Region

4.1.1 Global Automotive Near Field Communication System Sales Quantity by Region (2019-2030)

4.1.2 Global Automotive Near Field Communication System Consumption Value by Region (2019-2030)

4.1.3 Global Automotive Near Field Communication System Average Price by Region (2019-2030)

4.2 North America Automotive Near Field Communication System Consumption Value (2019-2030)

4.3 Europe Automotive Near Field Communication System Consumption Value (2019-2030)

4.4 Asia-Pacific Automotive Near Field Communication System Consumption Value (2019-2030)

4.5 South America Automotive Near Field Communication System Consumption Value (2019-2030)

4.6 Middle East and Africa Automotive Near Field Communication System Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Automotive Near Field Communication System Sales Quantity by Type (2019-2030)

5.2 Global Automotive Near Field Communication System Consumption Value by Type (2019-2030)

5.3 Global Automotive Near Field Communication System Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Automotive Near Field Communication System Sales Quantity by Application (2019-2030)

6.2 Global Automotive Near Field Communication System Consumption Value by Application (2019-2030)

6.3 Global Automotive Near Field Communication System Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Automotive Near Field Communication System Sales Quantity by Type (2019-2030)

7.2 North America Automotive Near Field Communication System Sales Quantity by Application (2019-2030)

7.3 North America Automotive Near Field Communication System Market Size by Country

7.3.1 North America Automotive Near Field Communication System Sales Quantity by Country (2019-2030)

7.3.2 North America Automotive Near Field Communication System Consumption Value by Country (2019-2030)

- 7.3.3 United States Market Size and Forecast (2019-2030)
- 7.3.4 Canada Market Size and Forecast (2019-2030)
- 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Automotive Near Field Communication System Sales Quantity by Type (2019-2030)
- 8.2 Europe Automotive Near Field Communication System Sales Quantity by Application (2019-2030)
- 8.3 Europe Automotive Near Field Communication System Market Size by Country
 - 8.3.1 Europe Automotive Near Field Communication System Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Automotive Near Field Communication System Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Automotive Near Field Communication System Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Automotive Near Field Communication System Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Automotive Near Field Communication System Market Size by Region
 - 9.3.1 Asia-Pacific Automotive Near Field Communication System Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Automotive Near Field Communication System Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Automotive Near Field Communication System Sales Quantity by Type (2019-2030)

10.2 South America Automotive Near Field Communication System Sales Quantity by Application (2019-2030)

10.3 South America Automotive Near Field Communication System Market Size by Country

10.3.1 South America Automotive Near Field Communication System Sales Quantity by Country (2019-2030)

10.3.2 South America Automotive Near Field Communication System Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Automotive Near Field Communication System Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Automotive Near Field Communication System Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Automotive Near Field Communication System Market Size by Country

11.3.1 Middle East & Africa Automotive Near Field Communication System Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Automotive Near Field Communication System Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Automotive Near Field Communication System Market Drivers

12.2 Automotive Near Field Communication System Market Restraints

12.3 Automotive Near Field Communication System Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Automotive Near Field Communication System and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Automotive Near Field Communication System
- 13.3 Automotive Near Field Communication System Production Process
- 13.4 Automotive Near Field Communication System Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Automotive Near Field Communication System Typical Distributors
- 14.3 Automotive Near Field Communication System Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

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