

# Global Automotive LCD Display Module Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Automotive LCD Display Module market size was valued at US\$ 6108 million in 2025 and is forecast to a readjusted size of US\$ 8651 million by 2032 with a CAGR of 5.2% during review period.

An Automotive LCD Display Module is a liquid crystal display used in vehicles to present visual information such as speed, navigation, entertainment, rear-view camera images, and system status. These screens are commonly found in instrument clusters, center consoles, head-up displays, and rear-seat entertainment systems. Designed to withstand harsh automotive conditions, they feature high brightness, wide temperature tolerance, vibration resistance, and anti-glare or anti-reflective coatings for visibility in sunlight. Automotive LCDs come in various technologies such as TFT (Thin-Film Transistor), IPS (In-Plane Switching), and LTPS (Low-Temperature Poly-Silicon), offering high resolution and energy efficiency to enhance both driver safety and user experience.

Annual shipments of this product are less than 100 million pieces. The price per unit of LTPS LCD products is higher than that of traditional a-Si LCD products, with an average selling price of approximately US\$70 per piece. The gross profit margin for this product is between 15% and 20%.

The upstream of the Automotive LCD Display Module market mainly includes raw material and component suppliers, such as glass substrates, polarizers, backlight units (BLUs), driver ICs, and liquid crystal materials, along with TFT array and module manufacturers who assemble display panels.

The downstream consists of automotive OEMs and Tier-1 suppliers (e.g., Continental, Denso, Bosch, and Visteon) who integrate these LCD modules into vehicle systems such as instrument clusters, infotainment displays, and head-up displays. Ultimately, the displays are delivered to automobile manufacturers for installation in passenger cars, commercial vehicles, and EVs, where they enhance driver information, connectivity, and user experience.

Automotive LCD Display Modules are evolving from single ?infotainment screens? into integrated cockpit surfaces?notably pillar-to-pillar dashboards and panoramic layouts?as OEMs use display real estate to differentiate software-defined interiors and passenger experiences. Within LCD, the value is shifting away from commodity a-Si panels toward automotive-grade LTPS TFT LCD (higher resolution, thinner form factors, better integration) and toward Mini-LED local dimming (sometimes with QD films) to approach OLED-like contrast while retaining LCD?s strengths in brightness, lifetime, and burn-in risk?a path already showing up in mass-produced vehicles and forecast commentary from display analysts. The competitive landscape is intensifying as major panel makers (notably across Korea/China/Taiwan/Japan) expand automotive focus and pair panels with touch/cover-glass, optical bonding, and cockpit integration capabilities. At the same time, safety and distraction pressure is rising?EU rules mandate advanced driver-distraction warning for new vehicle types from 2024, and Euro NCAP?s direction of travel rewards designs that reduce eyes-off-road time?so HMI design is becoming as important as display hardware, pushing OEMs toward clearer, simpler UI and hybrid control strategies even as screens grow.

This report is a detailed and comprehensive analysis for global Automotive LCD Display Module market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Automotive LCD Display Module market size and forecasts, in consumption value (\$ Million), sales quantity (K Pcs), and average selling prices (US\$/Pcs), 2021-2032

Global Automotive LCD Display Module market size and forecasts by region and

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country, in consumption value (\$ Million), sales quantity (K Pcs), and average selling prices (US\$/Pcs), 2021-2032

Global Automotive LCD Display Module market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Pcs), and average selling prices (US\$/Pcs), 2021-2032

Global Automotive LCD Display Module market shares of main players, shipments in revenue (\$ Million), sales quantity (K Pcs), and ASP (US\$/Pcs), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Automotive LCD Display Module

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Automotive LCD Display Module market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Boe Technology, TCL China Star Optoelectronics Technology, JDI, Sharp, Tianma Microelectronics, LG Display, Innolux, Caihong Display Devices, InfoVision Optoelectronics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Automotive LCD Display Module market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

TFT-LCD

LTPS-LCD

## Market segment by Size

Below 8 Inches

8-12 Inches

12-16 Inches

Above 16 Inches

## Market segment by Shape

Flat

Curved

## Market segment by Application

Digital Instrument Panel

Center Display

Rear Entertainment Screen

Others

## Major players covered

Boe Technology

TCL China Star Optoelectronics Technology

JDI

Sharp

Tianma Microelectronics

LG Display

Innolux

Caihong Display Devices

InfoVision Optoelectronics

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Automotive LCD Display Module product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Automotive LCD Display Module, with

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price, sales quantity, revenue, and global market share of Automotive LCD Display Module from 2021 to 2026.

Chapter 3, the Automotive LCD Display Module competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Automotive LCD Display Module breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Automotive LCD Display Module market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Automotive LCD Display Module.

Chapter 14 and 15, to describe Automotive LCD Display Module sales channel, distributors, customers, research findings and conclusion.

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