

Global Automotive Loudspeaker Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Automotive Loudspeaker market size was valued at US\$ 5478 million in 2024 and is forecast to a readjusted size of USD 9107 million by 2031 with a CAGR of 7.6% during review period.

Automotive loudspeakers, commonly referred to as car speakers, are integral components of a vehicle's audio system, responsible for reproducing sound from audio sources such as radios, CD players, smartphones, and navigation systems. Car speakers convert electrical signals into sound waves, delivering audio content to vehicle occupants. They are essential for providing entertainment, communication, and navigation guidance within the vehicle.

Global key players of Automotive Loudspeaker include Harman (Samsung), JVC Kenwood, Foster Electric, Bose, Denso Ten, etc. The top five players hold a share about 45%. Asia-Pacific is the largest market, and has a share about 48%, followed by North America and Europe with share 22% and 20%, separately. In terms of product type, Woofers is the largest segment, occupied for a share of 39%. In terms of application, OEM has a share about 81 percent.

This report is a detailed and comprehensive analysis for global Automotive Loudspeaker market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Automotive Loudspeaker market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Loudspeaker market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Loudspeaker market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Automotive Loudspeaker market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive Loudspeaker

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive Loudspeaker market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Harman (Samsung), JVC Kenwood, Foster Electric, Bose, Denso Ten, Pioneer, Sonavox, Premium Sound Solutions (AAC), Alpine (Alps Electric), Elettromedia S.p.A., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Automotive Loudspeaker market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Tweeters

Midrange Speakers

Woofers

Full-range Speakers

Subwoofers

Market segment by Application

OEM

Aftermarket

Major players covered

Harman (Samsung)

JVC Kenwood

Foster Electric

Bose

Denso Ten

Pioneer

Sonavox

Premium Sound Solutions (AAC)

Alpine (Alps Electric)

Elettromedia S.p.A.

Tianjin Bodun Electronics

Sony

Dainty Gemmy

Jilin Hangsheng

Polk Audio (Masimo)

DLS

Dynaudio A/S

MTX Audio

KICKER (Stillwater Designs)

Rockford Fosgate

JL Audio

Focal

Rainbow

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Loudspeaker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Loudspeaker, with price, sales quantity, revenue, and global market share of Automotive Loudspeaker from 2020 to 2025.

Chapter 3, the Automotive Loudspeaker competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Loudspeaker breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Automotive Loudspeaker market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Loudspeaker.

Chapter 14 and 15, to describe Automotive Loudspeaker sales channel, distributors, customers, research findings and conclusion.

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