

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Automotive Labels Market 2018, Forecast to 2023

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Abstracts

Automotive label (as distinct from signage) is a piece of paper, polymer, cloth, metal, or other material affixed to a container or product, on which is written or printed information about the Automotive. Information printed directly on a container or article can also be considered labeling.

Scope of the Report:

This report focuses on the Automotive Labels in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The classification of Automotive Labels includes Pressure sensitive, Glue-applied, Heat transfer, In-mold and Other Labels. The proportion of Pressure sensitive in 2017 is about 36%. The proportion of In-mold in 2017 is about 9% and will growth fast in future.

Automotive Labels is applied in Interior, Exterior, Engine Component and Other automotive related products. The most of Automotive Labels is used in Interior, and the market share in 2017 is about 31%.

East China is the largest consumption place in china, with a market share nearly 27% in 2017. Following East China, South China is the second largest consumption place with market share of 18.8% in 2017.

The competitive in china market for Automotive Labels is extremely intense, there are thousands player in the market. And the top 10 occupy less than 15% of total market.

The competitive in this market will be increasingly intense. The top player in china Automotive Labels market is CymMetrik, UPM, Avery Dennison Corporation, CCL Industries, 3M, tesa SE, Adampak, Good Tack Label, Tianshi Technology, AIM, Gao Fei Electronic Technology, Shanghai RongYang Industry, OPT label, Shanghai Mingma Industrial, Zen-print , Xiang Jiang.

The worldwide market for Automotive Labels is expected to grow at a CAGR of roughly 8.0% over the next five years, will reach 730 million US\$ in 2023, from 460 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

CymMetrik

UPM

Avery Dennison Corporation

CCL Industries

3M

tesa SE

Adampak

Good Tack Label

Tianshi Technology

AIM

Gao Fei Electronic Technology

Shanghai RongYang Industry

OPT label

Shanghai Mingma Industrial

Zen-print.

Xiang Jiang

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Pressure sensitive

Glue-applied

Heat transfer

In-mold

Other

Market Segment by Applications, can be divided into

Interior

Exterior

Engine Component

Other

There are 15 Chapters to deeply display the global Automotive Labels market.

Chapter 1, to describe Automotive Labels Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Automotive Labels, with sales, revenue, and price of Automotive Labels, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Automotive Labels, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Automotive Labels market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

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