

# Global Automotive Motor Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Motor market size was valued at USD 53890 million in 2023 and is forecast to a readjusted size of USD 64420 million by 2030 with a CAGR of 2.6% during review period.

Motors are devices used to transfer or transform electric power according to the principle of electromagnetic induction. Automotive motors include various used in vehicles, such as powertrain motor, power seat motors, wiper motors, etc. Generally, a normal saloon car will equip about 20~30 motors and a luxury saloon car may need 3 times. For commercial vehicles, the amount of motors equipped is also more than 10. These automotive motors are very important to vehicles.

Global Automotive Motor key players include Bosch, Asmo, Mitsuba, Brose, Johnson Electric, etc. Global top five players hold a share about 20%.

China is the largest market, with a share about 15%, followed by Japan and Germany, having a total share about 20 percent.

In terms of product, Motor is the largest segment, with a share about 95%. And in terms of application, the largest application is Body, followed by Powertrain, Classis.

The Global Info Research report includes an overview of the development of the Automotive Motor industry chain, the market status of Body (Motor, Stater), Powertrain (Motor, Stater), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Motor.

Regionally, the report analyzes the Automotive Motor markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Motor market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Automotive Motor market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Motor industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Motor, Stater).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Motor market.

**Regional Analysis:** The report involves examining the Automotive Motor market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Motor market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Motor:

**Company Analysis:** Report covers individual Automotive Motor manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Motor. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Body, Powertrain).

**Technology Analysis:** Report covers specific technologies relevant to Automotive Motor. It assesses the current state, advancements, and potential future developments in Automotive Motor areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Motor market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Automotive Motor market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Motor

Stator

Alternator

### Market segment by Application

Body

Powertrain

Classis

### Major players covered

Bosch

Asmo

Mitsuba

Brose

Johnson Electric

Nidec

Mabuchi

Valeo Group

Mahle

SandT Motiv

Remy International

B?HLER Motor

Shihlin Electric

Jheeco

Bright

Inteva Products

Wuxi Minxian

Prestolite Electric

Zhejiang Dehong

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Motor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Motor, with price, sales, revenue and global market share of Automotive Motor from 2019 to 2024.

Chapter 3, the Automotive Motor competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Motor breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Automotive Motor market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Motor.

Chapter 14 and 15, to describe Automotive Motor sales channel, distributors, customers, research findings and conclusion.

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