

Global Automotive Microcontrollers Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Automotive microcontrollers are integrated chips, which enable control over the automobile functioning. Compact microcontrollers comprising least component designs are integrated into automobiles for performing activities that need functionalities such as monitoring and controlling.

SCOPE OF THE REPORT:

Growing electrification of drivetrain by Tier I suppliers and OEMs is considered to significantly propel adoption of microcontrollers in automobiles in the upcoming years. Governments across the globe have introduced stringent automotive security and safety norms concerning environmental impacts of production processes and materials used for automotive microcontrollers. With increasing modernization of vehicles, demand for microcontrollers is gaining an upsurge, particularly in applications such as airbags and advanced driver assistance systems (ADAS). Moreover, continuous evolution has been witnessed in the automated electronic control technologies for electronic power steering system, electric control suspension and ADAS. A key trend currently being observed in the global market for automotive microcontrollers is production of vehicles equipped with advanced technologies that have optimized weight to cost ratio.

The worldwide market for Automotive Microcontrollers is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

This report focuses on the Automotive Microcontrollers in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This

report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Toshiba

Infineon Technologies

NXP Semiconductors

ON Semiconductor

Analog Devices

Cypress Semiconductors

Maxim Integrated

Texas Instruments

STMicroelectronics

Rohm Semiconductor

Renesas Electronics

Microchip Technology

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

8-Bit Microcontrollers

16-Bit Microcontrollers

32-Bit Microcontrollers

Market Segment by Applications, can be divided into

BEV

HEV

PHEV

FCEV

There are 15 Chapters to deeply display the global Automotive Microcontrollers market.

Chapter 1, to describe Automotive Microcontrollers Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Microcontrollers, with sales, revenue, and price of Automotive Microcontrollers, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Microcontrollers, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and

by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Microcontrollers market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Automotive Microcontrollers sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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