

# Global Automotive Lens Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive Lens market size was valued at USD 1781.3 million in 2023 and is forecast to a readjusted size of USD 4539.3 million by 2030 with a CAGR of 14.3% during review period.

Automotive Lens are lens specially designed for automotive application. With the improvement of automotive intelligence, the demand for automotive lenses will increase rapidly: vision applications are considered to achieve the next important comfort and safety function in the process of autonomous driving. In addition, it has become the standard for autonomous driving and ADAS applications, enabling sensor fusion technology. This technology combines and processes information collected from on-board cameras and radar to identify the environment around the car. All cars are expected to be equipped with a 360-degree surround view system. In addition, rear-view mirrors will be replaced by on-board cameras, and autonomous driving will require driver monitoring to improve safety. Electronic rear-view mirrors based on vehicle cameras will implement object detection, viewing angle modification, and zoom functions.

Global core automotive lens manufacturers include Sunny Optical Technology, Sekonix, Nidec Sankyo etc. The top 1 company hold a share about 40%. Asia-Pacific is the largest market, with a share about 52%, followed by Europe and North America with the share about 22% and 19%. In terms of product, rear/surround view lens is the largest segment, with a share over 65%. And in terms of application, the largest application is passenger car.

The Global Info Research report includes an overview of the development of the

Automotive Lens industry chain, the market status of Passenger Car (Front View Lens, Rear/Surround View Lens), Commercial Vehicle (Front View Lens, Rear/Surround View Lens), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Automotive Lens.

Regionally, the report analyzes the Automotive Lens markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Automotive Lens market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Automotive Lens market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Automotive Lens industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Front View Lens, Rear/Surround View Lens).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Automotive Lens market.

**Regional Analysis:** The report involves examining the Automotive Lens market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Automotive Lens market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Automotive Lens:

**Company Analysis:** Report covers individual Automotive Lens manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Automotive Lens. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Car, Commercial Vehicle).

**Technology Analysis:** Report covers specific technologies relevant to Automotive Lens. It assesses the current state, advancements, and potential future developments in Automotive Lens areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Automotive Lens market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Automotive Lens market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Front View Lens

Rear/Surround View Lens

Interior Vision Lens

### Market segment by Application

Passenger Car

Commercial Vehicle

#### Major players covered

Sunny Optical Technology

Sekonix

Nidec Sankyo

Shinwa

Maxell

Asia Optical

Largan

GSEO

Ricoh

Sunex

Calin Technology

Ofilm

Union Optech

Naotech

AG Optics

Lante Optics

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Automotive Lens product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive Lens, with price, sales, revenue and global market share of Automotive Lens from 2019 to 2024.

Chapter 3, the Automotive Lens competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive Lens breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Automotive Lens market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive Lens.

Chapter 14 and 15, to describe Automotive Lens sales channel, distributors, customers, research findings and conclusion.

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